

# Stadium Authority Board Meeting

Sign-In Sheet (please print)

Event Date: April 25, 2019

*No one signed in*

Public Testimony Notice: Please indicate if you wish to provide oral, public testimony. If you are, please indicate if you wish to speak at the beginning of the meeting, or if you choose to wait until the agenda topic is being discussed. Please limit testimony to no more than 3 minutes.

Print Name	Organization	Phone #	Email Address
Are you providing public testimony? <input type="checkbox"/> Yes <input type="checkbox"/> No If "yes": <input type="checkbox"/> Beginning <input type="checkbox"/> Will Follow Agenda			
Are you providing public testimony? <input type="checkbox"/> Yes <input type="checkbox"/> No If "yes": <input type="checkbox"/> Beginning <input type="checkbox"/> Will Follow Agenda			
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## REPORTS

**Stadium Manager's Monthly Report**  
**Regular Session**  
**May 30, 2019**

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**A. Events**

**1. Status on Previous Event**

- Monster X Tour/Supercross Event – May 4, 5, 11, 2019
- Campbell HS Graduation May 17, 2019
- Pearl City HS Graduation May 18, 2019
- Mililani HS Graduation May 19, 2019
- Aiea HS Graduation May 23, 2019
- Radford HS Graduation May 24, 2019

On Friday, 5/17, the stadium received several calls complaining about the out-bound traffic regarding the Campbell Graduation contributing to the frustration witnessed in the parking lot. We offered our apology and stated that we will be meeting with all concern to assess and re-evaluate our Traffic/Parking Control Procedures. Also, please be aware that the stadium was unable to implement the contraflow (Halawa, Kalaloa, Main Exit, SL & Kam) procedures and traffic control plan for the out-bound traffic without the support from the proper authority. Furthermore, stadium personnel is prohibited from managing surrounding streets nor work outside the stadium property without HPD supervision due to State / Bargaining Unit liability issues. Each night thereafter, the stadium was able to adjust accordingly.

**2. Monster X Tour – Dirt Material**

- a. Formal compliance procedures enforced. Client retained engineer to ensure all environmental regulations have been followed.

### 3. Future Events

Licensee	Date	Time
<b>E.K. Fernandez</b> <b>50<sup>th</sup> State Fair</b> Assisted client with appropriate certifications to help bring entertainment to our venue during their event	05/24/19- 06/23/19	Fridays: 6 pm to midnight Saturdays: 4 pm to midnight Sundays: noon to midnight Memorial Day Monday: noon to midnight Thursday, June 6: 6 pm to midnight
<b>No. American Super 7s</b>	06/8/19	11:00 a.m. – 6:00 p.m.
<b>Rugby League (Cancelled)</b>	07/27-28/19	9:00 a.m. – 8:00 p.m.
<b>MayJah RayJah</b>	7/26 & 7/27	5:00 p.m. (26 <sup>th</sup> ) – 11:00 p.m. (27 <sup>th</sup> )
<b>B4 Sports Flag FB</b>	10/6/19	8:00 a.m. - 9:00 p.m.
<b>LA Rams vs. Dallas Cowboys Pre-Season</b>	08/17/19	4:00 p.m.
<b>UH vs. Arizona</b>	8/24/19	6:00 p.m.
<b>UH vs. Oregon State</b>	9/7/19	6:00 p.m.

### B. Administrative

1. P3 Conference in San Diego
  - Summary
  - [nased@hawaii.gov](mailto:nased@hawaii.gov) – P3 working website is up and running
  - [nasedp3@wtpartnership.co](mailto:nasedp3@wtpartnership.co)
2. Hawaii Tourism Authority 2015 Event Settlement
3. Profit/Loss - Quarterly Report
4. Advertising contract has been awarded
  - Notice to proceed letter sent - Effective Date July 1, 2019

### C. Operations

1. Power Point presentation (5 minutes) regarding Public Communication via Instagram/Influencers
2. Leadership Workshop – 6 months

PROFIT (LOSS)  
CASH BASIS  
MARCH 2019

		(07/01/2017 to 03/31/2018)	(07/01/2018 to 03/31/2019)	(Current Minus Prior)		(07/01/2018 to 06/30/2019)
		ACTUAL PRIOR	ACTUAL CURRENT	INCREASE/ (DECREASE)	PERCENT CHANGE	ESTIMATED BUDGET
<b>REVENUES</b>						
Swap meet	[1]	\$ 3,440,754	\$ 3,162,330	\$ (278,424)	-8%	\$ 4,600,000
Parking	[2]	495,733	1,080,314	584,581	118%	1,450,000
Food and beverage	[1]	990,649	1,788,606	797,957	81%	2,000,000
Rent	[3]	225,890	1,244,578	1,018,688	451%	1,275,000
Advertising	[4]	345,895	410,614	64,719	19%	369,000
Interest		3,849	-	(3,849)	-100%	24,000
Stadium tours		673	449	(224)	-33%	2,000
Miscellaneous		160,492	182,283	21,791	14%	190,000
Total revenues		<u>5,663,935</u>	<u>7,869,174</u>	<u>2,205,239</u>	39%	<u>9,910,000</u>
<b>EXPENSES</b>						
Personal services	[9]	3,587,550	4,031,954	444,404	12%	4,601,000
Supplies	[5]	187,826	260,626	72,800	39%	280,800
Utilities	[6]	656,926	760,170	103,244	16%	1,125,000
Repairs and maintenance	[7]	203,282	152,911	(50,371)	-25%	610,000
Services on a fee basis		530,577	636,679	106,102	20%	837,000
Central services assessment	[8]	361,924	329,480	(32,444)	-9%	405,400
Miscellaneous		235,868	315,485	79,617	34%	268,200
Total expenses		<u>5,763,953</u>	<u>6,487,305</u>	<u>723,352</u>	13%	<u>8,127,400</u>
PROFIT (LOSS)		<u>\$ (100,018)</u>	<u>\$ 1,381,869</u>	<u>\$ 1,481,887</u>	-1482%	<u>1,782,600</u>
<b>CASH BALANCE</b>						
Cash before encumbrances		\$ 2,918,752	\$ 4,236,851			
Less: encumbrances	[9]	<u>(786,310)</u>	<u>(837,065)</u>			
Unencumbered cash balance		<u>\$ 2,132,442</u>	<u>\$ 3,399,786</u>			
Accounts receivable	[10]	\$ 710,035	\$ 1,125,398			

PROFIT (LOSS)  
NOTES  
MARCH 2019

Estimated budget revenues represent the program's estimates that were prepared in January 2019 for the Council on Revenues' March 2019 report.

Revenues and expenses are based on the cash basis of accounting. Revenues are recognized when received and expenses are recognized when paid.

Expenditure: Cost of goods or services.

Encumbrance: Obligations or commitments that bind the parties involved to complete a transaction based on proper performance of the acts called for by the obligation or commitment. Funds that have been reserved for a particular good or service.

The fiscal year is July of one year to June of the following year.

- [1] Both the prior period and current period include revenue collected June thru February.

**Swap meet**

For swap meet, the average net income (gross income for vendors and buyers less commissions paid to Centerplate equals net income) per date decreased approximately \$1,900 per day. There were 116 days in the prior period and 114 days in the current period. The current period was closed two days in August 2018 due to Hurricane Lane and one day in September 2018 due to Tropical Storm Olivia.

The Kam Drive In Swap Meet closed on Sunday, March 5, 2017, which does not affect either period.

**Food and beverage**

The Bruno Mars (3 nights), Eagles, Guns N' Roses, Snoop Dogg - CardiB - Sublime, and Eminem concerts earned food & beverage commissions of \$782,900 in total.

- [2] Bruno Mars (3 nights), Eagles, and Guns N' Roses, Snoop Dogg - CardiB - Sublime, and Eminem concerts earned approximately \$525,400 in parking income.
- [3] Bruno Mars (3 nights), Eagles, and Guns N' Roses, and Snoop Dogg - CardiB - Sublime concerts earned approximately \$998,900 in rental income.
- [4] Prior period includes FY 2017 revenue share \$24,600 + FY 2018 guarantee \$197,500 + field naming rights \$123,800 = \$345,900.
- The current period includes fiscal year 2018 revenue share \$82,400 + fiscal year 2019 guarantee \$204,400 + field naming rights \$123,800 = \$410,600.
- [5] Current period: Purchased geotech (material used to cover the field) and pipes, which are used as a core to roll/unroll the geotech, \$23,700. There was also a \$19,700 increase in janitorial supplies from the prior period.
- [6] For the period July to February, electricity cost increased \$138,300 from the prior period. Usage increased 216,000 kwh and the average rate per kwh increased 3.7 cents per kwh.
- [7] Prior period includes cost to repair south elevator, \$52,500, for work performed 11/1/2016 to 2/6/2017.
- [8] Central services assessments are based on Section 36-27, Hawaii Revised Statutes (HRS), and Section 36-30, HRS.

Section 36-27, HRS: The Director of Finance is authorized to transfer five percent of all receipts from non-exempt special funds for the purpose of defraying the central service expenses of government.

Section 36-30, HRS: The Director of Finance is authorized to transfer assessments for the pro rata share of administrative expenses incurred by the department responsible for the operations supported by each special fund.

PROFIT (LOSS)  
NOTES  
MARCH 2019

[9] Expenses for the period July 2018 to March 2019.

		"Actual"		
		(Cash Basis)		
	<u>Budget</u>	<u>Expenditure</u>	+ <u>Encumbrance</u>	= <u>Total</u>
Personal services	3,562,800	4,031,954	-	4,031,954
Supplies	241,600	260,626	13,603	274,229
Utilities	879,300	760,170	352,965	1,113,135
Repairs and maintenance	540,600	152,911	177,534	330,445
Services on a fee basis	837,100	636,679	228,843	865,522
Central services assessment	353,600	329,480	-	329,480
Miscellaneous	219,200	315,485	64,120	379,605
	<u>6,634,200</u>	<u>6,487,305</u>	+ <u>837,065</u>	<u>7,324,370</u>

Actual expenditure ceiling for the fiscal year is \$9,258,870. Management reviews expenditures to ensure Stadium is spending within its means.

[10] As of March 2018, Centerplate (March 2018: food & beverage commissions, swap meet commission, and electricity) accounts for 67% of the total accounts receivable. UH (2017 game #6 and internet sales for HHSAA and Pacific Rim) accounts for 15% of the total accounts receivable.

As of March 2019, Centerplate (March 2019: food & beverage commissions, swap meet commission, and electricity) accounts for 44% of the total accounts receivable. UH (all games in 2018 and internet sales for HHSAA) accounts for 29% of the total accounts receivable. HART (parking income for loss of Kam Lot during concerts and Hawaii Bowl) accounts for 21% of the total accounts receivable.

**INTERNAL AFFAIRS  
COMMITTEE**



**Monthly Summary of Events Report**  
**Events Branch**  
**4-12-19 to 5-14-19**

DATE	EVENT	LOCATION	ATTENDANCE	# OF USHERS	VEHICLES PARKED	# OF PARKING ATTENDANTS	OTHER EVENT(S) HELD ON SAME DATE/TIME	COMMENTS
4/13/19	Jr. Prep Football	Stadium	1,679	13	179	4	Swap Meet	Youth tackle football
4/20/19	Jr. Prep Football	Stadium	1,379	12	163	4	Swap Meet	Youth tackle football
5/4/19	Monster X Tour	Stadium	41,462	130	7,272	85		
5/5/19	Monster X Tour	Stadium	26,054	95	6,067	60		
5/11/19	Supercross	Stadium	10,335	80	2,943	50		

# May 2019

May 2019						
Su	Mo	Tu	We	Th	Fr	Sa
5	6	7	8	9	10	11
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June 2019						
Su	Mo	Tu	We	Th	Fr	Sa
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23	24	25	26	27	28	29
30						

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Apr 28	29	30	May 1 8:00am Swap Meet (Stadium) 9:00am Staff Meeting (ASO Br set-up/clean-up) (Conf Rm)	2	3 8:00am Pay	4 8:00am Swap Meet (Stadium) 7:30pm Monster Truck Event (AMP Live Entertainment) (Stadium)
5 6:30am Swap Meet (Stadium) 7:30pm Monster Truck Event (AMP Live Entertainment) (Stadium)	6 6:30pm OFOA (HR)	7	8 8:00am Swap Meet (Stadium)	9	10	11 8:00am Swap Meet (Stadium) 7:30pm Hawaiian Supercross (Stadium)
12 6:30am Swap Meet (Stadium)	13	14	15 8:00am Swap Meet (Stadium)	16 7:00am AMR (Bus Lot)	17 7:00am AMR (Bus Lot) 5:00pm Campbell HS Grad (Stadium) 7:15pm Campbell HS Project Grad (HR)	18 8:00am Swap Meet (Stadium) 5:00pm Pearl City HS Grad (Stadium) 6:30pm Pearl City HS Project Grad (HR)
19 6:30am Swap Meet (Stadium) 5:00pm Mililani HS Grad (Stadium) 5:00pm Mililani HS Project Grad (HR)	20 8:00am Pay	21	22 8:00am Swap Meet (Stadium)	23 6:00pm Area HS Grad (Stadium) 8:00pm Area HS Project Grad (HR)	24 6:00pm 50th State Fair (LHPL) 6:00pm Radford HS Grad (Stadium)	25 8:00am Swap Meet (Stadium) 4:00pm 50th State Fair (LHPL) 4:00pm Peters Grad Party (HR)
26 6:30am Swap Meet (Stadium) 12:00pm 50th State Fair (LHPL)	27 HOLIDAY - Memorial Day 12:00pm 50th State Fair (LHPL)	28 7:00pm OBUA (HR)	29 8:00am Swap Meet (Stadium)	30 8:30am Board Meeting (Admin Conf Rm)	31 6:00pm 50th State Fair (LHPL)	Jun 1

# June 2019

July 2019

June 2019

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	
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21	22	23	24	25	26	27
28	29	30	31			

Su	Mo	Tu	We	Th	Fr	Sa
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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
May 26	27	28	29	30	31	Jun 1
2 6:30am Swap Meet (Stadium) 12:00pm 50th State Fair (LHPL)	3 6:30pm OFOA (HR)	4	5 8:00am Pay 8:00am Swap Meet (Stadium) 9:00am Supervisor	6 6:00pm 50th State Fair (LHPL)	7 5:00pm Aikau Party (HR) 6:00pm 50th State Fair (LHPL)	8 8:00am Swap Meet (Stadium) 4:00pm 50th State Fair 5:00pm Collado party
9 6:30am Swap Meet (Stadium) 12:00pm 50th State Fair 5:00pm Bozyek Party	10 6:30pm OFOA (HR)	11 HOLIDAY - King Kamehameha Day	12 8:00am Swap Meet (Stadium) 9:30am HGEA (HR)	13	14 6:00pm 50th State Fair (LHPL)	15 8:00am Swap Meet (Stadium) 4:00pm 50th State Fair 5:00pm Bajet party (HR)
16 6:30am Swap Meet 8:00am 19 Sports 12:00pm 50th State Fair 5:00pm Aganon Party	17 7:30am HGEA (HR) 6:30pm OFOA (HR)	18 7:30am DHRD (HR)	19 8:00am Swap Meet (Stadium)	20 7:30am HGEA (HR) 8:00am Pay	21 6:00pm 50th State Fair (LHPL)	22 8:00am Swap Meet (Stadium) 4:00pm 50th State Fair 4:00pm Brown-Kaulia
23 6:30am Swap Meet (Stadium) 12:00pm 50th State Fair (LHPL)	24 6:30pm OFOA (HR)	25	26 8:00am Swap Meet (Stadium)	27 8:30am Board Meeting (Admin. Conf. Rm.) 6:00pm 50th State Fair (LHPL)	28 6:00pm 50th State Fair (LHPL)	29 6:30am Play Sports 8:00am Swap Meet 10:00am Madriaga Party 4:00pm 50th State Fair
30 6:00am Play Sports (Stadium) 6:30am Swap Meet 12:00pm 50th State Fair	Jul 1	2	3	4	5	6



# July 2019

August 2019

July 2019

Su	Mo	Tu	We	Th	Fr	Sa
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Su	Mo	Tu	We	Th	Fr	Sa
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Jun 30	Jul 1 6:30pm OFOA (HR)	2	3 8:00am Swap Meet (Stadium) 9:00am Staff Meeting (Box Office/Security set-up/clean-up) 6:30pm OFOA (HR)	4 HOLIDAY - Independence Day	5 8:00am Pay	6 8:00am Swap Meet (Stadium) 5:30pm Cacpal (HR)
7 6:30am Swap Meet (Stadium)	8 6:30pm OFOA (HR)	9	10 8:00am Swap Meet (Stadium)	11 6:30pm OFOA (HR)	12 12:00pm HI News Now (LHPL)	13 8:00am Swap Meet (Stadium) 4:00pm Medeiros party (HR)
14 6:30am Swap Meet (Stadium) 5:00pm Gacson party (HR)	15 6:30pm OFOA (HR)	16	17 8:00am Swap Meet (Stadium)	18 7:30am OIA Training (HR/Field) 6:30pm OFOA (HR)	19 8:00am Pay	20 8:00am Swap Meet (Stadium) 9:00am SCCA (LHPL) 10:00am Nagtalon Party (HR)
21 6:00am SCCA (LHPL) 6:30am Swap Meet (Stadium)	22 6:30pm OFOA (HR)	23	24 8:00am Swap Meet (Stadium)	25 8:30am Board Meeting (Admin Conf. Rm.) 6:30pm OFOA (HR)	26 8:00am MayJah RayJah Music Festival (LHPL)	27 8:00am MayJah RayJah Music Festival (LHPL) 8:00am Swap Meet (Stadium) 11:00am North American Super 7s
28 6:30am Swap Meet (Stadium) 8:00am Ray Jr. LLC (LHPL) 11:00am North American Super 7s	29 6:30pm OFOA (HR)	30 9:00am DOT (HR)	31 8:00am Swap Meet (Stadium)	Aug 1	2	3

# August 2019

August 2019

Su Mo Tu We Th Fr Sa

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

September 2019

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Jul 28	29	30	31	Aug 1	2	3
6:00am SCCA (LHPL) 6:30am Swap Meet (Stadium)	8:00am Pay 6:30pm OFOA (HR)			9:00am Advanced Driver Training Services, Inc. (LHPL) 6:00pm New Hire Usher Training (HR)	6:00pm All Usher Training (HR)	8:00am Swap Meet (Stadium) 3:00pm Stand Firm (Stadium) 5:00pm Tyrell party (HR)
4	5	6	7	8	9	10
6:00am SCCA (LHPL) 6:30am Swap Meet (Stadium)	8:00am Pay 6:30pm OFOA (HR)		8:00am Swap Meet (Stadium) 9:00am Supervisor Meeting (Conf Rm)			8:00am Swap Meet (Stadium) 5:00pm White party (North Plaza)
11	12	13	14	15	16	17
6:30am Swap Meet (Stadium)	6:30pm OFOA (HR)		8:00am Swap Meet (Stadium)		HOLIDAY - Statehood Day	8:00am Swap Meet (Stadium) 5:00pm Rams vs Cowboys (Stadium)
18	19	20	21	22	23	24
6:00am SCCA (LHPL) 6:30am Swap Meet (Stadium)	6:30pm OFOA (HR)	8:00am Pay	8:00am Swap Meet (Stadium)			8:00am Swap Meet (Stadium) 5:00pm UH vs Arizona (Stadium)
25	26	27	28	29	30	31
6:30am Swap Meet (Stadium)	6:30pm OFOA (HR)	7:00am Convo of Hope (set-up) (LHPL)	7:00am Convo of Hope (set-up) (LHPL) 8:00am Swap Meet (Stadium)	7:00am Convo of Hope (set-up) (LHPL) 7:30am DHRD (HR) 8:30am Board Meeting (Admin. Conf. Rm.)	7:00am Convo of Hope (set-up) (LHPL)	8:00am Swap Meet (Stadium) 9:00am Convo of Hope (LHPL) 5:00pm Arroyo party (HR)



# September 2019

September 2019

October 2019

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Sep 1 6:30am Swap Meet (Stadium)	2 HOLIDAY - Labor Day	3	4 8:00am Swap Meet (Stadium) 9:00am Staff Meeting (Conf Rm; (Engineering/Maintenance Bldg)	5 8:00am Pay	6	7 8:00am Swap Meet (Stadium) 5:00pm UH vs Oregon State (Stadium)
8 6:30am Swap Meet (Stadium)	9 6:30pm OEOA (HR)	10	11 8:00am Swap Meet (Stadium)	12	13	14 8:00am Swap Meet (Stadium)
15 6:00am SCCA (LHPL) 6:30am Swap Meet (Stadium) 8:00am Play Sports (Stadium)	16	17	18 8:00am Swap Meet (Stadium)	19	20 8:00am Pay	21 8:00am Swap Meet (Stadium) 5:00pm UH vs Central Arkansas (Stadium)
22 6:30am Swap Meet (Stadium) 8:00am Play Sports (Stadium)	23 6:30pm OEOA (HR)	24	25 8:00am Swap Meet (Stadium)	26 8:30am Board Meeting (Admin. Conf. Rm.)	27	28 8:00am Swap Meet (Stadium)
29 6:30am Swap Meet (Stadium) 8:00am Play Sports (Stadium)	30	Oct 1	2	3	4	5

# October 2019

October 2019

November 2019

Su	Mo	Tu	We	Th	Fr	Sa
6	7	1	2	3	4	5
13	14	8	9	10	11	12
20	21	15	16	17	18	19
27	28	22	23	24	25	26
		29	30	31		

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Sep 29	30	Oct 1 7:30am DHRD (HR)	2 8:00am Swap Meet (Stadium) 9:00am Supervisor Meeting (Conf Rm)	3	4 8:00am Pay	5 8:00am Swap Meet (Stadium)
6 6:30am Swap Meet (Stadium) 8:00am B4 Sports (Stadium)	7 6:30pm OFOA (HR)	8	9 8:00am Swap Meet (Stadium)	10	11	12 8:00am Swap Meet (Stadium)
13 6:00am SCCA (LHPL) 6:30am Swap Meet (Stadium)	14	15	16 8:00am Swap Meet (Stadium)	17	18 8:00am Pay	19 8:00am Swap Meet (Stadium) 5:00pm UH vs Air Force (Stadium)
20 6:30am Swap Meet (Stadium)	21 6:30pm OFOA (HR)	22 8:00am Real Time R&L (LHPL)	23 8:00am Real Time R&L (LHPL) 8:00am Swap Meet (Stadium)	24 8:00am Real Time R&L (LHPL)	25	26 8:00am Swap Meet (Stadium)
27 6:00am SCCA (LHPL) 6:30am Swap Meet (Stadium)	28	29	30 8:00am Swap Meet (Stadium)	31 7:30am DHRD (HR) 8:30am Board Meeting (Admin. Conf. Rm)	Nov 1	2

# November 2019

December 2019

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

November 2019

Su	Mo	Tu	We	Th	Fr	Sa
3	4	5	6	7	1	2
10	11	12	13	14	8	9
17	18	19	20	21	15	16
24	25	26	27	28	22	23
					29	30

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Oct 27	28	29	30	31	Nov 1	2
6:30am Swap Meet (Stadium)						8:00am Swap Meet (Stadium)
3	4	5	6	7	8	9
6:30am Swap Meet (Stadium)		8:00am Pay	8:00am Swap Meet (Stadium)			8:00am Swap Meet (Stadium)
			9:00am Staff Meeting (Conf Rm; (Events Br set-up/clean-up))			5:00pm UH vs Fresno State (Stadium)
10	11	12	13	14	15	16
6:30am Swap Meet (Stadium)	HOLIDAY - Veterans' Day		8:00am Swap Meet (Stadium)			8:00am Swap Meet (Stadium)
	6:30pm OFOA (HR)					
17	18	19	20	21	22	23
6:00am SCCA (LHPL)			8:00am Pay	8:30am Board Meeting (Admin. Conf. Rm.)		8:00am Swap Meet (Stadium)
6:30am Swap Meet (Stadium)			8:00am Swap Meet (Stadium)			5:00pm UH vs San Diego State (Stadium)
24	25	26	27	28	29	30
6:30am Swap Meet (Stadium)			8:00am Swap Meet (Stadium)	HOLIDAY - Thanksgiving		8:00am Swap Meet (Stadium)
						5:00pm UH vs Army (Stadium)



**DAVID Y. IGE**  
GOVERNOR

**CURT T. OTAGURO**  
COMPTROLLER



*An Agency of the State of Hawaii*

**ROSS I. YAMASAKI**  
CHAIRMAN, STADIUM AUTHORITY

**SCOTT L. CHAN**  
MANAGER

**RYAN G. ANDREWS**  
DEPUTY MANAGER

## **May Stadium Board Meeting Marketing Update**

Marketing will continue to promote and explore new opportunities for the Aloha Stadium. In addition, we continue to focus on the following items:

### **1. Upgrade facility/event collateral**

- In-house: finalized photos and copy for fact sheets. Under review.
- New VIP area videos available online to promote the upcoming UH season rentals.

### **2. Update and maintain website**

- Continue to maintain and update the website with current events and information on a weekly base.
- Continue to update ADA compliance and site improvement issues online.

### **3. Promote facility and events through social media and ongoing public relations efforts**

- Continue to promote all activities and events through social media outlets (Instagram, FB, Twitter, YouTube-as needed).
- Continue to work with current clients to assist with their events and possible future events.

### **4. Employment Recruitment**

- Continue to assist HR department with career fairs, advertising and other opportunities as they arise.

### **5. NFL Rams event coordination**

- Assist marketing team with branding transition.
- Assist sponsorship team with advertising transition and signage replacement/install.
- Assist hospitality team with communication information.
- Media/PR campaign, including social media influencers focusing on traffic and event updates.

### **6. Miscellaneous**

- Assist with PR campaigns for new stadium as needed.
- Working with local promoters for potential events/concerts.
- Working with local companies for potential partnerships and cross-promotional events.
- Assist clients with marketing needs as needed upon request.
- Continue to promote VIP areas for upcoming events along with the 2019 UH football season.
- Coordinate 2019 pregame entertainment and activities for upcoming season.
- Coordinate 2019 events and activities with UH Marketing/IMG.
- Continue to work closely with OutFront Media and current sponsors for all upcoming events and activities.
- Continue to meet weekly with Centerplate and Krysti Peacock/Moxie Agency to review and assist as needed for marketing swap meet updates.
- Continue facility upgrades in sports museum and plazas.
- Continue to coordinate stadium tours; public and private.

MONTHLY SECURITY REPORT TO THE BOARD

The following is a brief summary of security related events and/or incidents which occurred from April 1, 2019, through April 30, 2019.

Swap Meets in April 2019

Stadium Nurses reported 8 Medical Assistance Calls. Five calls were for Injured Cared For (ICF). Three injured persons tripped & fell while walking around the Swap Meet. Each injured person was evaluated and treated by Stadium Nurse. All three injured persons were released to a family member or friend. One injured person, a Centerplate Employee, was evaluated and treated by Stadium Nurse, then returned to work. One injured person had a pre-existing injury, was evaluated & treated by the Stadium Nurse, then released to a family member.

Three calls were Sick Cared For (SCF); in two of the cases, the person feeling sick was evaluated & treated by Stadium Nurse, then released to a family member, who stated they would transport the person feeling sick to the Emergency Room. In one case, the person feeling sick was evaluated & treated by the Stadium Nurse, then refused the Stadium Nurse's recommendation to call an ambulance. The person feeling sick was released to a family member, who agreed to transport the person feeling sick to the Emergency Room, if the medical condition did not improve.

Conclusion

Prepared and submitted by,

Neal O. Sakamoto, Stadium Security Officer  
5-20-2019, 2355hrs

Engineering Dept. Report For  
Stadium Authority Board Meeting  
30 May 2019

**1. H&S 5 Work**

- a. Work continues and be completed by end of July 2019. (See Attached Photos)

**2. Diagonal Brace Investigative Work:** Contractor removed of Concrete to expose beam and brace @ Section D. Next removal will occur at Section S.

**3. Cellular**

- a. TM work complete
- b. ATT looking to install more antennae and permanent cellular equipment to allow removal of COW in SW BSA.

**4. Maintenance Items:**

- a. Various electrical and plumbing repairs continue
- b. Accelerating parking lot spot repairs
- c. Repainting yellow siding on upper deck

**5. Monster Truck/SuperCross**

- a. General Services and Maintenance personnel did great work to get field ready for event and to then prepare for graduation which followed close behind.

**6. HART Work in Bus Lot**

- a. Only work left is topsoil behind new concrete curbs.

**7. HART Station in Kam Lot**

- a. Construction continues by NAN

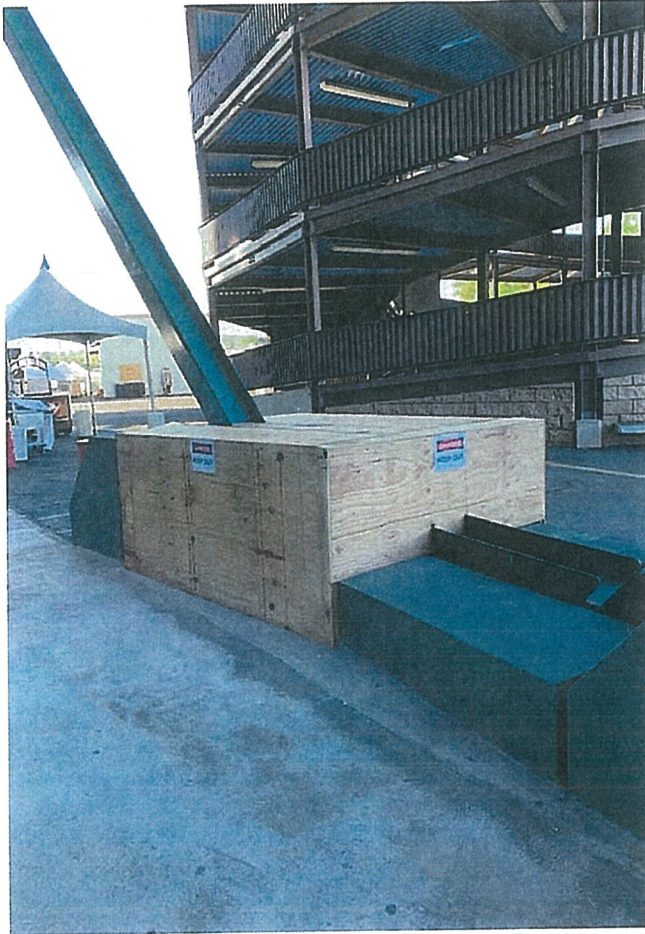
**8. Safety**

- a. Looking to contract for long term oversight by consultant.

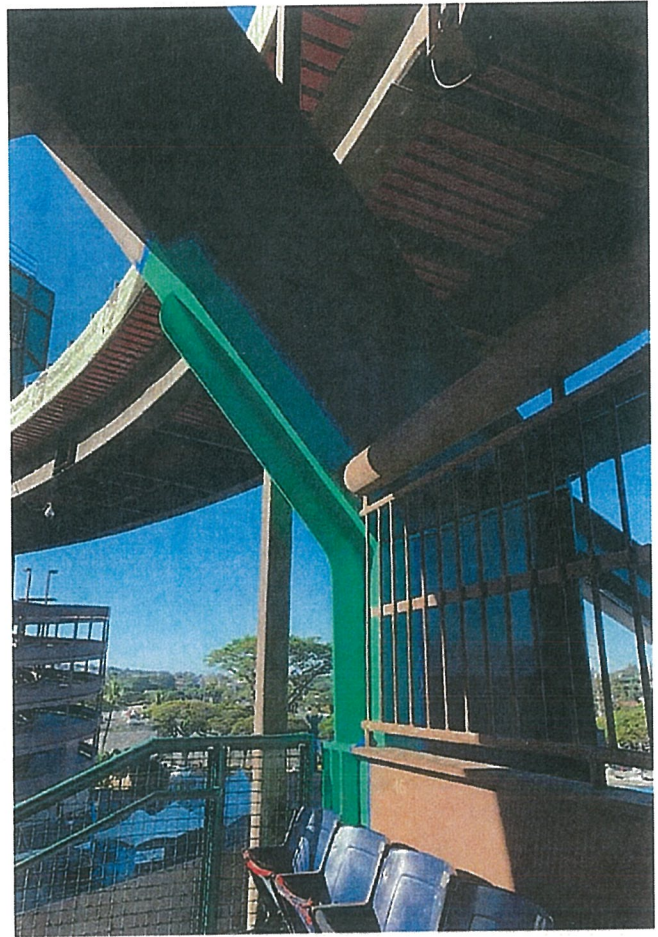
**9. New Stadium**

- a. Work continues on MP/EIS.
- b. New Aloha Stadium Entertainment District (NASED) unveiled at CSEF 2019 in San Diego. Response was very positive as all appointment slots were filled.
- c. Various investigations for noise, cultural, soils, etc. are being conducted to support EIS.





Temp. Protection of Exp. Diag. beam support at Sec. D



Clip Reinforcement at south end of Section F



Exposed diagonal bracing prior to inspection and testing at Section D



New slab on inner concourse at south end of Section F





Monthly Report  
Stadium Authority Meeting  
5/30/2019

ALOHA STADIUM SWAP MEET AND MARKETPLACE  
April 2019

Shopper Attendance:

April Monthly Attendance		Days Open	Daily Average	Coupons	Paid Attendance	Average Daily Paid Attendance
2018	91,296	13	7,023	60	91,236	7,018
2019	79,249	12	6,604	60	79,189	6,599
Difference	(12,047)	-1	(419)	0	(12,047)	(419)
%	-13%		-6%	0%	-13%	-6%

Vendor Attendance:

April Total Stall Sales		Days Open	D,E, & F Total Stalls	Daily Average Stalls	A,B,C Total Stalls	Daily Average Stalls
2018	8,879	13	4,772	367	4,107	316
2019	7,480	12	3,950	329	3,530	294
Difference	(1,399)	-1	(822)	(38)	(577)	(22)
%	-16%		-17%	-10%	-14%	-7%

Operations Information:

HIC-TOD Report  
For  
Stadium Authority Board Meeting  
30 May 2019

1. ULI P3 Workshop for Public Officials 7 May 2019
  - a. P3 General Review
  - b. Development Process and RE Finance
  - c. P3 in Hawaii Panel discussion
  - d. Key Tools/Elements in P3
  - e. Case Study Exercise
  - f. Permitted Interagency Group (PIG) reports on Infrastructure for East Kapolei, Halawa-Stadium, Iwilei-Kapalama. PIG's reformed for FY 2020
2. Next PIG meeting 23 May 2019 (H-S Portion: 8:30-10:30) at HISAM
  - a. Regroup Kick-off
  - b. Review of Preferred Alternatives
  - c. Presentation of Infrastructure Considerations
  - d. Infrastructure Implementation
  - e. Financing Preview
  - f. Next Steps
3. Next HIC-TOD Meeting: 18 June 2019
  - a. Status Update: CIP Projects Funded
  - b. Status Update: TOD Implementation
  - c. Proposed Neighbor Islands PIG Meeting to follow