

NEIL ABERCROMBIE
GOVERNOR

DEAN H. SEKI
COMPTROLLER



ALOHA STADIUM

An Agency of the State of Hawaii

Stadium Authority Meeting
99-500 Salt Lake Boulevard
Honolulu, Hawaii 96818

SCOTT L. CHAN
MANAGER

LOIS M. MANIN
DEPUTY MANAGER

April 24, 2014

Members Present:

Charles T. Toguchi, Chairman
Keith "Kika" G. Bukoski
Odetta Fujimori
Edward Hasegawa
Scot Long
Kenneth B. Marcus
Alan S. Tamayose

Member Excused:

Wilbert C.F. Chee

Staff

| | |
|-----------------|----------------|
| Scott L. Chan | Liane Nakagawa |
| Lois M. Manin | Samantha Spain |
| Russell Uchida | Charles Beck |
| Stephen Lee | Ron Tsuzuki |
| Andrew M. Chang | Shelly Shoji |
| Wesley Ueda | Neal Sakamoto |

Others:

Randall S. Nishiyama, Deputy Attorney General
Carl Clapp, University of Hawaii (UH) Athletics
Davy Murayama, Centerplate
Krysti Peacock, Centerplate
Glen Higa, Aloha Sports Properties
Chris Kinimaka, Department of Accounting & General Services
David DePonte, Department of Accounting & General Services
See Exhibit A (Sign-in Sheet)

I. CALL TO ORDER

A quorum being present, Chairman Charles T. Toguchi called the meeting to order at 10:04 a.m. and apologized for the late start.

Stadium Authority Meeting

April 24, 2014

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Public Testimony

Chair Toguchi announced he will invite guests to present their testimonies at the beginning of each meeting, or they may testify on any topic that is addressed during the meeting.

Agenda

Manager Chan requested a change in the order of the agenda due to prior commitments of certain individuals who are making presentations. Request was approved by the Chair.

II. APPROVAL OF MINUTES

Approval of Minutes of the March 27, 2014 Regular Session and Executive Session.

A MOTION WAS MADE BY MEMBER HASEGAWA AND SECONDED BY MEMBER TAMAYOSE TO ACCEPT THE MINUTES OF THE REGULAR SESSION. THE MOTION WAS CARRIED BY A 5-TO-1 VOTE. MEMBER MARCUS ABSTAINED.

A MOTION WAS MADE BY MEMBER HASEGAWA AND SECONDED BY MEMBER FUJIMORI TO ACCEPT THE MINUTES OF THE EXECUTIVE SESSIONS. THE MOTION WAS CARRIED BY A 5-TO-1 VOTE. MEMBER MARCUS ABSTAINED.

III. MONTHLY REPORTS (Part 1)

A. Approval of Events (Stephen Lee)

1. Grand Pacific Event, LLC
Samoa Flag Day Rugby Festival
Field/Concourse/Lower Halawa Parking Lot
July 19, 2014 (Saturday)

Mr. Lee said management is recommending approval of this event.

Kelly McGill was present to answer questions by the Board. Member Bukoski inquired about the results and attendance of their previous event. Mr. McGill said it went very well, with an attendance of 2,000 to 3,000 (and the in-and-out visitors amounted to 5,000 to 6,000). This year they are aiming towards a crowd in the 8,000 – 10,000 range. The main event will be the rugby match, but it will also be a heritage celebration, including specialty food items from some of the vendors on the concourse.

A MOTION WAS MADE BY MEMBER BUKOSKI AND SECONDED BY MEMBER FUJIMOTO TO APPROVE THE EVENT.

Discussion

As a result of a noise complaint she received on a previous event, Member Fujimori inquired about the timing of this event. Mr. McGill said all activities are scheduled to end by 9:30 p.m.

THE MOTION WAS UNANIMOUSLY CARRIED.

