# Stadium Manager's Monthly Report Regular Session September 28, 2023

#### A. ADMINISTRATIVE

- 1. Monthly Financial Update (attached)
- 2. Budget request for the second year of the biennium has been submitted through DBEDT to the Department of Budget & Finance. The request includes:
  - a. Ceiling increase for the Stadium Development Special Fund
  - b. Exempt positions for NASED project team.
- 3. Human Resource Assistant IV Recruitment Position filled. Jasmine Santos to begin on October 2, 2023.
- 4. The Annual Audit of the Stadium Authority's financial statements as of June 30, 2023, has begun. The scope is similar to past years. Completion is projected by end of November.

#### **B. RECENT EVENTS**

1. Rebel Souljahz Concert (TMR Events) – September 23, 2023

#### C. UPCOMING EVENTS

- 1. Dead End -Andras A Drive Thru Haunted House Experience, Presented by Habilitat. October 6 29, Lower Halawa Parking Lot.
- 2. Star Elite Cage Fighting (MMA) November 4, 2023 Parking Lot

#### D. OTHER NEW RENTALS

- 1. Nordic PCL Employee parking in Bus Lot
- 2. CMC Steel Fabricators Employee parking in Bus Lot

#### E. OTHER

- 1. Swap Meet
  - a. Estimated project schedule for upgrades to Upper Halawa Lot
    - 1. Final revisions to bid package 10/17 10/31
    - 2. Advertise project 11/1 12/1
    - 3. Bids due mid-December 2023
    - 4. Award Contract February 2024
  - b. Vendor Meeting October 25, 2023
    - 1. Vendor focus groups re: relocation / transition process
    - 2. Vendor fee review

FY 2024 Operating Budget Full Year Projected Amount
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NET CASH BAL:

5,497,760 6,257,973 6,406,716

6,518,293 6,766,069 6,927,447 7,110,513

7,182,604

7,347,856

, ,	Actual / Projected Monthly Revenues & Expenditures through FYE 2024													Update as of: 09/18/2023					
	В	С	D	E	F	G	Н	ı ı	j	К	L	М	N	0	0-1	Р	Q	R	
	Source Code	ACTUAL 07/2023	ACTUAL 08/2023	Projected	Projected	Projected	Projected	Projected 01/2024	Projected 02/2024	Projected 03/2024	Projected 04/2024	Projected 05/2024	Projected 06/2024	FYE 06/30/24 12-Month Projected	\$\$ Change (000's) Fr. Initial Projection	FYE 06/30/23 12-Month Actual	FY 2024 Increase/ (Decrease) Over FY 2023	% Change Prior : Current Yr.	COMMENTS
REVENUES		1%	18%	9%	9%	9%	8%	8%	7%	8%	8%	9%	9%	100%					
								577		5.7	5.2		0.2	2001					Delay in recording July revenues and expenses due to delay in DAGS FAMIS set up for FY2024.
Swap Meet	836	39,913	933,437	453,526	451,845	450,927	431,988	399,755	354,005	418,155	419,101	459,524	476,040	5,288,215	391	5,263,216	25,000	0.47	
																			FY23 revenue \$309K is close out of F&B-K w/reserve account balance returned to Stad 09/22.
Parking	1320	34,864	126,653	22,645	5,863		21,872	64,667	_	35,399	_	1,225	135,620	448,808	32	369,930	78,878	21.32	
Food and Beverage	1321	-	45,912	5,885	,	14,000	3,979	3,634		,	-	,	ĺ í	73,409	44	381,317	(307,908)	(80.75)	
Rent	1322	25,300	32,047	33,814	32,125	105,520	52,469	50,169	27,219	30,225	29,252	25,456	40,331	483,927	253	498,339	(14,412)	(2.89)	RENTAL REVENUES:
Advertising	1324													-	-37	-	0	0.00	CDL Trailer - \$2,750/mo.
Interest	288					2,245	-	-	9,460	18,603	6,482	21,742	15,168	73,700	61	77,701	(4,001)	(5.15)	Cellular - \$8,469/mo.
Stadium Tours	1325													-	0	-	0	0.00	Parking Lot - \$19,500/mo.
Miscellaneous	Var.	-	22,204	2,229		23,592	13		2,163	6,587	13,367	6,587	2,819	79,561	29	74,713	4,848	6.49	]
Total Revenues:		100,077	1,160,252	518,099	489,833	596,284	510,321	518,225	392,847	508,969	468,202	514,534	669,978	6,447,621	773	6,665,216	(217,595)	(3.26)	
EXPENSES																			
Personal Services	2000	78,214	332,785	219,356	228,256	218,508	218,943	205,159	190,756	213,717	225,128	232,426	236,520	2,599,768	640	2,522,704	77,064	3.05	
														-					-
																			1
Other Current Expenses		5,685	67,254	150,000	150,000	130,000	130,000	130,000	130,000	130,000	130,000	130,000	130,000	1,412,939	253	2,275,100	(862,161)	(37.90)	1
Total Expenses:		83,899	400,039	369,356	378,256	348,508	348,943	335,159	320,756	343,717	355,128	362,426	366,520	4,012,707	893	4,797,804	(785,097)	` '	Decrease is due to one time expenses in FY23 including Special Fund Assessment expense.
PROFIT / (LOSS)		,-35	122,200	222,230	2.2,250	2 12,200	2 .2,2 13	222,233	222,.30	2 12,121	222,220	222,120	222,320	2,434,914	233	1,867,412	567,501	30.39	
• •				!	!													!	-
Surplus/Shortfall -	Mo.	16,178	760,213	148,743	111,577	247,776	161,378	183,066	72,091	165,251	113,074	152,108	303,458	2,434,914					

