

Projected/Actual Monthly Revenues & Expenditures through FYE 2026													Update as of: 7/15/26													
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	Comments						
	Jul-25	Aug-25	Sep-25	Oct-25	Nov-25	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26	FY2026 12-Mo Recorded	FY26 12-Mo Initial Proj. as of 7/1/25	\$\$ Change From Initial Projection	% Change Projected : Recorded	FY2025 12-Month Actual	FY 2026 Increase/ (Decrease) Over	% Change Prior : Current Yr.							
	Recorded	Recorded	Recorded	Recorded	Recorded	Recorded	Recorded	Recorded	Recorded	Recorded	Recorded	Recorded														
REVENUES													100%	100%												
Swap Meet & Marketplace Fees	836	852,319	438,849	190,767	462,100	739,540	456,376	437,036	395,029	401,997	450,980	446,554	515,144	5,786,690	5,152,319	634,371	12.3%	5,119,798	666,892	13.0%	RENTAL REVENUES: Parking Lot - \$16.8K/mo. Delay in B&F interest income transfer. MISC: Projected Auction revenues + Licensee Reimbursements					
Parking Revenue	1320					13,609							11,250	24,859	0	24,859	N/A	307,661	(282,802)	-91.9%						
Food and Beverage Income	1321					17,664							6,830	24,494	0	24,494	N/A	194,556	(170,062)	-87.4%						
Rental Revenue	1322	34,511	16,525		35,100	16,800	3,000	34,600	33,600		34,100	18,168	2,821	229,225	219,311	9,914	4.5%	758,199	(528,974)	-69.8%						
Interest Income	288	231,193	139,813	134,540						170,676				676,223	1,121,193	(444,970)	-39.7%	1,071,380	(395,157)	-36.9%						
Miscellaneous	Var.	7,576	1,403	16,547	6,895	126		2,873		4,510	1,307			41,236	72,576	(31,340)	-43.2%	73,707	(32,471)	-44.1%						
Total Revenues:		1,125,599	596,589	341,854	504,094	787,738	459,376	474,509	428,629	577,183	486,387	464,722	536,045	6,782,727	6,565,399	217,328	3.3%	7,525,301	(742,574)	-9.9%						
EXPENSES																										
Personal Services - Payroll	2000	320,766	242,153	238,115	250,300	253,042	225,446	211,735	226,836	235,619	198,391	230,010	297,493	2,929,906	3,165,766	(235,860)	-7.5%	3,352,948	(423,042)	-12.6%						
Other Current Expenses	Var.	148,044	131,375	379,263	105,229	209,815	171,133	111,054	74,012	156,140	137,209	135,168	158,500	1,916,942	1,518,044	398,898	26.3%	2,077,798	(160,856)	-7.7%						
Total Expenses:		468,809	373,528	617,378	355,529	462,857	396,578	322,789	300,848	391,759	335,600	365,178	455,993	4,846,848	4,683,809	163,039	3.5%	5,430,746	(583,898)	-10.8%						
PROFIT / (LOSS)													1,935,878	1,881,590 54,288 2.9%			2,094,555 (158,677) -7.6%									
NET CASH BALANCE:																										
	\$56.1M	\$56.4M	\$56.1M	\$56.2M	\$56.6M	\$56.6M	\$56.8M	\$56.9M	\$57.1M	\$57.2M	\$57.3M	\$57.4M														

Summary Table - FY2026

Category	Rec. + Proj.	Initial Proj.	Variance	% Change
Total Revenues	\$6.8M	\$6.6M	\$0.2M	3.3%
Total Expenses	\$4.8M	\$4.7M	\$0.2M	3.5%
Net Surplus/(Deficit)	\$1.9M	\$1.9M	\$0.1M	2.9%

DATAMART- Acct. Summary	FY 2026
FY '26 Beginning Cash Balance:	55,489,371
FY '26 Surplus/Shortfall:	1,935,878
FY '26 Cash Balance:	57,425,249
*Less: FY '26 Transfer/Adjustment:	
FY '27 Carryover Cash Balance:	57,425,249

Monthly Summary of Events Report
Events Branch
6/10/26 to 7/20/26

DATE	EVENT/LICENSEE	LOCATION	ATTENDANCE	# OF USHERS	# OF PARKING ATTENDANTS	VEHICLES PARKED	OTHER EVENT(S) HELD ON SAME DATE/TIME	COMENTS
6/19/26	Kehau Konsulting, LLC	Upper Halawa Parking Lot	6,000	-	8	1250	-	Juneteenth 5 th Annual Block Party
7/3/26	Go Holoholo, Inc. dba Hawaii State Tours	Lower Halawa Parking Lot	-	-	1	-	-	Mississippi Lions All-State Marching Band Rehearsal.



