Stadium Manager's Monthly Report Regular Session August 28, 2024

A. ADMINISTRATIVE

- 1. Monthly financial update (see attached).
- 2. Preparation for upcoming legislative session.
 - a. Budget request for 2026/2027 Biennium.
 - b.Legislative Proposal Resubmitting bill from last session to update requirements for establishing a quorum to do business and validate acts of the Stadium Authority.

B. RECENT / CURRENT / FUTURE EVENTS

- 1. Swap Meet 45th Anniversary Celebrations
 - a. 1980's Extravaganza, July 28, 2024.
 - b. 1990's Fashion & Fun, August 25, 2024.
- 2. August 25, 2024 Department of Law Enforcement Gun Buy Back, Lower Halawa Lot.
- 3. September 7, 2024 Megabon, JCI Honolulu, Lower Halawa Lot.
- 4. September 9-13, 2024 Sheriff Driver Training, Lower Halawa Lot.
- 5. September 19 & 20, 2024 Hawaii Construction Career Day (Dept. of Transportation), Lower Halawa Lot.
- 6. September 21, 2024 Hawaii Rally Sports Association, Lower Halawa Lot.
- 7. September 29, 2024 Sports Car Club of America, Lower Halawa Lot.
- 8. October 5, 2024 Hawaii Street Grindz & Craft Fest, Upper Halawa Lot.

C. OTHER

1. DBEDT 2024 Team of the Year Honor – Event Operations

FY 2025 Operating Budget Full Year Projected Amounts

NET CASH BAL:

					Actua	/ Projected N	Monthly Rever	ues & Expend	ditures throug	h FYE 2025											Update as of: 08/07/2024
	Α	В	С	D	E	F	G	Н	ı	J	К	L	М	N	О	Р	Q	R	S	Т	Opulie us 0j. 00/07/2024
	Source Code	Recorded 07/2024	Projected 08/2024	Projected 09/2024	Projected 10/2024	Projected 11/2024	Projected 12/2024	Projected 01/2025	Projected 02/2025	Projected 03/2025	Projected 04/2025	Projected 05/2025	Projected 06/2025	FY2025 12-Month Recorded & Projected	FY2025 12-Month Initial Projection as of July 1, 2024	\$\$ Change From Initial Projection	% Change Projected : Recorded	FY2024 12-Month Actual	FY 2025 Increase/ (Decrease) Over FY 2024	% Change Prior : Current Yr.	COMMENTS
REVENUES		10%	9%	8%	8%	8%	8%	8%	8%	8%	8%	8%	9%	100%	100%						
Swap Meet & Marketplace Fees	836	524,206	462,000	435,000	435,000	435,000	435,000	400,000	400,000	435,000	435,000	436,000	462,000	5,294,206	5,232,000	62,206	1.19	5,264,950	29,256	0.56	
Parking Revenue	1320	164.310		15.000		40.000			30.000	25.000	_			274.310	150.000	124,310	82.87	467.175	(192.866)		Parking and F&B Revenues are from concerts on 7/12/24, 7/13/24, Megebon on 09/07/2024, possible concerts on 11/15/24, 11/16/24,
Food and Beverage Income	1321	50,118		20,000		30,000			30,000	20,000				150,118	130,000	20,118	15.48	152,476	(2,358)		Feb 2025 and March 2025.
Rental Revenue	1322	74.982	45,000	45.000	45.000	45.000	45.000	45,000	45.000	45,000	45,000	45.000	45,000	569,982	540,000	29,982	5.55	615,573	(45.591)	(7.41)	RENTAL REVENUES:
Interest Income	288	74,382	43,000	125,000	43,000	43,000	125,000	45,000	43,000	125,000	43,000	43,000	125,000	500,000	500,000	29,962	0.00	110,210	389,790	353.68	Cellular - \$8,862/mo. & CDL Trailer - \$2,900/mo.
Miscellaneous	Var.	10,766		5,000		5,000	2,222		6,000		5,000		5,000	36,766	30,000	6,766	22.55	133,556	(96,790)	(72.47)	Parking Lot - \$32K/mo.
Total Revenues:		824,381	507,000	645,000	480,000	555,000	605,000	445,000	511,000	650,000	485,000	481,000	637,000	6,825,381	6,582,000	243,381	3.70	6,743,940	81,441	1.21	
EXPENSES								·	·							·					
Personal Services	2000	272,386	275,000	275,000	390,000	275,000	275,000	275,000	275,000	390,000	275,000	275,000	275,000	3,527,386	3,530,000	(2,614)	(0.07)	2,976,726	550,660	18.50	Projected Personnel Services Cost includes; FY25 BU Salary Increase, Temporary Hazard Pay \$230K will be paid in two installments, first
																					half in October 2024 and the second, March 2025, and NASED Development Coordinator salary.
Other Current Expenses	Var.	142,279	130,000	130,000	130,000	130,000	130,000	130,000	130,000	130,000	130,000	130,000	130,000	1,572,279	1,560,000	12,279	0.79	1,219,980	352,299	28.88	Projected Other Current Cost includes SDAG Contract cost.
Total Expenses:		414,665	405,000	405,000	520,000	405,000	405,000	405,000	405,000	520,000	405,000	405,000	405,000	5,099,665	5,090,000	9,665	0.19	4,196,706	902,959	21.52	
PROFIT / (LOSS)		409,716	102,000	240,000	(40,000)	150,000	200,000	40,000	106,000	130,000	80,000	76,000	232,000	1,725,716	1,492,000	233,716	15.66	2,547,234	(821,518)	(32.25)	

