

Stadium Manager's Monthly Report
Regular Session
July 25, 2024

A. ADMINISTRATIVE

1. Monthly Financial Update (see attached)
 - a. FY2024 Actuals
 - b. FY2025 Projections

B. RECENT / CURRENT / FUTURE EVENTS

1. 50th State Fair - May 24 – July 7
2. Birthday Bash Concert, TMR Events, Upper Halawa Lot, July 12, 2024
3. T-Pain Concert, TMR Events, Upper Halawa Lot, July 13, 2024
4. Department of Land & Natural Resources – Conservation Resource Enforcement Academy. June 3 – December 13, Hospitality Room.
5. Swap Meet 45th Anniversary 80's Extravaganza, July 28, 2024.
6. Hawaii Hot Summer Nights – August 3, 2024 – EVENTS POSTPONED.
7. Department of Law Enforcement – Gun Buy Back, Lower Halawa Lot, August 25, 2024.
8. Megabon, JCI Honolulu, Lower Halawa Lot, September 7, 2024.

C. OTHER

1. Introductory Meeting/Orientation with new Special Deputy Attorney General (SDAG), Joel D. Kam, Co-Managing Partner, McCorriston, Miller, Mukai, MacKinnon LLP, August 2, 2024.

FY 2024 Operating Budget Full Year Projected Amounts

Actual / Projected Monthly Revenues & Expenditures through FYE 2024																				Update as of: 07/01/2024	
	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	COMMENTS
	Source Code	Recorded 07/2023	Recorded 08/2023	Recorded 09/2023	Recorded 10/2023	Recorded 11/2023	Recorded 12/2023	Recorded 01/2024	Recorded 02/2024	Recorded 03/2024	Recorded 04/2024	Recorded 05/2024	Recorded 06/2024	FYE 06/30/24 12-Month Actual	FYE 06/30/24 12-Month Initial Projection as of July 1, 2023	\$\$ Change From Initial Projection	% Change Projected : Recorded	FYE 06/30/23 12-Month Actual	FY 2024 Increase/ (Decrease) Over FY 2023	% Change Prior : Current Yr.	
REVENUES		1%	18%	8%	10%	7%	8%	8%	7%	7%	9%	9%	9%	100%	100%						
Swap Meet	836	39,913	933,437	398,193	500,216	381,834	413,383	420,452	389,584	366,773	461,646	450,349	471,265	5,227,045	5,265,230	(38,185)	(0.73)	5,263,216	(36,171)	(0.69)	Delay in recording July revenues and expenses due to delay in DAGS FAMIS set up for FY2024.
Parking	1320	34,864	126,653	22,645	28,057	3,608	20,103	63,775	135	3,484	-	32,945	100,601	436,871	332,036	104,835	31.57	369,930	66,941	18.10	FY23 revenue \$309K is close out of F&B-K w/reserve account balance returned to Stad 09/22. Parking Revenues Projection to Recorded Variance is due to July 28th, 29th Birthday Bash, Aug 26th Megabon & Sept 23th Rebel Souljahz events.
Food and Beverage	1321	-	45,912	5,885	37,736			1,718		8,500	2,100	50,376	250	152,476	76,238	76,238	100.00	381,317	(228,841)	(60.01)	
Rent	1322	25,300	32,047	20,881	111,661	16,342	24,646	88,866	25,168	50,476	66,732	40,942	99,912	602,973	498,339	104,634	21.00	498,339	104,634	21.00	RENTAL REVENUES:
Advertising	1324																				CDL Trailer - \$2,900/mo.
Interest	288						-	20,815	19,349	42,047	17,464	7,821		107,497	73,700	33,797	45.86	77,701	29,795	38.35	Cellular - \$8,862/mo.
Stadium Tours	1325																				Parking Lot - \$30,600/mo.
Miscellaneous	Var.	-	22,204	55,983	20,199	(13,691)	102	(22)	1,551	35,414	161	10,604	1,050	133,556	59,741	73,815	123.56	74,713	58,842	78.76	Misc.\$55.7K Transferred Vacation Credit.
Total Revenues:		100,077	1,160,252	503,587	697,869	388,094	458,234	595,605	435,786	506,695	548,103	593,037	673,078	6,660,417	6,305,284	355,133	5.63	6,665,216	(4,799)	(0.07)	\$13.7K Vacation Payout transfer. \$489.75 Vacation Credit.
EXPENSES																					
Personal Services	2000	78,214	332,785	284,605	229,573	296,529	228,205	261,895	249,524	241,628	194,828	308,993	271,767	2,978,547	2,582,241	396,306	15.35	2,522,704	455,843	18.07	\$51K Vacation Payout.
Other Current Expenses	Var.	5,685	67,254	34,675	77,371	144,294	190,763	108,509	66,626	144,957	161,383	85,437	121,403	1,208,356	1,435,685	(227,329)	(15.83)	2,275,100	(1,066,743)	(46.89)	Decrease is due to one time expenses in FY23 including Special Fund Assessment expense.
Total Expenses:		83,899	400,039	319,280	306,943	440,823	418,968	370,404	316,150	386,585	356,211	394,429	393,170	4,186,903	4,017,926	\$168,977	4.21	4,797,804	(610,901)	(12.73)	
PROFIT / (LOSS)														2,473,514	2,287,358	186,156	8.14	1,867,412	606,102	32.46	
Surplus/Shortfall - Mo.		16,178	760,213	184,307	390,926	(52,729)	39,265	225,200	119,636	120,109	191,893	198,608	279,908	2,473,514							
NET CASH BAL:		5,497,760	6,257,973	6,442,280	6,833,206	6,780,477	6,819,742	7,044,942	7,164,579	7,284,688	7,476,580	7,675,189	7,955,097								

