

NEW ALOHA STADIUM COMMUNITY NEWSLETTER

January 30, 2023

Kung Hee Fat Choy



The Aloha Stadium Swap Meet & Marketplace celebrated the start of the Lunar Year of the Rabbit on Sunday, January 29th. Shoppers enjoyed a traditional Lion Dance by Gee Yung Martial Arts Dragon & Lion Dance Sports Association while bringing good luck to hundreds of local vendors.

Click here for more information: [SWAP MEET AND MARKETPLACE](#)

Project Update

Gov. Josh Green delivered his first State of the State address on Monday, January 23rd before a joint session of the state Legislature. Gov. Green spoke about the importance of building a multipurpose stadium supported by a vibrant live-work-play-thrive community district.

Watch Gov. Green's address here:

[WATCH HERE](#)



Frequently Asked Questions

Q: *What is happening with the existing Aloha Stadium?*

A: The stadium facility has been in dire need of significant repair and maintenance for many years. To ensure public safety, the Stadium Authority discontinued the use of Aloha Stadium for spectator events in December 2020. While some non-spectator events have occurred since then, the stadium will officially close its doors to the public in February 2023.

The existing Aloha Stadium will eventually be demolished to make way for the new stadium. While some may be eager to see the existing stadium demolished immediately after it closes its doors, the plan is for the stadium developer to undertake the demolition. Not only will this be most financially efficient, it also ensures materials from the existing stadium will be reused as much as possible in the construction of a new multipurpose stadium.

The stadium developer will have scheduling flexibility regarding the actual timing and sequencing of the demolition; however, it's expected to take place promptly after the stadium developer is selected by the State.

Q: *What are some of the projected economic impacts of NASED?*

A: NASED is projected to provide significant positive economic impacts to the State of Hawaii and the City and County of Honolulu. These come from the one-off construction activities (i.e., building the district) and from the ongoing operations of the district. NASED is projected to provide (using approximate figures):

Through one-off construction activities:

- more than \$2 billion in construction spending
- 12,000 construction jobs
- \$0.6 billion in construction wages

- \$65 million in new GET revenue

At full build-out, through ongoing district operations:

- 700 net annual jobs
- \$30 million in net annual wages in Oahu
- \$23 million in new GET revenue (per year)
- \$6 million in transient accommodations tax (per year)
- \$17 million in real property tax (per year)

[READ MORE](#)

In the Media



It's been said that you shouldn't start today by doing yesterday's work! That's why the Stadium Project incorporates defined maintenance standards the chosen developer must follow for a period of 30 years. As noted in a recent Star-Advertiser editorial, projects that don't take maintenance into account from the very start will be hard-pressed to catch up on repairs in later years. [READ MORE](#)

What's Going on at Aloha Stadium



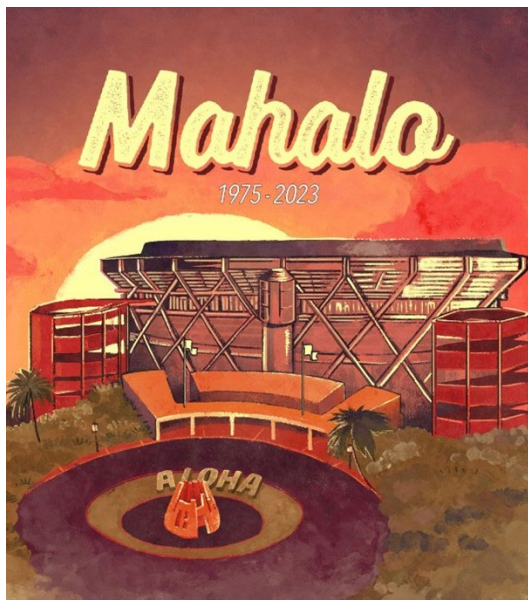
New E-Commerce Shop

As the historic facility evolves into a new multi-purpose Stadium, in addition to the ongoing Online Auctions by Oahu Auctions, the Stadium Authority will be providing the public the opportunity to purchase limited memorabilia and commemorative items as a keepsake of Aloha Stadium.

Click here to: [SHOP ONLINE](#)

Aloha from Aloha Stadium

In partnership with Centerplate, Free Spirits Hawaii and the Odem Corp, Aloha Stadium will be open to the public one last time as part of our closing ceremonies. We've planned a fun-filled day for the



entire family including a limited tour and viewing of the Hawaii Sports Hall of Fame, along with a special nostalgic display from the Old Queen Street Stadium Museum. Fans will be given access to areas usually off-limits to the public, including locker rooms, the field and other spaces filled with memorabilia and game-day experiences from the past 47 years. On-field activities include the Barefoot field of dreams drill station, ESPN meet & greet, entertainment and more!

