

**Stadium Manager's Monthly Report**  
**Regular Session**  
**October 31, 2024**

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**A. ADMINISTRATIVE**

1. Monthly financial update (see attached).
2. Right of Entry for Honolulu Authority for Rapid Transportation / Department of Transportation Services extended through October 31, 2025.
3. Swap Meet – Recent “smash & grab” incident (see attached letter to vendors).

**B. RECENT & FUTURE EVENTS**

1. September 29, 2024 – Sports Car Club of America, Lower Halawa Lot.
2. September 29, 2024 – Pickleball Open Play at the Swap Meet, Sponsored by the Oahu Pickleball Association; 10am-12pm, Parking Section 9B.
3. October 5, 2024 - Hawaii Street Grindz & Craft Fest, Upper Halawa Lot.
4. October 21 & 28, 2024 – Hawaii Employees Lifeline Program Food Distribution.
5. October 31 - November 1, 2024 – American Medical Response Training.
6. November 2, 2024 – Hawaii Rally Sport Association, Lower Halawa Lot.
7. November 3 & 10, Sports Car Club of America, Lower Halawa Lot.
8. November 15, 2024 - Mayjah Rayjah Concert – Upper Halawa Lot.
9. November 16, 2024 - Lil Wayne Concert – Upper Halawa Lot.

**C. OTHER RENTALS**

1. Mira Construction - Storage Rental, Lower Halawa Lot – Term ends 3/30/25
  2. Halawa View Apartments – Tenant Parking Rental, Kamehameha Lot – Term ends 6/30/25
  3. Kiewit Infrastructure West – Office Trailer Rental – Term ends 6/30/25
  4. Verizon – Space Rental – Term ends 10/31/24 - New contract pending
  5. T-Mobile – Space rental - Term ends 3/31/25
  6. DHO-Joint Venture – Parking Rental, Bus Lot – Term ends 6/30/25
  7. Nordic PCL – Parking Rental, Bus Lot – Term ends 12/31/24
  8. CMC Steel Fabricators, Parking Rental, Bus Lot – Term ends 11/30/24
  9. American Electric, Parking Rental, Bus Lot – Term ends 1/31/25
  10. Oahu Metal & Glazing, Parking Rental, Bus Lot - Term ends 12/31/24
  11. Commercial Plumbing, Inc., Bus Lot – Term ends 5/31/25
  12. Flooring Investment Group, Bus Lot – Term ends 4/30/25
- Total Monthly Revenue = \$57,012.00

