

Stadium Manager's Monthly Report
Regular Session
August 31, 2023

A. ADMINISTRATIVE

1. Monthly Financial Update (attached)
2. Reorganization Process -Request Initiated
3. Human Resource Assistant IV Interviews - continue

B. RECENT EVENTS

1. Birthday Bash Concert (TMR Events)– July 28-29, 2023 – Upper Halawa Lot
2. Driving Dynamics -August 9-11, 2023 – Lower Halawa Lot
3. American Medical Response – Driver Training – August 10-11, 2023 – Upper Halawa Lot
4. Sports Car Club of America (SCCA) – August 13 & 20, 2023 – Lower Halawa Lot
5. Honolulu JCI Megabon Festival – August 26, 2023 – Lower Halawa Lot
 - a. Skyline extended hours for this event

C. UPCOMING EVENTS

1. Rebel Souljahz Concert (TMR Events) – September 23, 2023
2. Star Elite Cage Fighting (MMA) – November 4, 2023 – Parking Lot

D. OTHER

1. Vandalism and acts of physical damage
2. Swap Meet
 - a. Relocation and Re-envisioning
 - b. Solicitation for Services to Coordinate and Manage the Aloha Stadium Swap Meet
3. Honolulu Authority for Rapid Transportation / Department of Transportation Services
 - a. Use and Occupancy Agreement – Rail Station and Guideway
 - b. License Agreement – Parking Lot and Bus Interface
4. Community Day at Loko I'a Pā'aiau Fishpond

FY 2024 Operating Budget Full Year Projected Amounts

																		Update as of: 08/21/2023		
Actual / Projected Monthly Revenues & Expenditures through FYE 2024																				
	B	C	D	E	F	G	H	I	J	K	L	M	N	O	O-1	P	Q	R		
	Source Code	ACTUAL 07/2023	Projected 08/2023	Projected 09/2023	Projected 10/2023	Projected 11/2023	Projected 12/2023	Projected 01/2024	Projected 02/2024	Projected 03/2024	Projected 04/2024	Projected 05/2024	Projected 06/2024	FYE 06/30/24 12-Month Projected	\$\$ Change (000's) Fr. Initial Projection	FYE 06/30/23 12-Month Actual	FY 2024 Increase/ (Decrease) Over FY 2023	% Change Prior : Current Yr.	COMMENTS	
REVENUES		1%	16%	10%	9%	9%	8%	8%	7%	8%	8%	9%	9%	100%						
Swap Meet	836	39,913	835,269	503,709	471,845	455,927	431,988	399,755	354,005	418,155	419,101	459,524	476,040	5,265,230	368	5,263,216	2,015	0.04	Delay in recording July revenues and expenses due to delay in DAGS FAMIS set up for FY2024.	
Parking	1320	34,864	32,526	-	5,863		21,872	64,667	-	35,399	-	1,225	135,620	332,036	-85	369,930	(37,894)	(10.24)	FY23 revenue \$309K is close out of F&B-K w/reserve account balance returned to Stad 09/22.	
Food and Beverage	1321	-	54,625			14,000	3,979	3,634						76,238	47	381,317	(305,079)	(80.01)		
Rent	1322	25,300	46,459	33,814	32,125	105,520	52,469	50,169	27,219	30,225	29,252	25,456	40,331	498,339	267	498,339	0	0.00		
Advertising	1324													-	-37	-	0	0.00	RENTAL REVENUES: CDL Trailer - \$2,750/mo.	
Interest	288					2,245	-	-	9,460	18,603	6,482	21,742	15,168	73,700	61	77,701	(4,001)	(5.15)	Cellular - \$8,469/mo.	
Stadium Tours	1325													-	0	-	0	0.00	Parking Lot - \$19,500/mo.	
Miscellaneous	Var.	-	2,384	2,229		23,592	13		2,163	6,587	13,367	6,587	2,819	59,741	9	74,713	(14,972)	(20.04)		
Total Revenues:		100,077	971,263	539,752	509,833	601,284	510,321	518,225	392,847	508,969	468,202	514,534	669,978	6,305,285	630	6,665,216	(359,931)	(5.40)		
EXPENSES																				
Personal Services	2000	78,214	315,258	219,356	228,256	218,508	218,943	205,159	190,756	213,717	225,128	232,426	236,520	2,582,241	623	2,522,704	59,537	2.36		
														-						
Other Current Expenses		5,685	130,000	130,000	130,000	130,000	130,000	130,000	130,000	130,000	130,000	130,000	130,000	1,435,685	276	2,275,100	(839,415)	(36.90)		
Total Expenses:		83,899	445,258	349,356	358,256	348,508	348,943	335,159	320,756	343,717	355,128	383,405	366,520	4,038,905	919	4,797,804	(758,899)	(15.82)		
PROFIT / (LOSS)														2,266,380		1,867,412	398,967	21.36		
Surplus/Shortfall - Mo.		16,178	526,005	190,396	151,577	252,776	161,378	183,066	72,091	165,251	113,074	131,129	303,458	2,266,380						
NET CASH BAL:		5,497,760	6,023,765	6,214,161	6,365,738	6,618,514	6,779,892	6,962,958	7,035,049	7,200,301	7,313,375	7,444,504	7,747,962							

