DAVID Y. IGE GOVERNOR

**CURT T. OTAGURO** COMPTROLLER



ROSS I. YAMASAKI CHAIRMAN, STADIUM AUTHORITY

> SCOTT L. CHAN MANAGER

RYAN G. ANDREWS DEPUTY MANAGER

**APPROVED MINUTES REGULAR SESSION** MARCH 28, 2019

An Agency of the State of Hawaii

Stadium Authority Meeting 99-500 Salt Lake Boulevard Honolulu, Hawaii 96818

March 28, 2019

Members Present:

Ross I. Yamasaki, Chairman

Audrey Abe

Keith Amemiya

Michael Iosua

Hubert P. Minn

Brennon Morioka, Vice Chairman

David Uchiyama

Members Excused:

Michael Iosua

Scot Long

Staff

Scott Chan

Ryan Andrews

Russell Uchida

**Charles Vitale** 

Stephen Lee **Neal Sakamoto**  Samantha Spain

Trina Silva

**Andrew Chang** 

Liane Nakagawa

Kim Dela Cruz

#### Others:

Michael Chambrella, Deputy Attorney General (AG)

Audrey Hidano, Deputy Comptroller, Department of Accounting & General Services (DAGS)

Vince Baldemor, UH Athletics Department (UH)

Louise Sper, Aloha Sports Properties

Frank Kosich, Honolulu Authority on Rapid Transportation (HART) The

Chris Kinimaka, Department of Accounting & General Services (DAGS)

David DePonte, Department of Accounting & General Services (DAGS)

See Exhibit A (Sign-in Sheet)

**CALL TO ORDER** 1.

Stadium Authority Meeting March 28, 2019 Page 2

A quorum being present, Chairman Ross I. Yamasaki called the meeting to order at 8:34 a.m.

# II. PUBLIC TESTIMONY

None

### III. APPROVAL OF MINUTES

- A. Approval of minutes for the February 28, 2019 Regular Session and Executive Session.
  - 1. A MOTION WAS MADE BY MEMBER FINK AND SECONDED BY MEMBER AMEMIYA TO ACCEPT THE MINUTES OF THE REGULAR SESSION. THE MOTION WAS UNANIMOUSLY CARRIED.
  - 2. A MOTION WAS MADE BY MEMBER MORIOKA AND SECONDED BY MEMBER FINK TO ACCEPT THE MINUTES OF THE EXECUTIVE SESSION. THE MOTION WAS UNANIMOUSLY CARRIED.

## IV. Monthly Reports

#### A. Chairman's Report

Chair Yamasaki informed the board:

- 1. Today's meeting has a fairly light agenda and, with the exception of the approval of events, there are no action items to be taken up under "New Business." He added board members have been heavily active in the legislative process and Member Amemiya will be providing a Legislative Committee report later on in the agenda.
- 2. We were notified by DAGS that the consultant for the Master Plan and Environmental Impact Statement (MP/EIS) project has completed the scope and a phase of their work, which are to be shared with the public. A Media Advisory was sent out regarding the Press Conference that will take place at 10:00 a.m. (after today's meeting) to introduce the selected consultant and provide the content of the report. Chair said everyone is welcome to attend the Press Conference.
- B. Stadium Manager's Report (attached)

Manager Chan briefly reviewed his report with the board and was open for questions/comments.

Member Minn informed Manager Chan that he has been receiving a tremendous amount of communications from people indicating the lack of tickets. He mentioned, our purpose at the stadium is stated in our Mission Statement, i.e., "... to meet the challenge in providing a first-class venue where the dreams of young people can be realized through participation in sporting and other special events..." Member Minn said he does not know how this is going to happen when most of our local people cannot get tickets, and until we really look at this issue, it is going to continue to happen. He requested that the board, in the future, move into executive session to discuss this matter. He said he went online and ten minutes after the ticket sales began, an agency on the mainland was selling our tickets. He feels we are utilizing some organizations to profit off of our local people -- and stated we need to sit down and talk about this.

On a second matter, Member Minn expressed concerns regarding the ticket agency's integrity and how their business practices/methods have been criticized in the U.S. This needs to be addressed, otherwise it will continue to happen.

Chair inquired if Manager Chan would like to address (operationally) regarding the ticketing?

The Chair acknowledged Member Minn's concerns. He said this matter has been brought up multiple times and addressed in three bills in this year's Legislative Session. He believes most of them had not made it through the process up to this point, but would check. Chair said he will put this on the agenda, and we should gather all the information so we can have an active discussion on the board's position. Should it result in it moving up to a policy level, we could have a position to provide feedback to our legislators at the next session.

Member Minn said he understands this is very comprehensive and complex, but it is important that we at least address this matter.

Manager Chan said part of our responsibility is to represent all of our guests. We want to reassure you that we are doing our best to represent the people of Hawaii in all aspects of the contract negotiations. Stadium will provide feedback at our next meeting.

#### C. Internal Affairs Committee

1. Commttee Chair's Report - None

#### 2. Events

a. Approval of Events

Stephen Lee, Events Manager, said there are two items recommended for approval:

 North American Super 7s Rugby League, LLC "Play Football - Try Rugby"

June 8, 2019 (Saturday)

July 27-28, 2019 (Saturday & Sunday)

David Lui made his presentation to the board (via telephone). He provided a detailed explanation of their rugby program and said they feel Hawaii is an ideal location for their event. They are currently working on their public relations and communications campaigns and hope to formalize a television contract to broadcast their events. They hope to provide a sporting event with an international appeal. The anticipated attendance is between 7,000 - 15,000 fans and ticket costs will average approximately \$20.

A MOTION WAS MADE BY MEMBER MORIOKA AND SECONDED BY MEMBER UCHIYAMA TO APPROVE THE EVENTS. THE MOTION WAS UNANIMOUSLY CARRIED.

B4 Sports, Inc.
 National Flag Football
 Tournament Format (5 vs. 5)
 October 6, 2019 (Sunday)

Bryan Ledin (Executive Director for National Flag Football) made his presentation to the board (via telephone).

Mr. Ledin said they have the largest NFL Flag affiliate program in the U.S. - and currently hosts 40,000 children in 13 different locations. In addition to their leagues they have a tournament run called the Flag Football Championship series. That series was created to provide kids with experience beyond just local participation with the idea in concept of having an event series that has national ranking points and accumulates at a national

championship. For the last three years they have hosted national championships in Orlando, Florida -- and this past year they had six teams from Hawaii that participated in that event. During this program the question came up "why not do a tour stop in Honolulu?" Since they do almost 40 stops throughout the mainland, they felt it would be a big deal to bring the experience to Hawaii. He felt this could be an incredible event, not only to help the West Coast presence, but to be able to give something different and have a first-time opportunity for a lot of kids that haven't played in Hawaii (where some of their idols have been). For the last five years, they hosted a charity tournament in Detroit and have hosted at other locations such as Denver, and Michigan. Mr. Ledin said he is reaching out to ask if Aloha Stadium would host them for one day -- he said it would be a great event.

Member Minn inquired if the local teams will have a chance to participate. Mr. Ledin said absolutely -- their main focus is to get all local teams that want to play to be given the opportunity to play. They would also like to include individuals who do not have a full team - to put those children together to enjoy the experience.

Chair thanked Mr. Ledin for his presentation and said he thinks it is a fantastic opportunity for the stadium especially for the youths in participating in flag football. It is very much in line with our service to the community in our mission.

A MOTION WAS MADE BY MEMBER MINN AND SECONDED BY MEMBER UCHIYAMA TO APPROVE THE EVENT. THE MOTION WAS UNANIMOUSLY CARRIED.

- b. Summary of Monthly Events (report attached)
- c. Calendar of Events (report attached)
- 3. Sales & Marketing Report (attached)
- 4. Security Report (attached)
- 5. Capital Improvement Projects/Engineering & Maintenance Report (Attached)

#### 6. Hawaii Administrative Rules (HAR) - Update

None

#### D. External Affairs Committee (EAC)

#### 1. Committee Chair's Report

Committee Chair Fink noted the reports have been provided to the Members and that the contractors and stakeholders are present to answer questions.

Chair Fink inquired about the decrease in swap meet attendance. On behalf of Davy Murayama, Deputy Manager Ryan Andrews responded:

"Last year we were fortunate to experience a large increase in both vendor and shopper counts. The increase was mostly due to the closure of the Kam Swap Meet and the migration of many of those vendors and shoppers to the Aloha Stadium Swap Meet. After a full year in increased counts, we are now experiencing a slight downward trend in both vendor and shopper counts. The Swap Meet management is working to address this through marketing efforts focused both on the tourist population as well as the local population."

#### 2. Contractor Reports

- b. Outfront Media/Aloha Sports Properties Report Attached)
- c. Centerplate Aloha Stadium Swap Meet/Sales & Marketing Report Attached

#### 3. Stakeholder Reports

a. University of Hawaii

The Chair welcomed Vince Baldemor and commended UH on the success of the Men's Volleyball team.

b. Honolulu Authority for Rapid Transit (HART) - Report Attached

With reference to the HART report, Chair Yamasaki questioned if the stated date of completion (October, 2019) for the stadium station is correct?

Frank Kosich (Director of Design/Construction for HART) responded that the October date refers to the time when the facility contractor will be finished with his work; then the core system contractor can go in and do systems integration, mounting of devices, automatic train control, etc.

Mr. Kosich added, with respect to the station being completed, they expect the bulk of the work to be done this year and next year prior to the interim service in December 2020 timeframe.

Mr. Kosich said he reached out to Mr. Vitale and mentioned that he is looking to turn over major sections of the parking area before the football season (end of July). That is their expectation. It will not be the entire lot, but it will be over 300 spaces. He said they are trying to figure out where so that the contractor can continue his work, unobstructed.

Member Fink inquired, "Is the plan to actually have trains moving between Kapolei and Aloha Stadium and is it still scheduled for December 2020? Mr. Kosich said that is correct right now.

Manager Chan thanked HART for the work that they do. He added they have been very cooperative in terms of making adjustments and accommodating the stadium with its events, along with the construction that is going on around our facility. We are also very pleased that we will be getting back part of the parking lot so we can start working closely with the University of Hawaii; and returning people back to where they were originally - prior to moving into the main lot. It will be very helpful for the upcoming season, -- opening up more parking for the general public in the Upper Halawa Lot.

The Chair said he also appreciated that information, because one of the LA Rams media questions was related to the stadium being prepared for traffic.

Mr. Kosich said he meets with the contractor weekly, specifically related to the station group which includes the Halawa/Aloha Stadium station.

The Chair told Mr. Kosich he appreciates their continued partnership and coordination.

c. Transit Oriented Development (TOD) - Report Attached

- d. Hawaii Interagency Council for Trans-Oriented Development (HIC-TOD) Report Attached
- 4. Legislative Committee Report Update Discussion/Action

Member Amemiya said he is reporting on behalf of Member Iosua who was unable to attend the meeting. Please note in your packet, Section IV.D.4 is a summary of the status of all the Legislative Bills that pertain to Aloha Stadium. As you will note, most of the bills have died, but the main bills that pertain to the repair and maintenance for the stadium, CIP improvements and the funding for a new stadium are still alive and we will monitor them as the session continues.

Chair said if anyone should have further questions for the Legislative Committee please do not hesitate to contact us.

- E. Governance Committee (GC) Report
  - 1. Committee Chair's Report

Chair Yamasaki stated the committee has no report at this time.

# F. EXECUTIVE SESSION

None.

#### G. UNFINISHED BUSINESS

None

#### H. NEW BUSINESS

None

### I. Announcements

The next Board Meeting - Thursday, April 25, 2019 at 8:30 a.m.

Chair said if you are unable to attend this meeting, please let stadium secretary know so we can determine if there will be a quorum for the meeting.

Stadium Authority Meeting March 28, 2019 Page 9

Member Abe asked if the board could be provided with the profit and loss statements for the concerts. The Chair asked the Internal Affairs Committee and Mr. Uchida to please follow up on that request.

# J. Adjournment

AT 9:15 A.M. A MOTION WAS MADE BY MEMBER AMEMIYA AND SECONDED BY MEMBER MORIOKA TO ADJOURN THE MEETING. THE MOTION WAS UNANIMOUSLY CARRIED.

Pm J. Yuli OSS I. YAMASAKI

Chairman

Recorded by: <u>Diana C. Ho</u>

Date: April 25, 2019

# **Stadium Authority Board Meeting**

Sign-In Sheet (please print)

Event Date: March 28, 2019

Public Testimony Notice: Please indicate if you wish to provide oral, public testimony. If you are, please indicate if you wish to speak at the beginning of the meeting, or if you choose to wait until the agenda topic is being discussed.

Please limit testimony to no more than 3 minutes.

Print Name	Org	aniza	tion	Pho	one #	Email Address
Coletemax	1		ı	951-2	45-2511	tasmay ocarthlinkner
Are you providing public te	stimony?	_ Yes _	No	If "yes":	Beginning	Will Follow Agenda
MichaelStory				773	-7838	michael @gsehavaii.con Will Follow Agenda
Are you providing public te	stimony?	_ Yes _	No	If "yes":	Beginning	Will Follow Agenda
Karen Danz	Sena	ite				
Are you providing public te	stimony?	Yes	No	If "yes":	Beginning	Will Follow Agenda
Frank Hasis	HAR	7		234-	-9815 /	Frank. Kosich ahmolelu.gov
Are you providing public te	stimony?	_ Yes _	No	If "yes":	Beginning	Will Follow Agenda
Are you providing public te	stimony?	_ Yes _	No	If "yes":	Beginning	Will Follow Agenda
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Are you providing public te	stimony?	_ Yes _	No	If "yes":	Beginning	Will Follow Agenda
Are you providing public te	stimony?	Yes _	No	If "yes":	Beginning	Will Follow Agenda
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Are you providing public te	stimony?	Yes _	No	If "yes":	Beginning	Will Follow Agenda
Are you providing public te	stimony?	Yes _	No	If "yes":	Beginning	Will Follow Agenda
Are you providing public te	stimony?	Yes	No	If "ves":	Beginning	Will Follow Agenda

# Stadium Manager's Monthly Report Regular Session March 28, 2019

# A. Administrative

# 1. Hawaii Administrative Rules - Update

Public Hearing
 April 2, 2019
 Hospitality Room
 6:00 - 7:00 p.m.

## B. Events

# 1. Status on Previous Event

Somos Uno (Car, Truck Show) - March 16, 2019

Attendance: <u>approx. 350</u> Participants: <u>700</u>

#### 2. Future Events

Z. Future Events		
Licensee	Date	Time
Jr. Prep Tackle FB	03/30/19	8:00 a.m 7:45 p.m.
Play Sports Flag FB	03/31/19	9:00 a.m 3:30 p.m.
Jr. Prep Tackle FB	04/6,13,20/19	8:00 a.m 7:45 p.m.
Monster X	05/04/19	7:30 p.m.
(Pit Party #1)	05/04/19	10:00 a.m. – 1:00 p.m.
(Pit Party #2)	05/04/19	2:00 p.m 6:00 p.m.
Monster X	05/05/19	7:30 p.m.
(Pit Party)	05/05/19	2:00 p.m 6:00 p.m.
Hawaiian Supercross	05/11/19	7:30 P.M.
(Pit Party)	05/11/19	4:00 p.m 7:00 p.m.
H.S. Graduations:		
James Campbell	05/17/19	5:00 p.m 8:00 p.m.
Pearl City	05/18/19	5:00 p.m 6.30 p.m.
Mililani	05/19/19	5:00 p.m 8:00 p.m.
Aiea	05/23/19	6:00 p.m 9:30 p.m.
Radford	05/24/19	6:00 p.m 8:30 p.m.
50 <sup>th</sup> State Fair	05/24/19- 06/23/19	Fridays: 6 pm to midnight Saturdays: 4 pm to midnight Sundays: noon to midnight Memorial Day Monday: noon to midnight Thursday, June 6: 6 pm to midnight
LA Rams vs. Dallas	08/17/19	4:00 p.m.
Cowboys Pre-Season		



Date: March 9, 2019 1 of 2 Applications

#### APPLICATION FOR USE OF THE ALOHA STADIUM FACILITIES

Pursuant to the Rules and Regulations of the Stadium Authority, State of Hawaii, all applications for the use of the Aloha Stadium and related facilities should be submitted in the following format. Please use additional sheets if necessary.

•	Legal Name of the sponsoring person, firm, corporation, agency or association:  North American Super 7s Rugby League, LLC					
Address: 11 Martine Avenue, 8th floor, White Plains, NY 10606						
Telephone: 610-235-7456						
Contact person: David Nt	1					
Telephone/Cell: 610-235-	7456 <sub>Email:</sub> dniu@s	uper7srugby.com				
	nciples or partners, if applicant is a co Prusmack, David Niumataiwalu	rporation, association or partnership:				
	<sub>e No.</sub> In process - All docs and pa	yment submitted to HCF				
General Excise Tax Licens	e No. III process - All does and pa	ymen submitted to FIGE				
Detailed description of prop See attached deck.	posed event(s): (attach additional she	ets if necessary)				
Estimated number of peop	Estimated number of people attending event:					
Location of Event:	Stadium (Field/Stands) □Field	Only    Lower Halawa Parking Lot				
□Other	and the second s					
Event Schedule	Date(s)	Time(s)				
Setup/Construction:	June 8	3:00am - 10:59am				
Date(s) of Event:	June 8	11:00am - 6:00pm				
Cleanup/Breakdown:	June 8	6:01pm - 11:59pm				
Practice:						
Special services, equipmen	nt, construction needed (if any): Most	in house services (tbd)				
Estimated revenue to be derived from proposed event(s): \$100,000.00						
Estimated expense to be incurred from proposed event(s): \$100,000.00						
Proposed admission charg						
Authorized ticket agent(s). Ticketmaster/paciolan (tbd)						

P.O. Box 30666 | Hon., HI 96820-0666 | Phone: (808) 483-2500 | FAX: (808) 483-2823 ALOHASTADIUM.HAWAII.G





By RD Date 3/wilg

Date: March 12, 2019

2 of 2 Applications

## APPLICATION FOR USE OF THE ALOHA STADIUM FACILITIES

Pursuant to the Rules and Regulations of the Stadium Authority, State of Hawaii, all applications for the use of the Aloha Stadium and related facilities should be submitted in the following format. Please use additional sheets if necessary.

Legal Name of the sponsoring person, firm, corporation, agency or association: North American Super 7s Rugby League, LLC					
Address: 11 Martine Aver	nue, 8th floor, White Plains, NY 10606				
Contact person: David Niu	I				
Telephone/Cell: 610-235-7456 Email: dniu@super7srugby.com					
	nciples or partners, if applicant is a corporation Prusmack, David Niumataiwalu	on, association or partnership:			
General Excise Tax Licens	<sub>e No.</sub> In process - All docs and payment	submitted to HCE			
Detailed description of prop See attached deck.	posed event(s): (attach additional sheets if no	ecessary)			
Estimated number of peopl	e attending event:				
Location of Event:	Stadium (Field/Stands) □Field Only	□Lower Halawa Parking Lot			
□Other					
Event Schedule	Date(s)	Time(s)			
Setup/Construction:	July 25-26	8:00am - 10:00pm			
Date(s) of Event:	July 27	9:00am - 8:00pm			
20.0(0) 0. 2.0	July 28	9:00am - 8:00pm			
Cleanup/Breakdown:	July 28	8:01pm - 11:59pm			
Practice:					
Special services, equipmer	nt, construction needed (if any): Most in hou	use services (tbd)			
Estimated revenue to be derived from proposed event(s): \$100,000.00					
Estimated expense to be incurred from proposed event(s): \$100,000.00					
Proposed admission charg	e(s):\$20				
Authorized ticket agent(s):	Authorized ticket agent(s): Ticketmaster/paciolan (tbd)				



By RA Date 3/20/19

Date: 2/	14/2019
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#### APPLICATION FOR USE OF THE ALOHA STADIUM FACILITIES

Pursuant to the Rules and Regulations of the Stadium Authority, State of Hawaii, all applications for the use of the Aloha Stadium and related facilities should be submitted in the following format. Please use additional sheets if necessary.

Legal Name of the sponsor B4 Sports, Inc	ing person, firm, corporation, agency or ass	ociation:		
Address: 2055 Franklin Ro	1			
Bloomfield Hills, MI	Telephone: 22	Telephone: 248-454-9700		
Contact person: Bryan Led				
Telephone/Cell: 248-791-2	982Email: bryan@nation	alflagfootball.com		
Legal Name of officers, prir Bryan Ledin, Kathleen Fo	nciples or partners, if applicant is a corporationsyth, Francis Meram	on, association or partnership:		
General Excise Tax Licens	e No. 203-319-5520-01			
	posed event(s): (attach additional sheets if number up to 48 teams between the ages of 6-14. All teams			
Tournament format is 5 v	s 5.			
Estimated number of peopl  Location of Event:	e attending event: 1200  Stadium (Field/Stands) □Field Only	□Lower Halawa Parking Lot		
Event Schedule	Date(s)	Time(s)		
Setup/Construction:	October 6th, 2019	5:30 am		
Date(s) of Event:	October 6th, 2019	8:00 am - 9:00 pm		
Cleanup/Breakdown: Practice:	October 6th, 2019	9:00 pm - 10:00 pm		
Special services, equipmer	nt, construction needed (if any): 10-12 tables,	bathrooms open, concessions open,		
Estimated revenue to be derived from proposed event(s): TBD				
Estimated expense to be incurred from proposed event(s): TBD				
Proposed admission charge	Proposed admission charge(s): Admission into the stadium - \$5 for parents & spectators			
Authorized ticket agent(s):				