**FY 2025 Operating Budget Full Year Projected/Actual Amounts**

**Projected/Actual Monthly Revenues & Expenditures through FYE 2025**

Update as of: 10/04/2024

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	
	Source Code	Recorded 07/2024	Recorded 08/2024	Recorded 09/2024	Projected 10/2024	Projected 11/2024	Projected 12/2024	Projected 01/2025	Projected 02/2025	Projected 03/2025	Projected 04/2025	Projected 05/2025	Projected 06/2025	FY2025 12-Month Recorded & Projected	FY2025 12-Month Initial Projection as of July 1, 2024	\$\$ Change From Initial Projection	% Change Projected : Recorded	FY2024 12-Month Actual	FY 2025 Increase/ (Decrease) Over FY 2024	% Change Prior : Current Yr.	COMMENTS
<b>REVENUES</b>		10%	9%	9%	8%	8%	8%	7%	7%	8%	8%	8%	9%	100%	100%						
Swap Meet & Marketplace Fees	836	524,206	505,616	457,921	435,000	435,000	435,000	400,000	400,000	435,000	435,000	436,000	462,000	5,360,743	5,232,000	128,743	2.46	5,264,950	95,793	1.82	
Parking Revenue	1320	164,310	2,241	19,602		40,000			30,000	25,000	-			281,153	150,000	131,153	87.44	467,175	(186,023)	(39.82)	Parking and F&B Revenues are from concerts on 7/12/24, 7/13/24, Megebon on 09/07/2024, possible concerts on 11/15/24, 11/16/24, Feb 2025 and March 2025.
Food and Beverage Income	1321	50,118		5,283		30,000			30,000	20,000				135,400	130,000	5,400	4.15	152,476	(17,076)	(11.20)	
Rental Revenue	1322	74,982	32,622	139,827	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000	652,431	540,000	112,431	20.82	615,573	36,858	5.99	RENTAL REVENUES:
Interest Income	288		8,754	-			163,666			163,666			163,914	500,000	500,000	0	0.00	110,210	389,790	353.68	Cellular - \$8,862/mo. & CDL Trailer - \$2,900/mo.
Miscellaneous	Var.	10,766	8,129	12,185		5,000			6,000		5,000		5,000	52,080	30,000	22,080	73.60	133,556	(81,476)	(61.01)	Parking Lot - \$32K/mo.
<b>Total Revenues:</b>		<b>824,381</b>	<b>557,362</b>	<b>634,817</b>	<b>480,000</b>	<b>555,000</b>	<b>643,666</b>	<b>445,000</b>	<b>511,000</b>	<b>688,666</b>	<b>485,000</b>	<b>481,000</b>	<b>675,914</b>	<b>6,981,807</b>	<b>6,582,000</b>	<b>399,807</b>	<b>6.07</b>	<b>6,743,940</b>	<b>237,866</b>	<b>3.53</b>	
<b>EXPENSES</b>																					
Personal Services	2000	272,386	278,596	249,924	400,000	275,000	275,000	275,000	275,000	400,000	275,000	275,000	275,000	3,525,907	3,550,000	(24,093)	(0.68)	2,976,726	549,181	18.45	Projected Personnel Services Cost includes; FY25 BU Salary Increase, Temporary Hazard Pay \$250K will be paid in two installments, first half in October 2024 and the second, March 2025, and NASED Development Coordinator salary.
Other Current Expenses	Var.	142,279	123,552	78,112	130,000	130,000	130,000	130,000	130,000	130,000	130,000	130,000	130,000	1,513,944	1,560,000	(46,056)	(2.95)	1,219,980	293,964	24.10	Projected Other Current Cost includes SDAG Contract cost.
<b>Total Expenses:</b>		<b>414,665</b>	<b>402,149</b>	<b>328,036</b>	<b>530,000</b>	<b>405,000</b>	<b>405,000</b>	<b>405,000</b>	<b>405,000</b>	<b>530,000</b>	<b>405,000</b>	<b>405,000</b>	<b>405,000</b>	<b>5,039,850</b>	<b>5,110,000</b>	<b>(70,150)</b>	<b>(1.37)</b>	<b>4,196,706</b>	<b>843,144</b>	<b>20.09</b>	
<b>PROFIT / (LOSS)</b>		<b>409,716</b>	<b>155,214</b>	<b>306,781</b>	<b>(50,000)</b>	<b>150,000</b>	<b>238,666</b>	<b>40,000</b>	<b>106,000</b>	<b>158,666</b>	<b>80,000</b>	<b>76,000</b>	<b>270,914</b>	<b>1,941,956</b>	<b>1,472,000</b>	<b>469,956</b>	<b>31.93</b>	<b>2,547,234</b>	<b>(605,278)</b>	<b>(23.76)</b>	

<b>NET CASH BAL:</b>	55,224,533	55,379,746	55,686,527	55,636,527	55,786,527	56,025,193	56,065,193	56,171,193	56,329,859	56,409,859	56,485,859	56,756,773
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DATAMART- Acct. Summary	FY 2025
FY '25 Beginning Cash Balance:	54,814,817
FY '25 Surplus/Shortfall:	1,941,956
FY '25 Cash Balance:	56,756,773
*Less: FY '25 Transfer/Adjustment:	-
FY '26 Carryover Cash Balance:	56,756,773

**JOSH GREEN, M.D.**  
GOVERNOR

**SYLVIA LUKE**  
LT. GOVERNOR

**JAMES KUNANE TOKIOKA**  
DBEDT DIRECTOR

**DANE K. WICKER**  
DBEDT DEPUTY DIRECTOR



**BRENNON T. MORIOKA**  
CHAIR, STADIUM AUTHORITY

**RYAN G. ANDREWS**  
STADIUM MANAGER

**CHRIS J. SADAYASU**  
DEPUTY STADIUM MANAGER

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October 22, 2024

Aloha Vendors,

We want to address the "smash and grab" robbery that took place on Saturday, October 19<sup>th</sup> at the Aloha Stadium Swap Meet and Marketplace (ASSMM). While this incident is unfortunate, please be assured that we are working closely with all relevant parties, including Sodexo Live (the ASSMM management team), the Stadium Security Staff, and the Honolulu Police Department (HPD), to implement strategies aimed at preventing such incidents in the future.

