

FY 2024 Operating Budget Full Year Projected Amounts

Actual / Projected Monthly Revenues & Expenditures through FYE 2024																		Update as of: 10/16/2023	
	B	C	D	E	F	G	H	I	J	K	L	M	N	O	O-1	P	Q	R	
	Source Code	ACTUAL 07/2023	ACTUAL 08/2023	ACTUAL 09/2023	Projected 10/2023	Projected 11/2023	Projected 12/2023	Projected 01/2024	Projected 02/2024	Projected 03/2024	Projected 04/2024	Projected 05/2024	Projected 06/2024	FYE 06/30/24 12-Month Projected	\$\$ Change (000's) Fr. Initial Projection	FYE 06/30/23 12-Month Actual	FY 2024 Increase/ (Decrease) Over FY 2023	% Change Prior : Current Yr.	COMMENTS
REVENUES		1%	18%	8%	9%	9%	8%	8%	7%	8%	8%	9%	9%	100%					
Swap Meet	836	39,913	933,437	398,193	451,845	450,927	431,988	399,755	354,005	418,155	419,101	459,524	476,040	5,232,882	335	5,263,216	(30,333)	(0.58)	Delay in recording July revenues and expenses due to delay in DAGS FAMIS set up for FY2024.
Parking	1320	34,864	126,653	22,645	5,863		21,872	64,667	-	35,399	-	1,225	135,620	448,808	32	369,930	78,878	21.32	FY23 revenue \$309K is close out of F&B-K w/reserve account balance returned to Stad 09/22.
Food and Beverage	1321	-	45,912	5,885		14,000	3,979	3,634						73,409	44	381,317	(307,908)	(80.75)	
Rent	1322	25,300	32,047	20,881	32,125	105,520	52,469	50,169	27,219	30,225	29,252	25,456	40,331	470,994	240	498,339	(27,345)	(5.49)	
Advertising	1324													-	-37	-	0	0.00	RENTAL REVENUES: CDL Trailer - \$2,750/mo.
Interest	288					2,245	-	-	9,460	18,603	6,482	21,742	15,168	73,700	61	77,701	(4,001)	(5.15)	Cellular - \$8,469/mo.
Stadium Tours	1325													-	0	-	0	0.00	Parking Lot - \$19,500/mo.
Miscellaneous	Var.	-	22,204	55,983		23,592	13		2,163	6,587	13,367	6,587	2,819	133,315	83	74,713	58,602	78.44	
Total Revenues:		100,077	1,160,252	503,587	489,833	596,284	510,321	518,225	392,847	508,969	468,202	514,534	669,978	6,433,109	758	6,665,216	(232,107)	(3.48)	
EXPENSES																			
Personal Services	2000	78,214	332,785	284,605	228,256	218,508	218,943	205,159	190,756	213,717	225,128	232,426	236,520	2,665,017	705	2,522,704	142,314	5.64	
Other Current Expenses		5,685	67,254	34,675	150,000	150,000	150,000	140,000	130,000	130,000	130,000	130,000	130,000	1,347,614	188	2,275,100	(927,486)	(40.77)	
Total Expenses:		83,899	400,039	319,280	378,256	368,508	368,943	345,159	320,756	343,717	355,128	362,426	366,520	4,012,631	893	4,797,804	(785,172)	(16.37)	Decrease is due to one time expenses in FY23 including Special Fund Assessment expense.
PROFIT / (LOSS)														2,420,478		1,867,412	553,066	29.62	
Surplus/Shortfall - Mo.		16,178	760,213	184,307	111,577	227,776	141,378	173,066	72,091	165,251	113,074	152,108	303,458	2,420,478					
NET CASH BAL:		5,497,760	6,257,973	6,442,280	6,553,857	6,781,633	6,923,011	7,096,077	7,168,168	7,333,420	7,446,494	7,598,602	7,902,060						

DATAMART- Acct. Summary

	FY 2024
FY '24 Cash Before Encumbrances:*	5,481,583
Less: Encumbrances:	-
FY '24 Unencumbered Cash Balance:	5,481,583
FY '24 Surplus/Shortfall:	2,420,478
FY '25 Carryover Cash Balance:	7,902,060
Less: FY '24 Misc. Planned Exp./Adj	(1,700,000) *
	6,202,060

* 1,700,000 Swap Meet transition plan projected expense.
 500,000 Act 248/22 Gen fund allotment G-23-165-B
2,200,000 Estimated Project Cost (subject to bid).

