#### Stadium Manager's Monthly Report Regular Session January 30, 2025

#### A. ADMINISTRATIVE

- 1. Audit for fiscal year 2024 complete
  - https://files.hawaii.gov/auditor/Reports/2024 Audit/Stadium2024.pdf
- 2. Transition Activities
  - a. Swap Meet Relocation Anticipating a mid-February start.
  - b. Relocation of Stadium Authority Office
  - c. Auction and removal of equipment
- 3. Update on Significant Bills and Budget Matters Affecting the Stadium Authority
  - a. House Finance 1/10/25
  - b. Senate Ways and Means 1/13/25
- 4. Monthly financial update (see attached).

#### **B. RECENT & FUTURE EVENTS**

- 1. January 11 Fireworks Amnesty -Lower Halawa Lot
- 2. February 7 TMR Events presents TYGA, Upper Halawa Lot.
- 3. February 8 TMR Events presents Rebelution, Upper Halawa Lot.
- 4. February 17 Great Aloha Run Lower Halawa Lot
- 5. February 20 Girl Scout Cookie Pick-up Upper Halawa Lot
- 6. February 27 & 28 American Medical Response Driver Training Lower Halawa Lot

#### C. OTHER

- 1. Aloha Stadium Swap Meet was voted #1 Store for Souvenirs in Hawaii Magazine's 13th annual Readers' Choice Awards.
  - https://www.hawaiimagazine.com/2024-readers-choice-awards-o%ca%bbahu/
- 2. 2024 Swap Meet attendance up 2% over 2023, with one less day of operation.

Local Attendance 665,421 Visitor Attendance 458,379 Total Attendance: **1,123,800** 

# STATE OF HAWAI'I OFFICE OF THE AUDITOR

465 S. King Street, Room 500 Honolulu, Hawai'i 96813-2917



LESLIE H. KONDO State Auditor

(808) 587-0800 lao.auditors@hawaii.gov

December 31, 2024

#### VIA EMAIL (Ryan.G.Andrews@hawaii.gov)

Ryan G. Andrews, Stadium Manager Stadium Authority P.O. Box 30666 Honolulu, Hawai'i 96820-0666

RE: Financial Audit of the Stadium Authority

Dear Manager Andrews:

As you know, the audit report on the financial statements and compliance of the Stadium Authority for the fiscal year ended June 30, 2024, was issued by N&K CPAs, Inc. on December 16, 2024. We have informed the Governor, the Lt. Governor, the Director of Finance, and legislators that the audit report was issued. For your information, we are attaching a copy of the two-page Auditor's Summary.

You may view the financial and compliance audit report and Auditor's Summary on our website at:

https://files.hawaii.gov/auditor/Reports/2024 Audit/Stadium2024.pdf; and

https://files.hawaii.gov/auditor/Reports/2024 Audit/Stadium Summary 2024.pdf.

If you have any questions about the report, please contact me.

Very truly yours,

Leslie H. Kondo State Auditor

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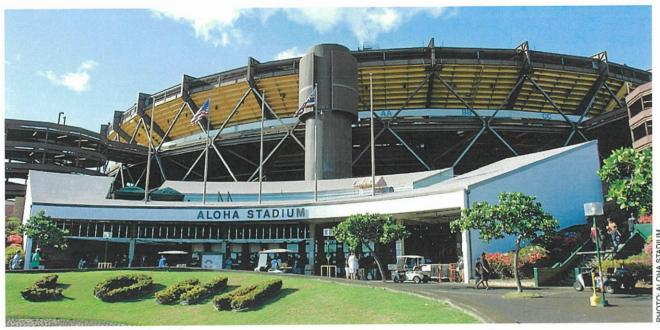
Attachment

ec/attach: Ebru Yilmaz-Pedro, Administrative Services Officer, Stadium Authority

(Ebru. Yilmaz-Pedro@hawaii.gov)

# Auditor's Summary Financial Audit of the Stadium Authority

Financial Statements, Fiscal Year Ended June 30, 2024



**THE PRIMARY PURPOSE** of the audit was to form an opinion on the fairness of the presentation of the financial statements for the Stadium Authority, as of and for the fiscal year ended June 30, 2024. The audit was conducted by N&K CPAs, Inc.

