

# June 2018

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July 2018	Tu	We	Th	Fr	Sa

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
May 27 6:30am Swap Meet 12:00pm 50th State Fair (LHPL)	28 6:30pm OFOA (HR)	29 7:00am LCC - Driver Training (Bus Lot) 7:30am DHRD (HR) 8:00am Pay	30 8:00am Swap Meet 9:00am Staff Mtg (Conf. Rm)	31 7:00am LCC - Driver Training (Bus Lot) 8:00am HFD Training 8:00am Public Charter 6:00pm 50th State Fair	Jun 1 6:00pm 50th State Fair (LHPL)	2 8:00am Swap Meet 4:00pm 50th State Fair (LHPL)
3 6:30am Swap Meet 12:00pm 50th State Fair (LHPL)	4 6:30pm OFOA (HR)	5 7:00am LCC - Driver Training (Bus Lot) 7:30am DHRD (HR) 8:00am Pay	6 8:00am Swap Meet 9:00am Staff Mtg (Conf. Rm)	7 7:00am LCC - Driver Training (Bus Lot) 8:00am HFD Training 8:00am Public Charter 6:00pm 50th State Fair	8 7:00am LCC - Driver Training (Bus Lot) 8:00am HFD Training 8:00am Public Charter 6:00pm 50th State Fair	9 8:00am Swap Meet 3:00pm Moses party (North Plaza) 4:00pm 50th State Fair 5:00pm Bruno Mairs - 1st
10 6:30am Swap Meet 8:00am Schuman Enterprises dba NUC 12:00pm 50th State Fair 5:00pm Lum party (HR)	11 HOLIDAY - Kamehameha Day 7:00am LCC - Driver Training (Bus Lot) 6:30pm OFOA (HR)	12 7:00am LCC - Driver Training (Bus Lot) 8:00am EMS (UHPL) 12:00pm DOE OITS (HR)	13 8:00am Swap Meet	14 7:00am LCC - Driver Training (Bus Lot) 8:00am EMS (UHPL)	15 7:00am LCC - Driver Training (Bus Lot) 5:00pm 808 Passing Academy (Stadium) 6:00pm 50th State Fair	16 8:00am i9 (Stadium) 8:00am Swap Meet 10:00am Bruno Mairs 4:00pm 50th State Fair 5:00pm Pang Party (HR)
17 6:30am Swap Meet 12:00pm 50th State Fair (LHPL)	18 7:00am LCC - Driver Training (Bus Lot) 6:30pm OFOA (Stadium) 7:30pm OFOA (HR)	19 7:00am LCC - Driver Training (Bus Lot)	20 8:00am Pay 8:00am Swap Meet	21 8:00am EMS (UHPL)	22 6:00pm 50th State Fair (LHPL)	23 8:00am Play Sports (Stadium) 8:00am Swap Meet 10:00am Garcia party 4:00pm 50th State Fair
24 6:30am Swap Meet 8:00am Play Sports (Stadium) 12:00pm 50th State Fair (LHPL)	25 6:30pm OFOA (HR)	26 7:30am DHRD (HR)	27 8:00am Swap Meet	28 8:30am Board Mtg (Conf Rm)	29 10:00am Aloha Stadium Job Fair (HR) 6:00pm 50th State Fair (LHPL)	30 8:00am Swap Meet 10:00am Aloha Stadium Job Fair (HR) 4:00pm 50th State Fair (LHPL)

