## FY 2021 Operating Budget Full Year Projected Amounts (B)

	В	С	D	E	F	al / Projected I G	Н							_				Update as of: 02/19/
	В			E	r	G	н		,	K	L	M	N	0	Р	Q	R	
	Source Code	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Projected	Projected	Projected	Projected	Projected	FYE 06/30/21 12-Month Projected	FYE 06/30/20 12-Month Actual	FY 2021 Increase/ (Decrease) Over	% Change Prior : Current Yr.	COMMENTS
REVENUES	Code	07/2020	08/2020	09/2020	10/2020	11/2020	12/2020	01/2021	02/2021	03/2021	04/2021	05/2021	06/2021			FY 2020		
EVENUES	-	(Actual)	(Actual)	(Actual)	(Actual)	(Actual)	(Actual)	(Actual)	(15%)	(15%)	(15%)	(15%)	(15%)					
Swap Meet	836	37,305	57,294	8,658	124,415	81,353	134,679	125,816	78,479	78,479	78,479	78,479	78,479	961,916	3,551,664	(2,589,748)	(72.92)	Closed 03/17/20, Opened 06/13/20, Closed 08/27/20, Opening 09/26/20. Avg. over 6-mo. period = \$81,306
Parking	1220					40		,				,	10,110					HAR Prkg rate increase a/o 01/01/20 to \$9/\$17/\$32
rarking	1320					18	64							82	890,431	(890,349)	(99.99)	
Food and Beverage	1321	36,180	1,243	1,362	298	310	108	211	18,500					58,212	1,604,649	(1,546,437)	(96.37)	Show Aloha Land (Light Show) Food Rev = \$17.5k/\$1k Removed pouring rights revEst: \$45k/yr (\$10k@12/31 \$35k@6/30).
																		02/21 -Show Aloha Land (Light Show) Rent = \$44K (\$35K/\$9K)
Rent	1322	10,913	73,192	10,913	110,000	6,105	52,191	6,105	54,913	10,913	10,913	10,913	10,913	367,984	570,808	(202,824)	(35.53)	NOTE: VZW Sm.Cell Sys. (\$57.7k); ATT (\$37.2k); T-Mob (\$36k) FY '20 Monster (\$300K)
		300000000																11/2020 - FY '20 Rev Share pymt. of \$80k. 10/2020 - FY '20 Pymt. of \$143,004: =Guraranteed pymt. of \$125,000 recv'd. =Difference of \$18,004 =45% of \$40,004 Removed guarantee pymt of \$131,250 for 01/21 & 04/2:
Advertising	1324	125,000			143,004	80,015	-	-						348,019	330,765	17,254	5.22	FY '20 HFFCU-Field Naming Rights \$127,350.
Interest	288				4,634	782	3,138	3,640	-	-	-			12,194	95,794	(83,600)	(87.27)	
Stadium Tours	1325														521	(521)	(100.00)	
Miscellaneous	Var.	10,368	67,986	-	1,650		175	27,509			-	-	-	107,688	367,836	(260,148)	(70.72)	01/21 -Misc. Y - Haunted House event
Total Revenues:	-	219,766	199,715	20,933	384,001	168,583	190,355	163,281	151,892	89,392	89,392	89,392	89,392	1,856,095	7,412,468	(5,556,373)	(74.96)	
PENSES																		Dec. 20th payroll exp data not avail. Used est. for salar
Personal Services	2000	283,183	285,556	285,790	289,738	312,337	393,190	569,544	303,700	303,700	303,700	303,700	303,700	3,937,838	4,814,089			exp., lump sum payouts & step movements per C/B
Labor Adj incl./Fringe	$\vdash$													-				contract.
2-Day Furlough (10%) supplies	3000													-				1 2
Jtilities	5000																	NOTE: FY '20 Spec'l Fund Assessment C/O \$375,000
lepairs and Maint.	5800																	NOTE: Vacant - HRA IV, Eng VI, Cashier, Stad. Layout
ervices on a Fee Basis	7100																	Maint. Helper, Janitor II
Central Serv. Assess	7200																	
Miscellaneous - Prior Yr	7200												275 222					
Aiscellaneous - Current		24,345	105,563	115,864	182,366	34,241	223,074	149,325	151,453	151,453	151,453	151,453	375,000 151,453	1 502 042	2 062 050			
Total Expenses:		307,528	391,119	401,654	472,104	346,578	616,264	718,869	455,153	455,153	455,153	455,153	830,153	1,592,043 <b>5,904,881</b>	2,863,018	(4 772 200)	/22.001	
PROFIT / (LOSS)		307,328	331,113	401,034	472,104	340,376	616,264	/18,869	455,155	455,153	455,153	455,153	830,153		7,677,107	(1,772,226)	(23.08)	
PROFIT / (LU33)	$\Box$													(4,048,786)	(264,640)	(3,784,146)	1,429.92	
Cl. of III. se al		(00.001					r											
Shortfall by Month		(87,762)	(191,404)	(380,721)	(88,103)	(177,995)	(425,908)	(555,588)	(303,261)	(365,761)	(365,761)	(365,761)	(740,761)	(4,048,786)				
NET CASH BAL:		3,379,175	3,187,771	2,807,050	2,718,947	2,540,952	2,115,043	1,841,855	1,538,595	1,172,834	807,073	441,312	(299,449)					
FY 2014 / Season 2013 - Six									DATAMART- A	cct. Summary			FY 2021					
FY 2015 / Season 2014 - Se	ven (7) UF	H Games							FY '21 Cash Bet	ore Encumbra	nces:		3,466,937					
	on (7) III	Games								ADD: EV '20 P	eleased Encun	hranca	282,400	*				
FY 2016 / Season 2015 - Se	ven (/) or	Carries								ADD: FT ZUK	eleuseu Eliculi	ibrunce.	202,400					

