

Stadium Manager's Monthly Report
Regular Session
January 26, 2023

A. ADMINISTRATIVE

1. Budget Briefings
 - a. House Finance Committee -January 13, 2023
 - b. Senate Ways & Means Committee – January 17, 2023 & January 25, 2023
2. Monthly Financial Update (attached).
3. Annual Audit Completed (Conclusion Letter Attached)
4. Scoreboard Transfer to the University of Hawaii
5. Auction & Stadium E-Commerce Store Updates
 - a. Link from Stadium Site: <https://alohastadium.hawaii.gov/online-auctions-memorabilia/e-commerce-site/>
 - b. Official site: <https://shop.ehawaii.gov/st/shopalohastadium>

B. PERSONNEL

1. Recruitments
 - a. Administrative Services Officer – Ebru Yilmaz-Pedro hired effective January 19, 2023.

C. RECENT EVENTS

1. Holiday Lights Show - hosted 24 event nights between December 1-31, 2022, Lower Halawa Lot.
2. Prayer Center of the Pacific – January 7, 2023, Upper Halawa Lot
3. Active Shooter Training – US Marine Corps, FBI, HPD, January 18, 2023

D. UPCOMING EVENTS

1. TMR Concert Event -Gary Levox – Friday, February 10, 2023, Upper Halawa Lot
2. TMR Concert Event - Soja – Saturday, February 11, 2023, Upper Halawa Lot
3. Great Aloha Run – Monday, February 20, 2023, Lower Halawa Lot
4. Aloha to Aloha Stadium (Closing Event), Saturday, February 25, 2023, Stadium Field and Locker Rooms.

E. OTHER/FACILITY

1. On 12/31/22 a 20-inch irrigation water line broke requiring closure of our H1 freeway on-ramp. Board of Water Supply completed the pipe repair on January 17, 2023, but dirt backfilling work is still pending prior to re-opening the ramp for use.
2. Asphalt damages in the Stadium Bus Lot caused by Polynesian Adventures bus parking was completed on January 17, 2023.

FY 2023 Operating Budget Full Year Projected Amounts

Update as of: 01/18/23

	B	C	D	E	F	G	H	I	J	K	L	M	N	O	O-1	P	Q	R	
	Source Code	ACTUAL 07/2022	ACTUAL 08/2022	ACTUAL 09/2022	ACTUAL 10/2022	ACTUAL 11/2022	ACTUAL 12/2022	Projected 01/2023	Projected 02/2023	Projected 03/2023	Projected 04/2023	Projected 05/2023	Projected 06/2023	FYE 06/30/23 12-Month Projected	\$\$ Change (000's) Fr. Initial Projection	FYE 06/30/22 12-Month Actual	FY 2023 Increase/ (Decrease) Over FY 2022	% Change Prior : Current Yr.	COMMENTS
REVENUES		8%	3%	16%	8%	9%	8%	7%	7%	7%	8%	10%	10%	100%					
Swap Meet	836	404,298	169,631	862,947	411,845	475,927	411,988	358,206	361,819	364,431	412,527	514,691	509,020	5,257,330	360	4,383,724	873,606	19.93	Admission Fee Increase: Added \$50K per month to prior year actual for 4 months (01/23 - 04/23) where admission fee not captured in prior year actual data.
Parking	1320	86,411		-	1,863		26,872							327,976	-89	374,019	(46,043)	(12.31)	12/2022 - Xmas Light Show Parking Revenue ->Alea Grad. 1,668 cars@ \$9/car = \$15,009 ->50th SF-05 & 06/2023 (14 dates)= 21,980/cars TOTAL Cars = 23,648 x \$9/car = \$212.8K
Food and Beverage	1321	-		309,079			3,979							313,058	284	30,091	282,967	940.37	\$309K is close out of F&B-K w/reserve account balance returned to Stad.
Rent	1322	3,214	22,914	33,814	11,064	114,739	24,469	11,705	4,705	10,405	59,314	26,214	15,564	338,121	107	255,842	82,279	32.16	NOTE: VZW Sm.Cell Sys. (\$57.7k); T-Mob (\$36k) ATT-0 11/2022 - Halloween Haunted House 04/2023 - Xmas Light Show Kiewit Trailer Rental (\$2,750/mo.) 07/2022 - 02/2023, Req x-10 to 06/30/23. 11/2022 50th State Fair Rent 21 dates @ \$3K/date=\$63K
Advertising	1324													-	-37	37,292	(37,292)	(100.00)	
Interest	288					2,245	-	-	419	2,461	1,030	-	2,684	8,839	-4	12,617	(3,778)	(29.94)	
Stadium Tours	1325													-	0	-	0	0.00	
Miscellaneous	Var.	270	2,384	2,229	(8)	23,592	13	2,500	4,933	2,624	150	3,139	2,792	44,618	-6	92,051	(47,433)	(51.53)	
Total Revenues:		494,193	194,929	1,208,069	424,764	616,503	467,321	372,411	371,876	379,921	473,021	544,044	742,890	6,289,942	615	5,185,636	1,104,306	21.30	
EXPENSES																			
Personal Services	2000	-	377,877	236,204	197,804	218,508	218,943	183,281	188,412	188,412	188,412	188,412	188,412	2,374,677	415	1,957,102			NOTE: HRA IV - Interviewing - Leg unfunded in Act 88/SLH2021. Priority filling to address hiring of PTI & new positions. *Admin. Svcs. Officer - Filled 01/19/23. *Clerk Typist - (Exempt) Recruiting.
PTI Support Services														-					
Labor Adj incl./Fringe														-					
G.O. Bond 4.00 - Positions														-					
2-Day Furlough (10%)														-					
Supplies	3000																		
Utilities	5000																		
Repairs and Maint.	5800																		
Services on a Fee Basis	7100																		
Central Serv. Assess	7200																		09/2022 - Insurance premium \$60k
Miscellaneous - Prior Yr																			
Miscellaneous - Current			205,276	98,987	715,830	140,405	87,338	100,000	100,000	100,000	100,000	100,000	100,000	1,847,836	688	634,797			10/22 - \$558K is SF Assessment for FY 2020/2021.
Total Expenses:		-	583,153	335,191	913,634	358,913	306,281	283,281	288,412	288,412	288,412	288,412	288,412	4,222,513	1,103	2,488,604	1,733,909	69.67	Act 146, SLH 2021 excepts Stad. Eff. 07/01/21
PROFIT / (LOSS)														2,067,429		2,374,032	(306,603)	(12.91)	
Surplus/Shortfall - Mo.		494,193	(388,224)	872,878	(488,870)	257,590	161,040	89,130	83,464	91,509	184,609	255,632	454,478	2,067,429					NOTE: FY' 22 Salary Exp is less than FY'23 due to ARPA offset
NET CASH BAL:		4,108,363	3,720,139	4,593,017	4,104,147	4,361,737	4,522,777	4,611,907	4,695,371	4,786,880	4,971,489	5,227,121	5,681,599						