DATAMART- Acct. Summary	FY 2024
FY '24 Cash Before Encumbrances:*	5,481,583
Less: Encumbrances:	-
FY '24 Unencumbered Cash Balance:	5,481,583
FY '24 Surplus/Shortfall:	2,434,914
FY '25 Carryover Cash Balance:	7,916,496
Less: FY '24 Misc. Planned Exp./Adj	(1,700,000)
	6,216,496

7,460,930

7,613,038 7,916,496

\* 1,700,000 Swap Meet transition plan projected expense.

500,000 Act 248/22 Gen fund allotment G-23-165-B

2,200,000 Estimated Project Cost (subject to bid).

# Monthly Summary of Events Report Events Branch 8-22-23 to 9-18-23

DATE	EVENT/LICENSEE	LOCATION	ATTENDANCE	# OF USHERS	VEHICLES PARKED	# OF PARKING ATTENDANTS	OTHER EVENT(S) HELD ON SAME DATE/TIME	COMMENTS
8/26/23	Asian American Jaycees DBA JCI Honolulu	Lower Halawa Parking Lot	_	_	2576	23	_	First ever community "Megabon" (bon dance).
8/16/23	Hawaii Rally Sports Association (HRSA)	Lower Halawa Parking Lot	-	-	-	2	Swap Meet	Low speed car control competition.
8/17/23	Sports Car Club of America (SCCA)	Lower Halawa Parking Lot	-	-	-	2	Swap Meet	Defensive driver training.

Septemb	er 2023
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		Sept	ember	2023			October 2023							
Su	Мо	Tu	We	Th	Fr	Sa	Su	Мо	Tu	We	Th	Fr	Sa	
3	4	_	6	7	1	2	1	2	3 10	4	5	6 13	7	
3 10	11	12	13	14	15	16	15	16	17	18	19	20	21	
17 24	18 25	19 26	20 27	21 28	22 29	23 30	22 29	23 30	24 31	25	26	27	28	