FY 2017 / Season 2016 - Six (6) UH Games FY 2018 / Season 2017 - Six (6) UH Games FY 2019 / Season 2018 - Seven (7) UH Games FY 2020 / Season 2019 - Eight (8) UH Games FY 2021 / Season 2020 - Five (5) UH Games (COVID-19 - No fans)

Less: FY '2021 Shortfall: FY '21 Emergency Appropriation:

FY '22 Carryover Cash Balance:

(4,048,786)

(299,449)

# Monthly Summary of Events Report Events Branch

## 1-16-21 to 2-14-21

DATE	EVENT	LOCATION	ATTENDANCE	# OF USHERS	VEHICLES PARKED	# OF PARKING ATTENDANTS	OTHER EVENT(S) HELD ON SAME DATE/TIME	COMMENTS
4/24/24	Lhulo Doud	Ctodium	No	20		_		Toom Kei 15 va Toom Aine 12
1/31/21	Hula Bowl	Stadium	Fans	20	-	5	-	Team Kai – 15 vs. Team Aina – 13
1/31/21 & 2/7/21	SCCA	Lower Halawa Parking Lot	-	_	_	2	Swap Meet	Defensive driver training.
		Upper Halawa	81 Tickets					Drive-in concert featuring Makaha Sons, Natalie Ai Kamauu, Maunalua, and Sean
2/14/21	Ha. Ka. Entertainment	Parking Lot	Sold	-	-	6	-	Naauao.

# February 2021

		Feb	ruary 2	2021					M	arch 20	021		
Su	Мо	Tu	We	Th	Fr	Sa	Su	Мо	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6	-	1	2	3	4	5	6
7	8	9	10	11	12	13	7	8	9	10	11	12	13
14	15	16	17	18	19	20	14	15	16	17	18	19	20
21 28	22	23	24	25	26	27	21 28	22 29	23 30	24 31	25	26	27

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Jan 31	Feb 1	2	8:00am Swap Meet (UHPL)	4	5 8:00am Pay	6 8:00am Swap Meet (UHPL)
6:00am SCCA (LHPL) 6:30am Swap Meet (UHPL)	8	9	10 8:00am Swap Meet (UHPL)	11	12	13 8:00am Swap Meet (UHPL)
14 6:30am Swap Meet (UHPL) 7:00pm Moonlight Mele (UHPL)	15 Holiday - Presidents' Day	16	6:00am Girl Scouts Cookie Distribution (set-up) (LHPL) 8:00am Swap Meet (UHPL)	18 4:30am Girl Scout Cookie Distribution & Breakdown (LHPL)	19 8:00am Pay	20 8:00am Swap Meet (UHPL)
21 6:30am Swap Meet (UHPL) 9:00am 808 Craft & Gift Fair (Bus Lot)	9:00am Aiea Elem Evacuation Drill (UHPL)	23	8:00am Swap Meet (UHPL)	25 8:30am Board Meeting	26	8:00am Swap Meet (UHPL)
6:00am SCCA (LHPL) 6:30am Swap Meet (UHPL) 9:00am 2021 Chinese New Year Celebration	Mar 1	2	3	4	5	6