DATAMART- Acct. Summary	FY 2025	
FY '25 Beginning Cash Balance:	54,814,817	
FY '25 Surplus/Shortfall:	1,725,716	
FY '25 Cash Balance:	56,540,533	
*Less: FY '25 Transfer/Adjustment:	-	
FY '26 Carryover Cash Balance:	56,540,533	

Monthly Summary of Events Report Events Branch 7-16-24 to 8-18-24

DATE	EVENT/LICENSEE	LOCATION	TICKETS ISSUED	# OF USHERS	# OF PARKING ATTENDANTS	VEHICLES PARKED	OTHER EVENT(S) HELD ON SAME DATE/TIME	COMMENTS
7/27/24	Hawaii Red LLC	Upper Halawa Parking Lot	-	_	6	249	_	Event parking for an offsite location. Shuttle buses transported guests to and from the offsite location.
8/11/24	Sports Car Club of America (SCCA)	Lower Halawa Parking Lot	_	_	2	-	Swap Meet	Defensive driver training.
8/17/24	Hawaii Rally Sports Association (HRSA)	Lower Halawa Parking Lot	-	-	2	_	Swap Meet	Lower speed car control competition.
8/18/24	Sports Car Club of America (SCCA)	Lower Halawa Parking Lot	-	_	2	_	Swap Meet	Defensive driver training.

August 2024

		Au	gust 2	024			September 2024						
Su	Мо	Tu	We	Th	Fr	Sa	Su	Мо	Tu	We	Th	Fr	Sa
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4	5	6	7	8	9	10	8	9	10	11	12	13	14
11	12	13	14	15	16	17	15	16	17	18	19	20	21
18	19	20	21	22	23	24	22	23	24	25	26	27	28
25	26	27	28	29	30	31	29	30					

						
ul 28	29	30	31	Aug 1	2	3
				7:00am	MIRA Image Construction LLC	Boneyard
				Nordic PCL, CMC Ste	eel, American Electric & Commer	cial Plumbing - Bus Lot
				6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal
				Glazing; BL	Glazing; BL	Glazing; BL
				7:45am DLNR Training;	7:45am DLNR Training;	8:00am Swap Meet;
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6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal 7:45am DLNR Training;	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL
6:30am Swap Meet;	7:45am DLNR Training;	7:45am DLNR Training;	8:00am Swap Meet;	7:45am DLNR Training;	7:45am DLNR Training;	8:00am Swap Meet;
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11	12	13	14	15	16	17
	12	1 22	1 100 0		10	
			n MIRA Image Construction LLC eel, American Electric & Commer			
6:00am SCCA: LHPL	6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal	Holiday - Statehood Day	6:00am Oahu Metal
6:00am Oahu Metal	Glazing; BL	Glazing; BL	7:45am DLNR Training;	Glazing; BL	6:00am Oahu Metal	6:00am Hawaii Rally
6:30am Swap Meet;	7:45am DLNR Training;	7:45am DLNR Training;	8:00am Swap Meet;	7:45am DLNR Training;	7:45am DLNR Training;	8:00am Swap Meet;
18	19	20	21	22	23	24
		7:00an	m MIRA Image Construction LLC	Boneyard		
			eel, American Electric & Commer			
6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal
6:00am SCCA LHPL	Glazing; BL	Glazing; BL	7:45am DLNR Training;	7:00am American	7:00am American	8:00am Swap Meet;
6:30am Swap Meet;	7:45am DLNR Training;	7:45am DLNR Training;	8:00am Swap Meet;	7:45am DLNR Training;	7:45am DLNR Training;	9:00am Gun Buyback
25	26	27	28	29	30	31
	CHEVE THE PROPERTY AND A	7:00am MIRA	Image Construction LLC Boneya	rd		To Sep 30
		Nordic PCL, CMC Steel, Am	erican Electric & Commercial Plui			To Sep 30
6:00am SCCA: LHPL	6:00am Oahu Metal	6:00am Oahu Metal	8:00am Stadium	6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal
6:00am Oahu Metal	7:45am DLNR Training;	Glazing; BL	6:00am Oahu Metal	7:45am DLNR Training;	Glazing; BL	6:00am Hawaii Rally