DATAMART- Acct. Summary	FY 2023
FY '23 Cash Before Encumbrances:*	3,614,170
Less: Encumbrances:	-
FY '23 Unencumbered Cash Balance:	3,614,170
FY '23 Surplus/Shortfall:	2,067,429
FY '24 Carryover Cash Balance:	5,681,599
FY '23 Misc. Adjustment	-
	5,681,599

December 14, 2022

Members of the Stadium Authority
Stadium Authority
P.O. Box 30666
Honolulu, HI 96820-0666

We have audited the financial statements of the Stadium Authority (Authority) as of and for the fiscal year ended June 30, 2022. Professional standards require that we provide you with information about our responsibilities under auditing standards generally accepted in the United States of America and *Government Auditing Standards* and the Uniform Guidance, as well as certain information related to the planned scope and timing of our audit. We have communicated such information in our letter to you dated July 29, 2022. Professional standards also require that we communicate to you the following information related to our audit.

Significant Audit Matters

Qualitative Aspects of Accounting Practices

Management is responsible for the selection and use of appropriate accounting policies. The significant accounting policies used by the Authority are described in Note B to the financial statements. As described in Note B to the financial statements, the Authority changed accounting policies related to leases by adopting Governmental Accounting Standards Board Statement No. 87, *Leases*, in 2022. Accordingly, the effect of the accounting change was to recognize a lease receivable and deferred inflows of resources of \$139,130 as of June 30, 2021. We noted no transactions entered into by the Authority during the year for which there is a lack of authoritative guidance or consensus. All significant transactions have been recognized in the financial statements in the proper period.

Accounting estimates are an integral part of the financial statements prepared by management and are based on management's knowledge and experience about past and current events and assumptions about future events. Certain accounting estimates are particularly sensitive because of their significance to the financial statements and because of the possibility that future events affecting them may differ significantly from those expected. The most sensitive estimates affecting the Authority's financial statements were:

1. Depreciation of capital assets
2. Net pension liability
3. Postemployment benefits other than pensions (OPEB) liability
4. Lease receivable and related deferred inflows of resources

Depreciation recorded on capital assets is based in part on the estimated useful lives of those capital assets. We evaluated the key factors and assumptions used to estimate depreciation of the Authority's capital assets in determining that it is reasonable in relation to the financial statements taken as a whole.

