

2021



# HOT BOX

SAFE EVENTS

WWW.IWANNAHOTBOX.COM

Exhibit A

2021

# HOTBOX

## SOCIALLY DISTANCED 2020

HOTBOX was started by two industry veterans, with 20+ years of event experience

HOTBOX conceptualized and created the first Drive-In Concerts Tour in America.

HOTBOX successful produced over 100 events with zero issues

HOTBOX has now become the national leader in safe, socially distanced events

2021

HOTBOX

## 2020 DRIVE-IN TOUR SUMMARY

- 100+ SHOWS
- 20+ STATES
- 300k+ ATTENDEES
- 5M+ GROSS SALES
- 60k+ AVERAGE EVENT GROSS



**HOTBOX** SAFE EVENTS



2021

## THE FIRST IN AMERICA

We routed, produced, and marketed the first ever tour after shelter-in-place

Hosted at **drive-in theaters** across the USA with popular musician & internet sensation Marc Rebillet. **+10,000 tickets sold in 15 days. +65M earned media impressions.**

From then on, HOTBOX became the **national leader** for safe, socially distanced entertainment. Producing comedy tours for **Bert Kreischer, Major Lazer, Brian Regan, Whitney Cummings, Hannibal Buress and many more .**

2021

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**9** MARKETS **13,000+** ATTENDEES **65M+** IMPRESSIONS



- 1 - BALTIMORE, MD - 1800x ppl
- 2 - CHARLOTTE, NC - 1300x ppl
- 3 - COLUMBUS, OH - 950x ppl
- 4 - INDIANAPOLIS, IN - 1100x ppl
- 5 - KANSAS CITY, MO - 1000x ppl
- 6 - TULSA, OK - 1400x ppl
- 7 - DENVER (FORT COLLINS), CO - 2000x ppl
- 8 - DALLAS-FORT WORTH, TX - 2500x ppl
- 9 - HOUSTON, TX - 1100x ppl

## JUNE RECAP

COMEDY AND MUSIC  
PRODUCED ON  
A NATIONAL SCALE

THE FIRST OF ITS KIND



**4** MARKETS **9,000+** ATTENDEES **10M+** IMPRESSIONS

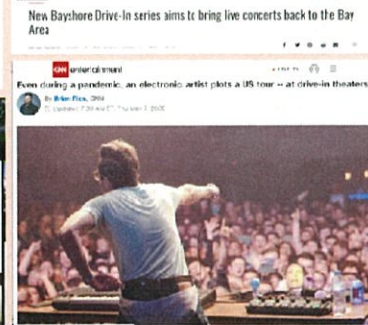


- 1 - CHARLOTTE, NC - 1500x ppl
- 2 - INDIANAPOLIS, IN - 3000x ppl
- 3 - TULSA, OK - 1800x ppl
- 4 - DENVER (FORT COLLINS), CO - 2500x ppl

# NOTABLE PRESS

# HOTBOX SAFE EVENTS

CNN, Wall Street Journal, Forbes, Bloomberg, Billboard, Variety, Consequence of Sound, NY Daily Post, Rolling Stone, Brooklyn Vegan, Pitchfork, Maxim, Pollstar, & more..



Marc Rebillet's 'Drive-In Concert Tour' To Hit Multiple Cities, Kicking Off In June

Hannibal Buess Announces Drive-In Tour  
The comedian will perform six shows in support of his latest special Miami Nights

Live Music's New Normal: Drive-In Concerts Are Getting Weirder, And More Established

BERT KREISCHER TALKS COMEDY, 'THE CABIN', AND HIS CRAZIEST STORIES  
The comedy superstar opens up about his hit Netflix series, being the biggest touring stand-up comic of 2020, and why he once let a damn mafia step his junk to an electrode.

# HOTBOX SAFE EVENTS

2021

## NOTABLE PRESS.. CONTINUED



**ENTERTAINMENT NEWS**

### The US is Getting its First Drive-In Concert Tour

Electronic music on Marc Rebillet will embark on a seven-date tour next month.

ALICE PETERS | MAY 15, 2020 | 11:41 AM

5 COMMENTS

**Bloomberg**

May 18 at 6:00 PM

First came the Zoom gigs. Now come concerts in your car.

BELOMONA@BLOOMBERG.COM

### From Raves to Keith Urban, Drive-In Concerts Are Your Future Now

154

0 Comments 49 Shares

**Bloomberg** | [Chart](#) | [News](#) | [Business](#) | [U.S. Economy](#) | [Video](#) | [Markets](#) | [Feedback](#)

### From Keith Urban to EDM, Drive-In Concerts Are Your Future Now

By [Mickal Gilmore](#)

Published on May 18, 2020, 6:00 PM

1 Comment

154 Shares

**UNITED STATES**

### Brace yourselves for the return of the drive-in movie theater

**NME**

### Here Are All the Drive-In Concerts Happening Due to Social Distancing

By [Alex Hogg](#)

1 Comment

154 Shares

**NME**

### Here Are All the Drive-In Concerts Happening Due to Social Distancing

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1 Comment

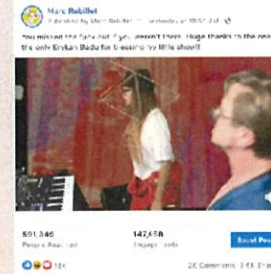
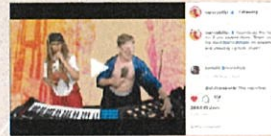
154 Shares

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# HOTBOX NYE VARIETY SHOW

## SOCIAL IMPRESSIONS

Our tours created millions of unique positive impressions, as well as viral video content now streamed globally to eager fans all over the world.





## ROSE BOWL DRIVE IN

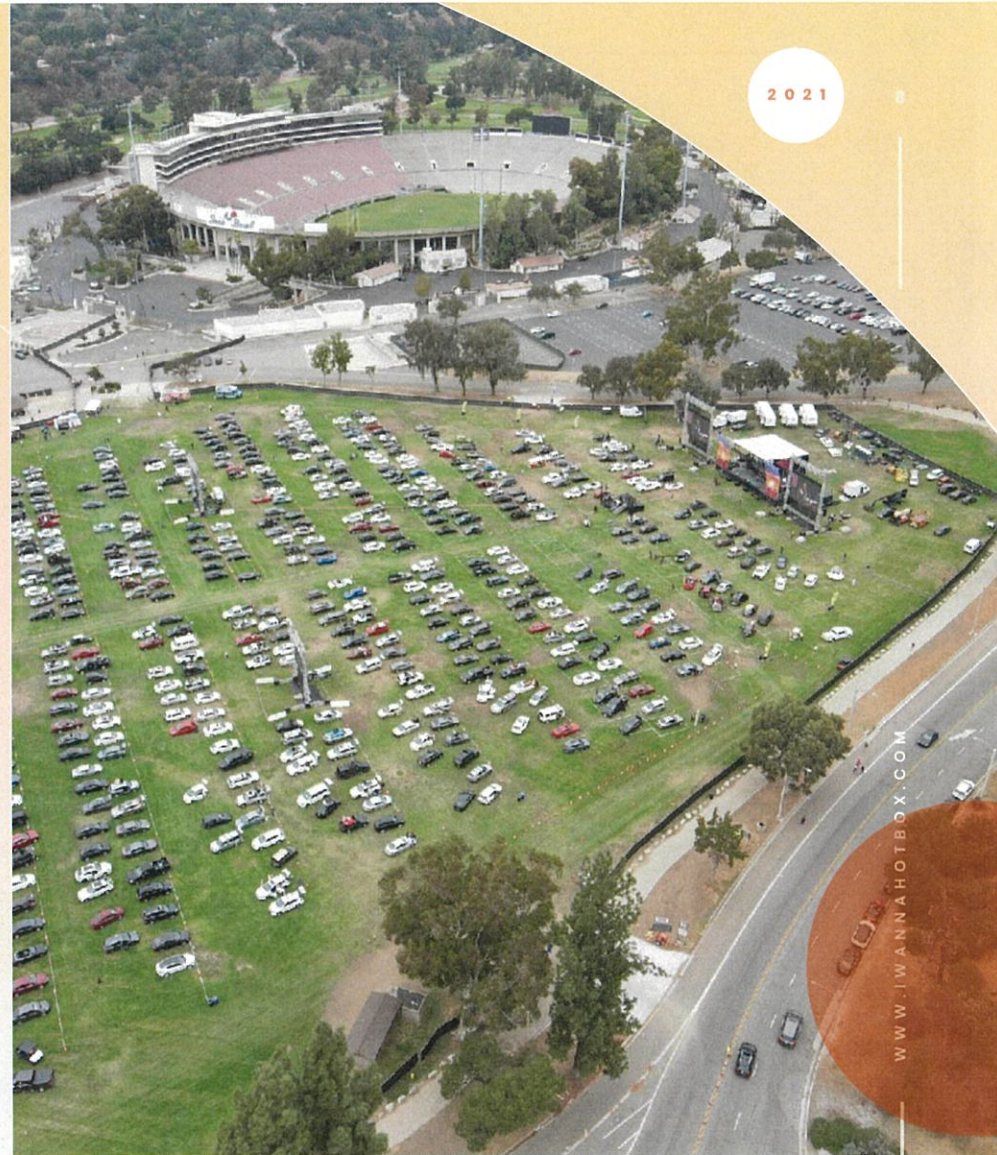
**Hotbox** was invited to produce 4 marquee sellout events at the historic **Rose Bowl in Pasadena.**