September 2024

		Sept	ember	2024			October 2024							
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22 29	23 30	24	25	26	27	28	20 27	21 28	22 29	23 30	24 31	25	26	

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Sep 1	2	3	4	5	6	7
From Feb 1			7:00am MIRA Image Construc	ction LLC Boneyard	4.12.0	
From Jul 1		Nordic PCL,	CMC Steel, American Electric &	Commercial Plumbing - Bus Lot		
6:00am Oahu Metal	Holiday - Labor Day	6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal	4:00pm Megabon LHF
6:30am Swap Meet;	6:00am Oahu Metal	Glazing; BL	7:45am DLNR Training;	Glazing; BL	Glazing; BL	6:00am Oahu Metal
8:00am JN Group; LHPL	7:45am DLNR Training;	7:45am DLNR Training;	8:00am Swap Meet;	7:45am DLNR Training;	7:45am DLNR Training;	8:00am Swap Meet;
8	9	10	11	12	13	14
			MIRA Image Construction LLC			
		Nordic PCL, CMC Ste	eel, American Electric & Comme	rcial Plumbing - Bus Lot		
6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal
Glazing; BL	Glazing; BL	Glazing; BL	7:45am DLNR Training;	Glazing; BL	Glazing; BL	Glazing; BL
6:30am Swap Meet;	7:45am DLNR Training;	7:45am DLNR Training;	8:00am Swap Meet;	7:45am DLNR Training;	7:45am DLNR Training;	8:00am Swap Meet;
15	16	17	18	19	20	21
			MIRA Image Construction LLC			
			eel, American Electric & Comme			
6:00am SCCA: LHPL	6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal
6:00am Oahu Metal	Glazing; BL	Glazing; BL	Glazing; BL 8:00am Swap Meet;	Glazing; BL	Glazing; BL	6:00am Hawaii Rally
6:30am Swap Meet;			6.00am Swap Meet,			8:00am Swap Meet;
22	23	24	25	26	27	28
			MIRA Image Construction LLC			
coo ol Nail	C00 0 L M / L		eel, American Electric & Comme		6:00am Oahu Metal	6:00am Oahu Metal
6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	6:00am Oahu Metal Glazing; BL	8:00am Stadium Authority Board	Glazing; BL	Glazing; BL
6:30am Swap Meet;	Glazing, BL	7:45am DLNR Training;	8:00am Swap Meet;	6:00am Oahu Metal	Glazing, DL	8:00am Swap Meet;
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	onstruction LLC Boneyard erican Electric & Commercial Plu					
6:00am SCCA: LHPL	6:00am Oahu Metal					
6:00am Oahu Metal	Glazing; BL					
6:30am Swap Meet;	7:45am DLNR Training;					

October 2024

October 2024						November 2024							
Su	Мо	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
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20	21	22	23	24	25	26	17	18	19	20	21	22	23
27	28	29	30	31		1.00	24	25	26	27	28	29	30