2. The Elite Football League
Youth Flag & Tackle Football
May 10, 2014 (Saturday)

Mr. Lee said management is recommending approval of this event.

A MOTION WAS MADE BY MEMBER MARCUS AND SECONDED BY MEMBER HASEGAWA TO APPROVE THE EVENT. THE MOTION WAS UNANIMOUSLY CARRIED.

3. Monsanto
Defensive Driver Training
Lower Halawa Parking Lot & Hospitality Room
August 4-7, 2014 (Monday – Thursday)

Mr. Lee said management is recommending approval of this event.

A MOTION WAS MADE BY MEMBER MARCUS AND SECONDED BY MEMBER TAMAYOSE TO APPROVE THE EVENT. THE MOTION WAS UNANIMOUSLY CARRIED.

4. Iolani School
Father Bray Double-Header Football Game
August 9, 2014 (Saturday)

Mr. Lee said management is recommending approval of this event.

A MOTION WAS MADE BY MEMBER FUJIMORI AND SECONDED BY MEMBER HASEGAWA TO APPROVE THE EVENT. THE MOTION WAS UNANIMOUSLY CARRIED.

IV. NEW BUSINESS (Part 1)

1. Presentation by Brennon Morioka , Deputy Executive Director -
Honolulu Authority for Rapid Transportation (HART)

Mr. Morioka thanked Chairman Toguchi for the opportunity to update the Stadium Authority on the rail project. He also introduced his staff:

- Matt Scanlon - Project Manager for the Kamehameha Guideway Project
- In-Tae Lee – Lead Director for Design
- Morris Atta – Head of Property Management Group

Mr. Morioka described the rail project route as follows:

- A 20-mile elevated guideway system with 21 stations.
- Begins in East Kapolei (which is on Kualakai Parkway on the south road that starts at the Kroc Center).
- Continues down Farrington Highway.
- Continues into Leeward Community College (where their Maintenance and Storage Facility [MFS] is located).
- Down Kamehameha Highway to Aloha Stadium.
- Continues down Kamehameha Highway to the airport.
- Down through Dillingham -- into downtown -- into the Ala Moana Shopping Center.
- Note: Aloha Stadium is the ninth station on the West side.

The following is Mr. Morioka's power point presentation on the rail project which included slides and renderings of some of the stations on the west side that will go out for bid in May 2014:

1. Twenty (20) miles and twenty-one (21) stations.
2. Project Update
 - Federal lawsuit resolved.
 - Funding in place: \$1.55 billion in Federal Transit Administration (FTA) funds; Local General Excise Tax on track to provide \$3.6 billion.
 - More than half of the project's \$5.2-billion systems contracts have been awarded).
 - Rail is not permitted to have a backlog. They have \$5.2 billion. There is no such thing as going over budget. If they go over that amount, they have no project – it can't be finished. They have to finish it under budget or on budget.
 - They are in procurement on their park-and-ride at Pearl Highlands, as well as the bus transit center.
 - Interim opening of the first 10-miles in 2017 (from East Kapolei to Aloha Stadium).
 - Full 20-mile system opens in 2019.
3. Foundation being poured for the (MSF) Maintenance and Storage Facility (fully automated yard).
4. MSF Construction Activities.
5. Utility Relocation (Water Line Relocation; North Access Underpass Footing; Power Line Relocation).
6. Column Construction