## **About the Authority**

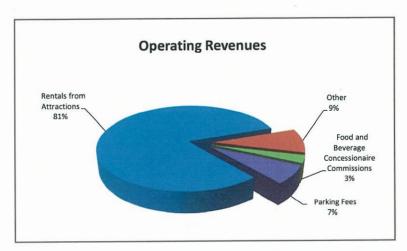
The Stadium Authority (Authority) was established in 1970 and is responsible for the operation, management, and maintenance of Aloha Stadium, located in Honolulu, Hawai'i. The Authority functions under the direction of a nine-member board, appointed by the Governor. In addition, the president of the University of Hawai'i and the state superintendent of education are nonvoting ex-officio members of the board. For administrative purposes, the Authority is placed within the State of Hawai'i's Department of Business, **Economic Development and** Tourism.

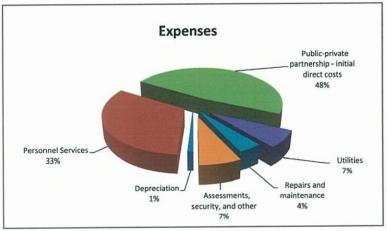
# Financial Highlights

FOR THE FISCAL YEAR ended June 30, 2024, the Authority reported total revenues of \$7.4 million and total expenses of \$9.4 million, resulting in a net operating loss of \$2 million. Revenues consisted of \$6 million from rentals from attractions, \$200,000 from food and beverage concessionaire commissions, \$500,000 in parking fees, and \$700,000 in other revenues. The Authority's net loss was partially offset by \$4.7 million in capital contributions, which represents the portion of Aloha Stadium capital improvement costs that were paid by the State of Hawai'i. In addition, the Authority received net transfers of \$46.8 million, resulting in an increase in net position of \$49.5 million.

Expenses consisted of (1) \$100,000 for depreciation, (2) \$3.1 million for personnel services, (3) \$600,000 for utilities, and (4) \$4.5 million for initial direct costs for a public-private partnership. Additional expenses totaled \$1.1 million and included State central services assessments as well as security, professional services, repairs and maintenance, and other costs.

As of June 30, 2024, total assets and deferred outflows of resources exceeded total liabilities and deferred inflows of resources, resulting in a net position of \$62.3 million. Of this amount, \$19 million was invested in capital assets, \$49.4 million was restricted, and there is an unrestricted net deficit of \$6.1 million. The agency reported total assets and deferred outflows of resources of \$77 million, comprised of (1) cash of \$55.8 million, (2) receivables, other assets, and deferred outflows of resources of \$2.2 million, and (3) net capital assets of \$19 million. The agency reported total liabilities and deferred inflows of resources of \$14.7 million, comprised of (1) net pension liability of \$6.3 million, (2) vacation and other retirement payables of \$6 million, and (3) other liabilities and deferred inflows of resources of \$2.4 million.





## **Auditors' Opinion**

**THE AUTHORITY RECEIVED AN UNMODIFIED OPINION** that the financial statements were presented fairly, in all material respects, in accordance with generally accepted accounting principles.

## **Findings**

**THERE WERE NO MATERIAL WEAKNESSES** in internal control over financial reporting that were required to be reported under *Government Auditing Standards*.



Link to the complete report:

**Financial Audit** 

https://files.hawaii.gov/auditor/Reports/2024\_Audit/Stadium2024.pdf

#### FY 2025 Operating Budget Full Year Projected/Actual Amounts

NET CASH BAL:

55,379,746

55,224,533

55,686,527

55,632,059

					Project	ed/Actual Mont	hly Revenues &	Expenditure	s through FYE	2025											
	A	В	С	D	E	F	G	н	1	J	К	L	М	N I	0	P	Q	R	s	т	Update as of: 01/07/2025
	Source Code	Recorded 07/2024	Recorded 08/2024	Recorded 09/2024	Recorded 10/2024	Recorded 11/2024	Recorded 12/2024	Projected 01/2025	Projected 02/2025	Projected 03/2025	Projected 04/2025	Projected 05/2025	Projected 06/2025	FY2025 12-Month Recorded & Projected	FY2025 12-Month Initial Projection as of July 1, 2024	\$\$ Change From Initial Projection	% Change Projected : Recorded	FY2024 12-Month Actual	FY 2025 Increase/ (Decrease) Over FY 2024	% Change Prior: Current Yr.	COMMENTS
REVENUES		10%	9%	9%	9%	7%	8%	7%	7%	8%	8%	8%	9%	100%	100%						
Swap Meet & Marketplace Fees	836	524,206	505,616	457,921	472,432	399,441	449,659	400,000	400,000	430,000	430,000	436,000	462,000	5,367,274	5,232,000	135,274	2.59	5,264,950	102,324	1.94	
Parking Revenue	1320	164,310	2,241	19,602	3,770		40,765		35,000		-			265,688	150,000	115,688	77.13	467,175	(201,488)	(43.13)	Parking and F&B Revenues are from concerts on 7/12/24, 7/13/24;
Food and Beverage Income	1321	50,118		5,283	23,619		60,234		45,000					184,254	130,000	54,254	41.73	152,476	31,778	20.84	Megabon on 9/7/2024; concerts on 11/15/24, 11/16/24; and concerts on 2/7/25, and 2/8/25.
Rental Revenue	1322	74,982	32,622	139,827	68,902	31,762	95,727	45,000	45,000	45,000	45,000	45,000	45,000	713,822	540,000	173,822	32.19	615,573	98,249	15.96	RENTAL REVENUES:
Interest Income	288		8,754	-		61,746	178,115			122,503			128,881	500,000	500,000	(0)	(0.00)	110,210	389,790	353.68	Cellular - \$8,862/mo. & CDL Trailer - \$2,900/mo.
Miscellaneous	Var.	10,766	8,129	12,185	438	152			2,000		2,000		2,000	37,670	30,000	7,670	25.57	133,556	(95,886)	(71.79)	Parking Lot - \$47K/mo.
Total Revenues:		824,381	557,362	634,817	569,161	493,101	824,500	445,000	527,000	597,503	477,000	481,000	637,881	7,068,707	6,582,000	486,707	7.39	6,743,940	324,767	4.82	
EXPENSES																					
Personal Services	2000	272,386	278,596	249,924	430,492	260,955	262,183	275,000	275,000	400,000	275,000	275,000	275,000	3,529,537	3,550,000	(20,463)	(0.58)	2,976,726	552,811		Projected Personnel Services Cost includes the FY25 BU Salary Increase, the NASED Development Coordinator salary, and Temporary Hazard Pay of \$250K plus \$43K in fringe benefits.
																					The fist installment was paid in October 2024, and the second installment will be paid in March 2025.
Other Current Expenses	Var.	142,279	123,552	78,112	193,138	116,947	90,215	130,000	130,000	130,000	130,000	130,000	130,000	1,524,243	1,560,000	(35,757)	(2.29)	1,219,980	304,263	24.94	Projected Other Current Cost includes SDAG Contract cost.
Total Expenses:		414,665	402,149	328,036	623,630	377,902	352,398	405,000	405,000	530,000	405,000	405,000	405,000	5,053,781	5,110,000	(56,219)	(1.10)	4,196,706	857,075	20.42	
PROFIT / (LOSS)		409,716	155,214	306,781	(54,469)	115,199	472,102	40,000	122,000	67,503	72,000	76,000	232,881	2,014,927	1,472,000	542,927	36.88	2,547,234	(532,307)	(20.90)	

FY2025 Q1+Q2		
Total Revenues:		\$3,903,323
Total Expenditures:		\$2,498,781
	Net Profit:	\$1,404,543

55,747,258

DATAMART- Acct. Summary	FY 2025
FY '25 Beginning Cash Balance:	54,814,817
FY '25 Surplus/Shortfall:	2,014,927
FY '25 Cash Balance:	56,829,744
*Less: FY '25 Transfer/Adjustment:	-
FY '26 Carryover Cash Balance:	56,829,744