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	Oct 1	2	3	4	5
					6:00am Oahu Metal Glazing; BL
	7:45am DLNR Training;	7:45am DLNR Training;	7:45am DLNR Training;	7:45am DLNR Training;	8:00am Swap Meet;
	HR	8:00am Swap Meet;	HR	HR	UHPL
7	8	9	10	11	12
					6:00am Oahu Metal Glazing; BL
7:45am DLNR Training;	7:45am DLNR Training;	7:45am DLNR Training;	7:45am DLNR Training;	7:45am DLNR Training;	6:00am Hawaii Rally
HR	HR	8:00am Swap Meet;	HR	HR	8:00am Swap Meet;
14	15	16	17	18	19
	Nordic PCL, An	nerican Electric & Commercial I	Plumbing - Bus Lot		
6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal Glazing; BL
7:45am DLNR Training;	7:45am DLNR Training;	7:45am DLNR Training;	7:45am DLNR Training;	7:45am DLNR Training;	8:00am Swap Meet;
HR	HR	8:00am Swap Meet;	HR	HR	UHPL
21	22	23	24	25	26
		nerican Electric & Commercial I	Plumbing - Bus Lot	Maria A. C. A. C.	
6:00am Oahu Metal		6:00am Oahu Metal	6:00am Oahu Metal		6:00am Oahu Metal Glazing; BL
	7:45am DLNR Training;	7:45am DLNR Training;	7:45am DLNR Training;	7:45am DLNR Training;	8:00am Swap Meet;
HR	HR	8:00am Swap Meet;	HR	HR	UHPL
28	29	30	31	Nov 1	2
Nordic PCL, Ar	nerican Electric & Commercial P	l lumbing - Bus Lot			
6:00am Oahu Metal	6:00am Oahu Metal	6:00am Oahu Metal	8:00am Stadium		
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HR	HR	8:00am Swap Meet;	7:45am DLNR Training;		
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DEBDT.AlohaStadium.Calendar

8/21/2024 1:25 PM

JOSH GREEN, M.D.

Governor

SYLVIA LUKE

Lt. Governor

JAMES KUNANE TOKIOKA

DBEDT Director

DANE K. WICKERDBEDT Deputy Director



BRENNON T. MORIOKA Chair, Stadium Authority

RYAN G. ANDREWS
Stadium Manager

CHRIS J. SADAYASU
Stadium Deputy Manager

An Agency of the State of Hawaii

Stadium Board Meeting Marketing Update - AUGUST 2024

Marketing and communication efforts will continue to ensure the Aloha Stadium is properly up to date on activities and developments as we move towards a new facility. In addition, we continue to focus on the following items as we continue to host and promote events with the current Stadium:

1. Communications/Marketing/Advertising Coordination

- Stadium event related media coordination as needed.
- Communication coordination with all Hawaii media platforms as they arise.
- Assist clients/sponsors with marketing and communication needs upon request.

2. Update and maintain website

- Continue to maintain and update the website with current events and information on a daily base.
- Continue to update backend site improvement issues online.

3. Social media and ongoing public relations efforts

- Continue to monitor and update daily with new content across all media platforms.
- Create monthly media content calendar.

4. New Event Support

- Work in collaboration with the Events team to expand, create and coordinate new programs and activities.

5. Advertising Coordination

- Oversee, as needed, events and activities.
- Oversee and expand sponsorship opportunities and online platforms utilizing new programs as they arise.
- Oversee Swap Meet & Marketplace monthly advertising reports and promotions.

6. Swap Meet & Marketplace Coordination

- Continue to review and update swap meet marketing and operational needs, advertising report reconciliations.
- Coordinate and assist with expanding activities including the 45th Anniversary Celebration along with programs within the swap meet & marketplace including all specialty events within the marketplace.
- Assist with marketing/PR, social media efforts and coordination.

7. Swap Meet & Marketplace Relocation

- Assist with future swap meet operations and market layout.
- Assist with vendor communications on market plans and layout.
- Coordinate new retail opportunities.

8. Miscellaneous

- Assist with NASED PR campaigns, media, neighborhood board meetings, e-newsletter content, and operational coordination for new stadium (NASED) as needed.

9. Auction and Online E-commerce

- E-Commerce online and Oahu Auctions coordination.

10. Facility Inventory

- Coordinate inventory relocation and documentation of sports museum items as they arise.
- Assist State Archives (Stadium event tapes) as needed. Coordinate ongoing media/volunteer opportunities.

11. Creative stadium & event collateral

- Creative production for stadium marketing as needed.

Theft (continued)

juvenile males running down North Kam Gate Ramp, toward Rail Station. Swap Meet Vendor declined to file a Honolulu Polic Department (HPD) Report.