**Monthly Summary of Events Report
Events Branch
9-19-23 to 10-15-23**

DATE	EVENT/LICENSEE	LOCATION	ATTENDANCE	# OF USHERS	VEHICLES PARKED	# OF PARKING ATTENDANTS	OTHER EVENT(S) HELD ON SAME DATE/TIME	COMMENTS
9/23/23	Raymond Ho Jr.	Upper Halawa Parking Lot	11, 536	3	3,233	36	-	Rebel Souljahz Concert.
9/18/23 to 9/22/23	State of Hawaii, Department of Public Safety	Lower Halawa Parking Lot	-	-	-	-	-	Emergency Vehicle Operations Course (EVOC) training for Deputy Sheriff recruits.
9/24/23	Sports Car Club of America (SCCA)	Lower Halawa Parking Lot	-	-	-	2	Swap Meet	Defensive driver training.
Oct 6, 7, 8, 13, 14, 15.	Habilitat	Lower Halawa Parking Lot	-	-	-	1	-	3 rd Annual Drive Through Haunted House.

October 2023

October 2023							November 2023						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7	5	6	7	1	2	3	4
8	9	10	11	12	13	14	12	13	14	15	16	17	18
15	16	17	18	19	20	21	19	20	21	22	23	24	25
22	23	24	25	26	27	28	26	27	28	29	30		
29	30	31											

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Oct 1	2	3	4	5	6	7
← From Apr 1						
Halawa View II Parking Lot Rental (Kam Lot)						
6:30am Swap Meet (UHPL)	6:00am Tree Trimming	6:00am Tree Trimming	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Nordic PCL	8:00am Swap Meet (UHPL)
9:00am Haunted House (set-up) (LHPL)	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Employee	7:00am Employee	7:00am Employee	6:30pm Haunted House (LHPL)
	7:00am Employee	7:00am Employee	8:00am Swap Meet	9:00am Payday	7:00am Employee	
	9:00am Haunted House	9:00am Haunted House	9:00am Haunted House	3:00pm Haunted House	6:30pm Haunted House	
8	9	10	11	12	13	14
Halawa View II Parking Lot Rental (Kam Lot)						
6:30am Swap Meet (UHPL)	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	6:00am Tree Trimming (UHPL)	6:00am Tree Trimming	8:00am Swap Meet (UHPL)
6:30pm Haunted House (LHPL)	7:00am Employee Parking -	7:00am Employee Parking -	7:00am Employee	7:00am Nordic PCL	7:00am Employee	6:30pm Haunted House (LHPL)
			8:00am Swap Meet	7:00am Employee	6:30pm Haunted House	
15	16	17	18	19	20	21
Halawa View II Parking Lot Rental (Kam Lot)						
6:30am Swap Meet (UHPL)	6:00am Tree Trimming (UHPL)	6:00am Tree Trimming (UHPL)	7:00am Nordic PCL Construction	6:00am Tree Trimming (UHPL)	6:00am Tree Trimming	8:00am Swap Meet (UHPL)
6:30pm Haunted House (LHPL)	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Employee	7:00am Nordic PCL	7:00am Employee	6:30pm Haunted House (LHPL)
	7:00am Employee	7:00am Employee	8:00am Swap Meet	7:00am Employee	9:00am Payday	
22	23	24	25	26	27	28
Halawa View II Parking Lot Rental (Kam Lot)						
6:30am Swap Meet (UHPL)	6:00am Tree Trimming (UHPL)	6:00am Tree Trimming (UHPL)	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	8:00am Swap Meet (UHPL)
6:30pm Haunted House (LHPL)	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Employee	7:00am Employee	7:00am Employee	6:30pm Haunted House (LHPL)
	7:00am Employee	7:00am Employee	8:00am Swap Meet	8:00am Board Meeting	6:30pm Haunted House	
29	30	31	Nov 1	2	3	4
Halawa View II Parking Lot Rental (Kam Lot)						
6:30am Swap Meet (UHPL)	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction				
6:30pm Haunted House (LHPL)	7:00am Employee	7:00am Employee				
	8:00am Haunted House	8:00am Haunted House				