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
JUNDAT	IVIONDAT	TOLODAT	VVLDINLSDAT	HIUNSDAT	INDAT	JATUNDAT
Aug 27	28	29	30	31	Sep 1	2
					Halawa View II Parkin	ng Lot Rental (Kam Lot)
					6:00am Tree Trimming	8:00am Swap Meet
					(UHPL (Section 6, 7 &	(UHPL)
					7:00am Employee Parking -	
					g	
3	4	5	6	7	8	9
		l Halav	 wa View II Parking Lot Rental (Ka	m Lot)		
6:30am Swap Meet	Holiday - Labor Day	7:00am Nordic PCL	7:00am Nordic PCL	6:00am Tree Trimming	6:00am Tree Trimming	8:00am Swap Meet
(UHPL)	7:00am Employee	7:00am Employee	7:00am Employee	(UHPL)	(UHPL)	(UHPL)
	Parking -	9:00am Payday	8:00am Swap Meet	7:00am Nordic PCL	7:00am Nordic PCL	
	Dragados/Hawaiian	3:00pm Ryan - mtg	9:00am Staff Meeting	7:00am Employee	7:00am Employee	
10	11	12	13	14	15	16
10			13 wa View II Parking Lot Rental (Ka		15	10
6:30am Swap Meet	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Nordic PCL	6:00am HRSA (LHPL)
(UHPL)	Construction	Construction	Construction	Construction	Construction	8:00am Swap Meet
	7:00am Employee	7:00am Employee	7:00am Employee	7:00am Employee	7:00am Employee	(UHPL)
	Parking -	Parking -	8:00am Swap Meet	9:00am Aiea Elementary	Parking -	
17	18	19	20	21	22	23
17	10		wa View II Parking Lot Rental (Ka			23
6:00am SCCA (LHPL)	7:00am Sheriff Training	7:00am Sheriff Training	7:00am Sheriff Training	7:00am Sheriff Training	7:00am Nordic PCL	8:00am Swap Meet
6:30am Swap Meet	(LHPL)	(LHPL)	7:00am Nordic PCL	(LHPL)	Construction	(UHPL)
(UHPL)	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Employee	7:00am Nordic PCL	7:00am Employee	4:00pm Rebel Souljahz
	7:00am Employee	7:00am Employee	8:00am Swap Meet	7:00am Employee	7:00am Sheriff Training	(UHPL)
24	25	26	27	28	29	30
_ ·			Parking Lot Rental (Kam Lot)			
6:00am SCCA (LHPL)	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Nordic PCL	To Mar 31, 24 > 8:00am Swap Meet
6:30am Swap Meet	Construction	Construction	7:00am Employee	7:00am Employee	Construction	(UHPL)
(UHPL)	7:00am Employee	7:00am Employee	8:00am Swap Meet	8:00am Board Meeting	7:00am Employee	9:00am Haunted House
	Parking -	Parking -	9:00am Haunted House	9:00am Haunted House	9:00am Haunted House	(set-up) (LHPL)
1		1	1	l	1	1

# October 2023

		Oct	ober 2	023					Nov	ember	2023		
Su	Мо	Tu	We	Th	Fr	Sa	Su	Мо	Tu	We	Th	Fr	Sa
1 8 15 22 29	2 9 16 23 30	3 10 17 24 31	4 11 18 25	5 12 19 26	6 13 20 27	7 14 21 28	5 12 19 26	6 13 20 27	7 14 21 28	1 8 15 22 29	2 9 16 23 30	3 10 17 24	11 18 25

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Oct 1	2	3	4	5	6	7
From Apr 1			Halawa View II Parking Lot F	Rental (Kam Lot)		
6:30am Swap Meet	6:00am Tree Trimming	6:00am Tree Trimming	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Nordic PCL	8:00am Swap Meet
(UHPL)	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Employee	7:00am Employee	Construction	(UHPL)
9:00am Haunted House	7:00am Employee	7:00am Employee	8:00am Swap Meet	9:00am Payday	7:00am Employee	6:30pm Haunted House
(set-up) (LHPL)	9:00am Haunted House	9:00am Haunted House	9:00am Haunted House	3:00pm Haunted House	6:30pm Haunted House	(LHPL)
8	9	10	11	12	13	14
		Halay	□ wa View II Parking Lot Rental (Ka	lm Lot)		
6:30am Swap Meet	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Nordic PCL	6:00am Tree Trimming	6:00am Tree Trimming	8:00am Swap Meet
(UHPL)	Construction	Construction	Construction	(UHPL)	7:00am Nordic PCL	(UHPL)
6:30pm Haunted House	7:00am Employee	7:00am Employee	7:00am Employee	7:00am Nordic PCL	7:00am Employee	6:30pm Haunted House
(LHPL)	Parking -	Parking -	8:00am Swap Meet	7:00am Employee	6:30pm Haunted House	(LHPL)
15	16	17	18	19	20	21
		Halav	wa View II Parking Lot Rental (Ka	ım Lot)		
6:30am Swap Meet	6:00am Tree Trimming	6:00am Tree Trimming	7:00am Nordic PCL	6:00am Tree Trimming	6:00am Tree Trimming	8:00am Swap Meet
(UHPL)	(UHPL)	(UHPL)	Construction	(UHPL)	7:00am Nordic PCL	(UHPL)
6:30pm Haunted House	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Employee	7:00am Nordic PCL	7:00am Employee	6:30pm Haunted House
(LHPL)	7:00am Employee	7:00am Employee	8:00am Swap Meet	7:00am Employee	9:00am Payday	(LHPL)
22	23	24	25	26	27	28
		Halav	 wa View II Parking Lot Rental (Ka	I Lot)		
6:30am Swap Meet	6:00am Tree Trimming	6:00am Tree Trimming	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Nordic PCL	8:00am Swap Meet
(UHPL)	(UHPL)	(UHPL)	Construction	Construction	Construction	(UHPL)
6:30pm Haunted House	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Employee	7:00am Employee	7:00am Employee	6:30pm Haunted House
(LHPL)	7:00am Employee	7:00am Employee	8:00am Swap Meet	8:00am Board Meeting	6:30pm Haunted House	(LHPL)
29	30	31	Nov 1	2	3	4
Hala		am Lot)				
6:30am Swap Meet	7:00am Nordic PCL	7:00am Nordic PCL				
(UHPL)	Construction	Construction				
6:30pm Haunted House	7:00am Employee	7:00am Employee				
(LHPL)	8:00am Haunted House	8:00am Haunted House				