Working with **City Health, Fire, and Planning officials,** Hotbox was able to **safely stage over 900 cars per show** for socially distanced Comedy, Music and Performance.

We took our premiere client **Marc Rebillet** for an opening night event with comedy and special guest Steve-O from MTV.

Then, on Saturday, HOTBOX did a double show with popular stand-up comedian **Hannibal Buress and jazz superstar Thundercat** for an insane cultural moment. Special guests included **Ty Dolla Sign and Brad Pitt.**

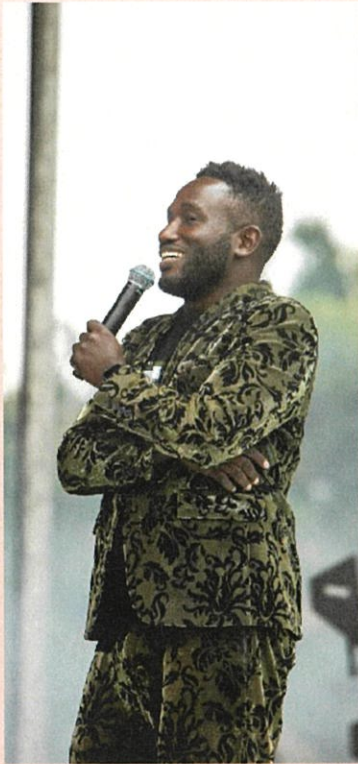
Four the last event, **Tom Segura and Bert Kresicher** were joined by special guest **Jay Leno** for an evening of stand-up and comedy.



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# HOTBOX

## ROSEBOWL



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## BAYSHORE DRIVE IN

**HOTBOX** worked in partnership with the city of Burlingame to produce a Pop-Up Drive-In venue in the Bay Area, California.

For 3 weeks, the Bayshore Drive-In was able to **service thousands** of attendees in the local community with **safe, uplifting events**. With over 14 shows, HOTBOX curated family movie nights paired with musical superstars such as **MAJOR LAZER** and Adult Contemporary Jazz masters **Pink Martini**.



**BAYSHORE DRIVE-IN, BAY AREA CALIFORNIA**



## COVID COMPLIANCE AND SAFETY

HOTBOX's early guidelines and safety protocols have now become the **standard for events all over the country.**

Through careful planning, staffing and execution, HOTBOX ensures a **safe, quality event.**

All attendees, vendors and all persons on site **MUST** adhere to the county **CDC ordinances** as well as sign a safety and liability waiver.

HOTBOX works in conjunction with State and County Health, Fire and Traffic at all times to create and administer **responsible approaches to live entertainment** in a post Covid world.



## COVID COMPLIANCE AND SAFETY



Cars parked 10-12' from each other. Spaces marked in advance. Max guest count is 5x per car. Temperature checkers at entrance.



Remote ordering via web platform for concessions. Attendees never leave their vehicle for ordering or delivery.



Bathroom access can be organized by web platform—schedules and alerts users when their turn in the queue is ready. Users walk to corresponding bathroom. Bathrooms are sanitized after each use.



Touchless payments everywhere. No box office, no cash traded ever.



On-site security to enforce no leaving of vehicles.



Drive-ins have now become the safest way to assemble, from drive-in testing, movies, concerts and even political events.



# HOTBOX NYE VARIETY SHOW

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## PAST WORK



WWW.INMANHOTBOX.COM

**HOTBOX**

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## **CONTACT US!**

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