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## March 2021

		M	arch 20	021					A	pril 20	21		
Su	Мо	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
7	1	2	3 10	4	5	6	1	5	- 6	7	1	2	3
14 21	15 22	16 23	17 24	18 25	19	20 27	11 18	12 19	13 20	14 21	15 22	16	17
28	29	30	31	23	20	21	25	26	27	28	29	30	24

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Feb 28	Mar 1	2	8:00am Swap Meet (UHPL) 9:00am Manager/Supervisor Meeting	4	5 8:00am Pay	8:00am Swap Meet (UHPL)
7 6:00am SCCA (LHPL 6:30am Swap Meet (UHPL)		9	10 8:00am Swap Meet (UHPL)	11 7:00am AMR Driver Training (Bus Lot)	12 7:00am AMR Driver Training (Bus Lot)	13 8:00am Swap Meet (UHPL)
6:00am SCCA (LHPL 6:30am Swap Meet (UHPL)		16	8:00am Swap Meet (UHPL)	18	19 8:00am Pay	8:00am Swap Meet (UHPL)
21 6:30am Swap Meet (UHPL) 9:00am 808 Craft & Fair (Bus Lot)		23 6:00am HPD Testing (UHPL)	6:00am HPD Testing (UHPL) 8:00am Swap Meet (UHPL)	25 6:00am HPD Testing (UHPL) 8:30am Board Meeting 12:00pm Drive-In Dine and Drag (Bus Lot)	26  Holiday - Prince Kuhio Day  4:00pm Drive-In Dine and Drag (Bus Lot)	27 8:00am Swap Meet (UHPL) 4:00pm Drive-In Dine and Drag (Bus Lot)
28 6:30am Swap Meet (UHPL)	29	6:00am HPD Testing (alternate) (UHPL)	8:00am Swap Meet (UHPL)	Apr 1	2	3

## April 2021

		Α	pril 20	21					Ν	1ay 20	21		
Su	Мо	Tu	We	Th	Fr	Sa	Su	Мо	Tu	We	Th	Fr	Sa
				1	2	3							1
4	5	6	7	8	9	10	2	3	4	5	6	7	8
11	12	13	14	15	16	17	9	10	11	12	13	14	15
18	19	20	21	22	23	24	16	17	18	19	20	21	22
25	26	27	28	29	30		23 30	24 31	25	26	27	28	29

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Mar 28	29	30	31	Apr 1 6:00am HPD Testing (UHPL)	2 Holiday - Good Friday	3 8:00am Swap Meet (UHPL)
4 6:30am Swap Meet (UHPL)	5 8:00am Pay	6	7 8:00am Swap Meet (UHPL)	8 7:30pm Drive-In Laser Light Show (LHPL)	9 7:30pm Drive-In Laser Light Show (LHPL)	10 8:00am Swap Meet (UHPL) 7:30pm Drive-In Laser Light Show (LHPL)
11 6:30am Swap Meet (UHPL) 7:30pm Drive-In Laser Light Show (LHPL)	12	13	14 8:00am Swap Meet (UHPL)	15	16	17 8:00am Swap Meet (UHPL)
18 6:30am Swap Meet (UHPL) 9:00am 808 Craft & Gift Fair (Bus Lot)	19	20 8:00am Pay	8:00am Swap Meet (UHPL)	9:30pm Drive-In Laser Light Show (LHPL)	9:30pm Drive-In Laser Light Show (LHPL)	24 8:00am Swap Meet (UHPL) 9:30pm Drive-In Laser Light Show (LHPL)
25 6:30am Swap Meet (UHPL) 9:30pm Drive-In Laser Light Show (LHPL)	26	27	28 8:00am Swap Meet (UHPL)	8:30am Board Meeting	30	May 1

May 2021

	May 2021 I Mo Tu We Th Fr Sa								Ju	une 20	21		
Su	Мо	Tu	We	Th	Fr	Sa	Su	Мо	Tu	We	Th	Fr	Sa
		16	5979	565	000	1			1	2	3	4	5
2	3	4	5	6	7	8	6	7	8	9	10	11	12
9	10	11	12	13	14	15	13	14	15	16	17	18	19
16	17	18	19	20	21	22	20	21	22	23	24	25	26
23	24	25	26	27	28	29	27	28	29	30			