56,219,360 | 56,259,360 | 56,381,360 | 56,448,863 | 56,520,863 | 56,596,863 | 56,829,744

### Monthly Summary of Events Report Events Branch 12-9-24 to 1-21-25

DATE	EVENT/LICENSEE	LOCATION	ATTENDANCE	유	# OF PARKING ATTENDANTS	VEHICLES PARKED	OTHER EVENT(S) HELD ON SAME DATE/TIME	COMENTS
12/14/24	Hawaii Rally Sports Association (HRSA)	Lower Halawa Parking Lot	-	_	2	_	Swap Meet	Lower speed car control competition.
12/14/24 & 12/15/24	Pearl Harbor Aviation Museum	Kamehameha Parking Lot	-	_	2	75 & 124	Swap Meet	Event parking and shuttle bus service for Pearl Harbor pickleball tournament on Ford Island.
12/15/24	Sports Car Club of America (SCCA)	Lower Halawa Parking Lot	-	_	2	-	Swap Meet	Defensive driver training.

# January 2025

	January 2025						February 2025						
Su	Мо	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4	×						1
5	6	7	8	9	10	11	2	3	4	5	6	7	8
12	13	14	15	16	17	18	9	10	11	12	13	14	15
19	20	21	22	23	24	25	16	17	18	19	20	21	22
26	27	28	29	30	31		23	24	25	26	27	28	

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			[			SATORDAT
Dec 29	30	31	Jan 1, 25	2	3	4
					ing & KONE - Bus Lot	
		9 -0	Holiday - New Year's Day 6:00am American Electric	6:00am American Electric Co; Bus Lot	6:00am American Electric Co; Bus Lot	6:00am American Electric Co; Bus Lot
			Co; Bus Lot	6:00am Nordic PCL; Bus Lot	6:00am Nordic PCL; Bus Lot	6:00am Nordic PCL; Bus L
			6:00am Nordic PCL; Bus Lot			8:00am Swap Meet; UHPL
		7	0		10	44
5	6	7	8	9	10	11
6:00am American Electric	6:00am American Electric	6:00am American Electric	ommercial Plumbing & KONE - Bus 6:00am American Electric	6:00am American Electric	6:00am American Electric	6:00am American Electric
Co; Bus Lot	Co; Bus Lot	Co; Bus Lot	Co; Bus Lot	Co; Bus Lot	Co; Bus Lot	Co; Bus Lot
6:00am Nordic PCL; Bus Lot 6:30am Swap Meet; UHPL	6:00am Nordic PCL; Bus Lot	6:00am Nordic PCL; Bus Lot	6:00am Nordic PCL; Bus Lot 8:00am Swap Meet; UHPL	6:00am Nordic PCL; Bus Lot	6:00am Nordic PCL; Bus Lot	6:00am Nordic PCL; Bus L 8:00am Swap Meet; UHPL
						9:00am Fireworks Amnest
12	13	14	15	16	17	18
	13		Commercial Plumbing & KONE - Bus			
6:00am American Electric	6:00am American Electric	6:00am American Electric	6:00am American Electric	6:00am American Electric	6:00am American Electric	6:00am American Electric
Co; Bus Lot 6:00am Nordic PCL; Bus Lot	Co; Bus Lot 6:00am Nordic PCL; Bus Lot	Co; Bus Lot 6:00am Nordic PCL; Bus Lot	Co; Bus Lot 6:00am Nordic PCL; Bus Lot	Co; Bus Lot 6:00am Nordic PCL; Bus Lot	Co; Bus Lot 6:00am Nordic PCL; Bus Lot	Co; Bus Lot 6:00am Nordic PCL; Bus L
6:30am Swap Meet; UHPL			8:00am Swap Meet; UHPL			8:00am Swap Meet; UHPL
19	20	21	22	23	24	25
			Commercial Plumbing & KONE - Bus			
6:00am American Electric Co: Bus Lot	Holiday - Dr. Martin Luther King, Jr. Day	6:00am American Electric Co: Bus Lot	6:00am American Electric Co: Bus Lot	6:00am American Electric Co: Bus Lot	6:00am American Electric Co; Bus Lot	6:00am American Electric Co; Bus Lot
6:00am Nordic PCL; Bus Lot	6:00am American Electric	6:00am Nordic PCL; Bus Lot	6:00am Nordic PCL; Bus Lot	6:00am Nordic PCL; Bus Lot	6:00am Nordic PCL; Bus Lot	6:00am Nordic PCL; Bus L
6:30am Swap Meet; UHPL	Co; Bus Lot 6:00am Nordic PCL; Bus Lot		8:00am Swap Meet; UHPL			8:00am Swap Meet; UHPL
					,	
26	27	28	29	30	31	Feb 1
		Commercial Plumbing & KC			To May 31	<b>X</b>
6:00am American Electric Co; Bus Lot	6:00am American Electric Co; Bus Lot	6:00am American Electric Co; Bus Lot	6:00am American Electric Co; Bus Lot	8:00 AM Stadium Authority Board Meeting;	6:00am American Electric Co; Bus Lot	
6:00am Nordic PCL; Bus Lot	6:00am Nordic PCL; Bus Lot	6:00am Nordic PCL; Bus Lot	6:00am Nordic PCL; Bus Lot	6:00am American Electric	6:00am Nordic PCL; Bus Lot	-
6:30am Swap Meet; UHPL	6:30pm NASED Community Leaders Mtg; HR		8:00am Swap Meet; UHPL	Co; Bus Lot 6:00am Nordic PCL; Bus Lot		
	- January St. Hill					