November 2023

November 2023							December 2023						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
5	6	7	8	9	10	11	3	4	5	6	7	8	9
12	13	14	15	16	17	18	10	11	12	13	14	15	16
19	20	21	22	23	24	25	17	18	19	20	21	22	23
26	27	28	29	30			24	25	26	27	28	29	30
							31						

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Oct 29	30	31	Nov 1	2	3	4
Halawa View II Parking Lot Rental (Kam Lot)						
			7:00am Nordic PCL 7:00am Employee 8:00am Swap Meet 9:30am Staff Meeting	7:00 am AMR Training; Upper Halawa Lot 7:00am Nordic PCL 7:00am Employee	7:00 am AMR Training; 7:00am Nordic PCL 7:00am Employee 9:00am Payday	5:00 pm Star Elite Cagefight; Parking 6B 8:00am Swap Meet (UHPL)
5	6	7	8	9	10	11
Halawa View II Parking Lot Rental (Kam Lot)						
6:30am Swap Meet (UHPL)	7:00am Nordic PCL Construction 7:00am Employee Parking -	7:00am Nordic PCL Construction 7:00am Employee Parking -	7:00am Nordic PCL Construction 7:00am Employee 8:00am Swap Meet	7:00am Nordic PCL Construction 7:00am Employee Parking -	Holiday - Veterans' Day 7:00am Nordic PCL Construction 7:00am Employee	8:00am Swap Meet (UHPL)
12	13	14	15	16	17	18
Halawa View II Parking Lot Rental (Kam Lot)						
6:30am Swap Meet (UHPL)	7:00am Nordic PCL Construction 7:00am Employee Parking -	7:00am Nordic PCL Construction 7:00am Employee Parking -	7:00am Nordic PCL Construction 7:00am Employee 8:00am Swap Meet	7:00am Nordic PCL Construction 7:00am Employee 8:00am Board Meeting	7:00am Nordic PCL Construction 7:00am Employee Parking -	8:00am Swap Meet (UHPL)
19	20	21	22	23	24	25
Halawa View II Parking Lot Rental (Kam Lot)						
6:30am Swap Meet (UHPL)	7:00am Nordic PCL Construction 7:00am Employee 9:00am Payday	7:00am Nordic PCL Construction 7:00am Employee Parking -	7:00am Nordic PCL Construction 7:00am Employee 8:00am Swap Meet	Holiday - Thanksgiving 7:00am Nordic PCL Construction 7:00am Employee	7:00am Nordic PCL Construction 7:00am Employee Parking -	8:00am Swap Meet (UHPL)
26	27	28	29	30	Dec 1	2
Halawa View II Parking Lot Rental (Kam Lot)						
6:30am Swap Meet (UHPL)	7:00am Nordic PCL Construction 7:00am Employee Parking -	7:00am Nordic PCL Construction 7:00am Employee Parking -	7:00am Nordic PCL Construction 7:00am Employee 8:00am Swap Meet	7:00am Nordic PCL Construction 7:00am Employee Parking -		

December 2023

December 2023							January 2024						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
					1	2		1	2	3	4	5	6
3	4	5	6	7	8	9	7	8	9	10	11	12	13
10	11	12	13	14	15	16	14	15	16	17	18	19	20
17	18	19	20	21	22	23	21	22	23	24	25	26	27
24	25	26	27	28	29	30	28	29	30	31			
31													