# July 2018

July 2018  
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August 2018  
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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Jul 1 6:30am Swap Meet 12:00pm 50th State Fair (LHPL)	2 8:00am AMR (Bus Lot) 6:30pm OFOA (HR)	3 8:00am AMR (Bus Lot)	4 HOLIDAY - Independence Day 8:00am Swap Meet	5 8:00am Pay 9:00am Supervisor Mitg (Conf. Rm.) 6:30pm OFOA (Stadium) 7:30pm OFOA (HR)	6 8:00am Pay 11:30am EUTF (HR)	7 Hold HR-centerplate (HR) 8:00am Swap Meet
8 6:30am Swap Meet 4:00pm Gomes party (HR)	9 9:00am UPW (HR) 6:30pm OFOA (HR)	10 8:00am Swap Meet 7:00pm OBUA (HR)	11 8:00am Swap Meet 7:00pm OBUA (HR)	12 7:00am DHRD (HR) 6:30pm OFOA (Stadium) 7:30pm OFOA (HR)	13 8:00am Swap Meet 5:00pm Colliado party (HR)	14 8:00am Swap Meet 5:00pm Colliado party (HR)
15 6:30am Swap Meet	16 6:30pm OFOA (HR)	17 6:30pm OFOA (HR)	18 8:00am Swap Meet	19 6:30pm OFOA (Stadium) 7:30pm OFOA (HR)	20 8:00am Pay 11:30am EUTF (HR)	21 8:00am Swap Meet 9:00am SCCA (LHPL) 5:00pm Jaraliba party (HR)
22 6:00am SCCA (LHPL) 6:30am Swap Meet	23 7:00am LCC - Driver Training (Bus Lot) 6:30pm OFOA (HR)	24 7:00am LCC - Driver Training (Bus Lot)	25 8:00am Swap Meet	26 7:00am LCC - Driver Training (Bus Lot) 8:30am Board Mitg (Conf) 6:30pm OFOA (Stadium) 7:30pm OFOA (HR)	27 7:00am LCC - Driver Training (Bus Lot)	28 8:00am Swap Meet 4:00pm Teixeira party (HR)
29 6:00am SCCA (LHPL) 6:30am Swap Meet	30 7:00am LCC - Driver Training (Bus Lot) 6:30pm OFOA (HR)	31 7:00am LCC - Driver Training (Bus Lot) 7:00am DHRD (HR)	Aug 1	2	3	4

# August 2018

August 2018

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September 2018

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Jul 29	30	31	Aug 1	2	3	4
6:30am Swap Meet			8:00am Swap Meet 9:00am Staff Mtg (Conf. Rm)	7:00am LCC - Driver Training (Bus Lot)	7:00am LCC - Driver Training (Bus Lot) 8:00am Pay	8:00am Swap Meet 5:00pm Kaiwi Entertainment (LHPL)
5	6	7	8	9	10	11
6:30am Swap Meet	6:30pm OFOA (HR)		8:00am Swap Meet			8:00am Swap Meet
12	13	14	15	16	17	18
6:30am Swap Meet	6:30pm OFOA (HR)		8:00am Swap Meet		Hold Stadium-St.Louis football (Stadium) HOLIDAY - Statehood Day	8:00am Swap Meet
19	20	21	22	23	24	25
6:00am SCCA (LHPL) 6:30am Swap Meet	8:00am Pay 6:30pm OFOA (HR)		8:00am Swap Meet			8:00am Swap Meet
26	27	28	29	30	31	Sep 1
Hold Stadium-Pop Warner (Stadium) 6:30am Swap Meet	6:30pm OFOA (HR)		8:00am Swap Meet	8:30am Board Mtg (Conf Rm)	Hold Stadium-St. Louis football (Stadium)	

# September 2018

September 2018

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October 2018

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28	22	23	24	25	26	27

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Aug 26 6:30am Swap Meet	27 HOLIDAY - Labor Day	28	29	30	31	Sep 1 8:00am Swap Meet 6:00pm UH vs Navy (Stadium)
2 6:30am Swap Meet	3 6:30pm OFOA (HR)	4 7:00am LCC - Driver Training (Bus Lot)	5 8:00am Pay 8:00am Swap Meet 9:00am Supervisor Mtg (Conf. Rm.)	6 8:00am Swap Meet	7	8 8:00am Swap Meet 6:00pm UH vs Rice (Stadium)
9 6:30am Play Sports (Stadium) 6:30am Swap Meet	10 6:30pm OFOA (HR)	11 7:00am LCC - Driver Training (Bus Lot)	12 8:00am Swap Meet	13 7:00am LCC - Driver Training (Bus Lot)	14 7:00am LCC - Driver Training (Bus Lot)	15 Hold Stadium-TBA (Stadium) 8:00am Swap Meet
16 6:00am SCCA (LHPL) 6:30am Swap Meet 8:00am Play Sports (Stadium)	17 7:00am LCC - Driver Training (Bus Lot)	18 7:00am LCC - Driver Training (Bus Lot)	19 8:00am Swap Meet	20 7:00am HHC/130th Engineer Brigade 7:00am LCC - Driver 8:00am Pay	21 7:00am LCC - Driver Training (Bus Lot)	22 8:00am Swap Meet 6:00pm UH vs Duquesne (Stadium)
23 6:30am Swap Meet	24 7:00am LCC - Driver Training (Bus Lot) 6:30pm OFOA (HR)	25	26 8:00am Swap Meet	27 8:30am Board Mtg (Conf Rm.)	28	29 Hold Stadium-TBA (Stadium) 8:00am Swap Meet
30 6:30am Swap Meet	Oct 1	2	3	4	5	6