Monthly Report
Stadium Authority Meeting
7/30/2026

ALOHA STADIUM SWAP MEET AND MARKETPLACE
June 2026

Shopper Attendance:

June Monthly Attendance		Days Open	Daily Average	Coupons	Paid Attendance	Average Daily Paid Attendance
2025	108,288	13	8,330	0	108,288	8,330
2026	93,837	12	7,820	0	93,837	7,820
Difference	(14,451)	-1	(510)	0	(14,451)	(510)
%	-13%		-6%	#DIV/0!	-13%	-6%

Vendor Attendance:

June Total Stall Count		Days Open	D,E, & F Total Stall Count	Daily Average Count	A,B,C Total Stall Count	Daily Average Count
2025	7,337	13	3,738	288	3,599	277
2026	6,462	12	3,884	324	2,578	215
Difference	(875)	-1	146	36	(1,021)	(62)
%	-12%		4%	13%	-28%	-22%

Operations Information:

Local Broadcast
KHON TV

Digital
Spectrum
HNN

Local / Visitor Print
Drive Magazine
101 Things To Do

Social Media Platforms
Instagram @alohastadiumswapmeet
Facebook @alohastadiumswapmeet

July 2026

July 2026							August 2026						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
5	6	7	1	2	3	4	2	3	4	5	6	7	1
12	13	14	8	9	10	11	9	10	11	12	13	14	8
19	20	21	15	16	17	18	16	17	18	19	20	21	15
26	27	28	22	23	24	25	23	24	25	26	27	28	22
			29	30	31		30	31					

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Jun 28	29	30	Jul 1 Parsons Transportation Grp; LH 8:00am Swap Meet; UHPL	2 Parsons Transportation Grp; LH	3 Holiday - Independence Day Parsons Transportation Grp; LH	4 Parsons Transportation Grp; LH 8:00am Swap Meet; UHPL
5 Parsons Transportation Grp; LH 6:30am Swap Meet; UHPL	6 Parsons Transportation Grp; LH	7 Parsons Transportation Grp; LH	8 Parsons Transportation Grp; LH 8:00am Swap Meet; UHPL	9 Parsons Transportation Grp; LH	10 Parsons Transportation Grp; LH	11 Parsons Transportation Grp; LH 8:00am Swap Meet; UHPL
12 Parsons Transportation Grp; LH 6:30am Swap Meet; UHPL	13 Parsons Transportation Grp; LH	14 Parsons Transportation Grp; LH	15 Parsons Transportation Grp; LH 8:00am Swap Meet; UHPL	16 Parsons Transportation Grp; LH	17 Parsons Transportation Grp; LH	18 Parsons Transportation Grp; LH 8:00am Swap Meet; UHPL
19 Parsons Transportation Grp; LH 6:30am Swap Meet; UHPL	20 Parsons Transportation Grp; LH	21 Parsons Transportation Grp; LH	22 Parsons Transportation Grp; LH 8:00am Swap Meet; UHPL	23 Parsons Transportation Grp; LH	24 Parsons Transportation Grp; LH	25 Parsons Transportation Grp; LH 8:00am Swap Meet; UHPL
26 Parsons Transportation Grp; LH 6:30am Swap Meet; UHPL	27 Parsons Transportation Grp; LH	28 Parsons Transportation Grp; LH	29 Parsons Transportation Grp; LH 8:00am Swap Meet; UHPL	30 Parsons Transportation Grp; LH 8:00am Stadium Board Meeting	31 Parsons Transportation Grp; LH	Aug 1

August 2026

August 2026							September 2026						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
2	3	4	5	6	7	1	6	7	1	2	3	4	5
9	10	11	12	13	14	8	13	14	8	9	10	11	12
16	17	18	19	20	21	15	20	21	15	16	17	18	19
23	24	25	26	27	28	22	27	28	22	23	24	25	26
30	31					29			29	30			