- Saturday, February 25
- 10 AM – 9 PM
- Admission ranges from: Free - \$10.00 per person

Click here for more:

[EVENT DETAILS](#)



Calendar of Events - February 2023

Friday, February 10

TMR Events Present Gary Levox, lead singer of Rascal Flatts

Saturday, February 11

TMR Events Present SOJA / Tribal Seeds

Monday, February 20

39th Annual Hawaii Pacific Health Great Aloha Run

Saturday, February 25

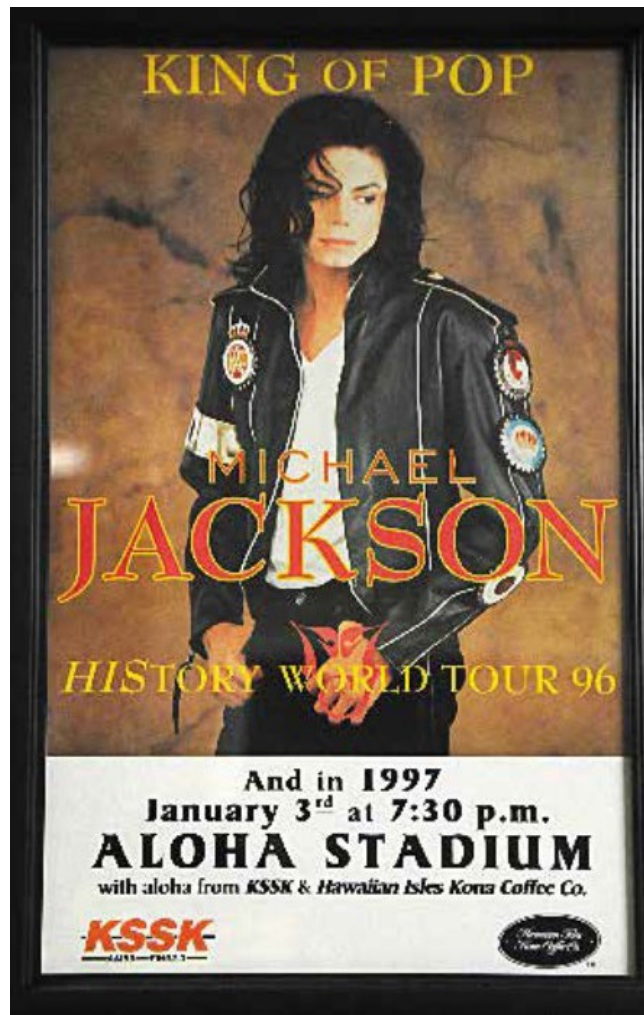
Aloha to Aloha Stadium Closing Event

[ALL EVENTS](#)

This Month in History: Were you there?

January 1997
HIStory World Tour in Honolulu

On January 3 & 4, 1997, Michael Jackson played in back-to-back sellout concerts at Aloha Stadium ending his last ever United States Tour.



Industry Update



Snapdragon Stadium

In October 2022, Aloha Stadium General Manager Ryan Andrews and NASED Program Director David Harris traveled to Snapdragon Stadium, home of the San Diego State Aztecs, Mountain West Conference, NCAA Division. As the home venue for a fellow Mountain West Conference team, the Aloha Stadium project team has been following the development of Snapdragon Stadium closely and were thrilled with the opportunity to have a closer look at the new facility.

Ryan and David left San Diego after experiencing firsthand several exciting concepts that could be applied to Halawa's new multi-purpose stadium, including the social atmosphere and the innovative use of different spaces to create diverse fan experiences.

A video highlighting the development of Snapdragon Stadium can be viewed below.

[WATCH HERE](#)

Get in Touch

We're always looking for feedback on the e-newsletter. If you have anything to share, please reach out to us via the ["Get In Touch"](#) page on our website.

If you would like to receive e-newsletters for the New Aloha Stadium Community Newsletter, please register [here](#).

Quick Links

[NASED Media](#)

[Website and FAQs](#)

[Community Meetings](#)

Copyright © 2023 nased.hawaii.gov All rights reserved.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).

This email was sent to allcommpac@commpac.com
[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)
CommPac, LLC · 4348 Waialae Avenue, #419 · Honolulu, Hawaii 96816 · USA