# October 2018

October 2018  
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November 2018  
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 11 12 13 14 15 16 17  
 18 19 20 21 22 23 24  
 25 26 27 28 29 30

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Sep 30	Oct 1 6:30pm OEOA (HR)	2	3 8:00am RealTime R&L Inc. (LHPL) 8:00am Swap Meet 9:00am Staff Mtg (Conf. Rm.)	4 8:00am RealTime R&L Inc. (LHPL)	5 8:00am Pay	6 8:00am Swap Meet 6:00pm UH vs Wyoming (Stadium)
7 6:30am Swap Meet	8	9	10 8:00am Swap Meet	11 7:00am DHRD (HR)	12 7:00am DOE: Driver Ed (LHPL)	13 7:00am DOE: Driver Ed (LHPL) 8:00am Swap Meet
14 6:00am SCCA (LHPL) 6:30am Swap Meet	15	16	17 8:00am Swap Meet	18	19 8:00am Pay	20 8:00am Swap Meet 6:00pm UH vs Nevada (Stadium)
21 6:30am Swap Meet	22 7:00am LCC - Driver Training (Bus Lot)	23 7:00am LCC - Driver Training (Bus Lot) 8:00am HI Construction Career Days (LHPL)	24 8:00am HI Construction Career Days (LHPL) 8:00am Swap Meet	25 6:00am HI Construction Career Days (LHPL) 7:00am LCC - Driver Training (Bus Lot) 8:30am Board Mtg (Conf)	26 1:00am HI Construction Career Days (LHPL) 7:00am LCC - Driver Training (Bus Lot)	27 1:00am HI Construction Career Days (LHPL) 8:00am Swap Meet
28 6:00am SCCA (LHPL) 6:30am Swap Meet	29 7:00am LCC - Driver Training (Bus Lot) 1:30pm Pearl City H.S. Music Learning Center (Stadium)	30 7:00am LCC - Driver Training (Bus Lot)	31 8:00am Swap Meet	Nov 1	2	3

# November 2018

November 2018

December 2018

Su	Mo	Tu	We	Th	Fr	Sa
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Su	Mo	Tu	We	Th	Fr	Sa
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Oct 28	29	30	31	Nov 1	2	3
6:30am Swap Meet	8:00am Pay 5:30pm Pearl City H.S. Music Learning Center (Stadium)	HOLIDAY - Election Day	8:00am Swap Meet	7:00am LCC - Driver Training (Bus Lot)	7:00am LCC - Driver Training (Bus Lot)	8:00am Swap Meet 6:00pm UH vs Utah State (Stadium)
4	5	6	7	8	9	10
6:30am Swap Meet	8:00am Pay 5:30pm Pearl City H.S. Music Learning Center (Stadium)	HOLIDAY - Election Day	8:00am Swap Meet	9:00am Supervisor Mtg (Conf. Rm.)	9:00am Supervisor Mtg (Conf. Rm.)	8:00am Swap Meet 5:30pm Bruno Mars 24K Magic World Tour (Stadium)
11	12	13	14	15	16	17
6:30am Swap Meet	HOLIDAY - Veterans' Day 6:30pm OEOA (HR)	8:00am Pay	8:00am Swap Meet	8:30am Board Mtg (Conf Rm)	Hold Stadium-HHSAA (Stadium)	8:00am Swap Meet 6:00pm UH vs UNLV (Stadium)
18	19	20	21	22	23	24
6:00am SCCA (LHPL) 6:30am Swap Meet		8:00am Pay	8:00am Swap Meet	HOLIDAY - Thanksgiving		Hold Stadium-TBA (Stadium) 8:00am Swap Meet
25	26	27	28	29	30	Dec 1
6:30am Swap Meet		7:00am DHRD (HR)	8:00am Swap Meet			