DEBDT.AlohaStadium.Calendar

# February 2025

		Feb	ruary 2	2025			March 2025						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
						1	·						1
2	3	4	5	6	7	8	2	3	4	5	6	7	8
9	10	11	12	13	14	15	9	10	11	12	13	14	15
16	17	18	19	20	21	22	16	17	18	19	20	21	22
23	24	25	26	27	28		23	24	25	26	27	28	29
							30	31	0.700		80000	0.000	500

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Jan 26	27	28	29	30	31	Feb 1 Commercial Plumbing & KONE - 6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot 8:00am Swap Meet; UHPL
2	3	4	5	6	7	8
6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot 6:30am Swap Meet; UHPL	6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot 6:30pm NASED Community Meeting; HR	6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot	6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot 8:00am Swap Meet; UHPL	6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot	6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot 5:00pm TYGA Concert; UHPL	6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot 8:00am Swap Meet; UHPL 5:00pm Rebelution; UHPL
9	10	11	12	13	14	15
6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot 6:30am Swap Meet; UHPL	6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot	6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot	6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot 8:00am Swap Meet; UHPL	6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot	6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot	6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot 8:00am Swap Meet; UHPL 2:00pm Heartbeat
16	17	18	19	20	21	22
6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot 6:30am Swap Meet; UHPL 2:00pm Heartbeat	Holiday - Presidents' Day 6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot	6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot	6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot 8:00am Swap Meet; UHPL	4:30am Girl Scouts Cookie Distribution, LH 6:00am American Electric, BL 6:00am Nordic PCL; Bus Lot	6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot	6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot 8:00am Swap Meet; UHPL
23	24	25	26	27	28	Mar 1
6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot 6:30am Swap Meet; UHPL	6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot	Commercial Plumbing & KC 6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot	NE - Bus Lot 6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot 8:00am Swap Meet; UHPL	8:00 AM Stadium Authority Board Meeting 6:00am American Electric; 6:00am Nordic PCL; Bus Lot 7:00am American Medical	To May 31 6:00am American Electric; BL 6:00am Nordic PCL; Bus Lot 7:00am American Medical Response; LH	4/20/2025 2.00 0

DEBDT.AlohaStadium.Calendar

1/23/2025 3:00 PM

# March 2025

March 2025							April 2025						
Su	Мо	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
						1			1	2	3	4	5
2	3	4	5	6	7	8	6	7	8	9	10	11	12
9	10	11	12	13	14	15	13	14	15	16	17	18	19
16	17	18	19	20	21	22	20	21	22	23	24	25	26
23	24 31	25	26	27	28	29	27	28	29	30			