The collective net pension liability, deferred inflows of resources, deferred outflows of resources, and pension expense of the cost-sharing multiple employer defined pension plan administered by the Employees' Retirement System of the State of Hawaii was determined by an actuarial valuation. We evaluated the key factors and assumptions used to estimate the Authority's proportionate share of the collective net pension liability, deferred inflows of resources, deferred outflow of resources, and pension expense in determining that it is reasonable in relation to the financial statements taken as a whole.

The net OPEB liability was measured as the portion of the actuarial present value of projected benefit payments that is attributed to past periods of employee service, net of the OPEB plan's fiduciary net position. We evaluated the key factors and assumptions used to estimate the net OPEB liability and related deferred inflows of resources, deferred outflows of resources, and OPEB expense in determining that it is reasonable in relation to the financial statements taken as a whole.

Lease receivable are measured at the present value of payments expected to be received during the lease term. The deferred inflows of resources are measured at the value of the lease receivable, adjusted for lease payment received at or before the lease commencement date. We evaluated the key factors and assumptions used to estimate the lease receivable and deferred inflows of resources in determining that it is reasonable in relation to the financial statements taken as a whole.

Certain financial statement disclosures are particularly sensitive because of their significance to financial statement users. The most sensitive disclosures affecting the financial statements were as follows:

- The Authority's proportionate share of the State's net pension liability in Note G to the financial statements.
- The Authority's proportionate share of the State's net OPEB liability in Note H to the financial statements.
- As discussed in Note N to the financial statements, net position as of June 30, 2021 has been restated to recognize capital contributions for contract costs for the development of the new stadium and real estate district that were paid by the Hawaii Community Development Authority.

The financial statement disclosures are neutral, consistent, and clear.

Difficulties Encountered in Performing the Audit

We encountered no significant difficulties in dealing with management in performing and completing our audit.

Corrected and Uncorrected Misstatements

Professional standards require us to accumulate all known and likely misstatements identified during the audit, other than those that are clearly trivial, and communicate them to the appropriate level of management. The attached schedule summarizes uncorrected misstatements of the financial statements. Management has determined that their effects are immaterial, both individually and in the aggregate, to the financial statements taken as a whole. The uncorrected misstatements or the matters underlying them could potentially cause future period financial statements to be materially misstated, even though, in our judgment, such uncorrected misstatements are immaterial to the financial statements under audit.

The following material misstatements detected as a result of audit procedures were corrected by management:

- Capital assets and capital contributions were understated by \$1,006,404 as a result of contract costs incurred as of June 30, 2022 that were not recorded as capital assets.
- As described in Note N to the financial statements, capital assets and beginning net position were understated by \$1,051,688. During the fiscal year ended June 30, 2021, the Hawaii Community Development Authority paid \$1,051,688 in contract costs related to the New Aloha Stadium Entertainment District that were not recorded as capital assets as of June 30, 2021.

Disagreements with Management

For purposes of this letter, a disagreement with management is a financial accounting, reporting, or auditing matter, whether or not resolved to our satisfaction, that could be significant to the financial statements or the auditor's report. We are pleased to report that no such disagreements arose during the course of our audit.

Management Representations

We have requested certain representations from management that are included in the management representation letter dated December 14, 2022.

Management Consultations with Other Independent Accountants

In some cases, management may decide to consult with other accountants about auditing and accounting matters, similar to obtaining a "second opinion" on certain situations. If a consultation involves application of an accounting principle to the Authority's financial statements or a determination of the type of auditor's opinion that may be expressed on those statements, our professional standards require the consulting accountant to check with us to determine that the consultant has all the relevant facts. To our knowledge, there were no such consultations with other accountants.

Other Audit Findings or Issues

We generally discuss a variety of matters, including the application of accounting principles and auditing standards, with management each year prior to retention as the Authority's auditors. However, these discussions occurred in the normal course of our professional relationship and our responses were not a condition to our retention.

Other Matters

We applied certain limited procedures to management's discussion and analysis and the schedules of proportionate share of the net pension liability, contributions (pension), changes in the net OPEB liability and related ratios, and contributions (OPEB), which are required supplementary information (RSI) that supplements the basic financial statements. Our procedures consisted of inquiries of management regarding the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We did not audit the RSI and do not express an opinion or provide any assurance on the RSI.

We were engaged to report on the schedule of expenditures of federal awards, which accompanies the financial statements but is not RSI. With respect to this supplementary information, we made certain inquiries of management and evaluated the form, content, and methods of preparing the information to determine that the information complies with accounting principles generally accepted in the United States of America and the information is appropriate and complete in relation to our audit of the financial statements. We compared and reconciled the supplementary information to the underlying accounting records used to prepare the financial statements or to the financial statements themselves.