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Jul 26	27	28	29	30	31	Aug 1 8:00am Swap Meet; UHPL
2 6:30am Swap Meet; UHPL	3	4	5 8:00am Swap Meet; UHPL	6	7	8 8:00am Swap Meet; UHPL 5:00pm Rebel SoulJahz Concert; UH
9 6:30am Swap Meet; UHPL	10	11	12 8:00am Swap Meet; UHPL	13	14	15 8:00am Swap Meet; UHPL
16 6:30am Swap Meet; UHPL	17	18	19 8:00am Swap Meet; UHPL	20 7:00am AMR Training; UHL	21 Holiday - Statehood Day 7:00am AMR Training; UHL	22 8:00am Swap Meet; UHPL
23 6:30am Swap Meet; UHPL	24	25	26 8:00am Swap Meet; UHPL	27 8:00am Stadium Board Meeting	28	29 8:00am Swap Meet; UHPL
30 6:30am Swap Meet; UHPL	31	Sep 1	2	3	4	5

September 2026

September 2026							October 2026						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
6	7	1	2	3	4	5	4	5	6	7	1	2	3
13	14	15	16	17	18	19	11	12	13	14	15	16	17
20	21	22	23	24	25	26	18	19	20	21	22	23	24
27	28	29	30				25	26	27	28	29	30	31

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Aug 30	31	Sep 1	2 8:00am Swap Meet; UHPL	3	4	5 8:00am Swap Meet; UHPL
6 6:30am Swap Meet; UHPL	7 Holiday - Labor Day	8	9 8:00am Swap Meet; UHPL	10	11	12 8:00am Swap Meet; UHPL
13 6:30am Swap Meet; UHPL	14	15	16 8:00am Swap Meet; UHPL	17	18	19 8:00am Swap Meet; UHPL
20 6:30am Swap Meet; UHPL	21	22	23 8:00am Swap Meet; UHPL	24 8:00am Board Meeting	25	26 8:00am Swap Meet; UHPL
27 6:30am Swap Meet; UHPL	28	29	30 8:00am Swap Meet; UHPL	Oct 1	2	3

Josh Green, M.D.
Governor

Sylvia Luke
Lt. Governor

James Kunane Tokioka
DBEDT Director

Dane K. Wicker
DBEDT Deputy Director

Walter Thoemmes
Stadium Authority Chair

Michael R. Yadao
Interim Stadium Manager



Stadium Board Meeting Marketing Update – JULY 2026

Marketing and communication efforts will continue to ensure the Aloha Stadium is properly up to date on activities and developments as we move towards a new facility. In addition, we continue to focus on the following items as we continue to host and promote events with the current stadium:

1.Current Stadium Communications and Community Relations

- Oversee current stadium related media.
- Communication coordination and scheduling with all Hawaii media platforms as they arise.

2.NASED Communications and Community Relations

- Oversee NASED PR campaigns, media, neighborhood board meetings, e-newsletter content, and operational coordination for new stadium (NASED).

3.Update and maintain website

- Continue to maintain and update the website with new NASED project information, current events and information on a daily base.
- Continue to update backend site improvement issues online.

4.Social media and ongoing public relations efforts

- Continue to execute 2026 Marketing and Social Media Plan.
- Continue to monitor and update daily with new content across all media platforms.
- Provide monthly analytical reports and trends.

5.Advertising Coordination

- Oversee, as needed, events and activities.

6. DOE STEM Curriculum and Social Media Ai Oha Project

- Launch and coordinate new Ai mascot to create new stem program for DOE schools along with social media platforms.

7.Swap Meet & Marketplace Coordination

- Continue to review and update swap meet marketing and operational needs, advertising report reconciliation and budgets.
- Coordinate and assist with expanding activities and programs within the swap meet & marketplace including all specialty events, entertainment, giveaways and vendor coordination within the marketplace.
- Assist with marketing/PR, social media efforts and coordination.
- Assist with vendor communications on market plans and updates.

8.Memorabilia Items / Inventory

- Oversee archivist assistant for documentation for Aloha Stadium memorabilia and NASED project.

9.Creative stadium & event collateral

- Creative production for stadium marketing as needed