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Feb 23	24	25	26	27	28	Mar 1
					ja .	Commercial Plumbing & KONE 6:00am American Electric;
						BL 8:00am Swap Meet; UHPL
2	3	4	5	6	7	8
			ommercial Plumbing & KONE - Bus			
6:00am American Electric; BL	6:00am American Electric;	6:00am American Electric;	6:00am American Electric; BL	6:00am American Electric;	6:00am American Electric;	6:00am American Electric; BL
6:30am Swap Meet; UHPL		or o	8:00am Swap Meet; UHPL	or and a second		8:00am Swap Meet; UHPL
9	10	11	12	13	14	15
			Commercial Plumbing & KONE - Bus	Lot		
6:00am American Electric;	6:00am American Electric;	6:00am American Electric;	6:00am American Electric;	6:00am American Electric;	6:00am American Electric;	6:00am American Electric;
6:30am Swap Meet; UHPL			8:00am Swap Meet; UHPL			8:00am Swap Meet; UHPL
16	17	18	19	20	21	22
PERSONAL PROPERTY AND ADDRESS OF THE			Commercial Plumbing & KONE - Bus		<b>网络黑拉斯姆斯斯</b> 斯斯斯斯斯	
6:00am American Electric; BL	6:00am American Electric;	6:00am American Electric;	6:00am American Electric;	6:00am American Electric;	6:00am American Electric;	6:00am American Electric; BL
6:30am Swap Meet; UHPL	DE.	or and a second	8:00am Swap Meet; UHPL	oc .	J.	8:00am Swap Meet; UHPL
23	24	25	26	27	28	29
			Commercial Plumbing & KONE - Bus			
6:00am American Electric; BL	6:00am American Electric;	6:00am American Electric;	Holiday - Prince Kuhio Day	6:00am American Electric;	6:00am American Electric;	6:00am American Electric; BL
6:30am Swap Meet; UHPL	DL DL	BL	6:00am American Electric; BL	DL	DL DL	8:00am Swap Meet; UHPL
olodan on ap meet, on a			8:00am Swap Meet; UHPL			olodan Shap Meet, Orn E
30	31	Apr 1	2	3	4	5
	ing & KONE - Bus Lot					, , , , , , , , , , , , , , , , , , ,
6:00am American Electric; BL	6:00am American Electric; BL					
6:30am Swap Meet; UHPL	DE					
DERDT AlphaCtadium Calone	<u> </u>		1			1/22/2025 2:01

Josh Green, M.D.

GOVERNOR

SYLVIA LUKE

LT. GOVERNOR

JAMES KUNANE TOKIOKA

DBEDT DIRECTOR

**DANE K. WICKER**DBEDT DEPUTY DIRECTOR



BRENNON T. MORIOKA CHAIR, STADIUM AUTHORITY

> RYAN G. ANDREWS STADIUM MANAGER

CHRIS J. SADAYASU DEPUTY STADIUM MANAGER

An Agency of the State of Hawaii

#### Stadium Board Meeting Marketing Update - JANUARY 2025

Marketing and communication efforts will continue to ensure the Aloha Stadium is properly up to date on activities and developments as we move towards a new facility. In addition, we continue to focus on the following items as we continue to host and promote events with the current Stadium:

#### 1. Communications/Marketing/Advertising Coordination

- Stadium event related media coordination as needed.
- Communication coordination with all Hawaii media platforms as they arise.
- Assist clients/sponsors with marketing and communication needs upon request.

#### 2. Update and maintain website

- Continue to maintain and update the website with current events and information on a daily base.
- Continue to update backend site improvement issues online.

#### 3. Social media and ongoing public relations efforts

- Continue to monitor and update daily with new content across all media platforms.
- Create monthly media content calendar.
- Provide monthly analytical reports and trends.

#### 4. Advertising Coordination

- Oversee, as needed, events and activities.
- Oversee Swap Meet & Marketplace monthly advertising reports and promotions.