DATAMART- Acct. Summary	FY 2024
FY '24 Beginning Cash Balance:	5,481,583
FY '24 Surplus/Shortfall:	2,473,514
FY '24 Cash Balance:	7,955,097
*FY '24 Transfer From General Fund-Operating:	49,500,000
*Less: FY '24 Transfer To DAGS/PWD:	(2,714,000)
FY '25 Carryover Cash Balance:	54,741,097

*Act 248 SLH 2022 & Act 35 SLH 2023, General Fund G-23-165 B Appropriation Balance of \$49.5M Transferred to the Stadium Development Special Fund as of April 5, 2024.

* 2,714,000 Swap Meet Relocation Project Contract Cost, June 2024
 500,000 Act 248/22 Gen fund allotment G-23-165-B
 3,214,000 **Estimated Project Cost**

FY 2025 Operating Budget Full Year Projected Amounts

Actual / Projected Monthly Revenues & Expenditures through FYE 2025																Update as of: 07/10/2024					
	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
	Source Code	Projected 07/2024	Projected 08/2024	Projected 09/2024	Projected 10/2024	Projected 11/2024	Projected 12/2024	Projected 01/2025	Projected 02/2025	Projected 03/2025	Projected 04/2025	Projected 05/2025	Projected 06/2025	FY2025 12-Month Recorded & Projected	FY2025 12-Month Initial Projection as of July 1, 2024	\$\$ Change From Initial Projection	% Change Projected : Recorded	FY2024 12-Month Actual	FY 2025 Increase/ (Decrease) Over FY 2024	% Change Prior : Current Yr.	COMMENTS
REVENUES		9%	9%	8%	8%	8%	8%	8%	8%	8%	8%	8%	9%	100%	100%						
Swap Meet & Marketplace	836	462,000	462,000	435,000	435,000	435,000	435,000	400,000	400,000	435,000	435,000	436,000	462,000	5,232,000	5,232,000	0	0.00	5,231,820	180	0.00	
Parking	1320	40,000	15,000		40,000				30,000	25,000				150,000	150,000	0	0.00	386,430	(236,430)	(61.18)	Projected Parking and F&B Revenues are from concerts on 7/12/24, 7/13/24; Megabon on 9/7/24; possible concerts on 11/15/24 & 11/16/24, February 2025 and March 2025.
Food and Beverage	1321	30,000		20,000		30,000			30,000	20,000				130,000	130,000	0	0.00	152,226	(22,226)	(14.60)	
Rent	1322	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000	540,000	540,000	0	0.00	538,507	1,493	0.28	RENTAL REVENUES:
Interest	288			125,000			125,000			125,000			125,000	500,000	500,000	0	0.00	114,265	385,735	337.58	Cellular - \$8,862/mo. & CDL Trailer - \$2,900/mo.
Miscellaneous	Var.	4,000		5,000		5,000			6,000		5,000		5,000	30,000	30,000	0	0.00	135,325	(105,325)	(77.83)	Parking Lot - \$32K/mo.
Total Revenues:		581,000	507,000	645,000	480,000	555,000	605,000	445,000	511,000	650,000	485,000	481,000	637,000	6,582,000	6,582,000	0	0.00	6,558,573	23,427	0.36	
EXPENSES																					
Personal Services	2000	275,000	275,000	275,000	395,000	275,000	275,000	275,000	275,000	395,000	275,000	275,000	275,000	3,540,000	3,540,000	0	0.00	2,943,300	596,700	20.27	Projected Personal Services Cost Includes: FY25 BU Salary Increase; Temporary Hazard Pay \$240K total, to be paid in October and March; and NASED Development Coordinator Salary.
Other Current Expenses	Var.	130,000	130,000	130,000	130,000	130,000	130,000	130,000	130,000	130,000	130,000	130,000	130,000	1,560,000	1,560,000	0	0.00	1,236,953	323,047	26.12	OCE Includes SDAG contract cost
Total Expenses:		405,000	405,000	405,000	525,000	405,000	405,000	405,000	405,000	525,000	405,000	405,000	405,000	5,100,000	5,100,000	0	0.00	4,180,253	919,747	22.00	
PROFIT / (LOSS)														1,482,000	1,482,000	0	0.00	2,378,320	(896,320)	(37.69)	

