



ALOHA STADIUM 2020 - 2021

Events and Activities





Hawaii's Gathering Place...

As the Aloha Stadium saw all large events come to a halt in 2020 and 2021, the Aloha Stadium Management and Staff teamed up with new and existing clients to bring creative and safe activities for the people of Hawaii.

The Aloha Stadium and its staff remain committed to showcasing events and activities for all as we transition into the New Aloha Stadium Entertainment District.

DINE.SHOP.ENJOY

Food For Hawaii's Ohana Food Distribution

- Wednesday, May 6
- Wednesday, May 13
- Friday, May 15
- Wednesday, May 20
- Friday, May 22
- Wednesday, May 27
- Friday, May 29
- Thursday, June 4
- Tuesday, June 9



FOOD FOR HAWAII'S 'OHANA

A public-private partnership to put food into the hands of those in need, while supporting local farmers and ranchers.



#RiseResiliently
#HawaiiResilienceFund

Over 28,000 families will receive more than 50 lbs of food per household



Show
ALOHA
CHALLENGE

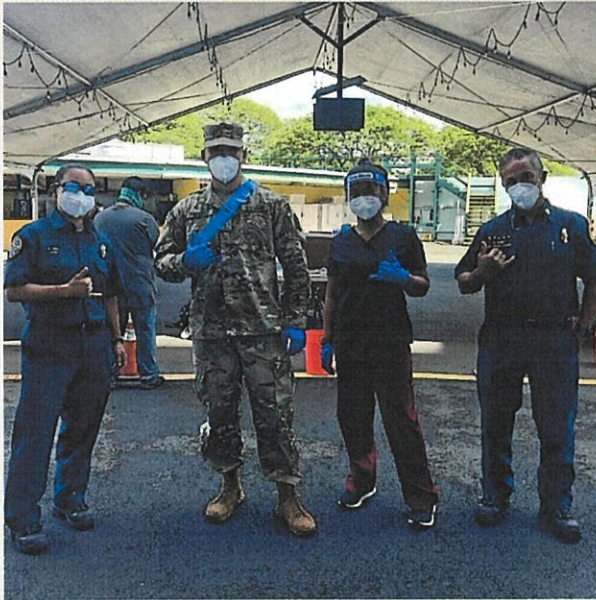
The Show Aloha Challenge announced its biggest food distribution event to date.

The public was invited to drive up to the Aloha Stadium on **Tuesday June 2nd**.

Volunteers distributed 2,000 boxes of fresh produce, meats, keiki snacks, and more starting At 10:00 AM - while supplies last.

The pre-packaged food boxes contained food from participating Donors:
Ham Produce and Seafood Inc.,
Y Hata & Company, La Tour Bakehouse, Honolulu Lion Coffee, Loves Bakery and KK Distributors.





**COVID-19
TESTING**

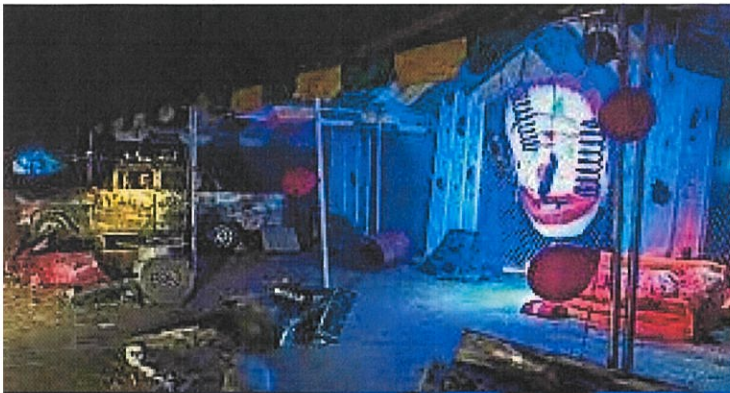
Available Sunday - Tuesday
9am - 2pm

www.doineedacovid19test.com

An illustration of two healthcare workers on a blue background. On the left, a male doctor in a white lab coat and blue pants holds a clipboard. On the right, a female doctor in a white lab coat and blue skirt holds a stethoscope.

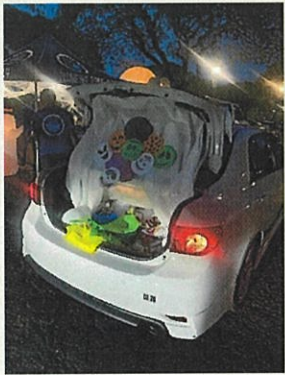
SEPTEMBER 2020

COVID-19 TESTING SITE
Sept 2, 4-11, 14



October 2020 Habilitat Haunted Drive Through

- **HABILITAT** presents the first ever Drive-Through Haunted House Friday, October 9 - Saturday, October 31 (Thursday-Sunday)
- **Dead End: The Asylum** featured 6 terrifying interactive scenes and an outdoor drive-through horror like nothing seen before.
- **SOLD OUT ALMOST IMMEDIATELY**
- \$65 per car



October 2020 Trick or Treat Halloween Drive Through

*Presented by Hawaiian Financial Federal
Credit Union*

SATURDAY, OCTOBER 31

5:00pm - 10:00pm

Aloha Stadium hosted a 100% contactless Halloween drive-thru trick or treating event featuring over 30 of Hawaii's businesses from all around the island. Over 1,800 goody bags and treats were distributed.



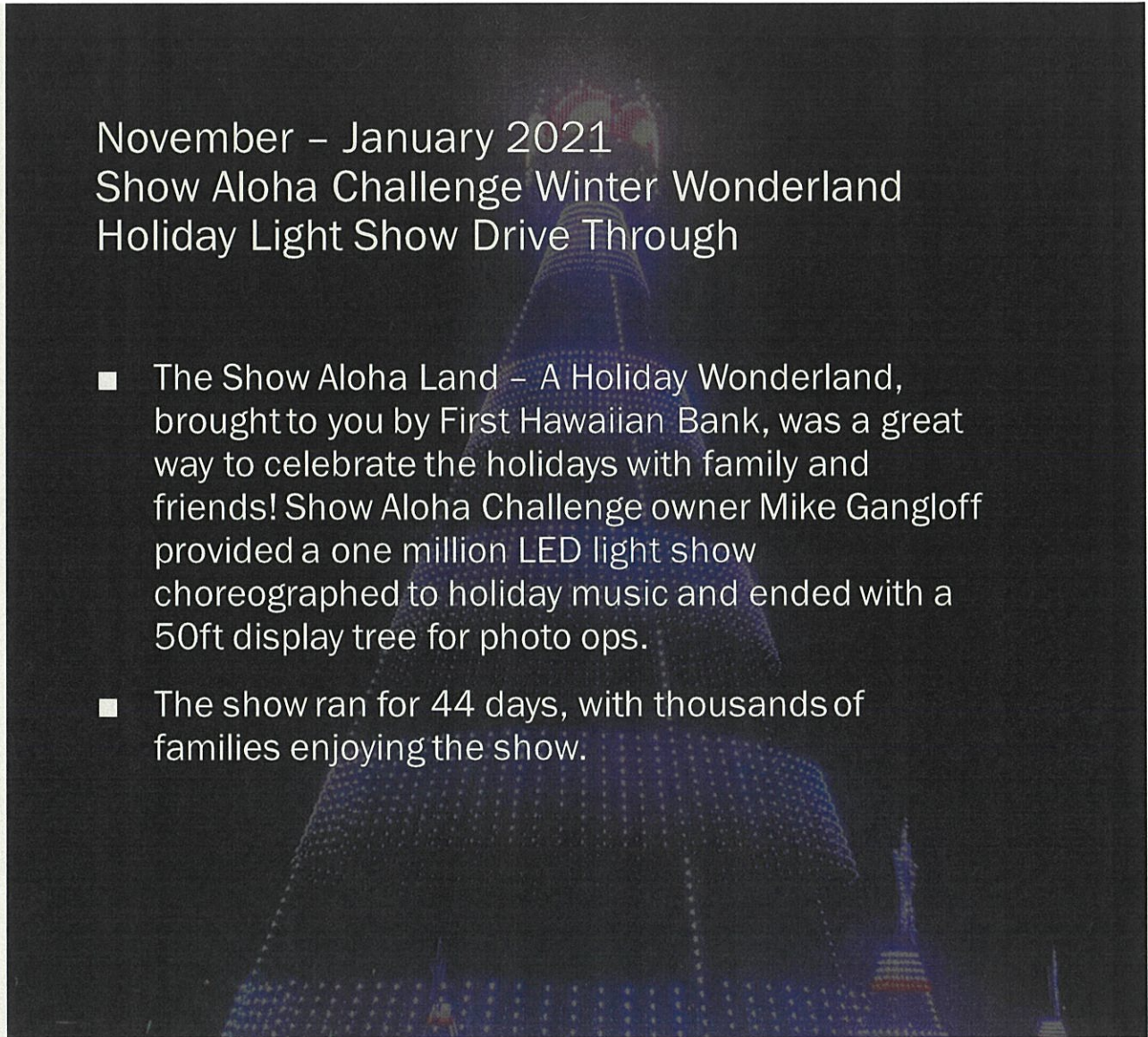
November - December 2020 University of Hawaii Football

- November 7 vs New Mexico
- November 21 vs Boise State
- November 28 vs Nevada
- December 5 vs San Jose State
- December 12 vs UNLV



November – January 2021 Show Aloha Challenge Winter Wonderland Holiday Light Show Drive Through

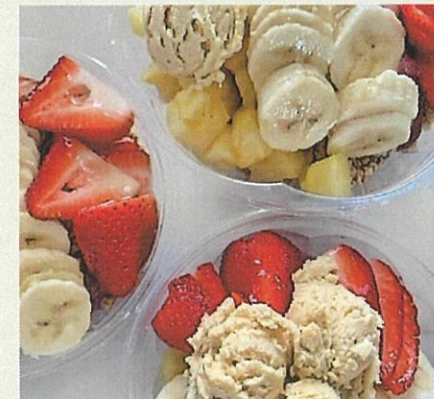
- The Show Aloha Land – A Holiday Wonderland, brought to you by First Hawaiian Bank, was a great way to celebrate the holidays with family and friends! Show Aloha Challenge owner Mike Gangloff provided a one million LED light show choreographed to holiday music and ended with a 50ft display tree for photo ops.
- The show ran for 44 days, with thousands of families enjoying the show.



January 2021 Launch Dine & Shop

Introducing the **Dine & Shop Pop Up** at the Marketplace featuring a mix of local grinds and specialty foods from some of Hawaii's favorite restaurants and food trucks!

- Located in sections 7D & 8D
- Available Wednesday, Saturday, Sunday





January 2021 Hula Bowl

- The All-Star Classic Football Game HULA BOWL returned to Aloha Stadium without fans, Sunday, January 31, 2021

February 2021 Moonlight Mele Valentine's Day Drive-In Concert

PRESENTED BY HA.KA. ENTERTAINMENT
AND HAWAII STAGE & LIGHTING RENTALS
February 14, 2021
7:00pm

Island music to life under the stars in the
safety of your own vehicle.

Featuring:
The Makaha Sons
Maunalua
Natalie Ai Kamaau
Sean Naauao

Ha.Ka. Entertainment & Hawaii Stage and Lighting Rentals Presents

Moonlight Mele

Drive-In Concert Series @ Aloha Stadium

\$75 per vehicle
\$100 at the gate
Rain or shine. All sales final.

FEBRUARY 14
LOVE
VALENTINE'S DAY

Gates Open 5pm
Concert 7pm

Tickets available @
hawaii theatre.com



Maunalua



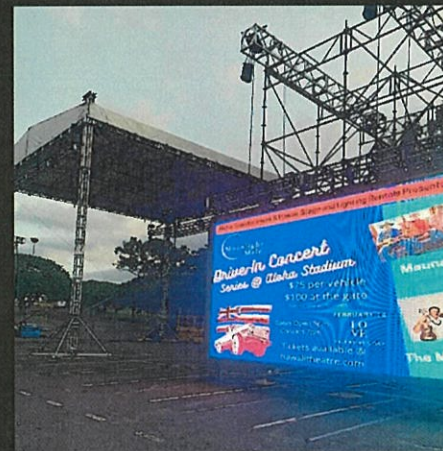
Sean Naauao



Natalie Ai Kamaau



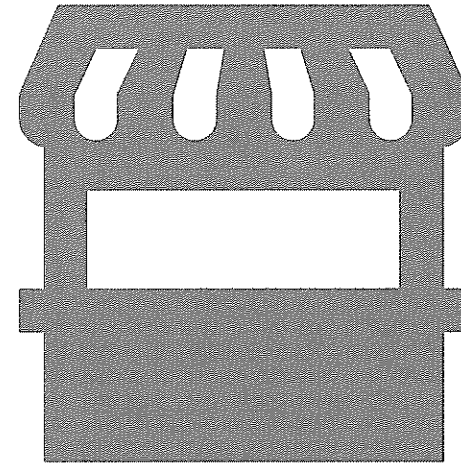
The Makaha Sons



February 2021

808 Craft & Gift Fair Launches

- Aloha Stadium Swap Meet has partnered with 808 Craft & Gift Fairs to provide a special “craft section” in Upper Halawa Lot every 3rd Sunday of the month.
 - *Owner Lauren Mori brings over 30 years of Creating, Developing, Promoting Craft and Gift Events*
 - *Approximately 30 crafters and specialty food vendors*

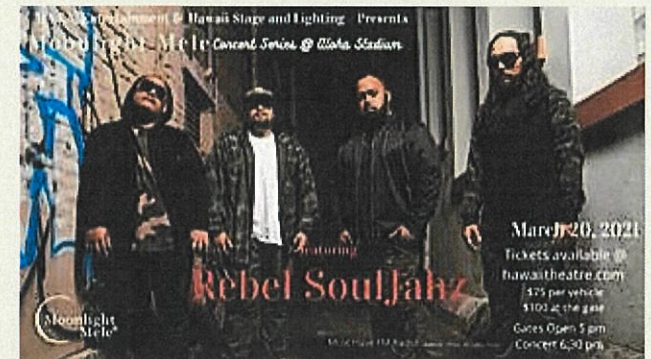
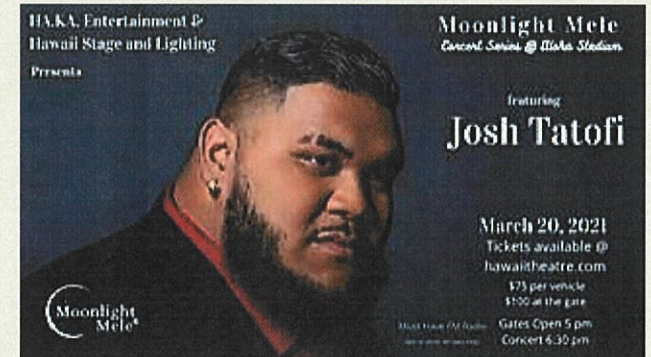


March 2021 Moonlight Mele Drive-In Concert

**PRESENTED BY HA.KA. ENTERTAINMENT AND
HAWAII STAGE & LIGHTING RENTALS**
March 20, 2021
6:30pm

Island music to life under the stars in the safety of
your own vehicle.

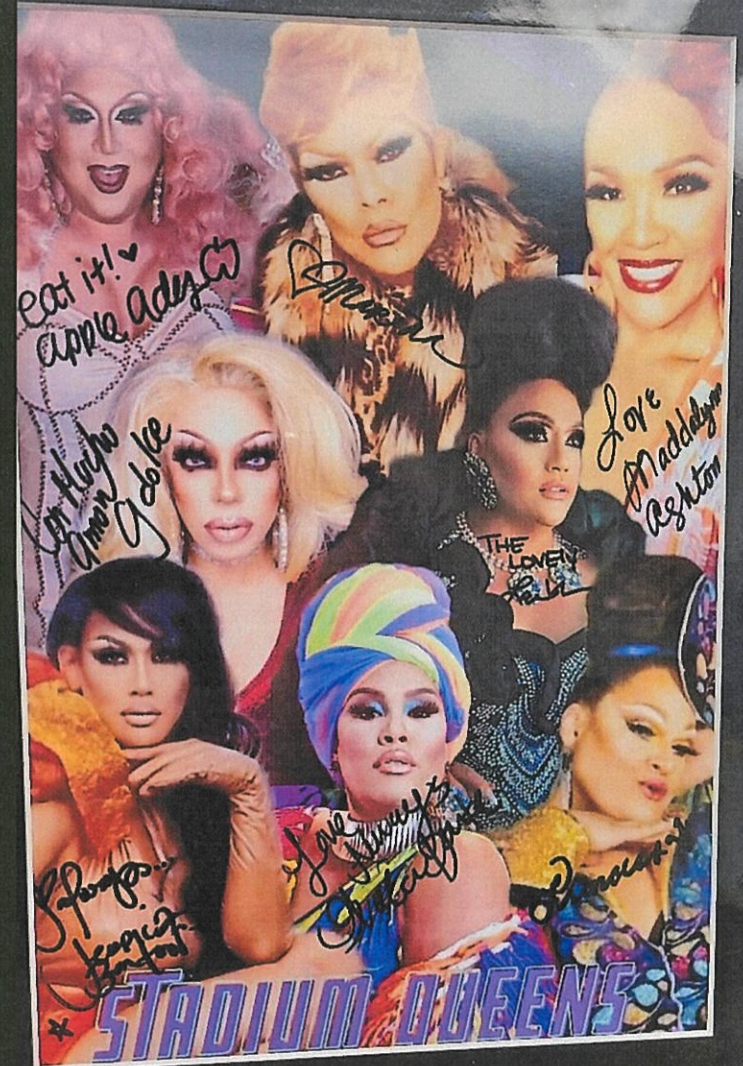
Featuring:
Josh Tatofi
Pure Heart
Rebel Souljah
Halau Na Mamo O Pu'uanahulu



March 2021 Stadium Queens LIVE!

March 26 & 27
7:00pm & 9:30pm
Bus Lot

Featuring many of the island's top "showgirl"
entertainers

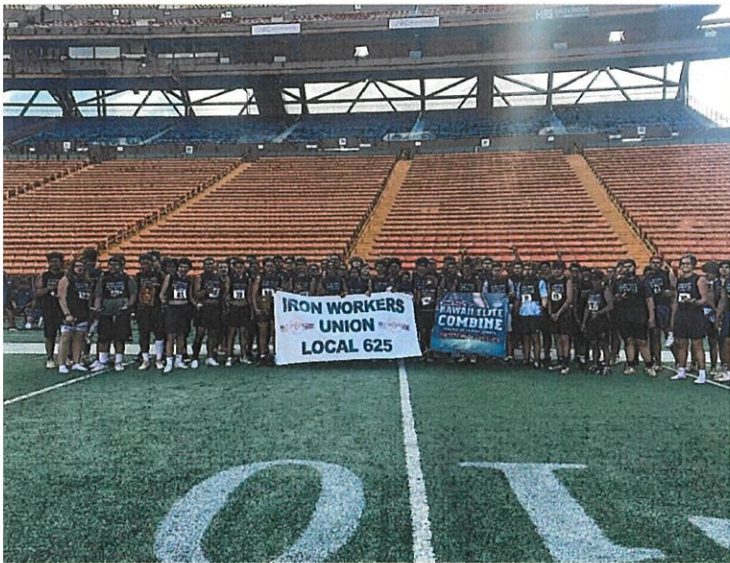




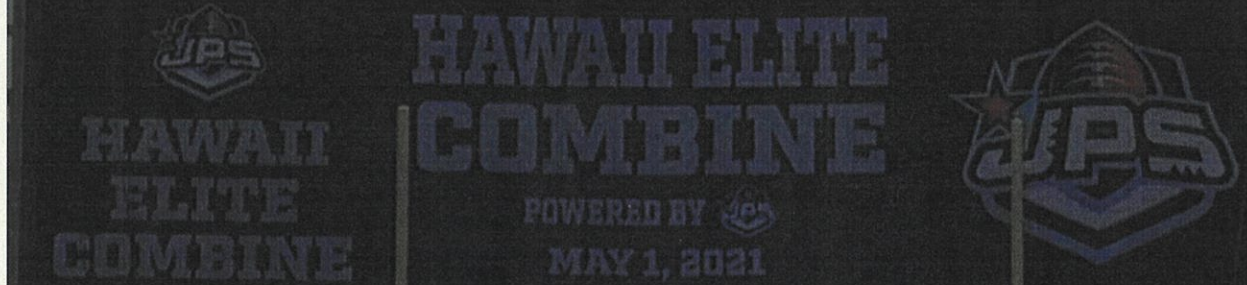
April 2021 Laser Light Show

Cabin Fever provided 3 weekends of mind-blowing festive light shows. This family friendly Laser Shows included some of Hawaii's favorite musical hits from the 80's, 90's, current pop to classic rock.

- April 8-11, April 15-18, April 22-25
Thursdays, Fridays, Saturdays - 7:30 PM
& 9:00 PM
Sundays - 7:30 PM
- FLOYD SPECTACULAR
Fridays & Saturdays
10:30 PM
UPPER HALAWA LOT



JR Prep Sports of America



- Saturday, April 17
- Saturday, April 24
- Thursday, April 29
- Saturday, May 1

Hawaii Sports Rally

Low speed car control: Autocross/SOLO event

- May 15 – Lower Halawa Lot
- August 21 – Lower Halawa Lot
- September 11 – Lower Halawa Lot

May 2021 Moonlight Mele Drive-In Concert

PRESENTED BY HA.KA. ENTERTAINMENT
AND HAWAII STAGE & LIGHTING RENTALS
May 7, 2021
6:30pm

Island music to life under the stars in the
safety of your own vehicle.

Featuring:
Amy Hanaialii
Jeff Peterson
Josh Tatofi
Del Beazely
Sean Naauao
Hoku Zuttermeister
Kalae Camarillo
Robi Kahakalau

HA.KA. Entertainment & Hawaii Stage and Lighting Presents **Moonlight Mele**

Drive In Concert Series @ Aloha Stadium

NATIONAL NURSES WEEK

May 7, 2021

Tickets available @
hawaii theatre.com

\$75 per vehicle

\$100 at the gate

Rain or shine. All Sales Final

Gates Open 5 pm

Concert 6:30 pm

Must Have FM Radio



JOSH TATOFI



AMY HANAIALII



SEAN NA'AUAO



ROBI KAHAKALAU



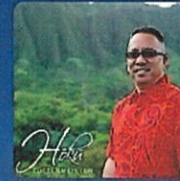
DEL BEAZLEY



JEFF PETERSON



EI NEI



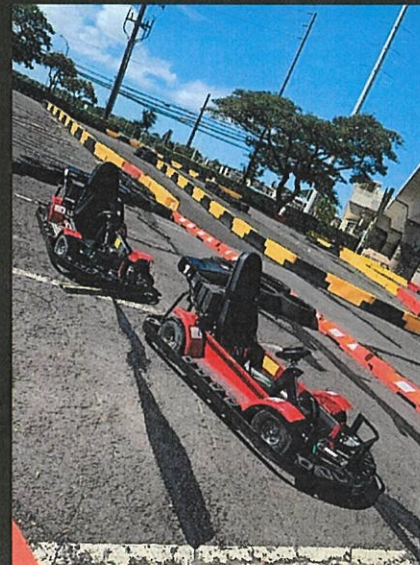
HOKU
ZUTTERMEISTER



KALAE
CAMARILLO

May 2021 Go Karts at Aloha Stadium Swap Meet & Marketplace

- Soft opening May 8 & 9
- Open Saturday's and Sunday's between 8:00am - 3:00pm
- Operated by BTR Karting Hawaii
- Media Coverage: Hawaii News Now News, Hawaii News Now Sunrise, HI Now Feature Segment, KHON2 News, KHON2 Morning Show



NOW OPEN



**BTR
KARTING**

**OPEN SATURDAYS & SUNDAYS
8:00AM - 3:00PM**

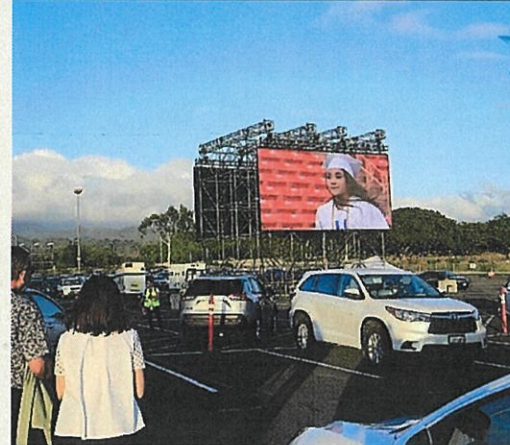
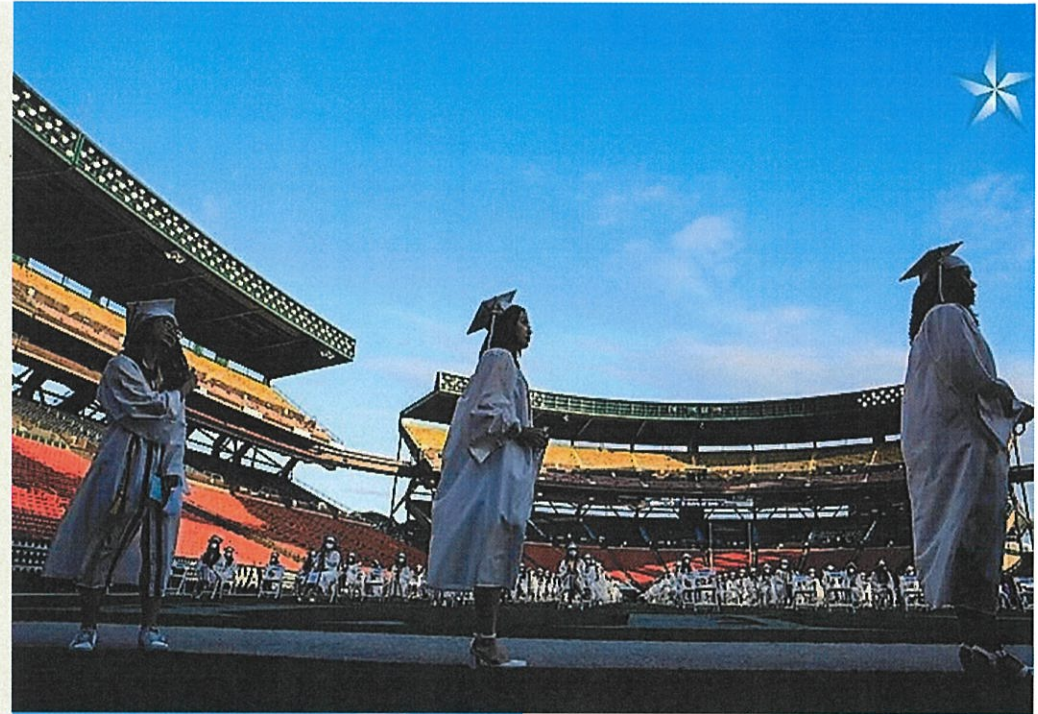
LOCATED AT THE MAIN SALT LAKE BLVD
ENTRANCE
(corner of Kam Hwy/Salt Lake)

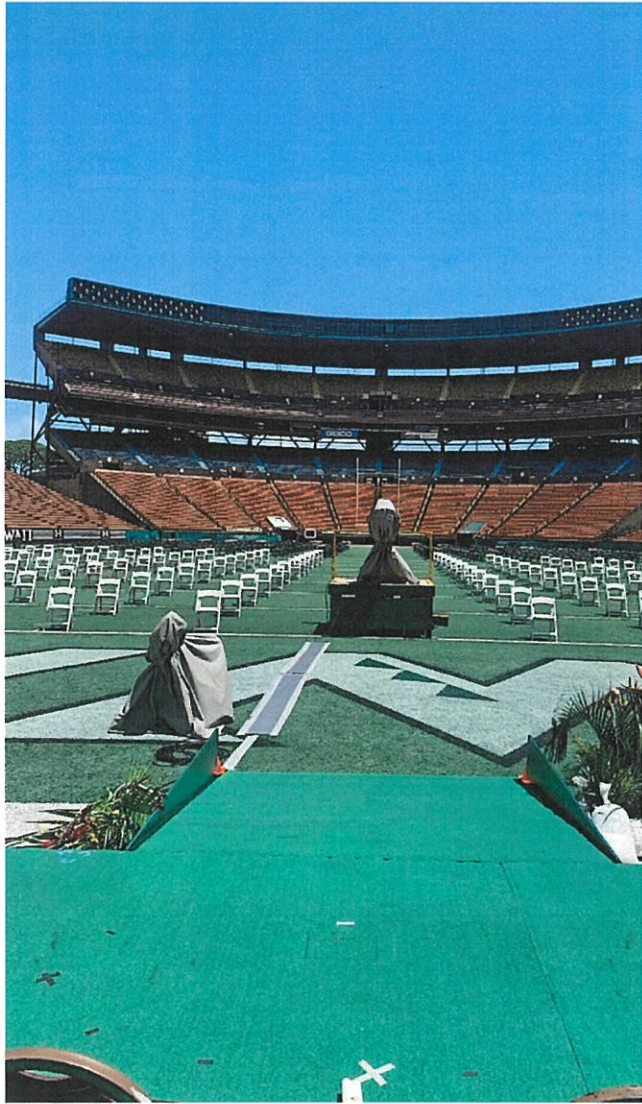
Fun for the entire family

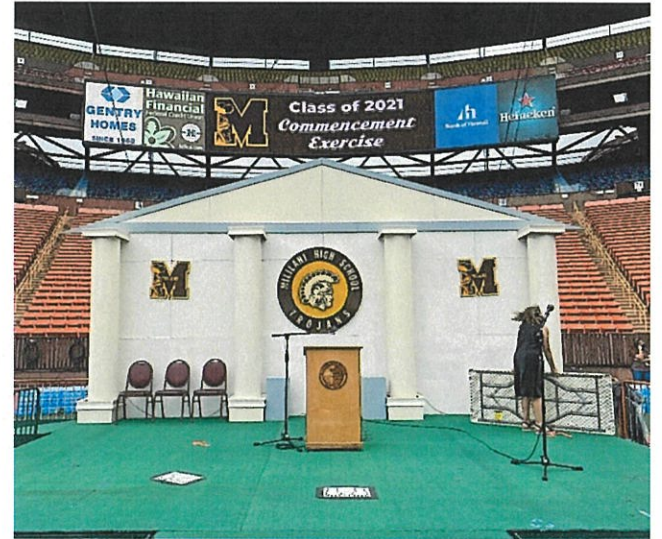
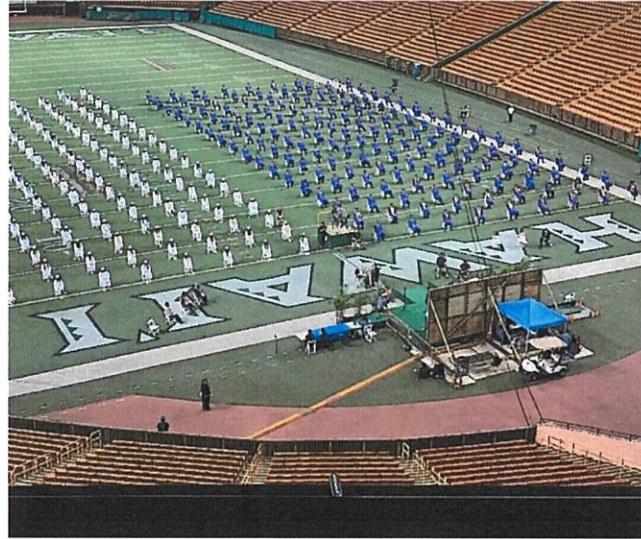
  www.btrhawaii.com
follow us @betterthanretailhawaii

May 2021 Graduations

- Saturday, May 15 – Pearl City High School
- Sunday, May 16 – Mililani High School
- Monday, May 17 – Farrington High School
- Wednesday, May 19 – Aiea High School
- Thursday, May 20 – Waipahu High School
- Friday, May 21 – Moanalua High School
- Saturday, May 22 – Kaiser High School







SCCA of Hawaii Solo Car Events

Driving skills emphasizing driver's ability and cars handling characteristics:

- Lower Halawa Lot
 - February 28
 - March 7, 14, 28
 - April 11, 25
 - May 2, 23
 - June 13, 27





May - June 2021 Graduation Celebrational Drive Throughs

Graduations may still look a little different this year, but the celebration and tradition of congratulating a graduate is just as important as they venture on into a new chapter of their lives.

- Open Dates: Saturday's & Sunday's
- Sunday, May 23
Saturday, May 29
Sunday, May 30
Saturday, June 5
Sunday, June 6
- Times: Morning (10am-12noon),
Afternoon (2pm-4pm), Evening (6pm-
8pm)
- Each booking package included space
rental, onsite parking attendant,
graduate photo and event date
posting on the Aloha Stadium website.



Aloha Stadium Swap Meet & Marketplace

- As Hawaii welcomes back tourist, the Aloha Stadium Swap Meet & Marketplace continues to deliver unique experiences for shoppers with hundreds of vendors, small businesses and local food options.
- The Swap Meet & Marketplace continues to be Hawaii's largest open-air marketplace for locals providing a safe and outdoor experience.
- Growing the market: Go Kart Track, Featured Food Court, Car Shows, Craft Fair, Night Market

Still more to
come in
2021.....

- Summer Concerts – 2nd Quarter
- HFD/DOH Mobile Unit Vaccine Site – 2nd Quarter
- Night Market @ Aloha Stadium Swap Meet & Marketplace – 3rd Quarter
- 50th State Fair – 3rd Quarter
- Habilitat Halloween – 4th Quarter
- Show Aloha Challenge – 4th Quarter
- Great Aloha Run – 1st Quarter 2022