We recognize that the size and multiple access points of the Aloha Stadium Swap Meet and Marketplace present challenges, but we are committed to taking proactive measures to ensure the safety of our vendors, customers and staff. These measures include increasing the visibility of stadium personnel, exploring the use of additional video surveillance and signage, and potentially enhancing fencing/barricades around the vendor areas.

In addition, we will be conducting vendor and staff awareness training. This training will help everyone recognize suspicious behavior and understand how to respond appropriately in such situations.

We also encourage all vendors to take extra precautions with high-value items, securing them to reduce the likelihood of theft. Working together as a "neighborhood watch" can help in identifying and reporting unusual activity. While we do not expect anyone to directly confront offenders, we urge you to report any suspicious activity immediately.

If you see something suspicious, say something.

**ALOHA STADIUM SECURITY**  
808-483-2806 or 808-272-0292

Your safety is our top priority, and we appreciate your cooperation and understanding as we work to improve security measures at the Aloha Stadium Swap Meet and Marketplace. If you have any questions or concerns, please don't hesitate to reach out through Box Office 6.

Sincerely,



Ryan Andrews,  
Stadium Manager

**Monthly Summary of Events Report**  
**Events Branch**  
**9-17-24 to 10-18-24**

DATE	EVENT/LICENSEE	LOCATION	TICKETS ISSUED	# OF USHERS	# OF PARKING ATTENDANTS	VEHICLES PARKED	OTHER EVENT(S) HELD ON SAME DATE/TIME	COMENTS
9/19/24 & 9/20/24	Hawaii Department of Transportation	Lower Halawa Parking Lot	-	-	6	-	-	Construction career fair for high school students. 816 students on Thursday and 927 students on Friday.
9/21/24	Hawaii Rally Sports Association (HRSA)	Lower Halawa Parking Lot	-	-	2	-	Swap Meet	Lower speed car control competition.
9/29/24	Sports Car Club of America (SCCA)	Lower Halawa Parking Lot	-	-	2	-	Swap Meet	Defensive driver training.
10/5/24	HI Street Grindz & Craft Fest., LLC	Upper Halawa Parking Lot	-	-	2	384	-	Hot October Spooktacular Night Market and Car & Bike Show. About 1500 people attended the event.
10/13/24	Sports Car Club of America (SCCA)	Lower Halawa Parking Lot	-	-	2	-	Swap Meet	Defensive driver training.

# October 2024

October 2024							November 2024						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5			5	6	7	8	9
6	7	8	9	10	11	12	10	11	12	13	14	15	16
13	14	15	16	17	18	19	17	18	19	20	21	22	23
20	21	22	23	24	25	26	24	25	26	27	28	29	30
27	28	29	30	31									

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Sep 29	30	Oct 1	2	3	4	5
Nordic PCL, American Electric & Commercial Plumbing - Bus Lot						
		6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL
		6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL
		7:45am DLNR Training; HR	7:45am DLNR Training; HR	7:45am DLNR Training; HR	7:45am DLNR Training; HR	8:00am Swap Meet; UHPL
6	7	8	9	10	11	12
Nordic PCL, American Electric & Commercial Plumbing - Bus Lot						
6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL
6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL
6:30am Swap Meet; UHPL	7:45am DLNR Training; HR	7:45am DLNR Training; HR	7:45am DLNR Training; HR	7:45am DLNR Training; HR	7:45am DLNR Training; HR	6:00am Hawaii Rally Sport; 8:00am Swap Meet; UHPL
13	14	15	16	17	18	19
Nordic PCL, American Electric & Commercial Plumbing - Bus Lot						
6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL
6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL
6:00am SCCA; LHPL	7:45am DLNR Training; HR	7:45am DLNR Training; HR	7:45am DLNR Training; HR	7:45am DLNR Training; HR	7:45am DLNR Training; HR	8:00am Swap Meet; UHPL
6:30am Swap Meet; UHPL			8:00am Swap Meet; UHPL			
20	21	22	23	24	25	26
Nordic PCL, American Electric & Commercial Plumbing - Bus Lot						
6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL
6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL
6:30am Swap Meet; UHPL	7:45am DLNR Training; HR	7:45am DLNR Training; HR	7:45am DLNR Training; HR	7:45am DLNR Training; HR	7:45am DLNR Training; HR	8:00am Swap Meet; UHPL
	11:00am Food Distribution;		8:00am Swap Meet; UHPL			
27	28	29	30	31	Nov 1	2
Nordic PCL, American Electric & Commercial Plumbing - Bus Lot						
6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL	8:00am Stadium Authority Board Meeting		
6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Island Flooring; BL		
6:30am Swap Meet; UHPL	7:45am DLNR Training; HR	7:45am DLNR Training; HR	7:45am DLNR Training; HR	6:00am Oahu Metal Glazing;		
	11:00am Food Distribution;		8:00am Swap Meet; UHPL	7:45am DLNR Training; HR		