Surplus/Shortfall - Mo.	176,000	102,000	240,000	(45,000)	150,000	200,000	40,000	106,000	125,000	80,000	76,000	232,000	1,482,000
NET CASH BAL:	54,821,902	54,923,902	55,163,902	55,118,902	55,268,902	55,468,902	55,508,902	55,614,902	55,739,902	55,819,902	55,895,902	56,127,902	

DATAMART - Acct. Summary	FY 2025
FY '25 Beginning Cash Balance:	54,645,902
FY '25 Surplus/Shortfall:	1,482,000
FY '25 Cash Balance:	56,127,902
*Less: FY '25 Transfer/Adjustment:	-
FY '25 Carryover Cash Balance:	56,127,902

Monthly Summary of Events Report
Events Branch
6-17-24 to 7-15-24

DATE	EVENT/LICENSEE	LOCATION	TICKETS ISSUED	# OF USHERS	# OF PARKING ATTENDANTS	VEHICLES PARKED	OTHER EVENT(S) HELD ON SAME DATE/TIME	COMMENTS
6/21/24	Carnival Events LLC / 50 th State Fair	Lower Halawa Parking Lot	-	-	14	1044	-	2024 50 th State Fair
6/22/24	Carnival Events LLC / 50 th State Fair	Lower Halawa Parking Lot	-	-	14	1551	-	2024 50 th State Fair
6/23/24	Carnival Events LLC / 50 th State Fair	Lower Halawa Parking Lot	-	-	12	1295	Swap Meet	2024 50 th State Fair
6/28/24	Carnival Events LLC / 50 th State Fair	Lower Halawa Parking Lot	-	-	14	1105	-	2024 50 th State Fair
6/29/24	Carnival Events LLC / 50 th State Fair	Lower Halawa Parking Lot	-	-	12	1888	-	2024 50 th State Fair
6/30/24	Carnival Events LLC / 50 th State Fair	Lower Halawa Parking Lot	-	-	13	1851	Swap Meet	2024 50 th State Fair
7/5/24	Carnival Events LLC / 50 th State Fair	Lower Halawa Parking Lot	-	-	15	1182	-	2024 50 th State Fair
7/6/24	Carnival Events LLC / 50 th State Fair	Lower Halawa Parking Lot	-	-	15	2077	Swap Meet	2024 50 th State Fair
7/7/24	Carnival Events LLC / 50 th State Fair	Lower Halawa Parking Lot	-	-	14	2126	Swap Meet	2024 50 th State Fair
7/12/24	Ray Jr. LLC / Birthday Bash Concert	Upper Halawa Parking Lot	7316	3	38	1932	-	Concert
7/13/24	Ray Jr. LLC / T-Pain Concert	Upper Halawa Parking Lot	9036	3	37	2190	-	Concert