DATAMART- Acct. Summary		FY 2024
FY '24 Cash Before Encumbrances:*		5,481,583
Less: Encumbrances:		-
FY '24 Unencumbered Cash Balance:		5,481,583
FY '24 Surplus/Shortfall:		2,266,380
FY '25 Carryover Cash Balance:		7,747,962
Less: FY '24 Misc. Planned Exp./Adj		(1,700,000) *
		6,047,962

* 1,700,000 Swap Meet transition plan projected expense.
 500,000 Act 248/22 Gen fund allotment G-23-165-B
2,200,000 Estimated Project Cost (subject to bid).

**Monthly Summary of Events Report
Events Branch
7-16-23 to 8-21-23**

DATE	EVENT/LICENSEE	LOCATION	ATTENDANCE	# OF USHERS	VEHICLES PARKED	# OF PARKING ATTENDANTS	OTHER EVENT(S) HELD ON SAME DATE/TIME	COMMENTS
7/18/23	Nordic PCL Construction	Bus Lot	-	-	30	1	-	Event parking for official groundbreaking ceremony at Halawa View.
7/28/23	Ray Jr. LLC	Upper Halawa Parking Lot	9410	3	2070	18	-	Birthday Bash 33 Concert
7/29/23	Ray Jr. LLC	Upper Halawa Parking Lot	9344	3	1901	18	-	Birthday Bash 33 Concert
8/9/23 to 8/11/2	Driving Dynamics, Inc.	Lower Halawa Parking Lot	-	-	-	-	-	Corporate safe driving instruction for clients.
8/10/23 & 8/11/23	American Medical Response (AMR)	Lower Halawa Parking Lot	-	-	-	-	-	Ambulance driver training.
8/13/23	Sports Car Club of America (SCCA)	Lower Halawa Parking Lot	-	-	-	2	Swap Meet	Defensive driver training.
8/20/23	Sports Car Club of America (SCCA)	Lower Halawa Parking Lot	-	-	-	2	Swap Meet	Defensive driver training.

August 2023

August 2023							September 2023						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
6	7	1	2	3	4	5	3	4	5	6	7	1	2
13	14	15	16	17	18	19	10	11	12	13	14	15	16
20	21	22	23	24	25	26	17	18	19	20	21	22	23
27	28	29	30	31			24	25	26	27	28	29	30