Restriction on Use

This information is intended solely for the information and use of the members of the Stadium Authority, management of the Authority, and the Auditor of the State of Hawaii, and is not intended to be, and should not be, used by anyone other than these specified parties.

Sincerely,

N + K CPAs, INC.

Stadium Authority
 Summary of Uncorrected Misstatements
 June 30, 2022

Attachment

<u>Account</u>	<u>Description</u>	<u>Debit</u>	<u>Credit</u>
Proposed Journal Entries JE # 13			
To reclassify the current and noncurrent portion of licensee deposit and workers compensation liability.			
2007	OTHER LIABILITIES	125,528.00	
2033	WORKERS COMPENSATION LIABILITY - NON-CURRENT	24,349.00	
2040	LICENSEE DEPOSITS	38,117.00	
2007	OTHER LIABILITIES		38,117.00
2060	WORKERS COMPENSATION LIABILITY - CURRENT		24,349.00
3000	FUND BALANCE		125,528.00
Total		<u>187,994.00</u>	<u>187,994.00</u>
 Proposed Journal Entries JE # 14			
To record the lease-related accounts as lessee as of June 30, 2022.			
5001	DEPRECIATION	6,197.00	
5046	Interest Expense	603.00	
NK 1000	Right-Of-Use Asset	20,046.00	
5030	RENTAL OF EQUIPMENT		6,567.00
NK 2000	Lease obligation		20,279.00
Total		<u>26,846.00</u>	<u>26,846.00</u>

**Monthly Summary of Events Report
Events Branch
12-6-22 to 1-13-23**

DATE	EVENT/LICENSEE	LOCATION	ATTENDANCE	# OF USHERS	VEHICLES PARKED	# OF PARKING ATTENDANTS	OTHER EVENT(S) HELD ON SAME DATE/TIME	COMMENTS
12/1/22 to 12/4/22	MIRA Image Construction, LLC	Lower Halawa Parking Lot	-	-	12/8 – 203 12/9 – 394 12/10 – 813 12/11 – 405 12/15 – 305 12/16 – 459 12/17 – 912 12/18 – 482 12/20 – 454 12/21 – 515 12/22 – 691 12/23 – 793 12/24 – 675 12/25 – 408 12/26 – 371 12/27 – 190 12/28 – 292 12/29 – 287 12/30 – 421	12/8 – 5 12/9 – 5 12/10 – 5 12/11 – 5 12/15 – 5 12/16 – 5 12/17 – 4 12/18 – 5 12/20 – 5 12/21 – 5 12/22 – 6 12/23 – 6 12/24 – 7 12/25 – 6 12/26 – 5 12/27 – 3 12/28 – 3 12/29 – 2 12/30 – 3	-	3 rd Annual Show Aloha Land 2022. Drive-through holiday light show and activities in the Lower Halawa Parking Lot.
1/5/23	Eye Productions Inc.	Upper Halawa Parking Lot	-	-	-	-	-	Base camp and crew parking for an offsite film shoot.
1/7/23	The Prayer Center of the Pacific	Upper Halawa Parking Lot	-	-	64	3	Swap Meet	State wide prayer watch.

1/9/23, 1/10/23, 1/12/23, 1/13/23	Honolulu Fire Department	Upper Halawa Parking Lot	-	-	-	-	-	HFD aerial apparatus driver/operator training.
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January 2023

January 2023							February 2023						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7	5	6	7	1	2	3	4
8	9	10	11	12	13	14	12	13	14	15	16	17	18
15	16	17	18	19	20	21	19	20	21	22	23	24	25
22	23	24	25	26	27	28	26	27	28				
29	30	31											