Motor Vehicle Collision

On July 14, 2024, report of Motor Vehicle Collision in Upper Halawa Parking Lot (UHPL). A Swap Meet customer parked their vehicle up against a Storage Container, which had been placed in UHPL, for use by Concert Promotor on July 12th and 13th. Owner of Container called Stadium Security and requested a Honolulu Police Department (HPD) Report. Owner of Container waited for owner of vehicle to return to their vehicle. When vehicle was reversed, there was no visible damage to vehicle or Container. HPD Report was filed and both parties left UHPL.

Criminal Property Damage (CPD)

On July 28, 2024, Swap Meet Vendor reported their vehicle had been scratched when Tent Vendor was installing Swap Meet Tarp. Swap Meet Vendor's vehicle was already parked, when Tent Vendor tried to install Tarp over Vendor's Stall. HPD Report was filed.

On July 31, 2024, a hole in perimeter fence was reported near North Kam Gate. It was determined that a smaller hole in fence (about 1-inch by 1.5-inch) had appeared in fence about eighteen months ago. Hole had been temporarily patched. On July 31st, someone had made hole larger, (about 5-inch by 8-inch). Fence at this location is about 4-feet high. HPD Report was filed for CPD.

Medical Assistance during Swap Meet

Stadium Nurses reported 11 Medical Assistance calls during July 2024.

Three calls were Injured Cared For (ICF); none of ICFs were Trip & Fall.

One case, a customer with a history of leg pain, was experiencing pain in their leg & lost their balance. No significant injury. Stadium Nurse and Emergency Medical Services (EMS) responded. Customer was evaluated, treated and released. Customer refused EMS transport.

One case, customer had an abrasion on top of foot from wearing "flip flops". Customer was evaluated, treated and released by Stadium Nurse. It was suggested customer should wear shoes during extended walking.

One case, Swap Meet Vendor was hit when a Vendor Tent was lifted & blown by a gust of wind. Vendor was knocked down and had abrasions. Vendor was assisted by another Swap Meet Vendor. Injured Vendor declined Stadium Nurse and EMS; stated they would seek medical care on their own.

MONTHLY SECURITY REPORT TO THE BOARD

Summary of Security related incidents which occurred July 1, 2024, through July 31, 2024.

Burglary 2, Auto Theft

On July 22, 2024, it was determined that two Stadium golf carts were stolen on July 21, 2024, between 6:00 p.m., and 12 a.m., midnight. Suspects cut padlocks at Turnstile Iron Gate 6, North Plaza storage area and corner of Salt Lake Boulevard and Kamehameha Highway. It appears suspects had their own bolt cutters. A third Stadium golf cart had a damaged ignition. Honolulu Police Department (HPD) was called and an HPD Report was filed for Burglary 2 and Auto Theft. Both carts were recovered on July 22, 2024; one at Pu'uwai Momi Housing complex and one at Community Park next to Pu'uwai Momi. Third golf cart with damaged ignition was repaired by Stadium Maintenance Staff. Stadium Security replaced three padlocks.

On July 23, 2024, it was determined that three Stadium golf carts and one Sodexo Live golf cart were stolen overnight. Suspects cut padlocks at Turnstile Iron Gate 6, Vomitory R and corner of Salt Lake Boulevard and Kamehameha Highway. It appears suspects had their own bolt cutters. Two Stadium golf carts were recovered on July 23rd, both at Pu'uwai Momi Housing Complex. One golf cart had a broken front-end and Stadium Maintenance Staff used a forklift to bring cart back. This golf cart will be used for parts, to repair our other golf carts. HPD Report was filed for Burglary. Sodexo Live filed an HPD Report for their stolen golf cart. Stadium Security replaced all three padlocks.

On July 24, 2024, Sodexo Live recovered their stolen golf cart.

On July 31, 2024, HPD found third Stadium golf cart near Rainbow Bay, across the street from Pu'uwai Momi Housing Complex. HPD was able to drive stolen golf cart to Rail Station, where AUS Security met HPD and brought Stadium golf cart back to Stadium Security Office.

Forgery

On July 27, 2024, it was determined a counterfeit \$20 bill had been used at Swap Meet Cashier. Cashier who accepted \$20 bill stated they checked bill with "Counterfeit" Pen and it came back "okay." When Cashier went to turn in their Cash Drawer at end of Shift, the Counting machine rejected one \$20 bill as counterfeit. Cashier could not remember who used fake \$20 bill because it was a busy day and Fraud Pen did not flag fake bill. HPD Report was filed for Forgery.