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Jul 30	31	Aug 1	2	3	4	5
Halawa View II Parking Lot Rental (Kam Lot)						
		7:00am Carnival (break-down) (LHPL)	7:00am Carnival	7:00am Carnival (break-down) (LHPL)	7:00am Carnival (break-down) (LHPL)	7:00am Carnival (break-down) (LHPL)
		7:00am Employee Parking -	7:00am Employee	7:00am Employee Parking -	7:00am Employee	7:00am Employee
			8:00am Swap Meet		9:00am Payday	8:00am Swap Meet (UHPL)
			9:30am Staff Meeting			
6	7	8	9	10	11	12
Halawa View II Parking Lot Rental (Kam Lot)						
6:30am Swap Meet (UHPL)	7:00am Employee Parking - Dragados/Hawaiian Dredging/Orion JV	7:00am Employee Parking - Dragados/Hawaiian Dredging/Orion JV	7:00am Driver Training - Driving Dynamics	6:00am Tree Trimming	6:00am Tree Trimming	8:00am Swap Meet (UHPL)
			7:00am Employee	7:00am AMR (UHPL)	7:00am AMR (UHPL)	
			8:00am Swap Meet	7:00am Driver Training -	7:00am Driver Training -	
				7:00am Employee	7:00am Employee	
13	14	15	16	17	18	19
Halawa View II Parking Lot Rental (Kam Lot)						
6:00am SCCA (LHPL)	7:00am Employee Parking - Dragados/Hawaiian Dredging/Orion JV	7:00am Employee Parking - Dragados/Hawaiian Dredging/Orion JV	7:00am Employee Parking -	7:00am Employee Parking - Dragados/Hawaiian	Holiday - Statehood Day	8:00am Swap Meet (UHPL)
6:30am Swap Meet (UHPL)			8:00am Swap Meet (UHPL)	9:00am Payday	7:00am Employee Parking -	
20	21	22	23	24	25	26
Halawa View II Parking Lot Rental (Kam Lot)						
6:00am SCCA (LHPL)	6:00am Tree Trimming (1D & 2A-2D) (LHPL)	6:00am Tree Trimming (1D & 2A-2D) (LHPL)	5:30am Megabon (set-up) (LHPL)	7:00am Employee Parking - Dragados/Hawaiian Dredging/Orion JV	7:00am Employee Parking -	8:00am Swap Meet (UHPL)
6:30am Swap Meet (UHPL)	7:00am Employee Parking -	7:00am Employee Parking -	7:00am Employee		8:00am Megabon (set-up) (LHPL)	5:00pm Megabon (LHPL)
			8:00am Swap Meet			
27	28	29	30	31	Sep 1	2
Halawa View II Parking Lot Rental (Kam Lot)						
6:30am Swap Meet (UHPL)	6:00am Tree Trimming (UHPL)	6:00am Tree Trimming (UHPL)	7:00am Employee Parking -	6:00am Tree Trimming (UHPL) (Section 6, 7 & 8)		
	7:00am Employee Parking -	7:00am Employee Parking -	8:00am Swap Meet (UHPL)	7:00am Employee		
				8:30am Board Meeting		

September 2023

September 2023							October 2023						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
3	4	5	6	7	8	9	1	2	3	4	5	6	7
10	11	12	13	14	15	16	8	9	10	11	12	13	14
17	18	19	20	21	22	23	15	16	17	18	19	20	21
24	25	26	27	28	29	30	22	23	24	25	26	27	28
							29	30	31				