July 2024

July 2024							August 2024						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6					1	2	3
7	8	9	10	11	12	13	4	5	6	7	8	9	10
14	15	16	17	18	19	20	11	12	13	14	15	16	17
21	22	23	24	25	26	27	18	19	20	21	22	23	24
28	29	30	31				25	26	27	28	29	30	31

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Jun 30	Jul 1	2	3	4	5	6
7:00am MIRA Image Construction LLC Boneyard						
Nordic PCL, CMC Steel, American Electric & Commercial Plumbing - Bus Lot						
6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR 8:00am Swap Meet; UHPL	Holiday - Independence Day 6:00am Oahu Metal Glazing; 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR 6:00pm 50th State Fair	6:00am Oahu Metal Glazing; BL 8:00am Swap Meet; UHPL 4:00pm 50th State Fair
7	8	9	10	11	12	13
7:00am MIRA Image Construction LLC Boneyard						
Nordic PCL, CMC Steel, American Electric & Commercial Plumbing - Bus Lot						
6:00am Oahu Metal Glazing; BL 6:30am Swap Meet; UHPL 12:00pm 50th State Fair	6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR 8:00am Swap Meet; UHPL	6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR 4:30pm Birthday Bash	6:00am Oahu Metal Glazing; BL 8:00am Swap Meet; UHPL 4:30pm T-Pain Concert; UHL
14	15	16	17	18	19	20
7:00am MIRA Image Construction LLC Boneyard						
Nordic PCL, CMC Steel, American Electric & Commercial Plumbing - Bus Lot						
6:00am Oahu Metal Glazing; BL 6:30am Swap Meet; UHPL	6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR 8:00am Swap Meet; UHPL	6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing; BL 8:00am Swap Meet; UHPL
21	22	23	24	25	26	27
7:00am MIRA Image Construction LLC Boneyard						
Nordic PCL, CMC Steel, American Electric & Commercial Plumbing - Bus Lot						
6:00am Oahu Metal Glazing; BL 6:30am Swap Meet; UHPL	6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR 8:00am Swap Meet; UHPL	8:00am Stadium Authority Board Meeting 6:00am Oahu Metal Glazing; 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing; BL 8:00am Swap Meet; UHPL
28	29	30	31	Aug 1	2	3
7:00am MIRA Image Construction LLC Boneyard						
Nordic PCL, CMC Steel, American Electric & Commercial Plumbing - Bus Lot						
6:00am Oahu Metal Glazing; BL 6:30am Swap Meet; UHPL	6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing; BL 7:45am DLNR Training; HR 8:00am Swap Meet; UHPL			

August 2024

August 2024							September 2024						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3	1	2	3	4	5	6	7
4	5	6	7	8	9	10	8	9	10	11	12	13	14
11	12	13	14	15	16	17	15	16	17	18	19	20	21
18	19	20	21	22	23	24	22	23	24	25	26	27	28
25	26	27	28	29	30	31	29	30					

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Jul 28	29	30	31	Aug 1	2	3
7:00am MIRA Image Construction LLC Boneyard						
Nordic PCL, CMC Steel, American Electric & Commercial Plumbing - Bus Lot						
				6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL
				7:45am DLNR Training, HR	7:45am DLNR Training, HR	8:00am Swap Meet; UHPL
4	5	6	7	8	9	10
7:00am MIRA Image Construction LLC Boneyard						
Nordic PCL, CMC Steel, American Electric & Commercial Plumbing - Bus Lot						
6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL
6:30am Swap Meet; UHPL	7:45am DLNR Training, HR	7:45am DLNR Training, HR	7:45am DLNR Training, HR	7:45am DLNR Training, HR	7:45am DLNR Training, HR	8:00am Swap Meet; UHPL
11	12	13	14	15	16	17
7:00am MIRA Image Construction LLC Boneyard						
Nordic PCL, CMC Steel, American Electric & Commercial Plumbing - Bus Lot						
6:00am SCCA: LHPL	6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL	Holiday - Statehood Day	6:00am Oahu Metal Glazing, BL
6:00am Oahu Metal Glazing, BL	7:45am DLNR Training, HR	7:45am DLNR Training, HR	7:45am DLNR Training, HR	7:45am DLNR Training, HR	6:00am Oahu Metal Glazing, BL	6:00am Hawaii Rally Sport
6:30am Swap Meet; UHPL			8:00am Swap Meet; UHPL		7:45am DLNR Training, HR	8:00am Swap Meet; UHPL
18	19	20	21	22	23	24
7:00am MIRA Image Construction LLC Boneyard						
Nordic PCL, CMC Steel, American Electric & Commercial Plumbing - Bus Lot						
6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL
6:00am SCCA: LHPL	7:45am DLNR Training, HR	7:45am DLNR Training, HR	7:45am DLNR Training, HR	7:00am American Medical	7:00am American Medical	8:00am Swap Meet; UHPL
6:30am Swap Meet; UHPL			8:00am Swap Meet; UHPL	7:45am DLNR Training, HR	7:45am DLNR Training, HR	
25	26	27	28	29	30	31
7:00am MIRA Image Construction LLC Boneyard						
Nordic PCL, CMC Steel, American Electric & Commercial Plumbing - Bus Lot						
6:00am SCCA: LHPL	6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL	8:00am Stadium Authority Board Meeting	6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL
6:00am Oahu Metal Glazing, BL	7:45am DLNR Training, HR	7:45am DLNR Training, HR	7:45am DLNR Training, HR	6:00am Oahu Metal Glazing	7:45am DLNR Training, HR	8:00am Swap Meet; UHPL
6:30am Swap Meet; UHPL			8:00am Swap Meet; UHPL	7:45am DLNR Training, HR		