<u>Theft</u>

On July 28, 2024, a Swap Meet Vendor reported that five juvenile males entered their Vendor tent and were looking around. One male then took a t-shirt and all five males ran in different directions. Vendor gave a description to Sodexo Security, who followed suspects and last saws

Medical Assistance during Swap Meet (continued)

Eight cases were Sick Cared For (SCF).

One case, worker at Food Vendor was dizzy & nausea. Stadium Nurse evaluated, treated & released to return to work. Worker's Supervisor was advised to monitor worker for return of symptoms and to seek medical care, if needed.

One case, customer had an insect bite or sting. Customer evaluated, treated and released by Stadium Nurse to their family members

One case, customer was dizzy & vomiting. Customer evaluated, treated and released by Stadium Nurse to their family members. Security transported customer to their vehicle.

One case, customer with history of low blood pressure, asked for their vital signs to be checked by Stadium Nurse. Stadium Nurse took Customer's vital signs, which were all normal and stable. Customer was released on their own. Stadium Security transported customer to their vehicle.

One case, Sodexo Live employee was feeling dizzy & body aches. Stadium Nurse evaluated, treated & released to Sodexo Live Supervisor. Supervisor & Employee were advised to have employee go home to rest. Employee was also advised to follow-up with their personal Doctor.

One case, customer was dizzy and was advised to sit & rest. Customer declined call to Stadium Nurse & signed the Release.

One case, customer experienced a seizure. Family members with customer stated customer had a history of seizures and they had customer's seizure medicine. Family members declined call to Stadium Nurse or EMS.

One case, customer felt dizzy & faint. Customer's family member caught customer when they fainted. Customer did not hit their head and suffered no injuries. Stadium Nurse, Honolulu Fire Department (HFD) & Emergency Medical Services (EMS) arrived & evaluated, treated and released customer to their family members.

Conclusion

Prepared and submitted by,

Neal O. Sakamoto, Stadium Security Officer

08-18-2024, 2345hrs



Monthly Report Stadium Authority Meeting 8/29/2024

ALOHA STADIUM SWAP MEET AND MARKETPLACE July 2024

Shopper Attendance:

Jul	July					Average Daily
Mont	hly	Days	Daily		Paid	Paid
Attend	ance	Open	Average	Coupons	Attendance	Attendance
2023	123,730	14	8,838	0	123,730	8,838
2024	118,402	13	9,108	0	118,402	9,108
Difference	(5,328)	-1	270	0	(5,328)	270
%	-4%		3%	#DIV/0!	-4%	3%

Vendor Attendance:

Jul	July		D,E, & F	Daily	A,B,C	Daily
Tot	al	Days	Total	Average	Total	Average
Stall C	ount	Open	Stall Count	Count	Stall Count	Count
2023	7,614	14	3,971	284	3,643	260
2024	7,429	13	3,940	303	3,489	268
Difference	(185)	-1	(31)	19	(154)	8
%	-2%		-1%	7%	-4%	3%

Operations Information:

DigitalLocal BroadcastLocal / Visitor PrintKHON2.comKHON TVHonolulu Star AdvertiserHonolulu Star AdvertiserMidweek

101 Things To Do Drive Mag

Drive Magazine 101 Things To Do

Island Brochure Racking Service

Social Media Platforms

Instagram @alohastadiumswapmeet Facebook @alohastadiumswapmeet

August 28, 2024 NASED Project Update to Stadium Authority Board of Directors

1. Developer Selection Process

- a. On December 14, 2023, DAGS issued Request for Proposals 12-26-7763 for the NASED Project.
- b. On March 28, 2024, the Priority Listed Offerors were announced and on April 2, 2024, the Project Documents Contracts and Technical Requirements were provided to the Priority Listed Offerors.
- c. On July 31, 2024, Aloha Halawa District Partner submitted its NASED Project Development Proposal.
- d. Selection of the Preferred Offeror will be made in September 2024.
- e. Execution of the NASED Project Contracts will be done by June 30, 2025.

2. Communication and Public Engagement

- •NASED Website—Continually updated. https://nased.hawaii.gov/ Please also refer to the Frequently Asked Questions Section at: https://nased.hawaii.gov/quickfactsfaqs/
- •Recently published NASED Community e-newsletters can be found at: https://nased.hawaii.gov/monthly-newsletter/
- •Presentations and Stakeholder/Community Meetings:
 - -Rick Hamada Show August 6, 2024
 - -ESPN 1420 Let's Talk Sports August 12, 2024
 - -ESPN 1420 Pacheco & Hart Show August 15, 2024