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Aug 27	28	29	30	31	Sep 1	2
					Halawa View II Parking Lot Rental (Kam Lot)	
					6:00am Tree Trimming (UHPL (Section 6, 7 & 8))	8:00am Swap Meet (UHPL)
					7:00am Employee Parking -	
3	4	5	6	7	8	9
						Halawa View II Parking Lot Rental (Kam Lot)
6:30am Swap Meet (UHPL)	Holiday - Labor Day	7:00am Employee Parking - Dragados/Hawaiian	7:00am Employee Parking -	6:00am Tree Trimming (UHPL)	6:00am Tree Trimming (UHPL)	8:00am Swap Meet (UHPL)
	7:00am Employee Parking - Dragados/Hawaiian	9:00am Payday	8:00am Swap Meet	7:00am Employee Parking -	7:00am Employee Parking -	
			9:30am Staff Meeting			
10	11	12	13	14	15	16
						Halawa View II Parking Lot Rental (Kam Lot)
6:30am Swap Meet (UHPL)	7:00am Employee Parking - Dragados/Hawaiian Dredging/Orion JV	7:00am Employee Parking - Dragados/Hawaiian Dredging/Orion JV	7:00am Employee Parking -	7:00am Employee Parking -	7:00am Employee Parking - Dragados/Hawaiian Dredging/Orion JV	6:00am HRSA (LHPL)
			8:00am Swap Meet (UHPL)	9:00am Aiea Elementary Evacuation Drill		8:00am Swap Meet (UHPL)
17	18	19	20	21	22	23
						Halawa View II Parking Lot Rental (Kam Lot)
6:00am SCCA (LHPL)	7:00am Employee Parking - Dragados/Hawaiian Dredging/Orion JV	7:00am Employee Parking - Dragados/Hawaiian Dredging/Orion JV	7:00am Employee Parking -	7:00am Employee Parking - Dragados/Hawaiian Dredging/Orion JV	7:00am Employee Parking - Dragados/Hawaiian Dredging/Orion JV	8:00am Swap Meet (UHPL)
6:30am Swap Meet (UHPL)			8:00am Swap Meet			
			9:00am Payday			
24	25	26	27	28	29	30
						Halawa View II Parking Lot Rental (Kam Lot)
6:00am SCCA (LHPL)	7:00am Employee Parking - Dragados/Hawaiian Dredging/Orion JV	7:00am Employee Parking - Dragados/Hawaiian Dredging/Orion JV	7:00am Employee Parking -	7:00am Employee Parking -	7:00am Employee Parking -	8:00am Swap Meet (UHPL)
6:30am Swap Meet (UHPL)			8:00am Swap Meet	8:30am Board Meeting	9:00am Haunted House (set-up) (LHPL)	9:00am Haunted House (set-up) (LHPL)
			9:00am Haunted House	9:00am Haunted House		

October 2023

October 2023							November 2023						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7				1	2	3	4
8	9	10	11	12	13	14	5	6	7	8	9	10	11
15	16	17	18	19	20	21	12	13	14	15	16	17	18
22	23	24	25	26	27	28	19	20	21	22	23	24	25
29	30	31					26	27	28	29	30		

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Oct 1	2	3	4	5	6	7
← From Apr 1						
Halawa View II Parking Lot Rental (Kam Lot)						
6:30am Swap Meet (UHPL)	6:00am Tree Trimming (UHPL)	6:00am Tree Trimming (UHPL)	7:00am Employee	7:00am Employee	7:00am Employee	8:00am Swap Meet (UHPL)
9:00am Haunted House (set-up) (LHPL)	7:00am Employee	7:00am Employee	8:00am Swap Meet	Parking -	Parking -	
	9:00am Haunted House	9:00am Haunted House	9:00am Haunted House	9:00am Payday	6:30pm Haunted House (LHPL)	6:30pm Haunted House (LHPL)
			9:30am Staff Meeting	3:00pm Haunted House		
8	9	10	11	12	13	14
Halawa View II Parking Lot Rental (Kam Lot)						
6:30am Swap Meet (UHPL)	7:00am Employee	7:00am Employee	7:00am Employee	6:00am Tree Trimming (UHPL)	6:00am Tree Trimming (UHPL)	8:00am Swap Meet (UHPL)
6:30pm Haunted House (LHPL)	Parking -	Parking -	Parking -	(UHPL)	(UHPL)	
	Dragados/Hawaiian Dredging/Orion JV	Dragados/Hawaiian Dredging/Orion JV	8:00am Swap Meet (UHPL)	7:00am Employee	7:00am Employee	6:30pm Haunted House (LHPL)
				Parking -	6:30pm Haunted House	
15	16	17	18	19	20	21
Halawa View II Parking Lot Rental (Kam Lot)						
6:30am Swap Meet (UHPL)	6:00am Tree Trimming (UHPL)	6:00am Tree Trimming (UHPL)	7:00am Employee	6:00am Tree Trimming (UHPL)	6:00am Tree Trimming	8:00am Swap Meet (UHPL)
6:30pm Haunted House (LHPL)	7:00am Employee	7:00am Employee	Parking -	(UHPL)	7:00am Employee	(UHPL)
	Parking -	Parking -	8:00am Swap Meet (UHPL)	7:00am Employee	9:00am Payday	6:30pm Haunted House (LHPL)
				Parking -	6:30pm Haunted House	
22	23	24	25	26	27	28
Halawa View II Parking Lot Rental (Kam Lot)						
6:30am Swap Meet (UHPL)	6:00am Tree Trimming (UHPL)	6:00am Tree Trimming (UHPL)	7:00am Employee	7:00am Employee	7:00am Employee	8:00am Swap Meet (UHPL)
6:30pm Haunted House (LHPL)	7:00am Employee	7:00am Employee	Parking -	Parking -	Parking -	
	Parking -	Parking -	8:00am Swap Meet (UHPL)	8:30am Board Meeting (Admin Conf Rm)	6:30pm Haunted House (LHPL)	6:30pm Haunted House (LHPL)
29	30	31	Nov 1	2	3	4
Halawa View II Parking Lot Rental (Kam Lot)						
6:30am Swap Meet (UHPL)	7:00am Employee	7:00am Employee				
6:30pm Haunted House (LHPL)	Parking -	Parking -				
	8:00am Haunted House (break-down) (LHPL)	8:00am Haunted House (break-down) (LHPL)				