# November 2024

November 2024							December 2024						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
					1	2	1	2	3	4	5	6	7
3	4	5	6	7	8	9	8	9	10	11	12	13	14
10	11	12	13	14	15	16	15	16	17	18	19	20	21
17	18	19	20	21	22	23	22	23	24	25	26	27	28
24	25	26	27	28	29	30	29	30	31				

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Oct 27	28	29	30	31	Nov 1	2
Nordic PCL, American Electric & Commercial Plumbing - Bus Lot						
					6:00am Island Flooring; BL	6:00am Island Flooring; BL
					6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL
					7:00am American Medical Response - Circle Parking	6:00am Hawaii Rally Sport; 8:00am Swap Meet; UHPL
3	4	5	6	7	8	9
Nordic PCL, American Electric & Commercial Plumbing - Bus Lot						
6:00am Island Flooring; BL	6:00am Island Flooring; BL	Holiday - General Election Day	6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL
6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Island Flooring; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL
6:30am Swap Meet; UHPL		6:00am Oahu Metal Glazing; 7:45am DLNR Training; HR	7:45am DLNR Training; HR			8:00am Swap Meet; UHPL
10	11	12	13	14	15	16
Nordic PCL, American Electric & Commercial Plumbing - Bus Lot						
6:00am Island Flooring; BL	Holiday - Veterans' Day	6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL
6:00am Oahu Metal Glazing; BL	6:00am Island Flooring; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL
6:00am SCCA; LHPL	6:00am Oahu Metal Glazing; BL		8:00am Swap Meet; UHPL		6:00pm Majah Rajah; UHPL	8:00am Swap Meet; UHPL
6:30am Swap Meet; UHPL						6:00pm Lil Wayne Concert;
17	18	19	20	21	22	23
Nordic PCL, American Electric & Commercial Plumbing - Bus Lot						
6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL	8:00am Stadium Authority Board Meeting	6:00am Island Flooring; BL	6:00am Island Flooring; BL
6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Island Flooring; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL
6:30am Swap Meet; UHPL			8:00am Swap Meet; UHPL	6:00am Oahu Metal Glazing; BL		8:00am Swap Meet; UHPL
24	25	26	27	28	29	30
Nordic PCL, American Electric & Commercial Plumbing - Bus Lot						
6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL	6:00am Island Flooring; BL	Holiday - Thanksgiving	6:00am Island Flooring; BL	6:00am Island Flooring; BL
6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Island Flooring; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL
6:30am Swap Meet; UHPL	7:45am DLNR Training; HR	7:45am DLNR Training; HR	7:45am DLNR Training; HR	6:00am Oahu Metal Glazing; BL	7:45am DLNR Training; HR	8:00am Swap Meet; UHPL
			8:00am Swap Meet; UHPL	7:45am DLNR Training; HR		