# December 2018

December 2018

January 2019

Su	Mo	Tu	We	Th	Fr	Sa
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Su	Mo	Tu	We	Th	Fr	Sa
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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Nov 25	26	27	28	29	30	Dec 1
2 6:30am Swap Meet	3 7:00am LCC - Driver Training (Bus Lot) 6:30pm OFOA (HR)	4 7:00am LCC - Driver Training (Bus Lot)	5 8:00am Pay 8:00am Swap Meet 9:00am Staff Mtg (Conf. Rm)	6 7:00am DHRD (HR)	7 4:00am Pacific Historic Parks (LHPL)	8 8:00am Swap Meet
9 6:30am Swap Meet	10 7:00am LCC - Driver Training (Bus Lot) 6:30pm OFOA (HR)	11 7:00am LCC - Driver Training (Bus Lot)	12 8:00am Swap Meet	13 7:00am LCC - Driver Training (Bus Lot) 8:30am Board Mtg (Conf Rm)	14 7:00am LCC - Driver Training (Bus Lot)	15 8:00am Swap Meet 6:00pm Catuguing Association (HR)
16 6:00am SCCA (LHPL) 6:30am Swap Meet	17 7:00am LCC - Driver Training (Bus Lot)	18 7:00am LCC - Driver Training (Bus Lot)	19 8:00am Swap Meet	20 7:00am LCC - Driver Training (Bus Lot) 8:00am Pay	21 7:00am LCC - Driver Training (Bus Lot)	22 8:00am Swap Meet
23 6:30am Swap Meet	24	25 HOLIDAY - Christmas	26 8:00am Swap Meet	27 Hold Stadium-GCGL (Stadium)	28	29 8:00am Swap Meet
30 6:00am SCCA (LHPL) 6:30am Swap Meet	31	Jan 1, 19	2	3	4	5

**Aloha Stadium Board Meeting**  
**Marketing Update**  
**June 2018**

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Marketing will continue to promote and explore new opportunities for the Aloha Stadium during the off season. In addition, we continue to focus on the following items:

**1. Facility/event collateral**

- In-house: finalized photos and copy for fact sheets. Under review and will also consult with HTA on feedback.

**2. Update and maintain website**

- Continue to maintain and update the website with current events and information on a weekly base.

**3. Promote facility and events through social media and ongoing public relations efforts**

- Continue to promote all activities and events through social media outlets (Instagram, FB, Twitter, YouTube- as needed).

- Continue to work with current clients to assist with their events and possible future events.

**4. Miscellaneous**

- Focusing on employment recruitment and Job Fair on June 29 & 30. Advertising to include: Staradvertiser.com, press releases, onsite signage, and social media.

- Continue to work as needed for Bruno Concert PR and website updates.

- Continue booking all VIP areas for the upcoming football season.

- Finalized entertainment for upcoming football season – pre-game experience.

- Working with UH and Outfront Media for various activities during the upcoming football season.

- Working on new south corridor “museum” materials to be in place prior to the football season.

- Continue to work closely with OutFront Media (current/potential new sponsors) to create new events and activities during the season and off-season.

- Continue to meet weekly with Centerplate and Krysti Peacock/Moxie Agency to create new events/activities during swap meets.

- Continue to schedule/coordinate public and private (summer school sessions) stadium tours.

- Stadium Stars new member campaign to start July 1, 2018.



MONTHLY SECURITY REPORT TO THE BOARD

The following is a brief summary of security related events and/or incidents which occurred from May 1, 2018, through May 31, 2018.

Jr Prep Sports America (JPSA) Youth Football, May 5th

Stadium Nurse reported an Injured Cared For (ICF) case. Injured party was evaluated and treated by Stadium Nurse. Injured party was released and returned to their seat.