JOSH GREEN, M.D.
GOVERNOR

SYLVIA LUKE
LT. GOVERNOR

JAMES KUNANE TOKIOKA
DBEDT DIRECTOR

DANE K. WICKER
DBEDT DEPUTY DIRECTOR

BRENNON T. MORIOKA
CHAIR, STADIUM AUTHORITY

RYAN G. ANDREWS
STADIUM MANAGER



An Agency of the State of Hawaii

Stadium Board Meeting Marketing Update – AUGUST 2023

Marketing and communication efforts will continue to ensure the Aloha Stadium is properly up to date on activities and developments as we move towards a new facility. In addition, we continue to focus on the following items as we continue to host and promote events with the current Stadium:

1. Communications/Marketing/Advertising Coordination

- Stadium event related media coordination as needed.
- Communication coordination with all Hawaii media platforms as they arise.
- Assist clients/sponsors with marketing and communication needs upon request.

2. Update and maintain website

- Continue to maintain and update the website with current events and information on a daily base.
- Continue to update backend site improvement issues online.

3. Social media and ongoing public relations efforts

- Continue to monitor and update daily.

4. New Event Support

- Work in collaboration with the Events team to expand, create and coordinate new programs and activities.

5. Advertising Coordination

- Oversee, as needed, events and activities.
- Oversee and expand sponsorship opportunities and online platforms utilizing new programs as they arise.

6. Swap Meet & Marketplace Coordination

- Continue to review and update swap meet marketing and operational needs
- Coordinate and assist with expanding activities and programs within the swap meet & marketplace including all specialty events within the marketplace.
- Assist with marketing/PR, social media efforts and coordination.

7. Rail Marketing Opportunities and Communication

- Coordinate and assist DTS with onsite events, activities, advertising, media communication.

8. Miscellaneous

- Assist with PR campaigns, media, neighborhood board meetings, advertising, and operational coordination for new stadium (NASED) as needed.

9. Auction and Online E-commerce

- E-Commerce online coordination.
- Oahu Auctions – online auction coordination.

10. Facility Inventory

- Continue inventory relocation and documentation of sports museum items.
- Assist State Archives (Stadium event tapes). Coordinate ongoing media and volunteer opportunities.

11. Creative stadium & event collateral

- Creative production for stadium marketing as needed.

MONTHLY SECURITY REPORT TO THE BOARD

Brief summary of security related incidents which occurred July 1, 2023, through July 31, 2023.

Burglary at CDL Lot

On July 2, 2023, old Commercial Driver's License (CDL) Trailer, currently being rented by Kiewit Pacific, was Burglarized.

I spoke with Robert from Kiewit Pacific concerning Burglary and stolen vehicles. The suspects were professional burglars, not teenagers.

At approximately 3:00 a.m., Sunday morning, July 2, 2023, unknown suspects cut perimeter fence to Old CDL Trailer in at least two locations. One location Suspects cut the fence was on Mauka-side of trailer, hidden from view by a Kiewit van (which was later stolen).

Once inside perimeter fence, suspects cut padlock for metal bar across Main Entry Door. Suspects then forced open the regular lock on Front Door, most likely with a crow-bar. Suspects then forced open a Deadbolt Lock, possibly using two crow-bars and a sledge hammer.

