

FY 2024 Operating Budget Full Year Projected Amounts

Actual / Projected Monthly Revenues & Expenditures through FYE 2024																				Update as of: 01/10/2024	
	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	COMMENTS
	Source Code	Recorded 07/2023	Recorded 08/2023	Recorded 09/2023	Recorded 10/2023	Recorded 11/2023	Recorded 12/2023	Projected 01/2024	Projected 02/2024	Projected 03/2024	Projected 04/2024	Projected 05/2024	Projected 06/2024	FYE 06/30/24 12-Month Recorded & Projected	FYE 06/30/24 12-Month Initial Projection as of July 1, 2023	\$\$ Change From Initial Projection	% Change Projected : Recorded	FYE 06/30/23 12-Month Actual	FY 2024 Increase/ (Decrease) Over FY 2023	% Change Prior : Current Yr.	
REVENUES		1%	18%	8%	10%	7%	8%	8%	7%	8%	8%	9%	9%	100%	100%						
Swap Meet	836	39,913	933,437	398,193	500,216	381,834	413,383	421,755	384,005	418,155	419,101	459,524	476,040	5,245,555	5,265,230	(19,675)	(0.37)	5,263,216	(17,660)	(0.34)	Delay in recording July revenues and expenses due to delay in DAGS FAMIS set up for FY2024. Actual Swap Meet for 11/23 is \$404,725. Difference of \$49,705 is added to 12/23 projected revenue.
Parking	1320	34,864	126,653	22,645	28,057	3,608	20,103	64,667	18,628	9,856	-	90,160	419,241	332,036	87,205	26.26	369,930	49,311	13.33	FY23 revenue \$309K is close out of F&B-K w/reserve account balance returned to Stad 09/22. Parking Revenues Projection to Recorded Variance is due to July 28th, 29th Birthday Bash, Aug 26th Megabon & Sept 23th Rebel Souljahz events.	
Food and Beverage	1321	-	45,912	5,885	37,736									89,532	76,238	13,294	17.44	381,317	(291,785)	(76.52)	
Rent	1322	25,300	32,047	20,881	111,661	16,342	24,646	35,446	35,446	35,446	35,446	35,446	35,446	443,553	498,339	(54,786)	(10.99)	498,339	(54,786)	(10.99)	RENTAL REVENUES:
Advertising	1324													-				-			CDL Trailer - \$2,900/mo.
Interest	288						-	-	9,460	18,603	6,482	21,742	15,168	71,455	73,700	(2,245)	(3.05)	77,701	(6,246)	(8.04)	Cellular - \$8,746/mo.
Stadium Tours	1325													-				-			Parking Lot - \$23,800/mo.
Miscellaneous	Var.	-	22,204	55,983	20,199	(13,691)	102				13,367	6,587	2,819	107,572	59,741	47,831	80.06	74,713	32,858	43.98	Misc.\$55.7K Transferred Vacation Credit for Chris S.
Total Revenues:		100,077	1,160,252	503,587	697,869	388,094	458,234	521,868	447,539	482,060	474,396	523,299	619,633	6,376,908	6,305,284	71,624	1.14	6,665,216	(288,308)	(4.33)	\$13.7K Vacation Payout transfer for Secretary I
EXPENSES																					
Personal Services	2000	78,214	332,785	284,605	229,573	296,529	228,205	205,159	190,756	213,717	225,128	232,426	236,520	2,753,617	2,582,241	171,376	6.64	2,522,704	230,914	9.15	\$51K Vacation Payout for R.U. and PTIEs events payroll increase.
Other Current Expenses	Var.	5,685	67,254	34,675	77,371	144,294	190,763	150,000	150,000	130,000	130,000	130,000	130,000	1,340,042	1,435,685	(95,643)	(6.66)	2,275,100	(935,058)	(41.10)	Decrease is due to one time expenses in FY23 including Special Fund Assessment expense.
Total Expenses:		83,899	400,039	319,280	306,943	440,823	418,968	355,159	340,756	343,717	355,128	362,426	366,520	4,093,659	4,017,926	\$75,733	1.88	4,797,804	(704,144)	(14.68)	
PROFIT / (LOSS)														2,283,249	2,287,358	(4,109)	(0.18)	1,867,412	415,837	22.27	
Surplus/Shortfall - Mo.		16,178	760,213	184,307	390,926	(52,729)	39,265	166,709	106,783	138,343	119,268	160,873	253,113	2,283,249							
NET CASH BAL:		5,497,760	6,257,973	6,442,280	6,833,206	6,780,477	6,819,742	6,986,451	7,093,234	7,231,577	7,350,845	7,511,718	7,764,832								