- Current count: more than 80 columns; and more than 116 foundations have been installed underground.
 - In 2014: 220 columns will be completed.
 - Total of 422 columns will be in the first 10-mile section – from Kapolei to Aloha Stadium.
 - Guideway Construction – Precast yard is preparing guideway segments – the first segment will go up in Hoopili in May.
7. Precast Yard (located at Kalaeloa by Campbell Industrial Park).
 8. Major Construction Contracts to be Issued in 2014
 - Pearl Highlands Parking Structure & Ramps (Design-Build - \$173m – in progress).
 - West Oahu/Farrington Highway/Kamehameha Highway Stations (9) - \$150m – May 2014.
 - Airport & City Center Guideway, including City Center Utilities (\$745m) – July 2014 (largest single construction contract that Hawaii has ever put out).
 - Airport Stations (4) – (\$63m) – November 2014.
 9. East Kapolei Station (rendering)
 10. University of Hawaii West Oahu (rendering)
 11. Pearl Highlands (rendering included the rail station; bus transit center; parking structure with 1,600 stalls; and access ramp to H-1 and H-2).
 12. Pearlridge Station (rendering)
 13. Aloha Stadium Station (rendering showed a general layout – Kamehameha Lot and the guideway). Part of the arrangements that HART has with Aloha Stadium is that the Kamehameha Lot will operate as HART's park-and-ride during most days. It will then be turned over to Aloha Stadium the night prior to an event for its use on event days. After the event, it will then be turned over to HART for their operations.

HART continues to work with Aloha Stadium on long-term/short-term traffic; pedestrian issues; and access which also include other agencies. They will be doing before and after studies to see what the effects are and what needs to be done in the future to accommodate adequate use of the station at Aloha Stadium.

Mr. Brennon said one year prior to the 2017 10-mile interim opening and the 2019 20-mile opening, there will be 12 months of testing. The public will be seeing empty trains going back and forth during those periods.

Member Long inquired if HART is obligated to open by 2017. Mr. Morioka answered no, and that they are only required to open by 2019. He noted that the rail is a very large and fast moving project. They are moving into the phase where they are building retaining walls and putting in the foundation and footings for their operations and control center. He also said the brain of their entire system is at their maintenance facility, located between Leeward Community College and Waipahu High School.

Mr. Brennon also stated that there is a lot of utility work going on and that the Board of Water Supply and City sewer systems are all being upgraded which is resulting in a win-win situation for everyone.

Board and Management Inquiries/Comments

Member Marcus inquired if the City has committed to releasing the Deed Restriction (DR) as part of the rail project. Mr. Morioka said they are not fully involved in that discussion, but he does know discussions are ongoing. He is aware of two issues: 1) City constraints, as well as the Federal Deed constraints and he does know it is on the Mayor's radar to address. He believes the stadium's optimization plans would be very beneficial to the City, especially to HART for its ridership and thinks the City is fully supportive.

Chair Toguchi informed Member Marcus that at the conclusion of Mr. Morioka's report, he will give him an update on the questions he is asking regarding the Federal Deed Restriction and on some of the discussions the Optimization Committee has had with the City and the National Park Service.

Member Fujimori inquired if finalizing the permanent easement is going to take place in May. Mr. Morioka said they are starting off with temporary construction easements and right-of-entries; then the permanent easement issues can be resolved concurrently. The bidding will take place in May, but construction won't start until early 2015. To date the only permission they have is to allow Kiewit and some utility companies to laydown equipment at the Kam Lot. Mr. Scanlon's guideway team and the stadium will then work together step-by-step to get all the additional approvals.

Member Long inquired if there has been any discussion on the value of the property. Mr. Morioka said some of their discussions with the stadium did include improvements and studies that they will conduct. Currently, all of their negotiations with other government agencies for easements, deed transfers or use in occupancies have resulted in no cost to the rail projects for utilization of public land (State or City).

Manager Chan asked Mr. Morioka to share some of their discussions with regard to what could be considered compensation or at least some of the improvements to the facility. Mr. Morioka stated:

- At the very minimum they will make the stadium whole in terms of revenues of the Kam Lot.
- They meet once a month with the stadium to determine how to accommodate UH in terms of their parking and the loss of some of the parking during the two or three years of construction.
- Discussed intersection improvements; upgrade to the entire parking lot; and a potential pedestrian overpass.

Member Marcus expressed the significant value to the stadium if the City released the Deed Restriction and, likewise, for the City to obtain approval for a permanent easement – stated it is a no-brainer.