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Apr 25	26	27	28	29	30	May 1 8:00am Swap Meet (UHPL)
2 6:30am Swap Meet (UHPL)	3	4	5 8:00am Pay 8:00am Swap Meet (UHPL) 9:00am	6	7	8 8:00am Swap Meet (UHPL) 6:00pm Kaiser HS Foundation (HR)
9 6:30am Swap Meet (UHPL)	10	11	12 8:00am Swap Meet (UHPL)	13	14	15 8:00am Swap Meet (UHPL)
16 6:30am Swap Meet (UHPL) 9:00am 808 Craft & Gift Fair (Bus Lot)	17	18	8:00am Swap Meet (UHPL)	20 8:00am Pay	21	8:00am Swap Meet (UHPL)
23 6:30am Swap Meet (UHPL)	24	25	26 8:00am Swap Meet (UHPL)	27 8:30am Board Meeting	28	8:00am Swap Meet (UHPL)
30 6:30am Swap Meet (UHPL)	31 Holiday - Memorial Day .	Jun 1	2	3	4	5

## June 2021

		Ju	ine 20	21					J	uly 202	21		
Su	Мо	Tu	We	Th	Fr	Sa	Su	Мо	Tu	We	Th	Fr	Sa
100	100	1	2	3	4	5					1	2	3
6	7	8	9	10	11	12	4	5	6	7	8	9	10
13	14	15	16	17	18	19	11	12	13	14	15	16	17
20	21	22	23	24	25	26	18	19	20	21	22	23	24
27	28	29	30				25	26	27	28	29	30	31

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
May 30	31	Jun 1	8:00am Swap Meet (UHPL)	3	4 8:00am Pay	5
6 6:30am Swap Meet (UHPL)	7	8	9 8:00am Swap Meet (UHPL)	10	11 Holiday - King Kamehameha Day	12 8:00am Swap Meet (UHPL)
13 6:30am Swap Meet (UHPL)	14	15	16 8:00am Swap Meet (UHPL)	17	18 8:00am Pay	8:00am Swap Meet (UHPL)
20 6:30am Swap Meet (UHPL) 9:00am 808 Craft & Gift Fair (Bus Lot)	21	22	8:00am Swap Meet (UHPL)	24 8:30am Board Meeting	25	26 8:00am Swap Meet (UHPL)
6:30am Swap Meet (UHPL)	28	29	8:00am Swap Meet (UHPL)	Jul 1	2	3

**July 2021** 

July 2021						August 2021							
Su	Мо	Tu	We	Th	Fr	Sa	Su	Мо	Tu	We	Th	Fr	Sa
				1	2	3	1	2	3	4	5	6	7
4	5	6	7	8	9	10	8	9	10	11	12	13	14
11	12	13	14	15	16	17	15	16	17	18	19	20	21
18	19	20	21	22	23	24	22	23	24	25	26	27	28
25	26	27	28	29	30	31	29	30	31				-

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Jun 27	28	29	30	Jul 1	2 8:00am Pay	8:00am Swap Meet (UHPL)
4 6:30am Swap Meet (UHPL)	5 Holiday - Independence Day	6	7 8:00am Swap Meet (UHPL) 9:00am Manager/Supervisor Meeting	8	9	10 8:00am Swap Meet (UHPL)
11 6:30am Swap Meet (UHPL)	12	13	14 8:00am Swap Meet (UHPL)	15	16	17 8:00am Swap Meet (UHPL)
18 6:30am Swap Meet (UHPL) 9:00am 808 Craft & Gift Fair (Bus Lot)	19	20 8:00am Pay	8:00am Swap Meet (UHPL)	22	23	8:00am Swap Meet (UHPL)
25 6:30am Swap Meet (UHPL)	26	27	28 8:00am Swap Meet (UHPL)	8:30am Board Meeting	30	8:00am Swap Meet (UHPL)

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**DAVID Y. IGE**GOVERNOR

**CURT T. OTAGURO**COMPTROLLER



ROSS I. YAMASAKI CHAIRMAN, STADIUM AUTHORITY

> SCOTT L. CHAN MANAGER

RYAN G. ANDREWS
DEPUTY MANAGER

An Agency of the State of Hawaii

## **February Stadium Board Meeting Marketing Update**

Marketing and communication efforts will continue to ensure the Aloha Stadium is properly up-to-date on activities and new guidelines during this COVID-19 time. In addition, we continue to focus on the following items:

## 1. Communications/Marketing/Advertising Coordination

- Stadium event related media coordination as needed.
- Communication coordination with all Hawaii media platforms as they arise.
- Assist clients/sponsors with marketing and communication needs as needed upon request.