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Nov 26	27	28	29	30	Dec 1	2
					Halawa View II Parking Lot Rental (Kam Lot)	
					7:00am Nordic PCL Construction	8:00am Swap Meet (UHPL)
					7:00am Employee	
3	4	5	6	7	8	9
Halawa View II Parking Lot Rental (Kam Lot)						
6:30am Swap Meet (UHPL)	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	8:00am Swap Meet (UHPL)
	7:00am Employee	7:00am Employee	7:00am Employee	7:00am Employee	7:00am Employee	
		9:00am Payday	8:00am Swap Meet	7:00am Employee		
10	11	12	13	14	15	16
Halawa View II Parking Lot Rental (Kam Lot)						
6:30am Swap Meet (UHPL)	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	8:00am Swap Meet (UHPL)
	7:00am Employee	7:00am Employee	7:00am Employee	7:00am Employee	7:00am Employee	
			8:00am Swap Meet	8:00am Board Meeting		
17	18	19	20	21	22	23
Halawa View II Parking Lot Rental (Kam Lot)						
6:30am Swap Meet (UHPL)	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	8:00am Swap Meet (UHPL)
	7:00am Employee	7:00am Employee	7:00am Employee	7:00am Employee	7:00am Employee	
			8:00am Swap Meet			
24	25	26	27	28	29	30
Halawa View II Parking Lot Rental (Kam Lot)						
6:30am Swap Meet (UHPL)	Holiday - Christmas	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	7:00am Nordic PCL Construction	8:00am Swap Meet (UHPL)
	7:00am Nordic PCL Construction	7:00am Employee	7:00am Employee	7:00am Employee	7:00am Employee	
	7:00am Employee	7:00am Employee	8:00am Swap Meet	7:00am Employee		
31	Jan 1, 24	2	3	4	5	6
Halawa View II Parking Lot Rental (Kam Lot)						

JOSH GREEN, M.D.
GOVERNOR

SYLVIA LUKE
LT. GOVERNOR

JAMES KUNANE TOKIOKA
DBEDT DIRECTOR
DANE K. WICKER
DBEDT DEPUTY DIRECTOR



BRENNON T. MORIOKA
CHAIR, STADIUM AUTHORITY

RYAN G. ANDREWS
STADIUM MANAGER

CHRIS J. SADAYASU
STADIUM DEPUTY MANAGER

Stadium Board Meeting Marketing Update – OCTOBER 2023

Marketing and communication efforts will continue to ensure the Aloha Stadium is properly up to date on activities and developments as we move towards a new facility. In addition, we continue to focus on the following items as we continue to host and promote events with the current Stadium:

1. Communications/Marketing/Advertising Coordination

- Stadium event related media coordination as needed.
- Communication coordination with all Hawaii media platforms as they arise.
- Assist clients/sponsors with marketing and communication needs upon request.

2. Update and maintain website

- Continue to maintain and update the website with current events and information on a daily base.
- Continue to update backend site improvement issues online.

3. Social media and ongoing public relations efforts

- Continue to monitor and update daily.

4. New Event Support

- Work in collaboration with the Events team to expand, create and coordinate new programs and activities.

5. Advertising Coordination

- Oversee, as needed, events and activities.
- Oversee and expand sponsorship opportunities and online platforms utilizing new programs as they arise.

6. Swap Meet & Marketplace Coordination

- Continue to review and update swap meet marketing and operational needs
- Coordinate and assist with expanding activities and programs within the swap meet & marketplace including all specialty events within the marketplace.
- Assist with marketing/PR, social media efforts and coordination.
- Assist with future swap meet operations and market layout.

7. Rail Marketing Opportunities and Communication

- Coordinate and assist DTS with onsite events, activities, advertising, media communication.

8. Miscellaneous

- Assist with NASED PR campaigns, media, neighborhood board meetings, e-newsletter content, and operational coordination for new stadium (NASED) as needed.

9. Auction and Online E-commerce

- E-Commerce online coordination.
- Oahu Auctions – online auction coordination.

10. Facility Inventory

- Coordinate inventory relocation and documentation of sports museum items.
- Assist State Archives (Stadium event tapes). Coordinate ongoing media and volunteer opportunities.

11. Creative stadium & event collateral

- Creative production for stadium marketing as needed.

MONTHLY SECURITY REPORT TO THE BOARD

Summary of security related incidents which occurred September 1, 2023, through September 30, 2023.

Theft (4 face masks & 1 ski mask)

On September 3, 2023, at approximately 12:45 p.m., Swap Meet Vendor reported theft of four face masks and one ski mask. Vendor was helping one Micronesian teenager, then saw two other Micronesian teenagers grab masks and run away. Teenager who was talking with Swap Meet Vendor also ran away. Total Value of five masks was \$25.00. Swap Meet Vendor declined to call Honolulu Police Department (HPD) and file an HPD Report.

Trespass Warning

On September 10, 2023, at approximately 06:30 a.m., female was stopped by Centerplate Staff with two rolls of toilet paper, taken from Gate 4 Parking Lot Restroom. Restroom areas were being monitored by Centerplate Staff, because of multiple thefts of toilet paper. Trespass Warnings were issued by Centerplate and Aloha Stadium, for periods of one year each.

Motor Vehicle Collision (MVC)

On September 16, 2023, at approximately 07:045 a.m., Minor Motor Vehicle Collision at Circle East Parking Lot. Vehicle 1 was backing into a parking stall, when they hit Vehicle 2's front bumper. Driver of Vehicle 1 was leaving a note when Driver of Vehicle 2 returned to their car. Two Drivers exchanged information. No Injuries reported or observed. HPD was called and an HPD Report was Filed.


Tent Not Secured Properly- Citation Issued

On September 17, 2023, at approximately 1:20 p.m., strong winds lifted and blew Vendor Tents. Centerplate Issued a Citation to Swap Meet Vendor for Tent not being Secured Properly. Two vehicles had minor damage to their vehicles. Vehicles owners were advised to contact their insurance company. No Injuries reported or observed.


Assist Lost Person

On September 17, 2023, at approximately 11:00 a.m., Allied Universal Security (AUS) and HPD assisted a Lost Person, who was seen walking around near Main Parking Exit Gate. No one at Swap Meet recognized elderly male person. HPD was called and eventually, HPD was able to contact a family member. Elderly male was picked up at about 1:00 p.m.

Swap Meet


Three Medical Assistance Calls were reported; all were Injured Cared For (ICF). Two cases were Trip & Fall; in one case, Injured Person was evaluated & treated by Stadium Nurse, but declined call to Emergency Medical Services (EMS). Injured person's family member agreed to transport injured person to Emergency Room for further medical evaluation & treatment. In one case, injured person was evaluated & treated by Stadium Nurse, then injured person's family member requested EMS assistance and transport via ambulance to Emergency Room. EMS arrived, evaluated & treated injured person, then transported to Emergency Room via ambulance. 

Swap Meet (continued)

In one case, injured person was evaluated & treated by Stadium Nurse, but refused call to Emergency Medical Services (EMS). Injured person was released to family member. 

Conclusion

Prepared and submitted by,



Neal O. Sakamoto, Stadium Security Officer
10-16-2023, 1325hrs



Centerplate

Monthly Report Stadium Authority Meeting 10/26/2023

ALOHA STADIUM SWAP MEET AND MARKETPLACE Sep-23

Shopper Attendance:

September Monthly Attendance		Days Open	Daily Average	Coupons	Paid Attendance	Average Daily Paid Attendance
2022	87,820	12	7,318	0	87,820	7,318
2023	94,753	13	7,289	0	94,753	7,289
Difference	6,933	1	(30)	0	6,933	(30)
%	8%		0%	#DIV/0!	8%	0%

Vendor Attendance:

September Total Stall Count		Days Open	D,E, & F Total Stall Count	Daily Average Count	A,B,C Total Stall Count	Daily Average Count
2022	6,821	12	3,554	296	3,267	272
2023	7,430	13	3,867	297	3,563	274
Difference	609	1	313	1	296	2
%	9%		9%	0%	9%	1%

Operations Information: Ongoing Marketing Campaign

Local Broadcast

KHON TV

Local / Visitor Print

Honolulu Star Advertiser & USA Today
 Midweek (Main & Voice Pubs)
 Drive Magazine
 101 Things To Do
 Island Brochure Racking Service

Social Media Platforms

Instagram @alohastadiumswapmeet

Facebook @alohastadiumswapmeet

Transit Oriented Development Update

From: [Kraintz, Franz](#)
To: [May, Colette L](#)
Subject: [EXTERNAL] RE: Stadium Authority External Affairs Reports Due
Date: Wednesday, October 18, 2023 5:02:22 PM

Aloha Colette

Sorry I'm a little late with this but it seems you the deadline was earlier this month. Lol.

Not much to report, although I just learned today, there will be a delay in the timeline that I first reported concerning the adoption of the Halawa TOD zoning and Special District Regulations. An extension for more time was requested and granted. So, from what I understand it is going to committee for action in November (Nov 1) and where it is likely reported out of Committee for a third reading now anticipated in early December.

I hope this helps. Let me know if you have any questions.

Mahalo
Franz