#### 5. Swap Meet & Marketplace Coordination

- Continue to review and update swap meet marketing and operational needs, advertising report reconciliations and budgets.
- Coordinate and assist with expanding activities and programs within the swap meet & marketplace including all specialty events, entertainment, giveaways and vendor coordination within the marketplace.
- Assist with marketing/PR, social media efforts and coordination.

#### 6. Swap Meet & Marketplace Relocation

- Assist with future swap meet operations and market layout.
- Assist with vendor communications on market plans and layout.

#### 7. Miscellaneous

- Assist with NASED PR campaigns, media, neighborhood board meetings, e-newsletter content, and operational coordination for new stadium (NASED) as needed.
- Assist with Annual and Legislative Reports and correspondences.

#### 8. Auction and Online E-commerce

- E-Commerce online and Oahu Auctions coordination.

#### 9. Facility Inventory

- Coordinate inventory relocation and documentation of sports museum and misc. items, including stadium files and documentation as they arise.
- Assist State Archives (Stadium event tapes) as needed. Coordinate ongoing media/volunteer opportunities.

#### 10. Creative stadium & event collateral

- Creative production for stadium marketing as needed.

#### MONTHLY SECURITY REPORT TO THE BOARD

Summary of Security related incidents which occurred December 1, 2024, through December 31, 2024.

#### Motor Vehicle Collision (MVC)- Hit & Run

On December 5, 2024, a minor Motor Vehicle Collision (MVC) at Lower Halawa Parking Lot (LHPL), near Pole 1. Customer left Stadium Parking Lot and stopped at Gas Station. Customer noticed damage to front bumper of their vehicle. Customer returned to Stadium Parking Lot, where they had originally parked and called Honolulu Police Department (HPD) to file an HPD Report. Aloha Stadium Incident Report was also filed, including pictures.

#### Theft

On December 1, 2024, Swap Meet Vendor reported a Theft. Three unknown customers, two female and one male, stopped at a Swap Meet Vendor booth. One female distracted Vendor, asking to see an item. When Vendor was at their vehicle looking for requested item, other customers took cash out of Vendor's wallet, then ran away. Vendor declined to file an HPD Report. Aloha Stadium Incident Report was filed. No photos were available, though vendor did provide a partial description of three unknown suspects.

#### Miscellaneous Public

On December 28, 2024, customer called Swap Meet Office at Box 6, requesting medical assistance for family member. Sodexo employee meet with customer who called, but their family stated they were okay and declined medical assistance. Customer who called and their family member both refused to provide any information to Sodexo employee. Customer and their family walked to their vehicle parked nearby and drove away. Aloha Stadium Incident Report was filed.

On December 28, 2024, a State of Hawaii employee called Swap Meet Office at Box 6 and requested help finding a missing customer. Sodexo employee meet with State of Hawaii employee, who stated customer who asked for help had left the area. Customer had provided no information to State of Hawaii employee. Aloha Stadium Incident Report was filed.

#### Medical Assistance during Swap Meet

Stadium Nurses reported three Medical Assistance calls during December 2024.

One call was Injured Cared For (ICF); a Trip & Fall at stairs near Parking Section 14. Customer had tripped on their slippers, while walking down the stairs and injured themself. Customer then walked to Section 8, where they spoke to a Sodexo employee and requested a Nurse. Stadium Nurse assessed customer and provided medical aide. Customer felt better and walked to Main Salt Lake Gate, to wait for an Uber ride.

#### Medical Assistance during Swap Meet (continued)

Two calls were Sick Cared For (SCF). One call, a customer was feeling dizzy and passed out, falling backwards. Swap Meet customers provided initial assistance until Stadium Nurse arrived. Stadium Nurse assessed, provided medical aide and requested Emergency Medical Services (EMS). Nurse provided comfort care until EMS arrived. EMS arrived, assessed and transported person feeling sick to Emergency Room.