### 2. Update and maintain website

- Continue to maintain and update the website with current events and information on a daily base.
- Continue to update site improvement issues online.

### 3. Social media and ongoing public relations efforts

- Continue to monitor and update daily.

## 4. New Event Support

- Work in collaboration with the Events team to expand, create and coordinate new programs and activities for 2021.

### 5. IMG Advertising Coordination

- Oversee, as needed, with sponsorships, events and activities.
- Oversee and expand sponsorship opportunities and online platforms utilizing new programs as they arise.

### 6. Swap Meet & Marketplace Coordination

- Continue to review and update swap meet marketing and operations needs as requested with Centerplate and Krysti Peacock/Moxie Agency.
- Coordinate Dine & Shop Pop Up weekend events.
- Coordinate and assist with expanding activities and programs within the swap meet & marketplace
- Assist with marketing/PR efforts and coordination.

#### 7. Miscellaneous

- Assist with PR campaigns, media, advertising and operational coordination for new stadium (NASED) as needed.

#### 8. Creative stadium & event collateral

- Creative production for stadium marketing as needed.

## MONTHLY SECURITY REPORT TO THE BOARD

The following is a brief summary of security related incidents which occurred from January 1, 2021, through January 31, 2021.

## Theft in Second Degree.

Swap Meet Vendor reported two purses belonging to Vendor were stolen earlier in the morning. The purses contained cash, credit cards and Driver's License. Vendor did not know when purses were stolen and could not describe any suspects. Vendor called Honolulu Police Department and filed a Police Report.

## Illegal Property and Activity in CDL Lot

Stadium Security responded to a complaint about juveniles gathering in overgrown brush behind the CDL Lot. I found two areas- 1) chairs formed in a circle, with plywood floors. 2) approximately 10 chickens, various ages & sizes, in temporary, home-made cages/pens. I contacted with State of HI, Homeless Task Force and they agreed to assist with removing any illegal property and offering services if any homeless individuals were in the area. I posted Trespass Warnings on the illegal property in CDL Lot and took photos. Four days later, the Homeless Task Force removed all illegal property from the two areas discussed above.

## Swap Meet

Stadium Nurses reported two Medical Assistance Call. One call was for Injured Cared For (ICF). Injured person tripped & fell, was evaluated and treated by Stadium Nurse, then released to their family. One call was for Sick Cared For (SCF). The person feeling ill was evaluated and treated by Stadium Nurse, Honolulu Fire Department and Emergency Medical Services (EMS). Person feeling ill was transported by EMS to Pali Momi Medical Center.

Conclusion

Prepared and submitted by,

Neal O. Sakamoto, Stadium Security Officer

2-18-2021, 1415hrs

## Engineering Branch Report For Stadium Authority Board Meeting February 12, 2021

## 1. Maintenance & Facility Items

- a. Ongoing road patching of potholes and concrete curbing repairs.
- b. Ongoing repairs of damaged and worn concrete areas of the concourse.
- c. Plumbing PM's in locker rooms and north concourse restrooms in progress (exercise faucets, flushers and shower valve functions, repair as needed).
- d. Removal of corroded roof covering at Turnstile Gate 1 in progress.
- e. Landscape:
  - i. Weed-eating in CDL area.
  - ii. Hedge trimming in Bus Lot.
  - iii. Chemical Treatment/weed spraying in Upper Halawa Lot (10 acres).

## 2. Contracts

a. Refuse service contract renewal in process.

## 3. Inspections

- a. Storm Drain Inspection completed throughout entire parking lot. No issues or concerns.
- b. Boiler and compressor Inspection completed. Minor repairs recommended. Estimate pending.



