



COLOR VIBE 5K

JANUARY 18, 2016

HONOLULU

EVENT GUIDE

SOCIALIZE MUCH?



FACEBOOK.COM/COLORVIBE



@COLORVIBE



@COLORVIBE5K

#VIBerant #ColorVibeHonolulu

CHECK-IN DAY



We highly recommend coming to Check-In on Sunday! **PLEASE NOTE:** Check-In is held the day before the event on Sunday to alleviate congestion on race day. We strongly encourage you to come to Check-In on Sunday or have someone Check-In for you. If you are unable to attend Check-In on Sunday, or would like to Check-In on race day morning there will be a **\$5 late Check-In fee (Cash Only)** per registration when you

WHEN:

Sunday January 17, 2016
1:00 PM → 6:00PM

WHERE:

Sports Authority
Waialeale Shopping Center
Waialeale Center, 94-809 Lumiaina St.
Waipahu, HI 96797

WHAT TO BRING:

Confirmation Ticket



MERCHANDISE



We'll have extra color packets and some awesome Color Vibe gear including shirts, tutus, bandanas, hats, hoodies, socks, and sunglasses available for sale at the event and Check-In. We will accept cash or cards. Come grab some sweet swag before the run to use during or after to remember the great time you had and show the world you are a Color Vibe Runner!

Please note that we are unable to ship you your packet or extra merchandise if you are not able to pick it up during Check-In or attend the event. Please plan accordingly so you'll get your stuff even if you can't run the event!

RACE DAY



PLEASE NOTE: Check-In is held the day before the event on Sunday to alleviate congestion on race day. We strongly encourage you to come to Check-In on Sunday or have someone Check-In for you. If you are unable to attend Check-In on Sunday, or would like to check-in on race day morning there will be a **\$5 late check-in fee (Cash Only)** per registration when you Check-In.

WHEN:

Monday January 18, 2016

WHERE:

Aloha Stadium
99-500 Salt Lake Blvd, Honolulu, HI

IMPORTANT INFO:

Water: Water will be provided at the finish line area and at a water station on the course. Feel free to bring a bottle to carry throughout the run or to have at the beginning.

Parking: At the stadium parking is **\$7 a car, \$30 for a bus or limo.** Please carpool to avoid paying for parking. Please obey all road closed signs and only park in the designated areas.

Weather: The event will take place rain or shine. In the unlikely event of severe weather, stay tuned to our website/Facebook page for updates. We'll take precautions as recommended by the National Weather Service but only in extreme cases would the event be postponed or cancelled. Your safety is our number one priority--your fun is our close second.

Please Note: There are no lockers or bag drop facilities, so arrive ready to run and plan to keep any items you bring on you or leave your valuables at home.

SCHEDULE:



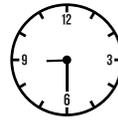
7:00 AM-8:30 AM
Late Check-In **(\$5)**



8:15 AM - 8:45 AM
Zumba Warmup/National Anthem



9:00 - 9:15 AM
Start Time Window



9:30 AM-11:00 AM
Finish Line Dance Party!



THE COURSE



START LINE

Waves of approximately 500 runners will leave the starting line area. Waves will leave every 4-6 minutes until all runners have been released.

COURSE ROUTE



COLOR STATIONS

There will be multiple color stations throughout the course. This is where you will be blasted with a variety of colors. Do not stop in the color stations. This will prevent a bottleneck for runners behind you. Don't worry, there will be plenty of color throughout the course and at the finish line party. As with any substance, you'll want to keep it out of your eyes and mouth. Many of our runners choose to wear glasses or protective eyewear to protect their eyes and a bandana to keep the color out of their mouths. We sell snazzy Color Vibe bandanas that are great options! The color we use is made in the USA and is 100% safe and biodegradable.

FINISH LINE PARTY

After crossing the finish line, please clear the finish line area so you do not block other runners coming through the finish line. There will be water available for you at the finish line. At the finish line party we will have color throws taking place every 15 minutes or so. This is where you will want to use your color pack! Extra color packs will be available for sale but are first-come, first-serve.

ADDITIONAL INFO

WALKING / RUNNING / SKIPPING / DANCING

We have a strict no dancing policy. NOT. What fun would that be? It wouldn't. That's why we encourage dancing and skipping to your heart's delight, especially at the finish line party. If you decide to walk, be respectful to those behind you who may want to pass. In other words, don't block the course and if you choose to walk, stay to the right.

THE CLEANUP

Wear clothes you don't mind getting color on, the color comes out for the most part, but that's not a guarantee.

For individuals with light colored hair, we recommend using a leave-in conditioner, or a light oil (coconut oil or olive oil) in your hair. Some of the colors can take a few days to fully wash out of your hair, particularly if you have bleached or blonde hair.

We recommend bringing something to protect your car for the ride. A towel or garbage bag to sit on will do the trick and will prevent your car from getting as colorful as you.

The sooner you clean up, the easier the color comes off. But before jumping in the shower, dust off as much of the dry powder as possible. You can try adding a little baking soda to your body wash for those areas where the color is a little tough to clean



“ I HAD A BLAST, AND I DON'T EVEN LIKE TO RUN. THANK YOU COLOR VIBE! ”
-MELISSA MARSHALL, PARTICIPANT

PARTNERS



CHARITY:

The Color Vibe is proud to help the local community, not only by bringing a ton of colorful happiness to your town, but also helping out your local charity. We are working with the following charity to support their cause.



Every day, across America, the OH family consisting of dedicated employees, passionate volunteers and caring corporate/individual donors and partner organizations, provides valued programs designed to build strong, stable, and secure military families as we seek to honor their patriotism and service to our country.