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Jan 1, 23 7:45am MIRA Image Construction (breakdown) (LHPL)	2 Holiday - New Year's Day 7:45am MIRA Image Construction (breakdown) (LHPL)	3 7:45am MIRA Image Construction 9:00am HFD test run (UHPL) 11:00am Andrew -	4 7:00am Basecamp/Parking (set-up overnight) 6:59am 7:45am DLNR/DOCARE (HR) 7:45am MIRA Image 8:00am Swap Meet	5 7:00am 7:45am DLNR/DOCARE 7:45am MIRA Image 9:00am Payday	6 7:00am Basecamp/Parking 7:45am DLNR/DOCARE (HR) 7:45am MIRA Image	7 7:45am MIRA Image Construction 8:00am Swap Meet (UHPL) 3:00pm Prayer Center of
8 6:30am Swap Meet (UHPL) 7:45am MIRA Image Construction (breakdown) (LHPL)	9 7:45am MIRA Image Construction (breakdown) (LHPL) 8:00am HFD Training (UHPL)	10 7:45am MIRA Image Construction (breakdown) (LHPL) 8:00am HFD Training (UHPL)	11 7:45am DLNR/DOCARE (HR) 7:45am MIRA Image 8:00am Swap Meet 8:00am Staff Meeting	12 7:45am DLNR/DOCARE (HR) 7:45am MIRA Image Construction 8:00am HFD Training	13 7:45am DLNR/DOCARE (HR) 7:45am MIRA Image Construction 8:00am HFD Training	14 7:45am MIRA Image Construction (breakdown) (LHPL) 8:00am Swap Meet (UHPL)
15 6:30am Swap Meet (UHPL) 7:45am MIRA Image Construction (breakdown) (LHPL)	16 Holiday - Dr. Martin Luther King, Jr. Day 7:45am MIRA Image Construction 8:00am HFD Training	17 7:45am DLNR/DOCARE (HR) 7:45am MIRA Image 8:00am HFD Training 6:30pm USMC Training	18 7:45am DLNR/DOCARE (HR) 7:45am MIRA Image Construction 8:00am Swap Meet	19 7:45am DLNR/DOCARE (HR) 7:45am MIRA Image Construction 8:00am HFD Training	20 7:45am DLNR/DOCARE (HR) 7:45am MIRA Image 8:00am HFD Training 9:00am Payday	21 7:00am DOE: Driver Training (LHPL) 8:00am Swap Meet (UHPL)
22 6:30am Swap Meet (UHPL) 7:00am DOE: Driver Training (LHPL)	23 7:45am DLNR/DOCARE (HR) 8:00am HFD Training (UHPL) 10:00am Stephen - mtg	24 7:45am DLNR/DOCARE (HR) 8:00am HFD Training (UHPL)	25 7:45am DLNR/DOCARE (HR) 8:00am Swap Meet (UHPL)	26 7:45am DLNR/DOCARE (HR) 8:00am HFD Training (UHPL)	27 7:45am DLNR/DOCARE (HR) 8:00am HFD Training (UHPL)	28 8:00am Swap Meet (UHPL)
29 6:00am SCCA (LHPL) 6:30am Swap Meet (UHPL)	30 7:45am DLNR/DOCARE (HR) 8:00am HFD Training (UHPL)	31 7:45am DLNR/DOCARE (HR) 8:00am HFD Training (UHPL)	Feb 1	2	3	4

February 2023

February 2023							March 2023						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4				1	2	3	4
5	6	7	8	9	10	11	5	6	7	8	9	10	11
12	13	14	15	16	17	18	12	13	14	15	16	17	18
19	20	21	22	23	24	25	19	20	21	22	23	24	25
26	27	28					26	27	28	29	30	31	

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Jan 29	30	31	Feb 1 7:45am DLNR/DOCARE (HR) 8:00am Swap Meet (UHPL) 9:30am Staff Meeting	2 8:00am HFD Training (UHPL)	3 8:00am HFD Training (UHPL) 9:00am Payday	4 6:00am HRSA (LHPL) 8:00am Swap Meet (UHPL)
5 6:30am Swap Meet (UHPL)	6	7	8 8:00am Swap Meet (UHPL)	9	10 TMR Events - Gary Levox of Rascal Flatts (time TBD) (UHPL)	11 TMR Events - Soja (time TBD) (UHPL) 8:00am Swap Meet (UHPL)
12 6:00am SCCA (LHPL) 6:30am Swap Meet (UHPL)	13	14	15 8:00am Swap Meet (UHPL) 8:00am Girl Scouts of HI (set-up) (UHPL)	16 4:30am Girl Scouts of HI (cookie distribution) (UHPL)	17 8:00am Girl Scouts of HI (breakdown) (UHPL) 9:00am Payday	18 8:00am Swap Meet (UHPL)
19 6:30am Swap Meet (UHPL)	20 Holiday - Presidents' Day	21	22 8:00am Swap Meet (UHPL)	23 7:00am AMR (Bus Lot)	24 7:00am AMR (Bus Lot)	25 8:00am Swap Meet (UHPL)
26 6:00am SCCA (LHPL) 6:30am Swap Meet (UHPL)	27	28	Mar 1	2	3	4

March 2023

March 2023							April 2023						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4							1
5	6	7	8	9	10	11	2	3	4	5	6	7	8
12	13	14	15	16	17	18	9	10	11	12	13	14	15
19	20	21	22	23	24	25	16	17	18	19	20	21	22
26	27	28	29	30	31		23	24	25	26	27	28	29
							30						