## Monthly Report Stadium Authority Meeting 2/25/2021

## ALOHA STADIUM SWAP MEET AND MARKETPLACE Jan-21

## Shopper Attendance:

Janu	ary					Average Daily
Mont	hly	Days	Daily		Paid	Paid
Attendance		Open	Average	Coupons	Attendance	Attendance
2020	64,861	12	5,405	51	64,810	5,401
2021	68,994	14	4,928	7,647	61,347	4,382
Difference	4,133	2	(477)	7596	(3,463)	(1,019)
%	6%		-9%	14894%	-5%	-19%

## Vendor Attendance:

Janu	ary		D,E, & F	Daily	A,B,C	Daily
Tota	al	Days	Total	Average	Total	Average
Stall C	ount	Open	Stall Count	Count	Stall Count	Count
2020	7,436	12	3,888	324	3,548	296
2021	5,492	14	1,677	120	3,815	273
Difference	(1,944)	2	(2,211)	(204)	267	(23)
%	-26%		-57%	-63%	8%	-8%

Operations Information: Coupons due to free admission on Wednesdays

## New Aloha Stadium Entertainment District Committee (NASED)

February 16, 2021

Board Members: Brennon Morioka (Chair), John Fink, Keith Amemiya

Stadium Staff: Ryan Andrews, Stephen Lee

Purpose: Update the Stadium Authority on various activities concerning NASED.

#### 1. Governance

- •Bill monitoring and testimony have been (and will continue to be) provided on several bills related to NASED, specifically Senate Bill 1423 (HCDA; Stadium Development District) and its companion, House Bill 1348. These bills establish the stadium development district special fund; revise the general development guidance policies for the stadium development district; broaden the powers and duties of the stadium authority; and broaden the representation of the stadium authority by adding two members to its membership. Both bills have passed first readings and will have hearings in their respective committees in the coming weeks.
- •The existing Memorandum of Agreement (MOA) will need to be updated and/or a new MOA will need to be drafted to bring further clarity to the roles and responsibilities of HCDA, DAGS and Stadium Authority pending the approval of the stadium bill.

#### 2. Financial

Financial due diligence continues to occur to ensure accuracy of the projected range of costs (design, construction, operation, facilities management, lifecycle, etc.) as well as projected revenues from stadium operations and lease agreements from the ancillary development.

## 3. Schedule of Key Work-Streams

Programmatic Environmental Impact Statement (PEIS)

- •The Draft Environmental Impact Statement (DEIS) was published on December 23, 2020.
- ■The public comment period closed on February 8, 2021.
- •Two community meetings were hosted by DAGS and the project team on January 26 & January 28. The intent of the meetings were to inform the public about the contents of the DEIS and to let the public know how they can provide comments. A total of 156 people registered for the meetings.
- •Anticipated completion of Final PEIS is Summer 2021.

### Request for Proposals (RFP)

- •Drafting of two concurrent RFP documents are underway (Stadium RFP & Real Estate RFP).
- •The focus is translating the design principles of the master plan and stadium concept into technical requirements, along with the maintenance requirements for the new stadium and development district. Several subject matter workgroups have been established to facilitate this process.
- •The release date of the RFP will be determined in the coming months pending legislative approval of the bill(s) that will establish governance and required authorities.

### **Master Planning**

- •The NASED Programmatic Master Plan (PMP) draft accompanied the Draft PEIS publication on December 23, 2020. The draft version has several upcoming opportunities for revisions which will coincide with the comment period, review, and finalization of the EIS.
- •The Conceptual Master Plan (CMP) will accompany the Request for Proposals (RFP) and provides a mostly visual representation of the vision of NASED which fits within the technical parameters set forth in the RFP.

## 4. Communication and Public Engagement

## New Aloha Stadium Entertainment District Committee (NASED)

February 16, 2021

Website - Continues to be updated. www.nased.hawaii.gov

Media – During January, there were 62 media reports related to the NASED project and Aloha Stadium, including the Honolulu Star-Advertiser (14), Hawaii News Now (11), KHON (16), KITV (6), KHNL (2), KHET (2), KHPR (2), KHVH (1), KHNR (1), KKEA (1), KSSK (1), Pacific Business News (1), The Garden Island (1), West Hawaii Today (1), The Maui News (1), and UH Manoa Athletics (1).

## Neighborhood Board and Community Association Meetings

The following meetings were attended by NASED team members:

- Neighborhood Board #20 (Aiea) February 8, 2021.
- Neighborhood Board # 18 (Aliamanu-Salt Lake) February 11, 2021.
- •Aiea Community Association, February 15, 2021.