# December 2024

December 2024						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

January 2025						
Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Dec 1	2	3	4	5	6	7
From Oct 1 Nordic PCL, American Electric & Commercial Plumbing - Bus Lot						
6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL 6:00am SCCA; LHPL 6:30am Swap Meet; UHPL	6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR	6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR	6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR 8:00am Swap Meet; UHPL	6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR	6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR	6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL 8:00am Swap Meet; UHPL
8	9	10	11	12	13	14
Nordic PCL, American Electric & Commercial Plumbing - Bus Lot						
6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL 6:00am SCCA; LHPL 6:30am Swap Meet; UHPL	6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR	6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR	6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR 8:00am Swap Meet; UHPL	6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR	6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR	6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL 6:00am Hawaii Rally Sport; 8:00am Swap Meet; UHPL
15	16	17	18	19	20	21
Nordic PCL, American Electric & Commercial Plumbing - Bus Lot						
6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL 6:00am SCCA; LHPL 6:30am Swap Meet; UHPL	6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL	6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL	6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL 8:00am Swap Meet; UHPL	8:00am Stadium Authority Board Meeting 6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL	6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL	6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL 8:00am Swap Meet; UHPL
22	23	24	25	26	27	28
Nordic PCL, American Electric & Commercial Plumbing - Bus Lot						
6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL 6:30am Swap Meet; UHPL	6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL	6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL	Holiday - Christmas 6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL	6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL	6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL	6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL 8:00am Swap Meet; UHPL
29	30	31	Jan 1, 25	2	3	4
Nordic PCL, American Electric & Commercial Plumbing - Bus Lot						
6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL 6:30am Swap Meet; UHPL	6:00am Island Flooring; BL 6:00am Oahu Metal Glazing; BL	6:00am Island Flooring; BL 6:00am Nordic PCL Construction; Bus Lot 6:00am Oahu Metal Glazing; BL				

**JOSH GREEN, M.D.**  
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## **Stadium Board Meeting Marketing Update – OCTOBER 2024**

Marketing and communication efforts will continue to ensure the Aloha Stadium is properly up to date on activities and developments as we move towards a new facility. In addition, we continue to focus on the following items as we continue to host and promote events with the current Stadium:

### **1. Communications/Marketing/Advertising Coordination**

- Stadium event related media coordination as needed.
- Communication coordination with all Hawaii media platforms as they arise.
- Assist clients/sponsors with marketing and communication needs upon request.

### **2. Update and maintain website**

- Continue to maintain and update the website with current events and information on a daily base.
- Continue to update backend site improvement issues online.

### **3. Social media and ongoing public relations efforts**

- Continue to monitor and update daily with new content across all media platforms.
- Create monthly media content calendar.
- Provide monthly analytical reports and trends.

### **4. New Event Support**

- Work in collaboration with the Events team to expand, create and coordinate new programs and activities.

### **5. Advertising Coordination**

- Oversee, as needed, events and activities.
- Oversee and expand sponsorship opportunities and online platforms utilizing new programs as they arise.
- Oversee Swap Meet & Marketplace monthly advertising reports and promotions.

### **6. Swap Meet & Marketplace Coordination**

- Continue to review and update swap meet marketing and operational needs, advertising report reconciliations.
- Coordinate and assist with expanding activities including the 45<sup>th</sup> Anniversary Celebration along with programs within the swap meet & marketplace including all specialty events within the marketplace.
- Assist with marketing/PR, social media efforts and coordination.

### **7. Swap Meet & Marketplace Relocation**

- Assist with future swap meet operations and market layout.
- Assist with vendor communications on market plans and layout.

### **8. Miscellaneous**

- Assist with NASED PR campaigns, media, neighborhood board meetings, e-newsletter content, and operational coordination for new stadium (NASED) as needed.
- Assist with Annual Reports.

### **9. Auction and Online E-commerce**

- E-Commerce online and Oahu Auctions coordination.

### **10. Facility Inventory**

- Coordinate inventory relocation and documentation of sports museum and misc. items as they arise.
- Assist State Archives (Stadium event tapes) as needed. Coordinate ongoing media/volunteer opportunities.

### **11. Creative stadium & event collateral**

- Creative production for stadium marketing as needed.



## MONTHLY SECURITY REPORT TO THE BOARD

Summary of Security related incidents which occurred September 1, 2024, through September 30, 2024.

### Theft

On September 8, 2024, a Swap Meet Vendor reported theft of an iPhone from inside Vendor's tent. An unknown male had been in area where iPhone was, while Vendor was helping another customer. After unknown male left Vendor tent, Vendor realized iPhone was missing. Honolulu Police Department (HPD) was called and an HPD Report was filed. Vendor could not provide an accurate description of unknown male.