September 2024

September 2024						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

October 2024						
Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Sep 1	2	3	4	5	6	7
7:00am MIRA Image Construction LLC Boneyard						
Nordic PCL, CMC Steel, American Electric & Commercial Plumbing - Bus Lot						
6:00am Oahu Metal Glazing, BL 6:30am Swap Meet; UHPL	Holiday - Labor Day 6:00am Oahu Metal Glazing, BL 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing, BL 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing, BL 7:45am DLNR Training; HR 8:00am Swap Meet; UHPL	6:00am Oahu Metal Glazing, BL 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing, BL 7:45am DLNR Training; HR	4:00pm Megabon LHPL 6:00am Oahu Metal Glazing, BL 8:00am Swap Meet; UHPL
8	9	10	11	12	13	14
7:00am MIRA Image Construction LLC Boneyard						
Nordic PCL, CMC Steel, American Electric & Commercial Plumbing - Bus Lot						
6:00am Oahu Metal Glazing, BL 6:30am Swap Meet; UHPL	6:00am Oahu Metal Glazing, BL 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing, BL 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing, BL 7:45am DLNR Training; HR 8:00am Swap Meet; UHPL	6:00am Oahu Metal Glazing, BL 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing, BL 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing, BL 8:00am Swap Meet; UHPL
15	16	17	18	19	20	21
7:00am MIRA Image Construction LLC Boneyard						
Nordic PCL, CMC Steel, American Electric & Commercial Plumbing - Bus Lot						
6:00am SCCA: LHPL 6:00am Oahu Metal Glazing, BL 6:30am Swap Meet; UHPL	6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL 8:00am Swap Meet; UHPL	6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL 6:00am Hawaii Rally Sport; 8:00am Swap Meet; UHPL
22	23	24	25	26	27	28
7:00am MIRA Image Construction LLC Boneyard						
Nordic PCL, CMC Steel, American Electric & Commercial Plumbing - Bus Lot						
6:00am Oahu Metal Glazing, BL 6:30am Swap Meet; UHPL	6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL 7:45am DLNR Training; HR	6:00am Oahu Metal Glazing, BL 8:00am Swap Meet; UHPL	8:00am Stadium Authority Board Meeting 6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL	6:00am Oahu Metal Glazing, BL 8:00am Swap Meet; UHPL
29	30	Oct 1	2	3	4	5
7:00am MIRA Image Construction LLC Boneyard						
Nordic PCL, CMC Steel, American Electric & Commercial Plumbing -						
6:00am SCCA: LHPL 6:00am Oahu Metal Glazing, BL 6:30am Swap Meet; UHPL	6:00am Oahu Metal Glazing, BL 7:45am DLNR Training; HR					

JOSH GREEN, M.D.
Governor

SYLVIA LUKE
Lt. Governor

JAMES KUNANE TOKIOKA
DBEDT Director

DANE K. WICKER
DBEDT Deputy Director



BRENNON T. MORIOKA
Chair, Stadium Authority

RYAN G. ANDREWS
Stadium Manager

CHRIS J. SADAYASU
Stadium Deputy Manager

An Agency of the State of Hawaii

Stadium Board Meeting Marketing Update – JULY 2024

Marketing and communication efforts will continue to ensure the Aloha Stadium is properly up to date on activities and developments as we move towards a new facility. In addition, we continue to focus on the following items as we continue to host and promote events with the current Stadium:

1. Communications/Marketing/Advertising Coordination

- Stadium event related media coordination as needed.
- Communication coordination with all Hawaii media platforms as they arise.
- Assist clients/sponsors with marketing and communication needs upon request.

2. Update and maintain website

- Continue to maintain and update the website with current events and information on a daily base.
- Continue to update backend site improvement issues online.

3. Social media and ongoing public relations efforts

- Continue to monitor and update daily with new content.
- Create monthly media content calendar.

4. New Event Support

- Work in collaboration with the Events team to expand, create and coordinate new programs and activities.

5. Advertising Coordination

- Oversee, as needed, events and activities.
- Oversee and expand sponsorship opportunities and online platforms utilizing new programs as they arise.
- Oversee Swap Meet & Marketplace monthly advertising reports and promotions.

6. Swap Meet & Marketplace Coordination

- Continue to review and update swap meet marketing and operational needs, advertising report reconciliations.
- Coordinate and assist with expanding activities and programs within the swap meet & marketplace including all specialty events within the marketplace.
- Assist with marketing/PR, social media efforts and coordination.

7. Swap Meet & Marketplace Relocation

- Assist with future swap meet operations and market layout.
- Assist with vendor communications on market plans and layout.
- Coordinate new retail opportunities.

8. Miscellaneous

- Assist with NASED PR campaigns, media, neighborhood board meetings, e-newsletter content, and operational coordination for new stadium (NASED) as needed.

9. Auction and Online E-commerce

- E-Commerce online and Oahu Auctions coordination.

10. Facility Inventory

- Coordinate inventory relocation and documentation of sports museum items as they arise.
- Assist State Archives (Stadium event tapes) as needed. Coordinate ongoing media/volunteer opportunities.

11. Creative stadium & event collateral

- Creative production for stadium marketing as needed.

MONTHLY SECURITY REPORT TO THE BOARD

Summary of security related incidents which occurred June 1, 2024, through June 30, 2024.

Unauthorized Entry Into Motor Vehicle (UEMV)

On June 2, 2024, during Swap Meet, a customer's rental vehicle was broken into. A backpack and cotton bag were taken from inside their vehicle. Honolulu Police Department (HPD) responded and an HPD Report was Filed.

Motor Vehicle Collision (MVC)

On June 9, 2024, a Tent Vendor's employee ran into a Swap Meet Vendor's tent, damaging tent's poles and hardware. No HPD Report was filed. No injuries were reported.

On June 19, 2024, during Swap Meet, a motor vehicle collision involving two customers. HPD responded and an HPD Report was filed. One vehicle could not drive after collision and was left overnight. This vehicle was towed away the next day.

Vendor Tarp Flew Over Adjacent Vendor Tent

On June 8, 2024, a Swap Meet Vendor's Tarp blew off and flew over adjacent Swap meet Vendor's Tent. No injuries were reported.

Medical Assistance during Swap Meet

Stadium Nurses reported Eleven Medical Assistance calls during June 2024. Six calls were Injured Cared For (ICF); three ICFs were Trip & Fall.

One case, customer tripped & fell when they stepped on some rocks and uneven pavement. Stadium security transported customer to First Aid Station. Stadium Nurse evaluated & provided medical aid to customer. Customer was released on their own.

Second case, customer tripped & fell on uneven pavement. Stadium Nurse evaluated & provided medical aid to customer. Nurse encouraged customer to have ambulance transport to Emergency Room. Customer refused Emergency Medical Services (EMS) and stated they would drive themselves to Emergency Room. Customer was released on their own.

Third case, customer tripped & fell over a bump/curb in parking lot. Customer complained old-age customers have hard time lifting leg over bumps/curb. Stadium Nurse evaluated & provided medical aid to customer. Customer was released on their own.

Fourth case, customer felt weakness and their leg gave out. Stadium Nurse evaluated & provided medical aid to customer. Customer declined further medical treatment and was released on their own. Stadium Security transported customer to their car.

Fifth case, gust of wind blew customer's hat off their head and customer fell backwards while trying to catch their hat. Stadium Nurse and EMS evaluated and provided medical aid. Customer was transported by EMS to Emergency Room. 9

Medical Assistance during Swap Meet (continued)

Injured Cared For, sixth case, Swap Meet Vendor fell while setting up their Vendor tent early in morning. Later in morning, this Vendor went to First Aid Station. Stadium Nurse evaluated & provided medical aid to customer. Customer was released on their own.

Five cases were Sick Cared For (SCF).

One case, customer wasn't feeling well and had a seizure. Stadium Nurse and Emergency Medical Services (EMS) evaluated and provided medical aid. Customer was transported by EMS to Emergency Room.

Second case, customer felt dizzy and sat down in shade. Customer called 911. Stadium Nurse & EMS evaluated & provided medical aid to customer. Customer was stable after treatment and was released on their own. Stadium Security transported customer to Main Parking Gate.

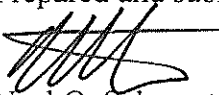
Third case, customer wasn't feeling well and was nauseous. Stadium Nurse evaluated & provided medical aid to customer. Customer was released on their own and stated they would drive to Urgent Care for further medical assessment.

Fourth case, customer felt dizzy and fainted. Stadium Nurse and Emergency Medical Services (EMS) evaluated and provided medical aid. Customer was transported by EMS to Emergency Room.

Fifth case, customer fainted and was caught by family member. Stadium Nurse evaluated & provided medical aid to customer. Customer was released to their family member. 9

Conclusion

Prepared and submitted by,



Neal O. Sakamoto, Stadium Security Officer
07-15-2024, 1855hrs



Monthly Report
Stadium Authority Meeting
7/25/2024

ALOHA STADIUM SWAP MEET AND MARKETPLACE
June 2024

Shopper Attendance:

June Monthly Attendance		Days Open	Daily Average	Coupons	Paid Attendance	Average Daily Paid Attendance
2023	100,873	12	8,406	0	100,873	8,406
2024	127,754	14	9,125	0	127,754	9,125
Difference	26,881	2	719	0	26,881	719
%	27%		9%	#DIV/0!	27%	9%

Vendor Attendance:

June Total Stall Count		Days Open	D,E, & F Total Stall Count	Daily Average Count	A,B,C Total Stall Count	Daily Average Count
2023	7,345	12	3,867	322	3,478	290
2024	7,542	14	3,924	280	3,618	258
Difference	197	2	57	(42)	140	(32)
%	3%		1%	-13%	4%	-11%

Operations Information:

Digital

KHON2.com
Honolulu Star Advertiser
101 Things To Do

Local Broadcast

KHON TV

Local / Visitor Print

Honolulu Star Advertiser
Midweek
Drive Magazine
101 Things To Do
Island Brochure Racking Service

Social Media Platforms

Instagram @alohastadiumswapmeet
Facebook @alohastadiumswapmeet

July 25, 2024

NASED Project Update to Stadium Authority Board of Directors

1. Developer Selection Process

- a. On December 14, 2023, DAGS issued Request for Proposals 12-26-7763 for the NASED Project.
- b. On March 28, 2024, the Priority Listed Offerors were announced and on April 2, 2024, the Project Documents Contracts and Technical Requirements were provided to the Priority Listed Offerors.
- c. NASED Project Development Proposals are due on July 31, 2024.
- d. Selection of the Preferred Offeror will be made in September 2024.
- e. Execution of the NASED Project Contracts will be done by June 30, 2025.

2. Communication and Public Engagement

- NASED Website– Continually updated. <https://nased.hawaii.gov/>
Please also refer to the Frequently Asked Questions Section at:
<https://nased.hawaii.gov/quickfactsfaqs/>
- The recently published New Aloha Stadium Community e-newsletters can be found at: <https://nased.hawaii.gov/monthly-newsletter/>
- Presentations and Stakeholder/Community Meetings:
 - ESPN 1420 Sports Animals – June 25, 2024
 - Department of Planning and Permitting – July 1, 2024
 - Rick Hamada Show – July 2, 2024
 - The Conversation with Catherine Cruz – July 5, 2024