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Feb 26	27	28	Mar 1 8:00am Swap Meet (UHPL) 9:30am Staff Meeting (Maint. set-up) (Conf Rm)	2	3 9:00am Payday	4 8:00am Swap Meet (UHPL)
5 6:30am Swap Meet (UHPL)	6	7	8 8:00am Swap Meet (UHPL)	9	10	11 6:00am HRSA (LHPL) 8:00am Swap Meet (UHPL)
12 6:30am Swap Meet (UHPL)	13	14	15 8:00am Swap Meet (UHPL)	16	17	18 8:00am Swap Meet (UHPL)
19 6:00am SCCA (LHPL) 6:30am Swap Meet (UHPL)	20 9:00am Payday	21	22 7:45am DLNR/DOCA (HR) 8:00am Swap Meet (UHPL)	23	24	25 7:00am DOE: Driver Training (LHPL) 8:00am Swap Meet (UHPL)
26 6:30am Swap Meet (UHPL)	27 Holiday - Prince Kuhio Day	28 7:45am DLNR/DOCARE (HR)	29 7:45am DLNR/DOCARE (HR) 8:00am Swap Meet (UHPL)	30 7:45am DLNR/DOCARE (HR)	31 7:45am DLNR/DOCARE (HR)	Apr 1

JOSH GREEN, M.D.
GOVERNOR

CHRIS J. SADAYASU
DIRECTOR, DBEDT



ALOHA STADIUM
An Agency of the State of Hawaii

BRENNON MORIOKA
VICE CHAIRMAN, STADIUM AUTHORITY

RYAN G. ANDREWS
STADIUM MANAGER

RUSSELL UCHIDA
DEPUTY STADIUM MANAGER

Stadium Board Meeting Marketing Update – JANUARY 2023

Marketing and communication efforts will continue to ensure the Aloha Stadium is properly up to date on activities and developments as we move towards a new facility. In addition, we continue to focus on the following items as we continue to host and promote events with the current Stadium:

1. Communications/Marketing/Advertising Coordination

- Stadium event related media coordination as needed.
- Communication coordination with all Hawaii media platforms as they arise.
- Assist clients/sponsors with marketing and communication needs upon request.

2. Update and maintain website

- Continue to maintain and update the website with current events and information on a daily base.
- Continue to update backend site improvement issues online.

3. Social media and ongoing public relations efforts

- Continue to monitor and update daily.

4. New Event Support

- Work in collaboration with the Events team to expand, create and coordinate new programs and activities.

5. Advertising Coordination

- Oversee, as needed, events and activities.
- Oversee and expand sponsorship opportunities and online platforms utilizing new programs as they arise.

6. Swap Meet & Marketplace Coordination

- Continue to review and update swap meet marketing and operations needs as requested with Centerplate and Krysti Peacock/Moxie Agency.
- Coordinate and assist with expanding activities and programs within the swap meet & marketplace including all specialty events within the marketplace.
- Assist with marketing/PR, social media efforts and coordination.

7. Miscellaneous

- Assist with PR campaigns, media, neighborhood board meetings, advertising, and operational coordination for new stadium (NASED) as needed.
- IT coordination

8. Closing Ceremony, Auction and Online E-commerce

- E-Commerce Online coordination, activation, monitoring.
- Memorabilia and Auction coordination.
- Closing Ceremony event coordination.

9. Creative stadium & event collateral

- Creative production for stadium marketing as needed.

MONTHLY SECURITY REPORT TO THE BOARD

Brief summary of security related incidents which occurred December 1, 2022, through December 31, 2022.

Unauthorized Entry into Motor Vehicle (UEMV)

On December 11, 2022, at approximately 12:40 p.m., Swap Meet Vendor reported an unknown male had purchased some items from him and left his Vendor Stall. A short time later, Vendor noticed same unknown male had entered back of his van, which was parked at back of his Vendor Stall. Vendor confronted unknown male, who was reaching for items inside back of Vendor's van. Unknown male then walked away from Vendor's van and stall. Vendor declined calling Honolulu Police Department (HPD) but, wanted to file an Incident Report with Stadium and Centerplate, in case unknown male approached Vendor's stall or van again. Centerplate Swap Meet Employee stated to Allied Universal Security Officer he knew unknown male Vendor had described and would look for him. Unknown male was not found on December 11th. Centerplate Swap Meet Employee stated he would keep an eye out for unknown male.

Miscellaneous Public (Misc. Pub)

On December 30, 2022, at approximately 2:30 a.m., Allied Security received a telephone call from HPD 911 Dispatch stating HPD Officers were responding to an Alarm Call at Aloha Stadium, Box Office 6 (Centerplate Swap Meet Office). Allied Security open Turnstile Gate 6 and HPD Officers and Allied Security Officer checked area around Box Office 6. No suspects were found and Box Office 6 was secured. After checking area, HPD Officers departed and Allied Security Officer locked turnstile Gate 6.

Show Aloha Christmas Light Show


One Medical Assistance Call; Injured Cared For (ICF).

On December 26, 2022, at approximately 9:50 p.m., Allied Security Officer responded to report of Injured person at Entrance to Show Aloha Christmas Light Show. Injured person had tripped and fell at Entrance. Show Aloha personnel evaluated and treated Injured person until Emergency Medical Services (EMS) personnel arrived. EMS personnel evaluated and treated Injured person, then transported Injured person to Pali Momi Medical Center.

Swap Meet

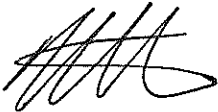
Stadium Nurses reported five Medical Assistance Calls; two cases were Injured Cared For (ICF). In one case, Injured person looked unconscious and fell, suffering a scrap to their knee. Injured person was evaluated and treated by Stadium Nurse. Injured person came to and told Stadium Nurse they had a history of seizures & was taking medication to control. City & County (C&C) Emergency Medical Services (EMS) responded and evaluated & treated Injured person. C&C ambulance transported Injured person to Pali Momi Medical Center. In one case, Injured person fell and scrapped their head. Stadium Nurse and Honolulu Fire Department (HFD) personnel responded and evaluated & treated injured person. Injured person and family member refused transport to Emergency Room. Injured person & family member were assisted to their vehicle. Information on local medical centers was provided to injured person's family member, who was advised to seek further medical care for any further medical concerns.👉

Swap Meet (continued)

Three cases were Sick Cared For (SCF); in one case, person felt faint and dizzy, sat down in shade and someone called Emergency Medical Services (EMS). City & County (C&C) EMS personnel responded and evaluated & treated person feeling sick. C&C Ambulance transported person feeling sick to Kaiser Medical Center. In one case, person feeling sick had eyes wide open, was not responded to family members, who decided to call 911. Emergency Medical Services (EMS) responded and evaluated and treated person feeling sick. EMS transported person feeling sick to Pali Momi Medical Center. In one case, person feeling sick started yelling incoherently, had slurred speech and was not able to answer basic questions. Someone called 911. Stadium Nurse, Honolulu Fire Department (HFD) and C&C EMS personnel responded, evaluated and treated person feeling sick. Person feeling sick eventually regained consciousness and tried to call their parents. C&C ambulance transported person feeling sick to Pali Momi Medical Center. 

Conclusion

Prepared and submitted by,



Neal O. Sakamoto, Stadium Security Officer
1-18-2023, 1830hrs



Centerplate

Monthly Report Stadium Authority Meeting 1/26/2023

ALOHA STADIUM SWAP MEET AND MARKETPLACE Dec-22

Shopper Attendance:

December Monthly Attendance		Days Open	Daily Average	Coupons	Paid Attendance	Average Daily Paid Attendance
2021	85,327	12	7,111	0	85,327	7,111
2022	84,834	12	7,070	6,381	78,453	6,538
Difference	(493)	12	(41)	6381	(6,874)	(573)
%	-1%		-1%	#DIV/0!	-8%	-8%

Vendor Attendance:

December Total Stall Count		Days Open	D,E, & F Total Stall Count	Daily Average Count	A,B,C Total Stall Count	Daily Average Count
2021	5,910	12	2,658	222	3,252	271
2022	6,950	12	3,607	301	3,343	279
Difference	1,040	12	949	79	91	8
%	18%		36%	36%	3%	3%

Operations Information:

Coupons from Christmas Eve = Free Local Admission

Advertising - December 2022

KHON - Television Commercial

Hagadone Digital Advertising Vendor Campaign

Spectrum Digital Advertising Vendor Campaign

Honolulu Star Advertiser

Local Print Ad MidWeek

Local Print Ad Drive Magazine

Visitor Print Ad 101 Things To Do

Visitor Print Ad USA Today

Visitor Print Ad Island Brochures - Waikiki, Airport, Westside Hotel distribution

From: [Kraintz, Franz](#)
To: [Ho, Wendy R](#)
Cc: [May, Colette L](#)
Subject: [EXTERNAL] RE: Board Meeting Report
Date: Friday, January 13, 2023 9:00:47 AM
Attachments: [image001.jpg](#)

Hi Wendy. Happy New Year to you and Colette. Happy Aloha Friday the 13th

Here is the monthly report from the DPP

Within the next couple of months, the City and County of Honolulu Department of Planning and Permitting (DPP) is planning to host a public meeting regarding the proposed Transit-Oriented Development (TOD) Special District and zone changes recommended by the adopted Halawa Area TOD Plan. The proposal will allow for the land uses, heights, and densities envisioned in the TOD Plan. The location, date, and time of the meeting will be announced well in advance but the DPP wanted to make you aware that this effort is in progress. Notices will be mailed to affected property owners. Please contact the DPP's TOD Division at 808 768-8042 if you would like to discuss the proposal beforehand.