### Suspicious Activity

On September 28, 2024, a Swap Meet Vendor called Security, concerned about two suspicious males, who had asked Vendor numerous questions and were acting in a suspicious manner. Sodexo Live Staff located the two suspicious males and observed them leaving Swap Meet, after two suspicious males noticed Staff watching them. Swap Meet Vendor provided an accurate description of two suspicious males and Sodexo Live Staff was able to take a picture of them. After checking their Vendor Tent area, Swap Meet Vendor did not find anything missing. Swap Meet Vendor declined to file an HPD Report.

### Medical Assistance during Swap Meet

Stadium Nurses reported four Medical Assistance calls during September 2024.

Three calls were Injured Cared For (ICF); one ICF call was a Trip & Fall. Customer was walking from Upper Halawa Parking Lot towards Parking Section 14A, when customer tripped & fell on uneven pavement. Stadium Nurse evaluated, treated and released person to their family member. Customer and their family member continued shopping after being released.

One case, Stadium Employee was experiencing stomach pain, which did not go away. Stadium Nurse evaluated employee and recommended calling 911. Employee refused calling 911 and stated their friend would transport them to Emergency Room. Stadium Supervisor was advised of situation and Stadium Employee was transported to Emergency Room by their friend.

One case, a customer reported suffering from abdominal pain. Stadium Nurse evaluated customer, then medical assessment and treatment was taken over by Federal Fire Department Paramedics. Customer refused recommendation & transportation to Emergency Room. Customer was released on their own. *g*

Medical Assistance during Swap Meet (continued)

One case was Sick Cared For (SCF). Customer felt weak and dizzy. Stadium Nurse evaluated customer and recommended calling 911. Customer and their family members declined calling 911 and said they would monitor customer feeling sick. Stadium Nurse encouraged electrolyte drinks and a meal, to assist in Customer's recovery. Customer was released to their family members. 9

Conclusion

Prepared and submitted by,



Neal O. Sakamoto, Stadium Security Officer  
10-18-2024, 1145hrs



# Centerplate

## Monthly Report Stadium Authority Meeting 10/31/2024

### ALOHA STADIUM SWAP MEET AND MARKETPLACE Sep-24

#### Shopper Attendance:

September Monthly Attendance		Days Open	Daily Average	Coupons	Paid Attendance	Average Daily Paid Attendance
2023	94,753	13	7,289	0	94,753	7,289
2024	93,080	13	7,160	0	93,080	7,160
Difference	(1,673)	0	(129)	0	(1,673)	(129)
%	-2%		-2%	#DIV/0!	-2%	-2%

#### Vendor Attendance:

September Total Stall Count		Days Open	D,E, & F Total Stall Count	Daily Average Count	A,B,C Total Stall Count	Daily Average Count
2023	7,430	13	3,867	297	3,563	274
2024	7,274	13	3,637	280	3,637	280
Difference	(156)	0	(230)	(17)	74	6
%	-2%		-6%	-6%	2%	2%

#### Operations Information:

##### Digital

KHON2.com  
Honolulu Star Advertiser  
101 Things To Do

##### Local Broadcast

KHON TV  
Midweek

##### Print

Honolulu Star Advertiser  
  
Drive Magazine  
101 Things To Do  
Island Brochure Rack Service

##### Social Media Platforms

Instagram @alohastadiumswapmeet  
Facebook @alohastadiumswapmeet

**October 31, 2024**

**NASED Project Update to Stadium Authority Board of Directors**

**1. Developer Selection Process**

- a. On December 14, 2023, DAGS issued Request for Proposals 12-26-7763 for the NASED Project.
- b. On March 28, 2024, the Priority Listed Offerors were announced and on April 2, 2024, the Project Documents Contracts and Technical Requirements were provided to the Priority Listed Offerors.
- c. On July 31, 2024, Aloha Halawa District Partners submitted its NASED Project Development Proposal.
- d. Selection of the Preferred Offeror will be made in October 2024.
- e. Execution of the NASED Project Contracts will be done by June 30, 2025.

**2. Communication and Public Engagement**

- NASED Website– Continually updated. <https://nased.hawaii.gov/>  
Please also refer to the Frequently Asked Questions Section at:  
<https://nased.hawaii.gov/quickfactsfaqs/>
- Recently published NASED Community e-newsletters can be found at:  
<https://nased.hawaii.gov/monthly-newsletter/>
- Presentations and Stakeholder/Community Meetings:  
-Rick Hamada Show – October 3, 2024