Swap Meets in May 2018

Stadium Nurses reported two (2) Medical Assistance Calls. One case was an Injured Cared For (ICF); injured person was evaluated & treated by Stadium Nurse, then released. One case was Sick Cared For (SCF); injured person was evaluated & treated by Stadium Nurse, refused an Ambulance and a friend agreed to drive injured person to the Emergency Room.


Campbell HS Graduation on May 18th

Stadium Nurses reported two (2) Injured Cared For (ICF) Calls. One case the injured person was evaluated & treated by Stadium Nurse, the injured person's mother refused an Ambulance but, agreed to drive injured person to the Emergency Room. The second case, the injured person was evaluated & treated by Stadium Nurse, then transported by Ambulance to the Emergency Room.

Mililani HS Graduation on May 20th

Stadium Nurses reported two (2) Sick Cared For (SCF) Calls. One case the injured person was evaluated & treated by Stadium Nurse, the injured person's condition improved and the daughter drove the injured person home. The second case, the injured person was evaluated & treated by Stadium Nurse, the injured person's condition improved and the injured person was released to their daughter.

Aiea HS Graduation on May 24th

Stadium Nurses reported two (2) Injured Cared For (ICF) Calls. One case, which involved a Stadium part-time employee, the injured person was evaluated & treated by Stadium Nurse, refused an Ambulance and a friend agreed to drive the injured person to the Emergency Room. The second case, the injured person was evaluated & treated by Stadium Nurse, the Nurse spoke with the injured person's mother, and the mother agreed to release the injured person to a friend, who agreed to drive the injured person home. 

Conclusion

Prepared and submitted by,



Neal O. Sakamoto, Stadium Security Officer  
06-18-2018, 1635hrs

Engineering Dept. Report For  
Stadium Authority Board Meeting  
28 June 2018

**1. H&S 4 Contract Work**

- a. Contractor working on Seat plates in Orange Areas.
  - i. Repairing Handrail damage at Handicap areas in Orange FF-KK.
  - ii. Continuing work on orange F-K
  - iii. Continue electric room floor work.

**2. H&S 5 Work**

- a. One bid received on 7 June 2018
- b. Bid was higher than budget. Reviewing scope to bring in line with budget.

**3. H&S 6 work (No Funding)**

**4. T-Mobile Cellular**

- a. Awaiting start of work

**5. Maintenance Items:**

- a. Elevator door control upgrade
  - i. Material received and work started.
  - ii. Will perform one floor at a time to minimize downtime.
- b. Restriping of UHPL to allow for 9' wide spaces.
- c. Various electrical and plumbing repairs continue

**6. Force Main System Improvements**

- a. Bypass line installed and in operation.

**7. HART Work in Bus Lot**

- a. Only work left is topsoil behind new concrete curbs.

**8. HART Station in Kam Lot**

- a. Construction continues by NAN

**9. Safety**

- a. Looking to contract for long term oversight by consultant.

**10. New Stadium**

- a. Comptroller signed off on Consultants selection. DAGS negotiating contract with same.