Once inside trailer, suspects took the hard drive for Security Camera System around the trailer (No security camera footage available). Suspects took computers, work tools and other electronic equipment from inside the Trailer.

Inside trailer, Suspects also found keys for Kiewit truck and van, which were both parked outside. While stealing the Kiewit truck and van, suspects cut the GPS systems for each vehicle, making them harder to track. Kiewit did find the missing truck- it was parked near housing area around Pearl Kai shopping area.

Suspects also broke into metal Conex container next to perimeter fence, stealing work tools and electronic equipment.

Kiewit Pacific did call Honolulu Police Department (HPD) and HPD Reports were filed for 1) Theft of Truck, 2) Theft of Van, 3) Break-In of Conex Container and 4) Break-In of Trailer.

TMR Birthday Bash Concert

On July 29, 2023, one Sick Cared For (SCF) case. Emergency 911 Dispatch contacted Stadium Security and stated an Ambulance and Honolulu Fire Department (HFD) was responding to a Medical Emergency call at Stadium. After checking Concert area, and finding no one with a Medical Emergency, an intoxicated individual was found laying in Upper Halawa Parking Lot roadway, near Pole 6. HFD Engine and EMS Ambulance were escorted to Pole 6. Paramedics from HFD and EMS evaluated & treated person feeling sick. Person feeling sick was transported via ambulance to Emergency Room.

Trespass from Swap Meet

On July 30, 2023, one person was Trespassed from Swap Meet by Centerplate. Person was trying to enter Swap Meet to sell two puppies. Both Stadium Security and Centerplate Staff have had previous contact with this person. Person refuses to provide their name but, Stadium Security and Centerplate have pictures of this person, from previous incidents. Person was issued a Verbal Trespass Warning (stay away for one year) on July 16, 2022, for trying to sell puppies at Swap Meet. Pictures were taken in 2022 and a Trespass Warning was written, which person refused to sign. Centerplate wrote a new Trespass Warning and person refused to take it. Centerplate issued another Verbal warning and took new pictures.

Swap Meet

Stadium Nurses reported two Medical Assistance Call; one case was Injured Cared For (ICF). Injured person lost their balance and fell on both knees and hands. Injured person had abrasions on both palms and bit their bottom lip. Injured person was evaluated and treated by Stadium Nurse, then released to family member. Family member would watch over injured person and would transport to Emergency Room, if needed.

One case was Sick Cared For (SCF). Person feeling sick was visiting a Vendor, who noticed person was dizzy & light-headed. Person feeling sick was evaluated & treated by Stadium Nurse. After drinking water and sitting for a while, person feeling sick felt better and was released on their own.

Conclusion

Prepared and submitted by,

Neal O. Sakamoto, Stadium Security Officer
8-20-2023, 2345hrs



Centerplate

Monthly Report Stadium Authority Meeting 8/31/2023

ALOHA STADIUM SWAP MEET AND MARKETPLACE July 2023

Shopper Attendance:

July Monthly Attendance		Days Open	Daily Average	Coupons	Paid Attendance	Average Daily Paid Attendance
2022	135,148	14	9,653	0	135,148	9,653
2023	123,730	14	8,838	0	123,730	8,838
Difference	(11,418)	0	(816)	0	(11,418)	(816)
%	-8%		-8%	#DIV/0!	-8%	-8%

Vendor Attendance:

July Total Stall Count		Days Open	D,E, & F Total Stall Count	Daily Average Count	A,B,C Total Stall Count	Daily Average Count
2022	8,745	14	4,510	322	4,235	303
2023	7,614	14	3,971	284	3,643	260
Difference	(1,131)	0	(539)	(39)	(592)	(42)
%	-13%		-12%	-12%	-14%	-14%

Operations Information:

7/19 Hurricane Calvin passes south of Oahu

Advertising

- KHON2 - Television Commercial
- Honolulu Star Advertiser - Local Print Ad
- Hawaii Parent Magazine - Local Print Ad
- MidWeek - Local Print Ad
- USA Today - Local Print Ad
- Island Brochures - Waikiki, Airport, Westside Hotel Distribution
- 101 Things To Do
- Drive Magazine