Member Long said he wants to make sure we are getting the Fair Market Value (FMV).

Mr. Morioka said the biggest value that rail is bringing to landowners is an opportunity to redevelop which has never been available. The Department of Planning & Permitting (DPP) is currently going through a Trans-Oriented Development (TOD) rezoning where all of their plans are being adopted by the City Council; and subject to that, all of the zonings that are designated as TOD will automatically be able to enjoy different types of zonings and waivers for current building restrictions that would normally involve a longer process. By just allowing rail on their properties, specific landowners now have significantly increased land values.

Member Long stated he sees the urgency in some of the negotiations and does not want the stadium to be rushed into a situation that he does not fully understand.

Chair Toguchi encouraged members of the Optimization Committee to continue their involvement at meetings with the City and HART because they do have valid concerns; and, with the assistance of DAGS, the Board and stadium management, their concerns will need to be addressed. He specifically asked Mr. Morioka at what point will the Authority, the stadium and the State interact with the project (i.e., the improvements and the planning of the TOD).

Mr. Morioka responded:

- Some interaction has been occurring with their station group, such as on the park-and-ride area. They have provided options and alternatives

and have already received feedback on some of the stadium's basic needs.

- TOD planning is incumbent on the actual landowner and the City would offer participation to help guide in that process. Ultimately the stadium would be making the final decisions on the final use of stadium property. HART, the City DPP would like to be at the table because they have a vested interest.
- Chair Toguchi said that will be a separate discussion with the City. Mr. Morioka said it would have to come from the stadium and it has to be what the stadium wants.

Shannon Wood

Ms. Wood stated that the people in the TOD/HART task force are professionals in a wide range and she strongly urges the Board to bring them to these meetings sometime in the very near future.

Ken Purcell (a member of the public)

Inquired if rail has an overall energy plan and how large of a customer will it be to HECO? Secondly, within the next several decades, what will be your largest maintenance costs, and do you think they are going to be adequately funded and planned for?

Mr. Morioka responded:

- HART is in the process of working on a much more global energy plan, and is looking at many different energy types (i.e., Photovoltaic at their maintenance storage facility is one). Other than the military, the rail will be HECO's single largest customer.
- They are still trying to finalize what their actual power demands are going to be and where they will be needed. It is currently in the process of being developed through HECO because it may require building some new substations. The benefit of rail is that it is completely electrically powered and one of the big issues that HECO has with taking in renewable resources is that they are intermittent so it's difficult for the grid to take on intermittent sources.
- Because rail will be operating almost 24 hours a day and its demand is going to be so large, it will then allow HECO to take a lot more of that renewable or intermittent power and spread it out along a 20-mile system, so just its existence alone will allow HECO to think differently about how it deals with its grid.

A. Chairman's Report

Federal Deed Restriction (DR)

In answer to Member Marcus' request for a status of the Deed Restriction (DR), Chairman Toguchi responded they are currently working on the exchange of the Maui property. Due to unauthorized dumping and several easement concerns on the property, an environmental study was required. They are still working on some easements, but the testing showed that there was no contamination on the property. All work for the transfer of the property is anticipated to be completed by the end of May or early June, 2014, with a possible dedication of the park in July.

Member Marcus also inquired if the Stadium Authority has a formal agreement with the National Park Service (NPS) that they will release the DR once the park is dedicated. The Chair responded that he has received correspondence to that effect.

With regard to the City's Deed Restriction, Chair Toguchi said discussions are ongoing with Chief of Staff Ray Soon and there has not been any resistance from the City. Member Marcus said he would be against the granting of a permanent easement unless the City simultaneously releases any restrictions on our property to allow us to move forward with the Optimization Plan. The Chair said the Optimization Committee is including that in their discussions and will note his concerns.

Member Bukoski said it is his understanding that HART is planning incremental phasing rather than one agreement. Manager Chan said that is one of the options being discussed but that there are many issues that need to be addressed before we can allow them the opportunity to move forward. Member Bukoski stated (for the record) he would be hesitant to agree to incremental phasing because it would reduce the stadium's ability to negotiate and once in the ground it would be difficult to stop halfway. He agreed further discussions can take place within the Optimization Committee and the DAGS technical staff. Manager Chan suggested and the Chair agreed that the Optimization Committee should play a more active role in the interaction with HART, and making recommendations to the Board as they move forward.

Optimization Report

The Optimization Committee is currently addressing some issues with Foley & Lardner and hopefully a final report with recommendations can be presented to the Board at the May meeting.

B. Stadium Manager's Report (Scott L. Chan)

Administration

Andrew Chang is on a temporary assignment as Assistant Events Manager (filling the position that was vacated by Ryan Andrews), and Neal Sakamoto is on a temporary assignment as the head of our Security Branch (overseeing the daily operations). Mr. Sakamoto said he appreciates the opportunity to work at Aloha Stadium and shared his previous work experience which included the Sheriff's Department and the University of Hawaii's Chief of Security.

Events

Spartan Race (5K Run) – March 23, 2014 – This event was very successful and included approximately 4,400 participants. It included a variety of activities and we look forward to repeat events at least twice a year.

Love without Limits - Nick Vujicic – March 29, 2014 – This was an anti-bullying seminar presented by Mr. Vujicic (who has no limbs), and very inspirational for the 7,500 people in attendance. Some operational adjustments had to be made to accommodate the unanticipated large group.

UH – Alternate Parking

HART is utilizing the Kam Lot as a laydown area for their equipment and supplies. As a result, arrangements for alternate parking are being made to accommodate the UH season ticketholders for the 2014 football games. HART has agreed to absorb the difference in costs. They will be compensating the stadium for the 1,040 stalls it is losing to their project for the next 2-1/2 years. UH will be responsible for the normal expenses as in previous years.

Discussions are also underway to accommodate other events that will take place in May and June 2014, such as the five High School Graduations and the 50th State Fair.

Sales & Marketing (Samantha Spain)

- The first Easter event on April 13, 2014 was a great success and will be covered in the Swap Meet report.
- We continue to work with Glen Higa on some upcoming summer events.
- Still on track to have our website updated.
- Working with some schools to complete some beautification projects within the stadium prior to the UH football season.

Legislature

The Legislative Session is coming to a close and there is only one bill that is still active: HB2147 - it involves being exempt from the procurement process with reference to electronic devices and advertising concessions. In your hand-out we have highlighted the language that has been inserted in the bill.

Member Marcus inquired if it meant that the next time the stadium's advertising contract runs out, we do not have to bid it competitively? Manager Chan said that gives us an option not to, but it doesn't mean that option will be used. Chair Toguchi said it will be the Authority's decision, and noted that sometimes a low bid contract may not get you what you want in terms of value.

Noise Complaint

Member Fujimori said she received a complaint about the noise level from an event at the stadium several weeks ago which traveled to Halawa Valley. She was told that the walls of their homes were vibrating.

Stephen Lee said the event was the Street Dreams concert/car show at the Lower Halawa Parking Lot, which ended at 8:00 p.m.

Manager Chan said when overseeing an event, the stadium complies with City Ordinance. We try to be courteous and respectful to our neighbors.

Chairman Toguchi asked Manager Chan to take these concerns into consideration for future events.

C. University of Hawaii Athletic Department Monthly Report (Carl Clapp)

Mr. Clapp said they are concluding spring football this week and will be having an event on campus this weekend. They are also working with Manager Chan and his staff on a couple of things:

- They want to make sure the stadium has the opportunity to look at upgrades that are available in the Paciolan ticketing system.
- Thanked Manager Chan and staff for the work that was done on the parking with Jon Kobayashi and staff, and all the considerations that were provided. They will be conducting their parking auction in approximately one month.

Renewal notices for the season football tickets will be mailed out in the next 24-48 hours.

Effective July 1, 2014, UH will have the opportunity to provide all the leadership and control of what is known today as Rainbowtique. They do not have an all-

sport deal yet, but they are partners with Under Armour, Nike, Asics, Adidas, etc.

Member Fujimori inquired about the concessions at the football games. Mr. Clapp said they belong to Centerplate, but believes there are some ongoing discussions between John McNamara and Centerplate relating to the novelty sale opportunities.

Member Marcus had further inquiries regarding the merchandise being sold by Centerplate. Mr. Murayama stated that in the past, they did sublet to UH; but in the last two years, UH pulled out (he thinks it was due to financial reasons) and Centerplate started selling the merchandise. Mr. Clapp said, as noted above, he believes both parties are trying to work together as they move forward.

Chair Toguchi asked Mr. Clapp if he knew what Mr. Jay is saying when he states that UH does not receive any money from the marketing. Mr. Clapp said he is unable to respond to something that someone else said. He did say, however, that at the Stan Sheriff Center they review their agreements relating to merchandising, concessions, corporate partnerships and look at ways to maximize those revenue lines to impact their budget.

Chair Toguchi inquired, "From the proceeds of the novelty sales by Centerplate, what does the stadium receive?" Manager Chan responded, 7% from novelty sales. The Chair also asked if UH receives anything. Mr. Maruyama said because they sell local merchandise and purchase the "H," the people from whom they purchase it has to pay royalties - so indirectly UH receives something.

Due to misrepresentations in the newspapers and from various politicians, Member Long suggested (with the Chair's approval) that perhaps Mr. Clapp could ask Mr. Jay if we could sit down and go over the specifics about the revenue-sharing and then have a joint message that we could share so that neither side is under pressure. Chair Toguchi said he was in favor of that idea and noted to Mr. Clapp, with reference to the parking that:

- He understands the stadium receives only a fraction of what UH makes on parking;
- UH resells the parking at a premium price - for over \$400,000 and the stadium makes less than \$50,000;
- According to Manager Chan, net revenue for the stadium parking (per game) ranges from \$22,000 to \$25,000, depending on attendance. Chair said that amounts to about one-tenth of what UH makes from parking.

Chair Toguchi said another reason why he is in favor of this is because he attended a recent meeting with about 20 people who did not know that:

- UH receives the revenues from all ticket sales.
- UH does not pay rent to the stadium.

The Chair expressed to Mr. Clapp the need to correct this situation because if it continues, it will not be healthy for all concerned. The Board would like to build a strong bond with the UH and improve its working relationship. It has accomplished a lot with Mr. Jay in the past few months and we would like to continue that; but it is at a point where we have to ask ourselves, "what are we getting out of the stadium," because we keep hearing that we need to give UH more and more. The question then is who is going to pay for the expenses?

Mr. Clapp responded:

- He is not going to respond to the question, but will be happy to take the message back to Mr. Jay.
- The media does not always interpret things correctly.
- He believes there are only four college stadiums in America that are not on campuses that share our unique relationship.
- Both the Stadium Authority and UH have to do what they have to do. The system was not built by us, but we have to keep working together "the best we can."
- Because our numbers are completely public we can certainly share what revenues do come to us based on our football program.

Member Long stated to Mr. Clapp, his issue is when the stadium gets written up by the media (Reardon and others), none of us receive a phone call from them. I know the UH has access to them (maybe selective access), and we need UH to echo some of the realities back to Dave as well.

Member Long inquired about Northwestern's plans to organize with the union. Mr. Clapp said they all have differing opinions, but his personal feeling is that it is not a good idea, but we need to make sure that the student athlete's interest is the number one thing we should keep in mind. He is not confident that unionization is the real answer for student athletes at this time.

Chair Toguchi informed Member Long that Member Fujimori expressed an interest in the interaction with the UH and that his suggestion is a good one that should be pursued.

D. Centerplate's Swap Meet Monthly Report (Davy Murayama)

- Total March attendance increased 9%
- Total Stall Count decreased -1%
- D,E,F, rows stall count (no change)
- A,B,C, rows stall count decreased -3%

Mr. Murayama said in the large increase of 7,500 for the month, 4,400 of it was from the Spartan Race; realistically they had a 3,000 attendance increase over last year's count.

Marketing (Krysti Peacock)

The Easter Event on April 13, 2014 went very well, with a total of 800 children pre-registered, but the actual attendance was about 400 (the lower attendance may have been due to the rainy weather). Many of the activities were at the north plaza, with a train ride through the parking lot. There were two tents, one of which was for arts and crafts, sponsored by the Salvation Army. Throughout the event, the staff encouraged the public to patronize the swap meet.

Hand-outs in Waikiki

Mr. Murayama reported on May 8, 2014, their staff will be passing out flyers (including one admission ticket) to promote the swap meet. Their intent is to target the Asian market, along with the other tourists and will be tracking their attendance.

Vendors' Meeting – April 23, 2014

Ms. Peacock reported there were a total of 20 people in attendance (which included 12 vendors). Mr. Murayama said the vendors were pleased with the marketing program that they presented and the following were some of their concerns:

- They did not care for the Spartan Race because people came in to run but they did not patronize the swap meet; it also reduced the parking for their customers.
- They did not care for the Morale, Welfare & Recreation (MWR) event (a 10K run at Ford Island which utilized the stadium parking lot) – saw no benefit to the swap meet business.
- Inquired about Wifi on our facility.

Mr. Murayama assured the Board that the concerns expressed by the vendors are addressed at their weekly meetings with stadium management. He also said some of the vendors have indicated that they do benefit from the events held at the stadium. In addition, the vendors are encouraged to bring in products that might be of interest to the attendees at the events to increase their sales.

Member Long requested updates from Centerplate as to how some of the vendor issues are addressed. Manager Chan requested (in addition to Member Long's request) that a copy of the minutes be provided to the Board members so that they become more familiar with matters concerning the swap meet.

Chair Toguchi inquired how much of an impact does the Deed Restriction have on Centerplate and are they limited to doing certain things.

Mr. Murayama responded "not much" but did indicate that they are restricted from having car shows and selling used cars.

F. Aloha Sports Properties Monthly Report: Glen Higa

- March was a good month for sales; unfortunately April has not been as good.
- Their strategy has been to target potential clients with bigger budgets and also to sell to their current roster of partners. Although it has not been too fruitful, they know for the long term it is going to continue to pay off.
- They have had discussions with their corporate offices and will revisit some of their pricing structures on products that they have to sell and believe that will help to stir activity in the next couple of months.
- As mentioned by Ms. Spain, they are working with their partners on bringing in some special projects to generate additional business.

VI. UNFINISHED BUSINESS

None

VII. NEW BUSINESS (Part 2)

1. Extension of Advertising Concession Contract with CBS Collegiate Sports Properties, Inc.

Manager Chan requested that the Chair go into Executive Session to discuss several items regarding the advertising concession contract extension.

EXECUTIVE SESSION

At 11:55 A.M., A MOTION WAS MADE BY MEMBER BUKOSKI AND SECONDED BY MEMBER FUJIMORI TO GO INTO EXECUTIVE SESSION TO CONSULT WITH THE BOARD'S ATTORNEY ON QUESTIONS OR ISSUES REGARDING THE BOARD'S POWERS, DUTIES, PRIVILEGES, IMMUNITIES, AND LIABILITIES PURSUANT TO SECTION 92-5(A)(4), HAWAII REVISED STATUTES, REGARDING THE STADIUM OPERATIONAL ISSUES AND THE ADVERTISING CONCESSION CONTRACT EXTENSION. THE MOTION WAS UNANIMOUSLY CARRIED.

The meeting reconvened at 12:33 P.M.

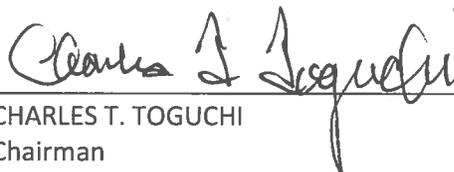
VIII. NEXT MEETING

May 29, 2014, 2014

IX. ADJOURNMENT

A MOTION WAS MADE BY MEMBER HASEGAWA AND SECONDED BY MEMBER TAMAYOSE TO ADJOURN THE MEETING. THE MOTION WAS UNANIMOUSLY CARRIED.

The meeting was adjourned at 12:35 P.M.



CHARLES T. TOGUCHI
Chairman

Recorded by: Diana C. Ho

Date: May 29, 2014

Stadium Authority Board Meeting

Sign-In Sheet (please print)

Event Date: 4-24-2014

Public Testimony Notice: Please indicate if you wish to provide oral, public testimony. If you are, please indicate if you wish to speak at the beginning of the meeting, or if you choose to wait until the agenda topic is being discussed. Please limit testimony to no more than 3 minutes.

| Print Name | Organization | Phone # | Email Address |
|--|-------------------|----------|----------------------------|
| Brennon Morioka | HART | 768-6186 | bmorioka@honolulu.gov |
| Are you providing public testimony? <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes": <input type="checkbox"/> Beginning <input type="checkbox"/> Will Follow Agenda | | | |
| In-Tae Lee | HART | 768-6198 | ilee@honolulu.gov |
| Are you providing public testimony? <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes": <input type="checkbox"/> Beginning <input type="checkbox"/> Will Follow Agenda | | | |
| MATT SCANLON | HART | 783-0475 | MSCANLON@HONOLULU.GOV |
| Are you providing public testimony? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes": <input type="checkbox"/> Beginning <input type="checkbox"/> Will Follow Agenda | | | |
| Morris Ateu | HART | 768-6250 | mateu@honolulu.gov |
| Are you providing public testimony? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes": <input type="checkbox"/> Beginning <input type="checkbox"/> Will Follow Agenda | | | |
| IANT JECCELL | TUBLIC | | MAYBE, MAHALO! |
| Are you providing public testimony? <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes": <input type="checkbox"/> Beginning <input type="checkbox"/> Will Follow Agenda | | | |
| Krystle Peacock | University | 215-7197 | KRYSK.MIXIE@HAWAII.NC.EDU |
| Are you providing public testimony? <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes": <input type="checkbox"/> Beginning <input type="checkbox"/> Will Follow Agenda | | | |
| Chris Kinimaka | DAGS-PWD | 596-0497 | chris.kinimaka@hawaii.gov |
| Are you providing public testimony? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes": <input type="checkbox"/> Beginning <input type="checkbox"/> Will Follow Agenda | | | |
| David DePonte | DAGS-PWD | 596-0492 | david.d.deponte@hawaii.gov |
| Are you providing public testimony? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes": <input type="checkbox"/> Beginning <input type="checkbox"/> Will Follow Agenda | | | |
| Kelly McCoy | GPE | 392-8451 | |
| Are you providing public testimony? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes": <input type="checkbox"/> Beginning <input type="checkbox"/> Will Follow Agenda | | | |
| Shenna Wood | WAA | 247-1366 | info@waa-hawaii.org |
| Are you providing public testimony? <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes": <input type="checkbox"/> Beginning <input type="checkbox"/> Will Follow Agenda | | | |
| | | | |
| Are you providing public testimony? <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes": <input type="checkbox"/> Beginning <input type="checkbox"/> Will Follow Agenda | | | |
| | | | |
| Are you providing public testimony? <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes": <input type="checkbox"/> Beginning <input type="checkbox"/> Will Follow Agenda | | | |