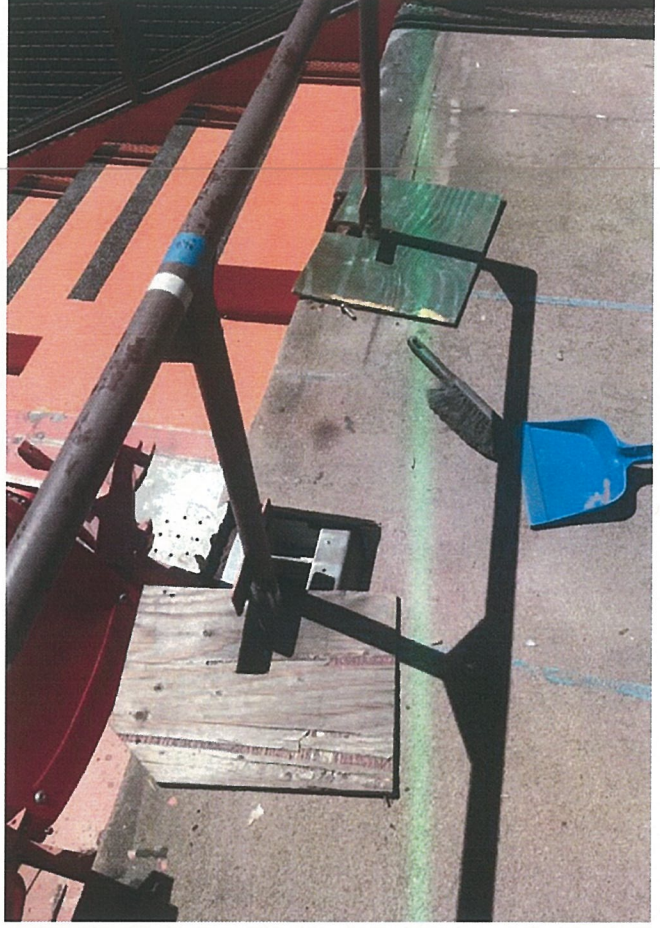
Repaired Stairs Orange F-G



SW Electrical Room Support Beam



Temp Anti-skid coating at top of Stair FF



repairs at handrail Makai Orange F

## **External Affairs Committee Report- June 18, 2018**

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The Stadium Authority External Affairs committee met on June 18 at KFVE- TV. In attendance were John Fink and Keith Amemiya.

- The incredible success and publicity generated by the Bruno Mars' concert sellouts indicated that most people seemed to understand correctly that the problems and misinformation that arose related to ticket availability came from outside entities and not from Aloha Stadium, which was merely a conduit and host site for the event.
- The hope is that lessons were learned from the never-before-seen demand for tickets and that outside promoters and artists realize that a better system is needed to minimize disgruntlement and frustration in the future. Kudos to the Aloha Stadium crew and outside security for all that was done during trying times throughout the ticket turmoil.
- We hope to utilize the post-legislative window to further educate and update local legislators on the value the planned new Stadium project will provide to various stakeholders statewide in the coming years.



# **ALOHA**

## **SPORTS PROPERTIES**

**Stadium Authority Meeting  
June 28, 2018**

### **June Update**

- Continuing sales cycle for FY19 (2018 Fall Football)
  - FY19 OUTFRONT revenue goal will be 10% increase year-over-year
  - Ongoing conversations with IMG/UH to identify possible ways to work together on behalf of mutually shared corporate partners
  - Regularly meeting with Stadium marketing/management for new sponsorship and advertising opportunities
- FY19 (July 1, 2018 – June 30, 2019) Corporate Partners:
  - Hawaiian Tel Federal Credit Union, Nissan, Heineken, Bank of Hawaii, Anheuser-Busch Sales of Hawaii (Bud Light), Jack in the Box, Gentry Homes, First Hawaiian Bank, Hamada Financial Group, Altres Staffing, UFC Gym, Midas Hawaii, Pest Tech Hawaii, Hawaii Self Storage, Ruby Tuesday Hawaii, Jamba Juice, Toyota Hawaii, Tri-West, Kelly Eisenberg Hotdogs, Southern Turf Hawaii, Noh Foods of Hawaii, Island Insurance, Meadow Gold Dairies, Damien Memorial School, HGEA, Kaiser Permanente
- Total FY19 OUTFRONT advertising revenue to-date 86% of FY18 revenue

Louise Sper  
General Manager, Aloha Sports Properties  
louise.sper@outfrontmedia.com  
(o) 808.517.4035 / (m) 310.901.1921



## Centerplate

Monthly Report  
Stadium Authority Meeting  
6/28/2018

ALOHA STADIUM SWAP MEET AND MARKETPLACE  
May-18

Shopper Attendance:

May Monthly Attendance		Days Open	Daily Average	Coupons	Paid Attendance	Average Daily Paid Attendance
2017	98,046	13	7,542	477	97,569	7,505
2018	91,098	13	7,008	131	90,967	6,997
Difference	(6,948)	0	(534)	-346	(6,602)	(508)
%	-7%		-7%	-73%	-7%	-7%

Vendor Attendance:

May Total Stall Count		Days Open	D,E, & F Total Stall Count	Daily Average Count	A,B,C Total Stall Count	Daily Average Count
2017	8,767	13	4,521	348	4,246	327
2018	8,698	13	4,581	352	4,117	317
Difference	(69)	0	60	5	(129)	(10)
%	-1%		1%	1%	-3%	-3%

Operations Information: