

FY 2021 Operating Budget Full Year Projected Amounts (B)

Actual / Projected Monthly Revenues & Expenditures through FYE 2021														Update as of: 03/18/21					
	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R		
	Source Code	Actual 07/2020	Actual 08/2020	Actual 09/2020	Actual 10/2020	Actual 11/2020	Actual 12/2020	Actual 01/2021	Actual 02/2021	Projected 03/2021	Projected 04/2021	Projected 05/2021	Projected 06/2021	FYE 06/30/21 12-Month Projected	FYE 06/30/20 12-Month Actual	FY 2021 Increase/ (Decrease) Over FY 2020	% Change Prior : Current Yr.	COMMENTS	
REVENUES		(Actual)	(Actual)	(Actual)	(Actual)	(Actual)	(Actual)	(Actual)	(Actual)	(15%)	(15%)	(15%)	(15%)						
Swap Meet	836	37,305	57,294	8,658	124,415	81,353	134,679	125,816	203,293	78,479	78,479	78,479	78,479	1,086,730	3,551,664	(2,464,934)	(69.40)	Closed 03/17/20, Opened 06/13/20, Closed 08/27/20, Opening 09/26/20. Avg. over 7-mo. period = \$110,400	
Parking	1320					18	64		1,062					1,144	890,431	(889,287)	(99.87)	HAR Prkg rate increase a/o 01/01/20 to \$9/\$17/\$32	
Food and Beverage	1321	36,180	1,243	1,362	298	310	108	211	329	18,500				58,541	1,604,649	(1,546,108)	(96.35)	Show Aloha Land (Light Show) Food Rev = \$17.5k/\$1K Removed pouring rights rev. -Est: \$45k/yr (\$10k@12/31, \$35k@6/30).	
Rent	1322	10,913	73,192	10,913	110,000	6,105	52,191	6,105	11,403	54,913	10,913	10,913	10,913	368,474	570,808	(202,334)	(35.45)	02/21 -Show Aloha Land (Light Show) Rent = \$44K (\$35K/\$9K) NOTE: VZW Sm.Cell Sys. (\$57.7k); ATT (\$37.2k); T-Mob (\$36k) FY '20 Monster (\$300K)	
Advertising	1324	125,000			143,004	80,015	-	-						348,019	330,765	17,254	5.22	11/2020 - FY '20 Rev Share pymt. of \$80k. 10/2020 - FY '20 Pymt. of \$143,004: =Guranteed pymt. of \$125,000 rec'd. =Difference of \$18,004 =45% of \$40,004 Removed guarantee pymt of \$131,250 for 01/21 & 04/21. FY '20 HFFCU-Field Naming Rights \$127,350.	
Interest	288				4,634	782	3,138	3,640	3,506	-	-			15,700	95,794	(80,094)	(83.61)		
Stadium Tours	1325													521	(521)	(100.00)			
Miscellaneous	Var.	10,368	67,986	-	1,650		175	27,509	8,420					116,108	367,836	(251,728)	(68.43)		
Total Revenues:		219,766	199,715	20,933	384,001	168,583	190,355	163,281	228,013	151,892	89,392	89,392	89,392	1,994,716	7,412,468	(5,417,752)	(73.09)	01/21 -Misc. Y - Haunted House event	
EXPENSES																			
Personal Services	2000	283,183	285,556	285,790	289,738	312,337	165,090	569,544	199,113	303,700	426,700	303,700	303,700	3,728,151	4,814,089			12/2020 = est. for salary exp., lump sum payouts & step movements per C/B contract.	
Labor Adj Incl./Fringe																			
2-Day Furlough (10%)																			
Supplies	3000																		04/2020 = est. HGEA retro pay from 07/2019.
Utilities	5000																		
Repairs and Maint.	5800																		
Services on a Fee Basis	7100																		
Central Serv. Assess	7200																		NOTE: FY '20 Spec'l Fund Assessment C/O \$375,000 Vacant - HRA IV, Eng VI, Cashier, Stad. Layout Maint. Helper, Janitor II
Miscellaneous - Prior Yr														375,000					
Miscellaneous - Current		24,345	105,563	115,864	182,366	34,241	223,074	149,325	56,820	151,453	151,453	151,453	151,453	1,497,410	2,863,018				
Total Expenses:		307,528	391,119	401,654	472,104	346,578	388,164	718,869	255,933	455,153	578,153	455,153	830,153	5,600,561	7,677,107	(2,076,546)	(27.05)		
PROFIT / (LOSS)														(3,605,845)	(264,640)	(3,341,205)	1,262.55		
Shortfall by Month		(87,762)	(191,404)	(380,721)	(88,103)	(177,995)	(197,808)	(555,588)	(27,920)	(303,261)	(488,761)	(365,761)	(740,761)	(3,605,845)					
NET CASH BAL:		3,379,175	3,187,771	2,807,050	2,718,947	2,540,952	2,343,143	2,069,955	2,042,035	1,738,775	1,250,014	884,253	143,492						

FY 2014 / Season 2013 - Six (6) UH Games
 FY 2015 / Season 2014 - Seven (7) UH Games
 FY 2016 / Season 2015 - Seven (7) UH Games
 FY 2017 / Season 2016 - Six (6) UH Games
 FY 2018 / Season 2017 - Six (6) UH Games
 FY 2019 / Season 2018 - Seven (7) UH Games
 FY 2020 / Season 2019 - Eight (8) UH Games
 FY 2021 / Season 2020 - Five (5) UH Games (COVID-19 - No fans)

DATAMART- Acct. Summary		FY 2021
FY '21 Cash Before Encumbrances:		3,466,937
ADD: FY '20 Released Encumbrance:		282,400 *
FY '21 Unencumbered Cash Balance:		3,749,337
Less: FY '2021 Shortfall:		(3,605,845)
FY '21 Emergency Appropriation:		1,500,000
FY '22 Carryover Cash Balance:		1,643,492

P

Date: 3-8-2021



APPLICATION FOR USE OF THE ALOHA STADIUM FACILITIES

Pursuant to the Rules and Regulations of the Stadium Authority, State of Hawaii, all applications for the use of the Aloha Stadium and related facilities should be submitted in the following format. Please use additional sheets if necessary.

1. Legal Name of the sponsoring person, firm, corporation, agency or association:
Hawaii Rally Sport Association

2. Address: 94-239 Kuanalio Loop, Mililani, HI 96789-2126
Telephone: _____

3. Contact person: Avery J. Tsui
Telephone/Cell: (c) _____ Email: _____

4. Legal Name of officers, principles or partners, if applicant is a corporation, association or partnership:
Avery Tsui - President, Michael Paquin - Treasurer, Joy Tsui - Secretary

5. General Excise Tax License No. _____

6. Detailed description of proposed event(s): (attach additional sheets if necessary)
Low Speed Car Control Competition commonly know as Autocross or SOLO.
See attached Letter of Detailed Description of Events and Sample Insurance Certificate

Estimated number of people attending event: 30-60

7. Location of Event: Stadium (Field/Stands) Field Only Lower Halawa Parking Lot
 Other _____

Event Schedule	Date(s)	Time(s)
Setup/Construction:	_____	_____
Date(s) of Event:	<u>Saturday, 8-21-2021</u>	<u>6AM-5PM</u>
	<u>Saturday, 9-11-2021</u>	<u>6AM-5PM</u>
Cleanup/Breakdown:	_____	_____
Practice:	_____	_____

9. Special services, equipment, construction needed (if any): None required

11. Estimated revenue to be derived from proposed event(s): \$3000

12. Estimated expense to be incurred from proposed event(s): \$2500

13. Proposed admission charge(s): \$65-100

14. Authorized ticket agent(s): Limited to online registration by Motorsportreg.com



Detailed Description of Hawaii Rally Sport Association (HRSA) Events at Aloha Stadium

3-8-2021

Dear Senator Wakai, Mr. Eric Fujimoto and the Aloha Stadium Authority,

As mentioned in our earlier Letter of Introduction, Hawaii Rally Sport Association (HRSA) is a 501(c)(4) non-profit group who host, promote and support Hawaii based Motor Sports. Proceeds from the events we host-insure-sanction go to charity. Our current charity benefactor is Make-A-Wish Hawaii. Our event organizers have over a decade of experience hosting-insuring-sanctioning motor sports events in Hawaii. We have recently secured partial sponsorship from Circuit Hawaii, which is working on a Motorsports Venue Project here in Hawaii.

We currently run events in cooperation with National Auto Sport Association (NASA) Hawaii Region. We have working relationships with the Kauai Sports Car Club of America (SCCA) program and the Big Island of Hawaii Region (SCCA) to assist with developing Joint Events in those Regions as well.

We have established event guidelines which have followed Covid-19 restrictions and our events have easily documented contact tracing information for our participants to track any potential viral outbreaks. Fortunately, our events are entirely outdoors and we have not had any Covid-19 cases at our events or attributed to our events.

In addition, some of our members have assisted with hosting events at the Aloha Stadium in the past. These events include assistance and participation in SCCA Hawaii Region events, JN Exotics Track Day events and coordinating with Monster X Tours for the half time RallyCross demonstration during Monster X Tours highly successful 2019 visit. So, we are familiar with Aloha Stadium's layout and practices.

Some of our HRSA Club members hold current SCCA SOLO Safety Steward and Safety Steward Instructor Licenses. Our club members are very experienced and emphasize safety first at all our events.

We propose to work with the Aloha Stadium Authority to bring weekend motor sports events to the lower parking lot of Aloha Stadium. These will be Autocross using National Auto Sport Association (NASA) insurance and sanction. We will also work with Big Island of Hawaii Region (SCCA) for insurance and sanction for select events. In addition, we have already reached out to various Honolulu based Exotic Car and Sports Car clubs. All were interested in working with HRSA to host events at Aloha Stadium.

Our events will be invitation only, with online payments only. No cash will be handled on site. The following schedule will be followed during our events:

6:00 AM – Set-up crew enters through lower Aloha Stadium gate across from McDonalds. The “track” will be set up using traffic cones and will be limited to the smooth, “healthy” portions of asphalt in the lower parking lot. Pits and run group staging areas will be in the “rougher” sections of the lot.

7:00 AM – Morning participants arrive and are screened for forehead temperature (and other Covid-19 signs) and checked for facemask compliance. Cars are submitted for Technical Inspection. Drivers are assigned their Covid-19 groupings based on the current Covid-19 Tier mandates and given their heat run assignments.

8:00 AM – Driver's meeting to go over safety concerns, Covid-19 restrictions/reminders

8:30AM - First Morning Session Cars on Course

11:30am-Noon – Morning participants depart the event. Lunch break.

12:30PM – Afternoon participants arrive and are screened for forehead temperature (and other Covid-19 signs) and checked for facemask compliance. Cars are submitted for Technical Inspection. Drivers are assigned their Covid-19 groupings based on the current Covid-19 Tier mandates and given their heat run assignments.

1:30PM - Driver's meeting to go over safety concerns, Covid-19 restrictions/reminders

2:00 PM - First Afternoon Session Cars on Course

4:00PM - Afternoon participants depart the event. Start clean-up.

5:00 PM – Depart Aloha Stadium

Thank you for your consideration. We hope to development a great working relationship with the Aloha Stadium and hope to help bring some additional income to the facility.

Respectfully,

Avery J Tsui

Regional Director, Hawaii Rally Sport Association (HRSA) and National Auto Sport Association (NASA) Hawaii Region

2021 Director at Large, Sports Car Club of America (SCCA), Big Island of Hawaii Region

**Monthly Summary of Events Report
Events Branch
2-15-21 to 3-12-21**

DATE	EVENT	LOCATION	ATTENDANCE	# OF USHERS	VEHICLES PARKED	# OF PARKING ATTENDANTS	OTHER EVENT(S) HELD ON SAME DATE/TIME	COMMENTS
2/18/21	Girl Scouts of Hawaii	Lower Halawa Lot	-	-	-	-	-	Cookie distribution.
2/28/21 & 3/7/21	SCCA	Lower Halawa Parking Lot	-	-	-	2	Swap Meet	Defensive driver training.

March 2021

March 2021							April 2021						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6						2	3
7	8	9	10	11	12	13	4	5	6	7	8	9	10
14	15	16	17	18	19	20	11	12	13	14	15	16	17
21	22	23	24	25	26	27	18	19	20	21	22	23	24
28	29	30	31				25	26	27	28	29	30	

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Feb 28	Mar 1	2	3 8:00am Swap Meet (UHPL) 9:00am Manager/Supervisor Meeting	4	5 8:00am Pay	6 8:00am Swap Meet (UHPL)
7 6:00am SCCA (LHPL) 6:30am Swap Meet (UHPL)	8	9	10 8:00am Swap Meet (UHPL)	11 7:00am AMR Driver Training (Bus Lot)	12 7:00am AMR Driver Training (Bus Lot)	13 8:00am Swap Meet (UHPL)
14 6:00am SCCA (LHPL) 6:30am Swap Meet (UHPL)	15 9:00am G4S Training (HR)	16	17 8:00am Swap Meet (UHPL) 4:00pm G4S Training (HR)	18	19 8:00am Pay 9:00am G4S Training (HR)	20 8:00am Swap Meet (UHPL) 6:30pm Moonlight Mele (UHPL)
21 6:30am Swap Meet (UHPL) 9:00am 808 Craft & Gift Fair (Bus Lot) 4:00pm G4S Training	22	23 9:00am G4S Training (HR)	24 8:00am Swap Meet (UHPL)	25 8:30am Board Meeting 9:00am G4S Training (HR)	26 Holiday - Prince Kuhio 9:00am G4S Training 2:00pm G4S Training 7:00pm Drive-In Drag 9:00pm Drive-In Drag	27 8:00am Swap Meet (UHPL) 7:00pm Drive-In Drag 1st Show (Bus Lot) 9:00pm Drive-In Drag
28 6:00am SCCA (LHPL) 6:30am Swap Meet (UHPL)	29	30	31 8:00am Swap Meet (UHPL)	Apr 1	2	3

April 2021

April 2021							May 2021						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
					1	2	3						1
4	5	6	7	8	9	10	2	3	4	5	6	7	8
11	12	13	14	15	16	17	9	10	11	12	13	14	15
18	19	20	21	22	23	24	16	17	18	19	20	21	22
25	26	27	28	29	30		23	24	25	26	27	28	29
							30	31					

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Mar 28	29	30	31	Apr 1	2 Holiday - Good Friday	3 8:00am Swap Meet (UHPL)
4 6:30am Swap Meet (UHPL)	5 8:00am Pay	6	7 8:00am Swap Meet (UHPL)	8 7:30pm Drive-In Laser Light 1st Show (UHPL) 9:00pm Drive-In Laser Light 2nd Show	9 7:30pm Drive-In Laser Light 1st Show (UHPL) 9:00pm Drive-In Laser Light 2nd Show	10 8:00am Swap Meet (UHPL) 7:30pm Drive-In Laser Light 1st Show 9:00pm Drive-In Laser
11 6:00am SCCA (LHPL) 6:30am Swap Meet (UHPL) 7:30pm Drive-In Laser 9:00pm Drive-In Laser	12	13	14 8:00am Swap Meet (UHPL)	15 7:30pm Drive-In Laser Light 1st Show (UHPL) 9:00pm Drive-In Laser Light 2nd Show	16 7:30pm Drive-In Laser Light 1st Show (UHPL) 9:00pm Drive-In Laser Light 2nd Show (UHPL)	17 8:00am Swap Meet (UHPL) 7:30pm Drive-In Laser Light 1st Show 9:00pm Drive-In Laser
18 6:30am Swap Meet (UHPL) 9:00am 808 Craft & Gift 7:30pm Drive-In Laser 9:00pm Drive-In Laser	19	20 8:00am Pay	21 8:00am Swap Meet (UHPL)	22 7:30pm Drive-In Laser Light 1st Show (UHPL) 9:00pm Drive-In Laser Light 2nd Show	23 7:30pm Drive-In Laser Light 1st Show (UHPL) 9:00pm Drive-In Laser Light 2nd Show	24 8:00am Swap Meet (UHPL) 7:30pm Drive-In Laser Light 1st Show 9:00pm Drive-In Laser
25 6:00am SCCA (LHPL) 6:30am Swap Meet (UHPL) 7:30pm Drive-In Laser 9:00pm Drive-In Laser	26	27	28 8:00am Swap Meet (UHPL)	29 8:30am Board Meeting	30	May 1

May 2021

May 2021							June 2021						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
2	3	4	5	6	7	8	6	7	8	9	10	11	12
9	10	11	12	13	14	15	13	14	15	16	17	18	19
16	17	18	19	20	21	22	20	21	22	23	24	25	26
23	24	25	26	27	28	29	27	28	29	30			
30	31												

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Apr 25	26	27	28	29	30	May 1 8:00am Swap Meet (UHPL)
2 6:30am Swap Meet (UHPL)	3	4	5 8:00am Pay 8:00am Swap Meet (UHPL) 9:00am	6	7	8 8:00am Swap Meet (UHPL) 6:00pm Kaiser HS Foundation (HR)
9 6:30am Swap Meet (UHPL)	10	11	12 8:00am Swap Meet (UHPL)	13 7:30am Pearl City HS Graduation Practice (LHPL)	14	15 8:00am Swap Meet (UHPL) 5:00pm Pearl City HS Graduation (LHPL)
16 6:30am Swap Meet (UHPL) 9:00am 808 Craft & Gift Fair (Bus Lot)	17 6:30pm Farrington HS Graduation (LHPL)	18 7:00am Aiea HS Graduation Practice (LHPL)	19 8:00am Swap Meet (UHPL) 6:00pm Aiea HS Graduation (LHPL)	20 8:00am Pay 1:00pm Waipahu HS Graduation Practice 7:30pm Waipahu HS	21 8:00am Moanalua HS Graduation Practice 5:00pm Moanalua HS Graduation (LHPL)	22 8:00am Swap Meet (UHPL)
23 6:30am Swap Meet (UHPL)	24 12:00pm Kaiser HS Graduation Practice 6:30pm Kaiser HS Graduation (LHPL)	25	26 8:00am Swap Meet (UHPL)	27 8:30am Board Meeting	28	29 8:00am Swap Meet (UHPL)
30 6:30am Swap Meet (UHPL)	31 Holiday - Memorial Day	Jun 1	2	3	4	5

June 2021

June 2021							July 2021						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5					1	2	3
6	7	8	9	10	11	12	4	5	6	7	8	9	10
13	14	15	16	17	18	19	11	12	13	14	15	16	17
20	21	22	23	24	25	26	18	19	20	21	22	23	24
27	28	29	30				25	26	27	28	29	30	31

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
May 30	31	Jun 1	2 8:00am Swap Meet (UHPL)	3	4 8:00am Pay	5
6 6:30am Swap Meet (UHPL)	7	8	9 8:00am Swap Meet (UHPL)	10	11 Holiday - King Kamehameha Day	12 8:00am Swap Meet (UHPL)
13 6:30am Swap Meet (UHPL)	14	15	16 8:00am Swap Meet (UHPL)	17	18 8:00am Pay	19 8:00am Swap Meet (UHPL)
20 6:30am Swap Meet (UHPL) 9:00am 808 Craft & Gift Fair (Bus Lot)	21	22	23 8:00am Swap Meet (UHPL)	24 8:30am Board Meeting	25	26 8:00am Swap Meet (UHPL)
27 6:30am Swap Meet (UHPL)	28	29	30 8:00am Swap Meet (UHPL)	Jul 1	2	3

July 2021

July 2021							August 2021						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3	1	2	3	4	5	6	7
4	5	6	7	8	9	10	8	9	10	11	12	13	14
11	12	13	14	15	16	17	15	16	17	18	19	20	21
18	19	20	21	22	23	24	22	23	24	25	26	27	28
25	26	27	28	29	30	31	29	30	31				

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Jun 27	28	29	30	Jul 1	2 8:00am Pay	3 8:00am Swap Meet (UHPL)
4 6:30am Swap Meet (UHPL)	5 Holiday - Independence Day	6	7 8:00am Swap Meet (UHPL) 9:00am Manager/Supervisor Meeting	8	9	10 8:00am Swap Meet (UHPL)
11 6:30am Swap Meet (UHPL)	12	13	14 8:00am Swap Meet (UHPL)	15	16	17 8:00am Swap Meet (UHPL)
18 6:30am Swap Meet (UHPL) 9:00am 808 Craft & Gift Fair (Bus Lot)	19	20 8:00am Pay	21 8:00am Swap Meet (UHPL)	22	23	24 8:00am Swap Meet (UHPL)
25 6:30am Swap Meet (UHPL)	26	27	28 8:00am Swap Meet (UHPL)	29 8:30am Board Meeting	30	31 8:00am Swap Meet (UHPL)

August 2021

August 2021						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

September 2021						
Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Aug 1 6:30am Swap Meet (UHPL)	2	3	4 8:00am Swap Meet (UHPL)	5 8:00am Pay	6	7 8:00am Swap Meet (UHPL)
8 6:30am Swap Meet (UHPL)	9	10	11 8:00am Swap Meet (UHPL)	12	13	14 8:00am Swap Meet (UHPL)
15 6:30am Swap Meet (UHPL) 9:00am 808 Craft & Gift Fair (Bus Lot)	16	17	18 8:00am Swap Meet (UHPL)	19 8:00am Pay	20 Holiday - Statehood Day	21 8:00am Swap Meet (UHPL)
22 6:30am Swap Meet (UHPL)	23	24	25 8:00am Swap Meet (UHPL)	26 8:30am Board Meeting	27	28 8:00am Swap Meet (UHPL)
29 6:30am Swap Meet (UHPL)	30	31	Sep 1	2	3	4

DAVID Y. IGE
GOVERNOR

CURT T. OTAGURO
COMPTROLLER



An Agency of the State of Hawaii

ROSS I. YAMASAKI
CHAIRMAN, STADIUM AUTHORITY

SCOTT L. CHAN
MANAGER

RYAN G. ANDREWS
DEPUTY MANAGER

March Stadium Board Meeting Marketing Update

Marketing and communication efforts will continue to ensure the Aloha Stadium is properly up-to-date on activities and new guidelines during this COVID-19 time. In addition, we continue to focus on the following items:

1. Communications/Marketing/Advertising Coordination

- Stadium event related media coordination as needed.
- Communication coordination with all Hawaii media platforms as they arise.
- Assist clients/sponsors with marketing and communication needs as needed upon request.

2. Update and maintain website

- Continue to maintain and update the website with current events and information on a daily base.
- Continue to update site improvement issues online.

3. Social media and ongoing public relations efforts

- Continue to monitor and update daily.

4. New Event Support

- Work in collaboration with the Events team to expand, create and coordinate new programs and activities for 2021.

5. IMG Advertising Coordination

- Oversee, as needed, with sponsorships, events and activities.
- Oversee and expand sponsorship opportunities and online platforms utilizing new programs as they arise.

6. Swap Meet & Marketplace Coordination

- Continue to review and update swap meet marketing and operations needs as requested with Centerplate and Krysti Peacock/Moxie Agency.
- Coordinate and schedule Dine & Shop Pop Ups.
- Coordinate and assist with expanding activities and programs within the swap meet & marketplace including Night Market.
- Assist with marketing/PR efforts and coordination.

7. Food & Beverage

- Assist and coordinate with food and beverage vendors for upcoming stadium events.

8. Miscellaneous

- Assist with PR campaigns, media, advertising and operational coordination for new stadium (NASED) as needed.

9. Creative stadium & event collateral

- Creative production for stadium marketing as needed.

Engineering Branch Report For
Stadium Authority Board Meeting
March 12, 2021

1. Maintenance & Facility Items
 - a. Re-stripping parking stalls in the Upper Halawa Parking Lot.
 - b. Pot hole repairs: Circle Road, Parking Rows C,D,E.
 - c. Landscape:
 - i. Weed-cutting along canal between Upper and Lower Halawa Parking lots.
 - ii. Shrub trimming around volcano.
 - iii. Chemical Treatment/weed spraying in Upper Halawa Lot (10 acres).
2. Contracts
 - a. Completed annual contract (2021-2022) for Hawaii Energy System for air-conditioning control system.
3. Inspections
 - a. Completed annual back flow Inspection required by Board of Water Supply.
 - b. Completed property storm drain inspection by State of Hawaii/DOT.
 - c. Completed Bi-annual Boiler and Compressor Inspection.
4. Other: Wall-to-Wall physical inventory in progress.



Centerplate

Monthly Report
Stadium Authority Meeting
3/25/2021

ALOHA STADIUM SWAP MEET AND MARKETPLACE
Feb-21

Shopper Attendance:

February Monthly Attendance		Days Open	Daily Average	Coupons	Paid Attendance	Average Daily Paid Attendance
2020	80,264	13	6,174	53	80,211	6,170
2021	57,920	12	4,827	8,266	49,654	4,138
Difference	(22,344)	-1	(1,347)	8213	(30,557)	(2,032)
%	-28%		-22%	15496%	-38%	-33%

Vendor Attendance:

February Total Stall Count		Days Open	D,E, & F Total Stall Count	Daily Average Count	A,B,C Total Stall Count	Daily Average Count
2020	8,428	13	4,401	339	4,027	310
2021	4,994	12	1,781	148	3,213	268
Difference	(3,434)	-1	(2,620)	(190)	(814)	(42)
%	-41%		-60%	-56%	-20%	-14%

Operations Information:

Coupons due to free admission on Wednesdays

New Aloha Stadium Entertainment District Committee (NASED)

March 15, 2021

Board Members: Brennon Morioka (Chair), John Fink, Keith Amemiya

Stadium Staff: Ryan Andrews, Stephen Lee

Purpose: Update the Stadium Authority on various activities concerning NASED.

1. Governance

▪ Bill monitoring and testimony will continue to be provided on two bills related to NASED, specifically Senate Bill 1423 (HCDA; Stadium Development District) and its companion, House Bill 1348. These bills establish the stadium development district special fund; revise the general development guidance policies for the stadium development district; broaden the powers and duties of the stadium authority; and broaden the representation of the stadium authority by adding two members to its membership. Both bills reached crossover and will now be heard in the other chamber.

2. Financial

Financial modeling is on-going to ensure accuracy of the projected range of costs (design, construction, operation, facilities management, lifecycle, etc.). The model has been updated to reflect the two separate procurement processes (stadium & real estate) as well as projected revenues from the real estate procurement to leverage stadium costs.

3. Schedule of Key Work-Streams

Programmatic Environmental Impact Statement (PEIS)

- The Draft Environmental Impact Statement (DEIS) was published on December 23, 2020.
- Two community meetings were hosted by DAGS and the project team on January 26 & January 28. The intent of the meetings was to inform the public about the contents of the DEIS and to let the public know how they can provide comments. A total of 156 people registered for the meetings.
- The public comment period closed on February 8, 2021. Approximately 100 comments were received.
- Anticipated completion of Final PEIS is Summer 2021.

Request for Proposals (RFP)

- Drafting of two concurrent RFP documents are underway (Stadium RFP & Real Estate RFP).
- The focus is translating the design principles of the master plan and stadium concept into technical requirements, along with the maintenance requirements for the new stadium and development district. Several subject matter workgroups are meeting regularly to facilitate this process.
- The release date of the RFP will be determined in the coming months pending legislative approval of the bill(s) that will establish governance and required authorities.

Master Planning

- The NASED Programmatic Master Plan (PMP) draft accompanied the Draft PEIS publication on December 23, 2020. The draft version has several upcoming opportunities for revisions which will coincide with the comment period, review, and finalization of the EIS.
- The Conceptual Master Plan (CMP) will accompany the Request for Proposals (RFP) and provides a mostly visual representation of the vision of NASED which fits within the technical parameters set forth in the RFP.

4. Communication and Public Engagement

Website – Continues to be updated. www.nased.hawaii.gov

Media – Two media briefings (Feb. 11 & Feb 17) were held to provide media personnel the opportunity to be updated on NASED and to ask questions.

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Neighborhood Board and Community Association Meetings

NASED team members attended the following meetings and provided project updates:

- Neighborhood Board #20 (Aiea) March 8, 2021.
- Neighborhood Board # 18 (Aliamanu-Salt Lake) March 11, 2021.
- Aiea Community Association, March 15, 2021.