One call, a customer was feeling dizzy, flagged down a Sodexo employee and requested Emergency Medical assistance. Customer called 911 and Sodexo employee went to get Stadium Nurse. Stadium Security monitored customer until Stadium Nurse arrived and assessed customer. Due to multiple number calls to Emergency Medical Services (EMS), an EMS Supervisor arrived and started assessment & treatment of customer. EMS from Federal Fire Department arrived and took over medical care from EMS Supervisor. Federal Fire Department EMS transported customer to Emergency Room

#### Conclusion

Prepared and submitted by,

Neal O. Sakamoto, Stadium Security Officer

01-22-2025, 1930hrs



### Monthly Report Stadium Authority Meeting 1/25/2025

# ALOHA STADIUM SWAP MEET AND MARKETPLACE Dec-24

#### Shopper Attendance:

Dece	ember					Average Daily
Mor	nthly	Days	Daily		Paid	Paid
Atten	Attendance		Average	Coupons	Attendance	Attendance
2023	87,142	14	6,224	3,000	84,142	6,010
2024	80,255	12	6,688	0	80,255	6,688
Difference	(6,887)	(2)	463	-3000	(3,887)	678
%	-8%		7%	-100%	-5%	11%

#### Shopper Attendance:

Total	Year					Average Daily
Monthly		Days	Daily		Paid	Paid
Attendance		Open	Average	Coupons	Attendance	Attendance
2023	1,113,661	157	7,093	3,000	1,110,661	7,074
2024	1,123,800	156	7,204	0	1,123,800	7,204
Difference	10,139	(1)	110	-3000	13,139	130
%	1%		2%	-100%	1%	2%

#### Vendor Attendance:

December			D,E, & F	Daily	A,B,C	Daily
Total		Days	Total	Average	Total	Average
Stall Count		Open	Stall Count	Count	Stall Count	Count
2023	7,209	14	3,826	273	3,383	242
2024	6,813	12	3,377	281	3,436	286
Difference	(396)	(2)	(449)	8	53	45
%	-5%		-12%	3%	2%	18%

Operations Information:

Home For the Holidays 4-week campagin

Local Broadcast
KHON TV
Pacific Media Group Radio
1027dabomb hi93oahu 1059thewavefm

Local / Visitor Print
Honolulu Star Advertiser & USA Today
Midweek (Main & Voice Pubs, Holiday Gift Guides)
Drive Magazine
101 Things To Do
Island Brochure Racking Service

Social Media Platforms
Instagram @alohastadiumswapmeet
Facebook @alohastadiumswapmeet

# January 30, 2025 NASED Project Update to Stadium Authority Board of Directors

### 1. Developer Selection Process

- a. On December 14, 2023, DAGS issued Request For Proposals 12-26-7763 for the NASED Project.
- b. On March 28, 2024, the Priority Listed Offerors were announced and on April 2, 2024, the Project Documents Contracts and Technical Requirements were provided to the Priority Listed Offerors.
- c. On July 31, 2024, Aloha Halawa District Partners. LLC submitted its NASED Project Development Proposal.
- d. On October 31, 2024, Aloha Halawa District Partners, LLC was named the Preferred Offeror and the Diligence and Discussion phase of the procurement started.
- e. Execution of the NASED Project Contracts will be completed by June 30, 2025.

### 2. Communication and Public Engagement

- •NASED Website—Continually updated: <a href="https://nased.hawaii.gov/">https://nased.hawaii.gov/</a> Please also refer to the Frequently Asked Questions Section at: <a href="https://nased.hawaii.gov/quickfactsfaqs/">https://nased.hawaii.gov/quickfactsfaqs/</a>
- •Recently published NASED Community e-newsletters can be found at: https://nased.hawaii.gov/monthly-newsletter/
- •Presentations and Stakeholder/Community Meetings:
  - -Let's Talk Sports December 20, 2024
  - -Pacheco and Hart Show December 23, 2024
  - -Gary Dickman Show December 26, 2024
  - -Rick Hamada Show January 7, 2025
  - -Transit-Oriented Development Council January 17, 2025
- Community Leaders Meeting (Follow-up Meeting to the Community Engagement Conference held in May 2024) Monday, January 27, 2025, at 6:30 p.m. in the Aloha Stadium Hospitality Room.
- NASED Community Meeting Open to the public on Monday, February 3, 2025, at 6:30 p.m. in the Aloha Stadium Hospitality Room.