Let me know if you need any additional information.



Franz Kraintz, AICP

Chief, Community Planning Branch
Planning Division
Department of Planning & Permitting
City and County of Honolulu

(808)768-8046

fkraintz@honolulu.gov

www.honolulu.dpp.org for detailed information on DPP permitting, planning, resources, programs, etc.

From: Ho, Wendy R <wendy.r.ho@hawaii.gov>
Sent: Monday, January 9, 2023 9:52 AM
To: Kraintz, Franz <fkraintz@honolulu.gov>
Cc: May, Colette L <Colette.L.May@hawaii.gov>
Subject: Board Meeting Report

CAUTION: Email received from an **EXTERNAL** sender. Please confirm the content is safe prior to opening attachments or links.

Hi,

New Aloha Stadium Entertainment District Committee January 26, 2023

Board Members: Brennon Morioka (Chair), John Fink
Stadium Staff: Ryan Andrews, Stephen Lee

Purpose: Update the Stadium Authority on various activities concerning NASED.

1. Governance

- Regular briefings continue with Governor Green’s Administration to provide background related to the New Aloha Stadium Entertainment District to ensure the project and delivery methodologies are in alignment with Administration priorities.

- Memorandum of Agreement (MOA): As a requirement under Act 220, SLH 2022, work continues on a tri-party memorandum of agreement (MOA) between the Department of Business Economic Development and Tourism (DBEDT), the Hawaii Community Development Authority (HCDA), and the Stadium Authority. Proposed responsibilities include Stadium Authority as the landowner with sole jurisdiction over development providing overarching policy for project delivery, DBEDT serving as expending agency and policy advisor for Act 248, SLH 2022, appropriated funds, and HCDA serving as a policy advisor.

2. Financial

Due diligence work is underway on revenue and expense models in collaboration with the Department of Budget and Finance (B&F). Additionally, in our effort to receive preliminary approval to proceed with a financing agreement in accordance with Hawaii Revised Statutes Chapter 37D-2, B&F is reviewing and providing key input on the draft project agreement for the Stadium Request for Proposals (RFP).

The proposed financial approach includes use of the \$350M to leverage development of both a stadium and the surrounding district with the addition of private financing. The financial projections provided to the Stadium Authority in its August meeting by the state’s consultant, Goldman Sachs, showed that despite the significant escalation in construction costs since the prior analyses, as well as the change in funding as provided by Act 248, the project remains financially feasible with significant projected dividends returned to the state over the 30-year period of study.

3. Schedule of Key Work-Streams

- The Programmatic Environmental Impact Statement (PEIS) was published and accepted by Governor Ige on September 23, 2022. The 60-day judicial challenge period was completed on November 22, 2022, with no challenges. Completion of this process provides essential due diligence for future development of the district.

- Request for Proposals (RFP’s) for both the real estate RFP and the stadium RFP are in active review with the new administration. The desired goal is to release both RFP’s in the first quarter of 2023.

4. Communication and Public Engagement

- Website– Continually updated. <https://nased.hawaii.gov/>
Please see the Frequently Asked Questions Section at: <https://nased.hawaii.gov/quickfactsfaqs/>

- A Communications workgroup was established in November 2022. A new monthly New Aloha Stadium Community e-newsletter debuted on December 19, 2022. <https://nased.hawaii.gov/new-aloha-stadium-community-newsletters/>

▪Neighborhood and Community Meetings

The following meetings were attended by representatives of DAGS and Stadium Authority:

New Aloha Stadium Entertainment District Committee January 26, 2023

Neighborhood Board # 18 January 12, 2023. (next meeting February 9, 2023)
(Salt Lake / Aliamanu / Foster Village)

Neighborhood Board # 20 January 9, 2023. (next meeting February 13, 2023)
(Aiea)

Aiea Community Association January 16, 2023. (next meeting February 20, 2023)

Other

- The NASED team met with the City & County of Honolulu (CCH) Department of Environmental Services (ENV) on January 11, 2023, to confirm their planned upgrades to the Honouliuli wastewater treatment system. Confirmation was provided that these upgrades are programmed for full funding and will occur independent of the NASED project to also support the CCH's own TOD and affordable housing development goals.

- DAGS attended the CCH – Board of Water Supply (BWS)-hosted Commercial and State Advisory Group meeting January 20, 2023, where Cost of Water was discussed. BWS is reviewing potential water rate increases.