

DAVID Y. IGE
GOVERNOR

CURT T. OTAGURO
COMPTROLLER



ROSS I. YAMASAKI
CHAIRMAN, STADIUM AUTHORITY

SCOTT L. CHAN
MANAGER

RYAN G. ANDREWS
DEPUTY MANAGER

**APPROVED MINUTES
REGULAR SESSION
FEBRUARY 25, 2021**

An Agency of the State of Hawaii

Stadium Authority Regular Session
99-500 Salt Lake Boulevard
Honolulu, Hawaii 96818

February 25, 2021

Members Present:

Ross Yamasaki, Chair
Brennon Morioka, Vice Chair
Audrey Abe
Keith Amemiya
Kau'i Burgess
John Fink
Eric Fujimoto
Michael Iosua

Excused Members:

Hubert Minn

Staff:

Scott Chan
Ryan Andrews
Stephen Lee
Colette May
Neal Sakamoto

Shelly Shoji
Trina Silva
Samantha Spain
Russell Uchida

Others:

Randall Nishiyama, Deputy Attorney General (AG)
Senator Glenn Wakai
Karen Dang, Senator Wakai's Office
Senator Bennette Misalucha
Curt Otaguro, Comptroller
David DePonte, Department of Accounting and General Services (DAGS)
Camille Masutomi, Department of Education (DOE)
Davy Murayama, Centerplate
Tom Peck, Honolulu Authority for Rapid Transit (HART)
Franz Krintz, Transit Oriented Development (TOD)
David Matlin, University of Hawaii (UH)
Paxton Wang, Learfield/IMG College
Greg Salas, Learfield/IMG College
Blaze Lovell, Civil Beat

I. CALL TO ORDER

A quorum being present, Chair Yamasaki called the meeting to order at 8:31 a.m.

II. PUBLIC TESTIMONY

None

III. APPROVAL OF MINUTES

A. Approval of minutes for the following date:

1. Regular Session – January 28, 2021

A MOTION WAS MADE BY MEMBER FINK AND SECONDED BY MEMBER IOSUA TO ACCEPT THE MINUTES OF THE REGULAR SESSION. THE MOTION WAS UNANIMOUSLY CARRIED.

2. Executive Session – January 28, 2021

A MOTION WAS MADE BY MEMBER FUJIMOTO AND SECONDED BY MEMBER IOSUA TO ACCEPT THE MINUTES OF THE EXECUTIVE SESSION. THE MOTION WAS UNANIMOUSLY CARRIED.

IV. MONTHLY REPORTS

A. Chairman's Report – Chair Yamasaki acknowledged the media coverage that the stadium has attracted and reminded the board that the issues being discussed are out of the board's authority and rests upon the Legislature and Administration.

B. Stadium Manager's Report

1. Stadium Financial Update:

Administrative Services Officer (ASO) Russell Uchida reported: See Exhibit A Discussion:

- Member Fink stated the \$71K shortfall at the end of the year assumes that the projected numbers for the swap meet are being used. He proposed if the swap meet continues to show growth, then it is possible that the negative amount would be eliminated.
Mr. Uchida agreed with Mr. Fink.
- Member Abe wanted to know where the special events are reflected in the spread sheet.
Mr. Uchida responded that they are listed as two revenue components under Food & Beverage and Rent.
Member Abe suggested there should be a "special events revenue" line item to see how well the special events are doing.

Mr. Uchida explained that this report aligns with the state's database system, and licensee events are charged rent and it's recorded accordingly.

Member Abe suggested to notate the revenue since an event happened in December and it was not recorded until February. This would enable us to see the impact and source of revenue.

Mr. Uchida responded that he would discuss with Manager Chan to create a separate sheet that summarizes the various events.

C. Internal Affairs Committee (IAC):

1. Committee Chair's Report – The IAC did not meet this month. Member Iosua stated the reports were sent out for review in the board packets.
2. Events
 - a. Approval of Events - None
 - b. Summary of Monthly Events - Attached
 - c. Calendar of Events - Attached
3. Sales and Marketing - Attached
4. Security Report - Attached
5. Capital Improvement Projects/Engineering & Maintenance Report - Attached

D. External Affairs Committee (EAC):

1. Committee Chair's Report
The EAC did not meet this month. Member Fink stated the reports were sent out in the packets for the EAC.
2. Contractor Reports
 - a. IMG/Learfield/Hawaii Sports Properties – None
 - b. Centerplate – Attached
Marketing Manager Samantha Spain Presentation: See Exhibit B

Discussion:

- Manager Chan prefaced the presentation by commenting that the Night Market event was to extend and enhance the swap meet in anticipation of the upcoming transit station. It is to provide an opportunity for the commuters to patronize the swap meet and food vendors upon arrival.
- Member Abe asked Ms. Spain if she could explain the type of advertising that will be used, if there will be seating, and if there will be liquor.
Ms. Spain responded with the following:

- i. Advertising – This will be promoted as a fourth day of the swap meet. Avenues considered for advertisement are T.V., print, radio [possibly i-Heart radio], social media, and a press release.
- ii. Seating – In 7D there are currently benches and we are working on a layout for more seating while adhering to socially distant guidelines.
- iii. Liquor – We are currently unable to serve liquor due to the pandemic guidelines. We are considering a beer garden once we can safely do so in tier 4.

3. Stakeholder Reports

- a. University of Hawaii - None
- b. Honolulu Authority for Rapid Transport (HART) – Attached
- c. Transit Oriented Development (TOD) – None
- d. Hawaii Interagency Council for Transit Oriented Development (HIC-TOD) – None

4. NASED Coordination Committee Report – Attached

5. Legislative Committee Report

Senator Wakai provided an update:

- a. SB1423 passed 25-0.
 - i. Establishes the stadium development district and gives full oversight to the Stadium Authority (SA) over the project.
 - ii. Provides two new members on the Stadium Authority Board from the community.
 - iii. Provides the SA to have title to the land.
 - iv. Provides a ninety-nine-year lease.
- b. SB1033
 - i. \$1.5M emergency appropriation to address financial shortfall for FY21.
 - ii. This bill moves over to Ways and Means.

Senator Misalucha commented by providing positive feedback in support of the NASED project and encouraged the stadium to partner with UH.

E. Governance Committee

- 1. Committee Chair’s Report – There was no meeting and no report.

V. EXECUTIVE SESSION

None

VI. UNFINISHED BUSINESS

None

VII. NEW BUSINESS
None

VIII. ANNOUNCEMENTS
Chair Yamasaki announced the next board meeting is scheduled on March 25, 2021 and will be held via Zoom at 8:30 a.m.

IX. ADJOURNMENT

AT 9:20 A.M. A MOTION WAS MADE BY MEMBER MORIOKA AND SECONDED BY MEMBER IOSUA TO ADJOURN THE MEETING. THE MOTION WAS UNANIMOUSLY CARRIED.



Ross I. Yamasaki
Chairman

Recorded by: Colette May
Date: March 25, 2021