DATAMART- Acct. Summary		FY 2024
Total Surplus as of December 31, 2023	1,338,159	
FY '24 Cash Before Encumbrances:*		5,481,583
Less: Encumbrances:		-
FY '24 Unencumbered Cash Balance:		5,481,583
FY '24 Surplus/Shortfall:		2,283,249
FY '25 Carryover Cash Balance:		7,764,832
Less: FY '24 Misc. Planned Exp./Adj		(2,000,000) *
		5,764,832

* 2,000,000 Swap Meet transition plan projected expense.
 500,000 Act 248/22 Gen fund allotment G-23-165-B
2,500,000 Estimated Project Cost (subject to bid).

**Monthly Summary of Events Report
Events Branch
12-7-23 to 1-16-24**

DATE	EVENT/LICENSEE	LOCATION	ATTENDANCE	# OF USHERS	VEHICLES PARKED	# OF PARKING ATTENDANTS	OTHER EVENT(S) HELD ON SAME DATE/TIME	COMMENTS
Dec. 8-10 Dec. 15-25	MIRA Image Construction, LLC	Lower Halawa Parking Lot	-	-	12/8 - 388 12/9 - 721 12/10 - 462 12/15 - 465 12/16 - 844 12/17 - 676 12/18 - 230 12/19 - 260 12/20 - 276 12/21 - 666 12/22 - 964 12/23 - 916 12/24 - 954 12/25 - 829	12/8 - 14 12/9 - 15 12/10 - 16 12/15 - 16 12/16 - 14 12/17 - 15 12/18 - 15 12/19 - 13 12/20 - 14 12/21 - 13 12/22 - 16 12/23 - 18 12/24 - 19 12/25 - 18	-	4 th Annual Show Aloha Land 2023.

January 2024

January 2024							February 2024						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6			6	7	1	2	3
7	8	9	10	11	12	13	4	5	13	14	15	16	17
14	15	16	17	18	19	20	11	12	20	21	22	23	24
21	22	23	24	25	26	27	18	19	27	28	29		
28	29	30	31				25	26					

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Dec 31	Jan 1, 24	2	3	4	5	6
Halawa View II Parking Lot Rental (Kam Lot)						
	Holiday - New Year's Day	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	9:00am Payday	4:00pm Prayer Center of the Pacific (UHPL)
	7:00am Nordic PCL	7:00am Employee Parking -	7:00am Employee	7:00am Employee Parking -	7:00am Employee	
	7:00am Employee		9:30am Staff Meeting		3:00pm Prayer Center of	
7	8	9	10	11	12	13
Halawa View II Parking Lot Rental (Kam Lot)						
	7:00am Nordic PCL Construction	4:00am Eye Productions (NCIS) Film Shoot	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	
	7:00am Employee Parking -	7:00am Nordic PCL	7:00am Employee Parking -	7:00am Employee Parking -	7:00am Employee Parking -	
		7:00am Employee				
14	15	16	17	18	19	20
Halawa View II Parking Lot Rental (Kam Lot)						
	Holiday - Dr. Martin Luther King, Jr. Day	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	9:00am Payday	
	7:00am Nordic PCL	7:00am Employee Parking -	7:00am Employee Parking -	7:00am Employee Parking -	7:00am Nordic PCL Construction	
	7:00am Employee				7:00am Employee	
21	22	23	24	25	26	27
Halawa View II Parking Lot Rental (Kam Lot)						
	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	7:00am AMR Training (Upper Halawa Lot)		
	7:00am Employee Parking -	7:00am Employee Parking -	7:00am Employee Parking -	8:00am Stadium	7:00am Nordic PCL Construction	
				7:00am Employee	7:00am Employee	
28	29	30	31	Feb 1	2	3
Halawa View II Parking Lot Rental (Kam Lot)						
	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction			
	7:00am Employee Parking -	7:00am Employee Parking -	7:00am Employee Parking -			

February 2024

February 2024							March 2024						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3						1	2
4	5	6	7	8	9	10	3	4	5	6	7	8	9
11	12	13	14	15	16	17	10	11	12	13	14	15	16
18	19	20	21	22	23	24	17	18	19	20	21	22	23
25	26	27	28	29			24	25	26	27	28	29	30
							31						

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Jan 28	29	30	31	Feb 1	2	3
Halawa View II Parking Lot Rental (Kam Lot)						
				7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)	
4	5	6	7	8	9	10
Halawa View II Parking Lot Rental (Kam Lot)						
6:00am SCCA (LHPL)	9:00am Payday 7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)	
11	12	13	14	15	16	17
Halawa View II Parking Lot Rental (Kam Lot)						
6:00am SCCA (LHPL)	7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)	
18	19	20	21	22	23	24
Halawa View II Parking Lot Rental (Kam Lot)						
	Holiday - Presidents' Day 7:00am Nordic PCL Construction	9:00am Payday 7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)	
25	26	27	28	29	Mar 1	2
Halawa View II Parking Lot Rental (Kam Lot)						
6:00am SCCA (LHPL)	7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)		

March 2024

March 2024							April 2024						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
3	4	5	6	7	8	9	7	8	9	10	11	12	13
10	11	12	13	14	15	16	14	15	16	17	18	19	20
17	18	19	20	21	22	23	21	22	23	24	25	26	27
24	25	26	27	28	29	30	28	29	30				
31													

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Feb 25	26	27	28	29	Mar 1	2
					Halawa View II Parking Lot Rental (Kam Lot)	
					7:00am Nordic PCL Construction (parking) (Bus Lot)	
3	4	5	6	7	8	9
						Halawa View II Parking Lot Rental (Kam Lot)
	7:00am Nordic PCL Construction (parking) (Bus Lot)	9:00am Payday 7:00am Nordic PCL Construction	7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)	
10	11	12	13	14	15	16
						Halawa View II Parking Lot Rental (Kam Lot)
6:00am SCCA (LHPL)	7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)	
17	18	19	20	21	22	23
						Halawa View II Parking Lot Rental (Kam Lot)
	7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)	9:00am Payday 7:00am Nordic PCL Construction	7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)	
24	25	26	27	28	29	30
						Halawa View II Parking Lot Rental (Kam Lot)
	7:00am Nordic PCL Construction (parking) (Bus Lot)	Holiday - Prince Kuhio Day 7:00am Nordic PCL	7:00am Nordic PCL Construction (parking) (Bus Lot)	7:00am Nordic PCL Construction (parking) (Bus Lot)	Holiday - Good Friday 7:00am Nordic PCL Construction	
31	Apr 1	2	3	4	5	6
Halawa View II Parking Lot 6:00am SCCA (LHPL)						

JOSH GREEN, M.D.
GOVERNOR

SYLVIA LUKE
LT. GOVERNOR

JAMES KUNANE TOKIOKA
DBEDT DIRECTOR

DANE K. WICKER
DBEDT DEPUTY DIRECTOR



BRENNON T. MORIOKA
CHAIR, STADIUM AUTHORITY

RYAN G. ANDREWS
STADIUM MANAGER

CHRIS J. SADAYASU
STADIUM DEPUTY MANAGER

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Stadium Board Meeting Marketing Update – JANUARY 2024

Marketing and communication efforts will continue to ensure the Aloha Stadium is properly up to date on activities and developments as we move towards a new facility. In addition, we continue to focus on the following items as we continue to host and promote events with the current Stadium:

1. Communications/Marketing/Advertising Coordination

- Stadium event related media coordination as needed.
- Communication coordination with all Hawaii media platforms as they arise.
- Assist clients/sponsors with marketing and communication needs upon request.

2. Update and maintain website

- Continue to maintain and update the website with current events and information on a daily base.
- Continue to update backend site improvement issues online.

3. Social media and ongoing public relations efforts

- Continue to monitor and update daily with new content.
- Create monthly media content calendar.

4. New Event Support

- Work in collaboration with the Events team to expand, create and coordinate new programs and activities.

5. Advertising Coordination

- Oversee, as needed, events and activities.
- Oversee and expand sponsorship opportunities and online platforms utilizing new programs as they arise.

6. Swap Meet & Marketplace Coordination

- Continue to review and update swap meet marketing and operational needs
- Coordinate and assist with expanding activities and programs within the swap meet & marketplace including all specialty events within the marketplace.
- Assist with marketing/PR, social media efforts and coordination.
- Assist with future swap meet operations and market layout.

7. Rail Marketing Opportunities and Communication

- Coordinate and assist DTS with onsite events, activities, advertising, media communication.

8. Miscellaneous

- Assist with NASED PR campaigns, media, neighborhood board meetings, e-newsletter content, and operational coordination for new stadium (NASED) as needed.

9. Auction and Online E-commerce

- E-Commerce online coordination.
- Oahu Auctions – online auction coordination.

10. Facility Inventory

- Coordinate inventory relocation and documentation of sports museum items as they arise.
- Assist State Archives (Stadium event tapes) as needed. Coordinate ongoing media/volunteer opportunities.

11. Creative stadium & event collateral

- Creative production for stadium marketing as needed.


MONTHLY SECURITY REPORT TO THE BOARD

Summary of security related incidents which occurred December 1, 2023, through December 31, 2023.

Miscellaneous Public (Fuel Spill)

On December 2, 2023, at approximately 10:00 a.m., individual was driving along Circle Road when their gas tank fell off of their truck. Honolulu Fire Department (HFD) responded and cleared area until spilled fuel evaporated. Honolulu Police Department (HPD) responded and HPD Report was filed. Vehicle that lost its gas tank was towed off Stadium property. HFD gave "All Clear" and no further HFD assistance was required.

Show Aloha Christmas Lights

On December 3, 2023, one Injured Cared For (ICF) case was reported. Stadium Parking Employee tripped and fell while working Event and had multiple injuries. Stadium Employee was transported to Parking Office via golf cart to wait for ambulance. Emergency Medical Services (EMS) arrived, evaluated and treated injured person. EMS decided to transport injured person to Emergency Room for further medical evaluation and treatment. 

Conclusion

Prepared and submitted by,



Neal O. Sakamoto, Stadium Security Officer
01-16-2024, 1715hrs



Centerplate

Monthly Report Stadium Authority Meeting 1/25/2024

ALOHA STADIUM SWAP MEET AND MARKETPLACE Dec-23

Shopper Attendance:

December Monthly Attendance		Days Open	Daily Average	Coupons	Paid Attendance	Average Daily Paid Attendance
2022	84,834	12	7,070	6,381	78,453	6,538
2023	87,142	14	6,224	3,000	84,142	6,010
Difference	2,308	12	(845)	-3381	5,689	(528)
%	3%		-12%	-53%	7%	-8%

Vendor Attendance:

December Total Stall Count		Days Open	D,E, & F Total Stall Count	Daily Average Count	A,B,C Total Stall Count	Daily Average Count
2022	6,950	12	3,607	301	3,343	279
2023	7,209	14	3,826	273	3,383	242
Difference	259	12	219	(27)	40	(37)
%	4%		6%	-9%	1%	-13%

Operations Information:

1000 free admission on 12/20
 1000 free admission on 12/23
 1000 free admission on 12/24

Local Broadcast KHON TV

Local / Visitor Print

Honolulu Star Advertiser & USA Today
 Midweek (Main & Voice Pubs)
 Drive Magazine
 101 Things To Do
 Island Brochure Racking Service

Social Media Platforms

Instagram @alohastadiumswapmeet
 Facebook @alohastadiumswapmeet