Novembe	r 2023
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	Nove	ember	2023					Dece	ember	2023	
	Tu	We	Th	Fr	Sa	Su	Мо	Tu	We	Th	F
	7 14 21 28	1 8 15 22 29	2 9 16 23 30	3 10 17 24	4 11 18 25	3 10 17 24	4 11 18 25	5 12 19 26	6 13 20 27	7 14 21 28	15 22 29

					31	
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Oct 29	30	31	Nov 1	2	3	4
				Halawa View II Parki	ng Lot Rental (Kam Lot)	
			7:00am Nordic PCL	7:00am Nordic PCL	7:00am Nordic PCL	Star Elite Cagefight
			7:00am Employee	Construction	Construction	(Hold)
			8:00am Swap Meet	7:00am Employee	7:00am Employee	8:00am Swap Meet
			9:30am Staff Meeting	Parking -	9:00am Payday	(UHPL)
5	6	7	8	9	10	11
		Hal	lawa View II Parking Lot Rental (K	(am Lot)		
6:30am Swap Meet	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Nordic PCL	Holiday - Veterans' Day	8:00am Swap Meet
(UHPL)	Construction	Construction	Construction	Construction	7:00am Nordic PCL	(UHPL)
	7:00am Employee	7:00am Employee	7:00am Employee	7:00am Employee	Construction	
	Parking -	Parking -	8:00am Swap Meet	Parking -	7:00am Employee	
12	13	14	15	16	17	18
		Hal	lawa View II Parking Lot Rental (K	(am Lot)		
6:30am Swap Meet	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Nordic PCL	8:00am Swap Meet
(UHPL)	Construction	Construction	Construction	Construction	Construction	(UHPL)
	7:00am Employee	7:00am Employee	7:00am Employee	7:00am Employee	7:00am Employee	
	Parking -	Parking -	8:00am Swap Meet	8:00am Board Meeting	Parking -	
19	20	21	22	23	24	25
		Hal	lawa View II Parking Lot Rental (K	(am Lot)		
6:30am Swap Meet	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Nordic PCL	Holiday - Thanksgiving	7:00am Nordic PCL	8:00am Swap Meet
(UHPL)	Construction	Construction	Construction	7:00am Nordic PCL	Construction	(UHPL)
	7:00am Employee	7:00am Employee	7:00am Employee	Construction	7:00am Employee	
	9:00am Payday	Parking -	8:00am Swap Meet	7:00am Employee	Parking -	
26	27	28	29	30	Dec 1	2
	Ha	  awa View    Parking Lot Rental (	Kam Lot)			
6:30am Swap Meet	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Nordic PCL	7:00am Nordic PCL		
(UHPL)	Construction	Construction	Construction	Construction		
	7:00am Employee	7:00am Employee	7:00am Employee	7:00am Employee		
	Parking -	Parking -	8:00am Swap Meet	Parking -		

DEBDT.AlohaStadium.Calendar 1 9/13/2023 2:11 PM

JOSH GREEN, M.D.

GOVERNOR

SYLVIA LUKE

LT. GOVERNOR

**JAMES KUNANE TOKIOKA**DBEDT DIRECTOR

DANE K. WICKER

DBEDT DEPUTY DIRECTOR



RYAN G. ANDREWS Stadium Manager

**BRENNON T. MORIOKA** 

CHAIR, STADIUM AUTHORITY

An Agency of the State of Hawaii

## Stadium Board Meeting Marketing Update – SEPTEMBER 2023

Marketing and communication efforts will continue to ensure the Aloha Stadium is properly up to date on activities and developments as we move towards a new facility. In addition, we continue to focus on the following items as we continue to host and promote events with the current Stadium:

#### 1. Communications/Marketing/Advertising Coordination

- Stadium event related media coordination as needed.
- Communication coordination with all Hawaii media platforms as they arise.
- Assist clients/sponsors with marketing and communication needs upon request.

## 2. Update and maintain website

- Continue to maintain and update the website with current events and information on a daily base.
- Continue to update backend site improvement issues online.

### 3. Social media and ongoing public relations efforts

- Continue to monitor and update daily.

#### 4. New Event Support

- Work in collaboration with the Events team to expand, create and coordinate new programs and activities.

#### 5. Advertising Coordination

- Oversee, as needed, events and activities.
- Oversee and expand sponsorship opportunities and online platforms utilizing new programs as they arise.

#### 6. Swap Meet & Marketplace Coordination

- Continue to review and update swap meet marketing and operational needs
- Coordinate and assist with expanding activities and programs within the swap meet & marketplace including all specialty events within the marketplace.
- Coordinate and assist with marketing/PR, social media efforts, and vendor relations.

#### 7. Rail Marketing Opportunities and Communication

- Coordinate and assist DTS with onsite events, activities, advertising, media communication.

#### 8. Miscellaneous

- Assist with NASED PR campaigns, media, neighborhood board meetings, e-newsletter content and operational coordination as needed.

#### 9. Auction and Online E-commerce

- E-Commerce online coordination.
- Oahu Auctions online auction coordination.

#### 10. Facility Inventory

- Continue inventory relocation and documentation of sports museum items.
- Assist State Archives (Stadium event tapes). Coordinate ongoing media opportunties.

#### 11. Creative stadium & event collateral

- Creative production for stadium marketing as needed.

## MONTHLY SECURITY REPORT TO THE BOARD

Summary of security related incidents which occurred August 1, 2023, through August 31, 2023.

# Assault (Two Cases)

On August 27, 2023, at approximately 2:15 p.m., report of fight at Taxi/Uber Staging Area. Allied Universal Security & Honolulu Police Department (HPD) responded. About a month prior, in July 2023, Taxi drivers at Staging Area got into an argument with an Unauthorized Taxi Driver. Unauthorized Taxi Driver was told to leave; he left after argument. Unauthorized Taxi Driver (Suspect) returned at about 2:15 p.m. and went to an Authorized Taxi and hit a Taxi Driver (Victim 1) he had argued with in July 2023. A second Authorized Taxi Driver (Victim 2) came over and Unauthorized Taxi Drive hit second Driver. Victims 1 and 2 were able to chase Suspect away. Before getting into his vehicle, Suspect broke rear windshield wiper on Victim 1's vehicle. Suspect continued to yell at Victims 1 and 2 as he drove away. HPD Officer filed two HPD Reports, one for each Victim. Victim 1 stated he is willing to press charges.

## Theft (2 bags of face masks)

On August 26, 2023, at approximately 2:00 p.m., Swap Meet Vendor reported theft of two bags of pull-overhead masks. Vendor saw two Micronesian teenagers grab two bags and run away from his Vendor Stall. Each bag contained 12 masks. Value of two bags of masks is \$120.00. Vendor declined to call HPD and file an HPD Report.

# Theft (10 gold necklaces)

On August 30, 2023, at approximately 07:30 a.m., Swap Meet Vendor flagged down Allied Universal Security on Roving Patrol and reported that two Micronesian teenagers had stolen 10 gold necklaces from Vendor Booth. Vendors in area had noticed two Micronesian teenagers walking around Vendor area while Vendors were setting up their Vendor Stalls. At about 7:20 a.m., Vendor noticed same two Micronesian teenagers running away from her Vendor Stall. Vendor checked and noticed 10 gold necklaces were missing. Value of necklaces is \$300.00. Vendor declined to call HPD and file a HPD Report. Vendors in area did provide two pictures of two suspects (Micronesian teenagers). Vendor was advised to contact HPD later and file an HPD Report.

\*\* Two Micronesian teenagers match description of two teenagers in August 26, 2023, Theft of face masks.

#### Theft (Backpack)

On September 3, 2023, at approximately 09:00 a.m., Victim called Allied Universal Security to report a backpack stolen on August 20, 2023, at approximately 3:30 p.m. Victim decided to report theft of their backpack, after two weeks. Victim stated they were shopping at a Vendor booth, then realized their backpack was missing. Victim identified a possible Suspect, who had been shopping in Vendor booth next to where Victim was shopping. HPD Report was filed on September 3, 2023.

#### Swap Meet

Six Medical Assistance Calls were reported; all were Injured Cared For (ICF). Three cases were Trip & Fall; in one case, Injured Person was assisted by Centerplate Staff and refused Stadium

## Swap Meet (continued)

Nurse or Emergency Medical Services (EMS). Injured person was released to family member and left Stadium property. In one case, injured person was evaluated and treated by Stadium Nurse and refused calling EMS. Injured Person was released to their friend, who would transport Injured Person to Urgent Care facility. In one case, Injured Person was evaluated and treated by Stadium Nurse, then released to family member, who was encouraged to seek further medical assistance if pain or swelling increased. In one case, Injured Person felt weak, fell backwards & lost consciousness. Injured Person was evaluated & treated by Stadium Nurse and EMS. EMS transported Injured Person to Emergency Room. In one case, Injured Person slipped and fell and was evaluated and treated by Stadium Nurse. Injured Person was released to family member. In one case, Injured Person was injured at their Hotel earlier in morning, before traveling to Stadium. Upon arrival at Stadium, Injured Person could not put any weight on their leg and called 911. EMS evaluated & treated Injured Person. EMS transported Injured Person to Emergency Room.

## Conclusion

Prepared and submitted by,

Neal O. Sakamoto, Stadium Security Officer

9-18-2023, 1625hrs



# Monthly Report Stadium Authority Meeting 9/28/2023

## ALOHA STADIUM SWAP MEET AND MARKETPLACE Aug 23

# Shopper Attendance:

August						Average Daily
Monthly		Days	Daily		Paid	Paid
Attendance		Open	Average	Coupons	Attendance	Attendance
2022	102,736	13	7,903	0	102,736	7,903
2023	100,597	13	7,738	0	100,597	7,738
Difference	(2,139)	0	(165)	0	(2,139)	(165)
%	-2%		-2%	#DIV/0!	-2%	-2%

#### Vendor Attendance:

August			D,E, & F	Daily	A,B,C	Daily
Total		Days	Total	Average	Total	Average
Stall Count		Open	Stall Count	Count	Stall Count	Count
2022	7,812	13	4,040	311	3,772	290
2023	7,389	13	3,935	303	3,454	266
Difference	(423)	0	(105)	(8)	(318)	(24)
%	-5%		-3%	-3%	-8%	-8%

Operations Information: Ongoing Marketing Campaigns

<u>Local Broadcast</u> <u>Local / Visitor Print</u>

KHON TV Honolulu Star Advertiser & USA Today

Midweek (Main & Voice Pubs)

Drive Magazine

Social Media Platforms 101 Things To Do

Instagram @alohastadiumswapmeet Island Brochure Racking Service

Facebook @alohastadiumswapmeet

On the Halawa TOD Special District (City Council Bill No. 50) and Rezoning (City Council Bill No. 51), the City Council had the first reading on September 6, followed a Committee on Zoning hearing on September 13.

The second reading by Council will be October 4 and the next Committee on Zoning scheduled for October 18.

The final or third reading of Bill Nos. 50 and 51 where they become ordinance and law is November 1. The NASED should have its TOD zoning and Special District on that date.

Here are the link to review all the actions.

https://hnldoc.ehawaii.gov/hnldoc/measure/2672 https://hnldoc.ehawaii.gov/hnldoc/measure/2673

Let me know if you have any further questions.



# Franz Kraintz, AICP

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fkraintz@honolulu.gov

www.honolulu.gov/dpp for detailed information on DPP permitting, planning, resources, programs, etc.